Ruta Gokhale

USER EXPERIENCE DESIGNER • SAN DIEGO

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WORK EXPERIENCE

SR. USER EXPERIENCE DESIGNER • COLLIBRA
Feb - Nov 2022

- Conceptualized features for Collibra Protect - an application that allows privacy stewards to protect sensitive information and optimize access management.
- Led the beta program to get feedback from prospective customers through usability testing, interviews, and surveys in partnership with UX research.
- Executed design work through multiple iterations in close collaboration with developers, UX writers and PMs, establishing a continuous feedback loop.
- Facilitate brainstorming sessions to navigate technical challenges for third-party integrations in upcoming features.

USER EXPERIENCE DESIGNER • THOMSON REUTERS
Sep 2019 - Jan 2022

- Crafted experiences and reimagined workflows for web-based enterprise tax software across 3 products.
- Designed features by mapping user flows, creating scenarios based on user data, sketching wireframes and understanding technical constraints.
- Consulted with product managers to scope projects, discuss timelines and prioritize features based on resource availability.
- Collaborated with content writers and user researchers to design cohesive experiences across the platform.

PRODUCT DESIGNER • MENLO INNOVATIONS
Dec 2018 - Aug 2019

- Co-created high-fidelity designs for B2B software for 4 clients, based on user research data.
- Influenced product roadmaps by balancing client requirements, user needs, and project timelines in an agile environment.
- Provided design support to front-end developers and created user stories for communicating user goals.

UX DESIGN INTERN • U-M IT SERVICES
May - Aug 2017

- Optimized and redesigned a workflow to retrieve information from Excel files by identifying pain points in an internal reporting tool used by approx. 30 business analysts.
- Identified low-cost opportunities and recommended strategies for improving the cloud service by synthesizing information from customer interviews.

EDUCATION

MASTER OF SCIENCE IN INFORMATION
Apr 2018

HUMAN COMPUTER INTERACTION • University of Michigan, Ann Arbor, MI

BACHELOR OF ENGINEERING
Jun 2016

COMPUTER SCIENCE • University of Pune, India

SKILLS

Interaction Design, Sketching, Wireframing, Information Architecture, Visual Design, Usability Testing, User Interviews, Affinity Diagrams

TOOLS

Figma, Miro, Sketch, Abstract, Invision, Axure, Adobe XD, Adobe CC