

# Ruta Gokhale

USER EXPERIENCE DESIGNER • SAN DIEGO (PST)

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## WORK EXPERIENCE

### SR. USER EXPERIENCE DESIGNER • COLLIBRA

Feb 2022 - Present

Currently designing for Collibra Protect, a SaaS offering that enables privacy stewards to create policies that protect sensitive information and optimize access management directly in the data source.

- Conceptualize features and improve usability of the product.
- Led the beta program in preparation for a successful product launch to get feedback from 20+ prospective enterprise customers, in collaboration with UX research, product manager, CSM, and marketing.
- Unblock the team and achieve stakeholder alignment by facilitating brainstorming sessions for navigating technical challenges, scoping work and prioritizing upcoming features.

### USER EXPERIENCE DESIGNER • THOMSON REUTERS

Sep 2019 - Jan 2022

Worked on Onvio, a platform that provides end-to-end cloud-based tax solutions for small to mid-sized accounting firms and businesses.

- Crafted experiences and reimaged workflows for a cloud-native experience, across 3 products.
- Developed design solutions that tackled immediate user needs while satisfying long-term product strategy. Partnered with content writers and UX research to design cohesive experiences across the platform.
- Collaborated with product managers to scope projects and finalize timelines.

### PRODUCT DESIGNER • MENLO INNOVATIONS

Dec 2018 - Aug 2019

- Co-created high-fidelity designs for B2B software for 4 clients, based on user research data.
- Influenced product roadmaps by balancing client requirements, user needs, and project timelines in an agile environment.
- Provided design support to 20+ front-end developers and created user stories for communicating user goals.

### USER EXPERIENCE INTERN • U-M IT SERVICES

May - Aug 2017

- Optimized and redesigned a workflow to retrieve information from Excel files by identifying pain points in an internal reporting tool used by approx. 30 business analysts.
- Identified low-cost opportunities and recommended strategies for improving the cloud service by synthesizing information from customer interviews.

## EDUCATION

### MASTER OF SCIENCE IN INFORMATION • HUMAN COMPUTER INTERACTION

University of Michigan, Ann Arbor, MI

### BACHELOR OF ENGINEERING • COMPUTER SCIENCE

University of Pune, India

## SKILLS

Interaction Design, Sketching, Wireframing, Information Architecture, Visual Design, Usability Testing, User Interviews, Affinity Diagrams

## TOOLS

Figma, Miro, Sketch, Abstract, Invision, Axure, Adobe XD, Adobe CC