

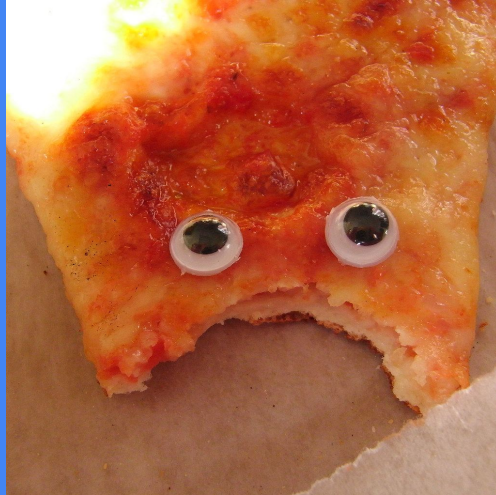
# Intro to Product Management

## Class #2



# Formal Apology

We want to sincerely apologize for lying to you over and over again.



# Agenda

- 1) Team Meetup
- 2) Recap of Last Week
- 3) Mapping Use Cases to Features
- 4) Defining MVP
- 5) Prioritization of Features
- 6) PM Spec
- 7) Final Presentation

Good News / Tech Updates  
Excited By / Feature Ideas  
you want to talk about...



# Meet with your teams!

\*If your name is not on the excel sheet, come up to us and we can discuss options for you



# Recap From Last Week

- 1) Best Practices to Survey/Interview Users
- 2) User Persona
- 3) Use Cases

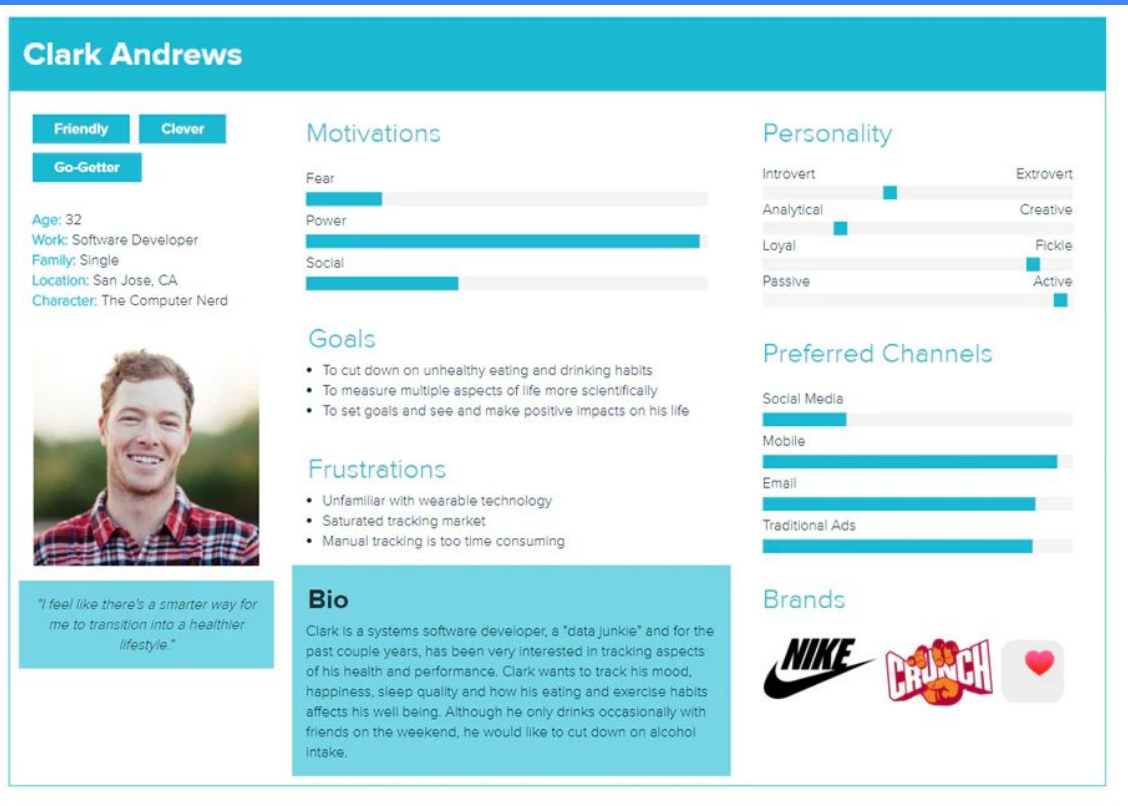
Link to Last Weeks Slide:

[https://docs.google.com/presentation/d/1btabjwrACCvLc6jHlNKrM4GYChZ1f7y3vy4aiFD\\_j9Q/edit?usp=sharing](https://docs.google.com/presentation/d/1btabjwrACCvLc6jHlNKrM4GYChZ1f7y3vy4aiFD_j9Q/edit?usp=sharing)

# Use Cases

Priority Level	Use Case
P0	As a listener, I want to be able to listen to songs uploaded by artists.
P1	As a listener, I want to be able to create playlists based on song I like so that I can organize my liked music better.
P2	As a listener, I want to be able to shuffle songs on the playlist so that I don't have to listen to my playlist in the same order everytime.
P0	An an artist, I want to be able to upload my songs and albums.

# User Personas





# Team Discussions

**Work on tasks from previous presentation together**

**\*Reference first presentation deck**

- Discuss the problem you are solving
- Discuss who your users are
- Come up with questions to interview / survey your users with

# Product Requirements

# Mapping Use Cases to Feature Requirements

Priority Level	Use Case	Feature / Product requirement
P1	As a listener, I want to be able to search for songs.	Our product should support a <ul style="list-style-type: none"><li>- Search bar in navigation bar</li><li>- Voice command search on the home screen</li></ul>
P1	As a listener, I want to be able to own playlists based on songs I like so that I can organize my liked music better.	Users should be able to create playlists on the home screen, click the details of a song and add it to the playlist and remove songs from the playlist details page

# Defining MVP

- Minimum Viable Product
  - Satisfy early adopters, proof of concept
  - Features consistently prioritized and added after getting feedback and continuous data from users
- *Good News: Lowkey You already defined your MVP by looking at P0 priority use cases / features*

# Tasks: PM Spec / Final Presentation

- **PMs: Clean up and finalize all the tasks you have completed**
- PM Tasks
  - Understanding your Users/Problem
    - User interview/ survey questions and notes
  - Create your user persona(s)
  - Prioritized Use Cases → Feature Requirements Table (Slide 11 Format)