

A surreal city street scene, likely New York City, with tall buildings and a traffic light. In the foreground, several plastic bottles are anthropomorphized with arms. On the left, a large clear bottle labeled 'WATER BOTTLE BACKUP' stands with its arms outstretched. In the center, a red and blue toy car is overturned. Next to it, a bottle of 'SPA INTENSE' has a muscular arm flexing. To its right, another 'SPA INTENSE' bottle stands. On the far right, another large clear bottle labeled 'WATER BOTTLE BACKUP' also has its arms outstretched. In the background, smaller bottles of 'vian' are visible. An airplane flies in the sky above the buildings.

you are what you eat.



**Humans consume the equivalent
of a credit card worth of plastic every week.
Together we can do something about this.**