

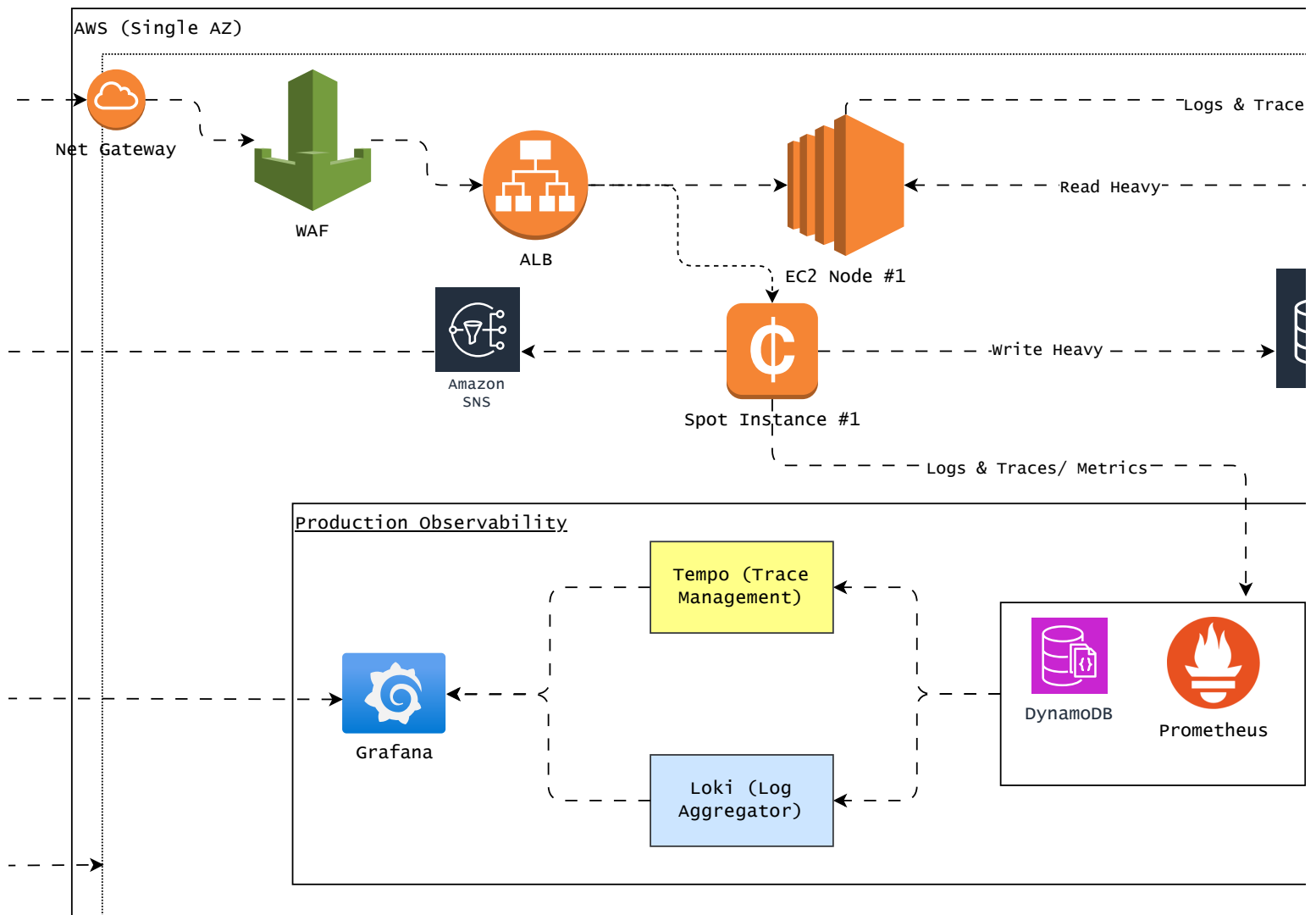
# Functional Requirements/Components

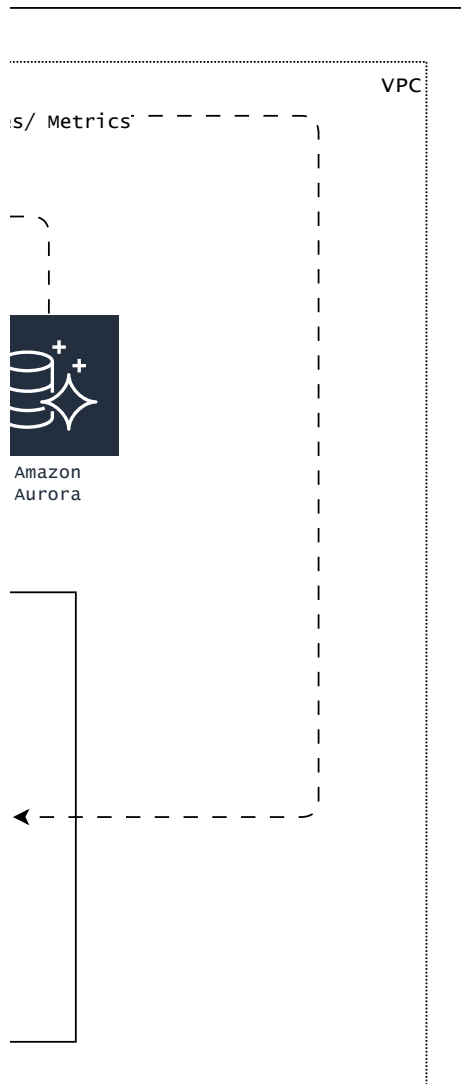
1. B2B2C (Bank as partners) to get user transaction data
2. B2B (Users should be able to upload transaction information through app)
3. ETL Pipeline to process bank transactions
4. Merchant Platform to manage campaigns
5. User application to receive offers from merchants

## Phase #1 (The Early Stage)

1. Cost Effective and faster time for market/users
2. Hybrid and Modular architecture for future scalability

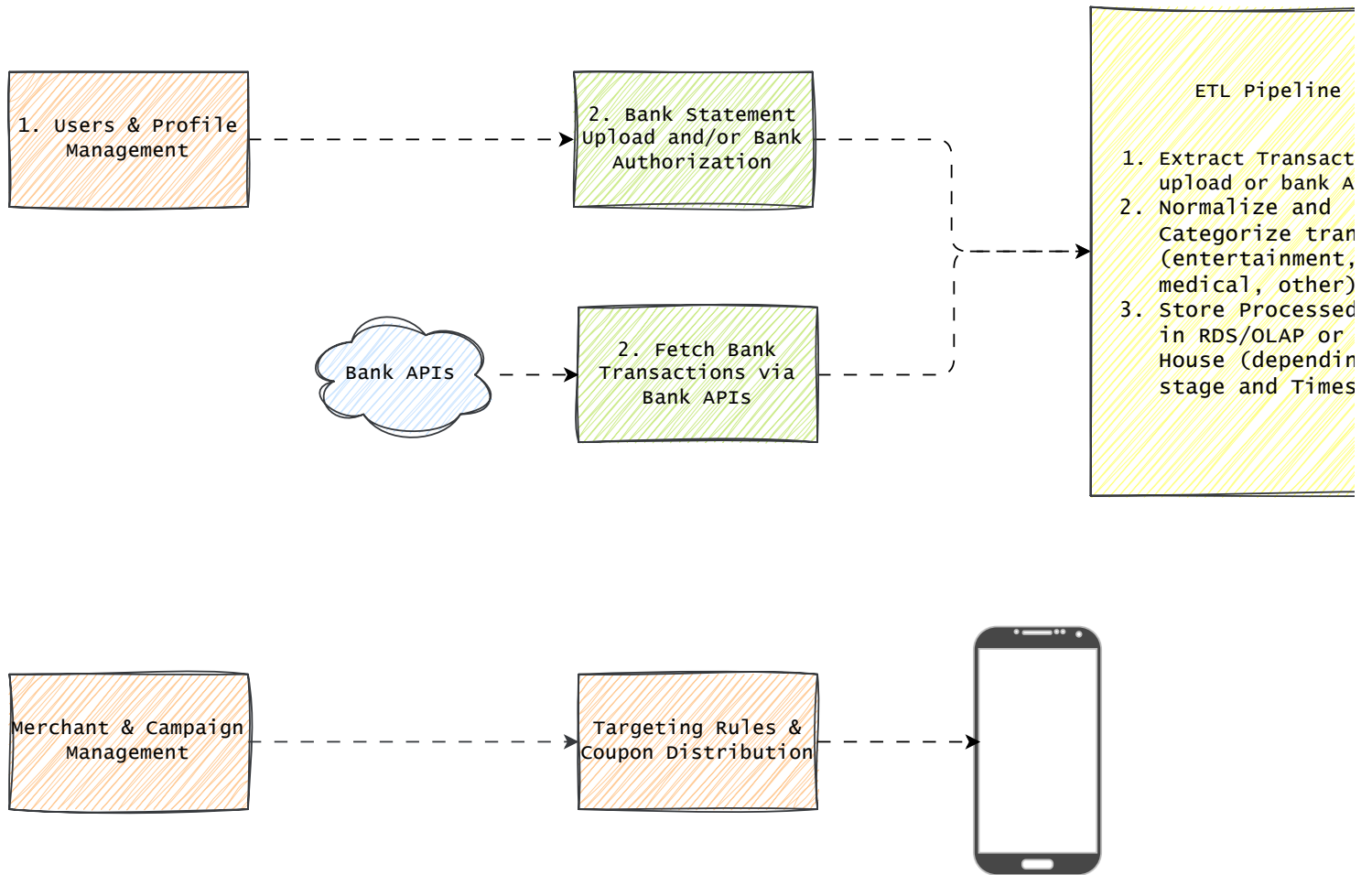
### Cloud Infrastructure







## Functional Decomposition and Application flow





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