

## **SPORLOC Product Features.**

### **B2C: Online Booking System**

- Landing Page: Featured listings, Product ads (hyperlinked).
- Listing Page: Show Venues (as discussed in hierarchy), with filters (ground type, size, area, distance, price, availability).
- Venue Inner Page: Info about the venue (Name, address, geoLocation, contact, amenities, restrictions/rules, costs table, availability chart/schedule).
- Select required slots -> Checkout (with or without promo codes) -> Payment options.
- Once booking is done: Send confirmation email with invoice and SMS with unique BookingID.
- User has to be registered for making a booking. No guest checkout.
- Registration info: Name, Email, Contact (confirm with OTP), City, Gender.
- User profile: Edit Info, Booking History (past bookings, Upcoming bookings).
- Terms & Conditions.
- Cancellation Policy: Amount refundable depending on time of cancellation.
- Rate and Review grounds.

### **B2B: Management System for venues**

- Admin Levels: Company, venue, ground, manager (As discussed).
- Manage Info (about venue)
- Manage Bookings info (Rates)
- Bookings dashboard (Book, Block Slots)
- Sales Dashboard (No of bookings, revenue generated)
- Take offline bookings (Registered/Unregistered users)
- Invoicing System.
- Booking history (segregated on Ground basis).
- Check BookingID: Facility in the backend plus SMS functionality. Ground Manager will send BookingID as an SMS to a number to check Booking info if system not available.

### **Super Admin Panel:**

- Manage all Vendors and their grounds info
- View full database
- View all bookings (Ground wise)
- Revenue dashboard (Ground wise)
- Place ads
- Set featured listings/promote grounds
- Create discount coupons/promos
- Generate invoices

