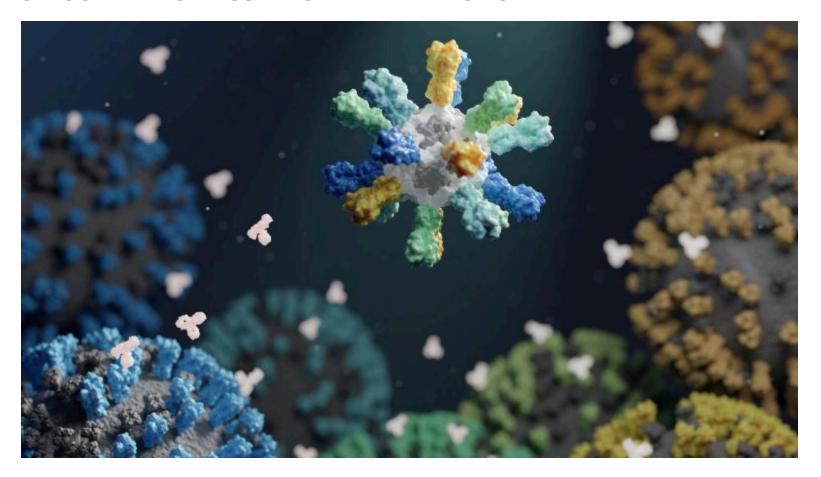


#### SEASONAL FLU VACCINE UPTAKE PREDICTION



#### **Problem statement**

As a Data Analyst at a healthcare consulting firm in Nairobi, Kenya, whose vision is to be a leader in strengthening healthcare systems, I recognize the critical need to understand vaccine uptake behaviors.

The occurrence of the flu season repeats annually, and each year people make a choice to either receive the flu shot or not.

This attempts to develop a predictive model to forecast individuals' decision to receive the flu shot or not during the annual flu season.

The model should leverage historical data to identify patterns and factors that influence people's vaccination choices.

This predictive model aims to assist in public health planning and decision-making by providing insights into vaccination trends and helping allocate resources effectively to the United States government health Agencies

# **Objective**

- Create a model that can predict seasonal flu vaccine uptake based on a person's background and patterns of behavior
- Minimize False Positives and False Negatives to Enhance Model Reliability:
- Evaluate and compare various models to determine which one achieves the highest accuracy in predicting vaccination status.

# Data understanding

#### **Data Description**

The datasets used for this project were downloaded from Kaggle. It contains information on the social, economic and demographic backgrounds of the respondents as well as their opinions on the H1N1 and seasonal flu vaccines. The training data has 26707 rows and 36 columns. The information contained with the columns is as follows as described by the data dictionary:

No.	Column	Description
1	respondent_id	Unique and random identifier for the respondents
2	h1n1_concern	Level of concern about H1N1 flu with 0 being not concerned at all and 3 being very concerned
3	h1n1_knowledge	Level of knowledge about H1N1 with 0 being no knowledge and 2 being a lot of knowledge
4	behavioral_antiviral_meds	Has taken any antiviral medication (0-no,1-yes)

5	behavioral_avoidance	Has avoided close contact with anyone with flu-like symptoms (0-no,1-yes)
6	behavioral_face_mask	Has bought a face mask (0-no,1-yes)
7	behavioral_wash_hands	Has frequently washed hands or used hand sanitizer (0-no,1-yes)
8	behavioral_large_gatherings	Has reduced time at large gatherings (0-no,1-yes)
9	behavioral_outside_home	Has reduced contact with people outside of own household (0-no,1-yes)
10	behavioral_touch_face	Has avoided touching eyes, nose or mouth (0-no,1-yes)
11	doctor_recc_h1n1	H1N1 flu vaccine was recommended by doctor (0-no,1-yes)
12	doctor_recc_seasonal	H1N1 flu vaccine was recommended by doctor (0-no,1-yes)
13	chronic_med_condition	Has any of the following chronic conditions: asthma or any lung condition, a heart condition, a kidney condition, sickle cell anaemia or any other anaemia, a neurological or neouromuscular condition, a liver condition, or a weakened immune system as a result of a chronic illness or medicines taken for a chronic illness (0-no,1-yes)
14	child_under_6_months	Has regular close contact with a child under the age of six months (0-no,1-yes)
15	health_worker	Is a healthcare worker (0-no,1-yes)
16	health_insurance	Has health insurance (0-no,1-yes)
17	opinion_h1n1_vacc_effective	Respondent's opinion on the efficacy of the vaccine with 1 being not at all effective and 5 being very effective
18	opinion_h1n1_risk	Respondent's opinion about risk of getting sick with H1N1 flu without vaccine with 1 being very low and 5 being very high
19	opinion_h1n1_sick_from_vacc	Respondent's worry of getting sick from H1N1 vaccine with 1 being not worried at all and 5 being very worried
20	opinion_seas_vacc_effective	Respondent's opinion about seasonal flu vaccine effectiveness with 1 being not effective at all and 5 being very effective

|21| opinion\_seas\_risk | Respondent's opinion about risk of getti |26| sex | Sex of respondent| |27| income\_poverty | Household annual income of respondent with respect to 2008 Census poverty thresholds |28| marital status | Marital status of respondent |29| rent\_or\_own | Housing situation of respondent |30| employment\_status | Employment status of respondent |31| hhs\_geo\_region | Respondent's residence using a 10-region geographic classification defined by the U.S. Dept. of Health and Human Services. Values are represented as short random character strings |32| census\_msa |

Respondent's residence within metropolitan statistical areas (MSA) as defined by the U.S. Census | 33 | household\_adults | Number of *other* adults in the household, top-coded to 3 | 34 | household\_children | Number of children in the household, top-coded to 3 | 35 | employment\_industry | Type of industry respondent is employed in. Values are represented as short random character strings | 36 | employment\_occupation | Type of occupation of respondent. Values are represented as short random character strings |

# **Data loading**

This project provides 3 datasets as follows:-

- test set feature
- Training\_set\_features
- training set labels

# Loading the traing\_set feature an the trainin\_set\_labels

```
In [140...
            #importing necessariy libraries to facilitate with data loading
            import pandas as pd
            import numpy as np
In [141...
            #loading the training set features to have an overview and look of the dataset
           training_set_features = pd.read_csv(r'data_set\training_set_features.csv')
           training_set_features.head()
Out[141...
              respondent id h1n1 concern h1n1 knowledge behavioral antiviral meds behavioral avoidance behavioral face mask
           0
                         0
                                       1.0
                                                        0.0
                                                                                 0.0
                                                                                                      0.0
                                                                                                                            0.0
           1
                          1
                                       3.0
                                                        2.0
                                                                                 0.0
                                                                                                      1.0
                                                                                                                            0.0
           2
                          2
                                       1.0
                                                        1.0
                                                                                 0.0
                                                                                                      1.0
                                                                                                                            0.0
```

	3	3	1.0	1.0	0.0	1.0	0.0			
	4	4	2.0	1.0	0.0	1.0	0.0			
	5 rows × 36 co	lumns								
	4						•			
In [141	#loading the training_set_labels. training_set_labels = pd.read_csv(r'data_set\training_set_labels.csv') training_set_labels.head()									
Out[141	responden	t_id h1n1_va	ccine seasonal_va	ccine						
	0	0	0	0						
	1	1	0	1						
	2	2	0	0						
	3	3	0	1						
	4	4	0	0						

# Merging the train\_set\_features and the train\_set\_labels.

Merging the raining\_set\_features and the training\_set\_labels to ensures that the data is correctly aligned simplifying subsequent analysis and modeling processes.

 $\sim$ 

U	U	1.U	U.U	0.0	U.U	U.U
1	1	3.0	2.0	0.0	1.0	0.0
2	2	1.0	1.0	0.0	1.0	0.0
3	3	1.0	1.0	0.0	1.0	0.0
4	4	2.0	1.0	0.0	1.0	0.0

5 rows × 38 columns

In [141...

#Inspecting the datatype after merging
train\_f\_train\_l.info()

<class 'pandas.core.frame.DataFrame'>
Int64Index: 26707 entries, 0 to 26706
Data columns (total 38 columns):

Data	cordinis (cocar so cordinis).		
#	Column	Non-Null Count	Dtype
0	respondent_id	26707 non-null	int64
1	h1n1_concern	26615 non-null	float64
2	h1n1_knowledge	26591 non-null	float64
3	behavioral_antiviral_meds	26636 non-null	float64
4	behavioral_avoidance	26499 non-null	float64
5	behavioral_face_mask	26688 non-null	float64
6	behavioral_wash_hands	26665 non-null	float64
7	behavioral_large_gatherings	26620 non-null	float64
8	behavioral_outside_home	26625 non-null	float64
9	behavioral_touch_face	26579 non-null	float64
10	doctor_recc_h1n1	24547 non-null	float64
11	doctor_recc_seasonal	24547 non-null	float64
12	chronic_med_condition	25736 non-null	float64
13	child_under_6_months	25887 non-null	float64
14	health_worker	25903 non-null	float64

```
15 health insurance
                                 14433 non-null float64
   opinion_h1n1_vacc_effective 26316 non-null float64
17 opinion h1n1 risk
                                 26319 non-null float64
 18 opinion_h1n1_sick_from_vacc 26312 non-null float64
                                 26245 non-null float64
 19 opinion_seas_vacc_effective
20 opinion seas risk
                                 26193 non-null float64
 21 opinion seas sick from vacc 26170 non-null float64
 22 age_group
                                 26707 non-null object
 23 education
                                 25300 non-null object
24 race
                                 26707 non-null object
 25 sex
                                 26707 non-null object
26 income poverty
                                 22284 non-null object
    marital status
                                 25299 non-null object
 28 rent or own
                                 24665 non-null object
    employment status
                                 25244 non-null object
    hhs_geo_region
                                 26707 non-null object
 31 census msa
                                 26707 non-null object
 32 household adults
                                 26458 non-null float64
 33 household_children
                                 26458 non-null float64
    employment_industry
                                 13377 non-null object
    employment occupation
                                 13237 non-null object
 36 h1n1_vaccine
                                 26707 non-null int64
37 seasonal vaccine
                                 26707 non-null int64
dtypes: float64(23), int64(3), object(12)
memory usage: 7.9+ MB
```

The above output shows tht the merged files contains:-

- 23 floats64
- 3 Int64
- 12 Objects

#### **Data Exploration**

```
In [141...
            #Loading the categorical colums
            categorical_columns = train_f_train_1.select_dtypes(include=['object'])
            categorical columns.head(10)
Out[141...
              age group education
                                               sex income_poverty marital_status rent_or_own employment_status hhs_geo_region
                                      race
                  55 - 64
           0
                          < 12 Years White Female
                                                      Below Poverty
                                                                       Not Married
                                                                                          Own
                                                                                                  Not in Labor Force
                                                                                                                           oxchigsf
                   Years
```

1	35 - 44 Years	12 Years	White	Male	Below Poverty	Not Married	Rent	Employed	bhuqouqj
2	18 - 34 Years	College Graduate	White	Male	<= \$75,000, Above Poverty	Not Married	Own	Employed	qufhixun
3	65+ Years	12 Years	White	Female	Below Poverty	Not Married	Rent	Not in Labor Force	Irircsnp
4	45 - 54 Years	Some College	White	Female	<= \$75,000, Above Poverty	Married	Own	Employed	qufhixun
5	65+ Years	12 Years	White	Male	<= \$75,000, Above Poverty	Married	Own	Employed	atmpeygn
6	55 - 64 Years	< 12 Years	White	Male	<= \$75,000, Above Poverty	Not Married	Own	Employed	qufhixun
7	45 - 54 Years	Some College	White	Female	<= \$75,000, Above Poverty	Married	Own	Employed	bhuqouqj
8	45 - 54 Years	College Graduate	White	Male	> \$75,000	Married	Own	Employed	bhuqouqj
9	55 - 64 Years	12 Years	White	Male	<= \$75,000, Above Poverty	Not Married	Own	Not in Labor Force	qufhixun
4									

Apon investigation of the categorical columns, following were deem unusable hence need to drop them.

- employment\_industry
- employment\_occupation
- hhs\_geo\_region

```
In [141...
            ##Numerical columns
            numerical_columns = train_f_train_l.select_dtypes(include=['float64'])
            numerical_columns.head(10)
Out[141...
               h1n1 concern h1n1 knowledge behavioral antiviral meds behavioral avoidance behavioral face mask behavioral wash
            0
                         1.0
                                            0.0
                                                                      0.0
                                                                                             0.0
                                                                                                                    0.0
            1
                         3.0
                                            2.0
                                                                      0.0
                                                                                             1.0
                                                                                                                    0.0
            2
                         1.0
                                           1.0
                                                                      0.0
                                                                                                                    0.0
                                                                                             1.0
            3
                         1.0
                                           1.0
                                                                      0.0
                                                                                             1.0
                                                                                                                    0.0
                         2.0
                                            1.0
                                                                      0.0
            4
                                                                                             1.0
                                                                                                                    0.0
                         3.0
            5
                                           1.0
                                                                      0.0
                                                                                             1.0
                                                                                                                    0.0
                         0.0
            6
                                           0.0
                                                                      0.0
                                                                                             0.0
                                                                                                                    0.0
            7
                         1.0
                                           0.0
                                                                      0.0
                                                                                             1.0
                                                                                                                    0.0
            8
                         0.0
                                            2.0
                                                                      0.0
                                                                                             1.0
                                                                                                                    0.0
            9
                         2.0
                                            1.0
                                                                      0.0
                                                                                             1.0
                                                                                                                    0.0
           10 rows \times 23 columns
```

# Dropping unneccesary categorical columns and ny other column associated with the HINI vaccine since our focus is on the seasonal flu vaccine

Data columns /total 27 columns).

```
Data COTUMNIS (COCAT Z/ COTUMNIS).
    Column
                                Non-Null Count Dtype
    -----
                                 -----
    behavioral antiviral meds
                                26636 non-null float64
    behavioral avoidance
                                26499 non-null float64
    behavioral_face_mask
                                26688 non-null float64
    behavioral wash hands
                                26665 non-null float64
    behavioral large gatherings
                                26620 non-null float64
    behavioral_outside_home
                                26625 non-null float64
    behavioral_touch_face
                                26579 non-null float64
    doctor recc seasonal
                                24547 non-null float64
    chronic med condition
                                25736 non-null float64
    child under 6 months
                                25887 non-null float64
10 health worker
                                25903 non-null float64
 11 health insurance
                                14433 non-null float64
 12 opinion_seas_vacc_effective 26245 non-null float64
 13 opinion seas risk
                                26193 non-null float64
 14 opinion_seas_sick_from_vacc 26170 non-null float64
 15 age group
                                26707 non-null object
 16 education
                                25300 non-null object
                                26707 non-null object
 17 race
 18 sex
                                26707 non-null object
 19 income poverty
                                22284 non-null object
 20 marital status
                                25299 non-null object
 21 rent or own
                                24665 non-null object
 22 employment_status
                                25244 non-null object
 23 census msa
                                26707 non-null object
                                26458 non-null float64
 24 household adults
 25 household children
                                26458 non-null float64
 26 seasonal vaccine
                                26707 non-null int64
dtypes: float64(17), int64(1), object(9)
memory usage: 5.7+ MB
```

Handing missing values

Investigating missing values in the merged dataset

```
#checking the percentage of null values on the categoricla colums
missing_values_percentage = (train_f_train_l.isnull().sum() / len(train_f_train_l)) * 100
missing_values_percentage_sorted =missing_values_percentage .sort_values(ascending=False)
# missing_values_percentage_sorted
missing_values_percentage_sorted
```

UU L [ 141...

```
HEATCH_THOU ANCE
income_poverty
                                16.561201
                                 8.087767
doctor_recc_seasonal
rent or own
                                 7.645936
employment status
                                 5.477965
marital status
                                 5.272026
education
                                 5.268282
chronic_med_condition
                                 3.635751
child under 6 months
                                 3.070356
health_worker
                                 3.010447
opinion_seas_sick_from_vacc
                                 2.010709
opinion seas risk
                                 1.924589
opinion seas vacc effective
                                 1.729884
household_children
                                 0.932340
household adults
                                 0.932340
behavioral avoidance
                                 0.778822
behavioral_touch_face
                                 0.479275
behavioral_large_gatherings
                                 0.325757
behavioral outside home
                                 0.307036
behavioral_antiviral_meds
                                 0.265848
behavioral wash hands
                                 0.157262
behavioral_face_mask
                                 0.071142
age_group
                                 0.000000
                                 0.000000
race
sex
                                 0.000000
                                 0.000000
census_msa
seasonal vaccine
                                 0.000000
dtype: float64
```

Heath Insurance followed by poverty\_income exhibits the most null values

```
In [141...
```

```
#dropping the health insurance and the poverty_income level
train_f_train_l.drop(columns={'health_insurance','income_poverty'}, inplace=True)
```

#### Filling the missing values

```
# Fill 'int' and 'float' type columns with the mean of the column
train_df.fillna(train_df.select_dtypes(include=['int64','float64']).mean(), inplace=True)
```

In [142...

##Invenstigating the dataset after filling in the missing values
train\_df.info()

<class 'pandas.core.frame.DataFrame'>

```
Int64Index: 26707 entries, 0 to 26706
Data columns (total 25 columns):
                                 Non-Null Count Dtype
    Column
    -----
     behavioral_antiviral_meds
                                 26707 non-null float64
    behavioral avoidance
 1
                                 26707 non-null float64
    behavioral face mask
                                 26707 non-null float64
    behavioral wash hands
                                 26707 non-null float64
    behavioral_large_gatherings
                                 26707 non-null float64
    behavioral outside home
                                 26707 non-null float64
    behavioral touch face
                                 26707 non-null float64
    doctor_recc_seasonal
                                 26707 non-null float64
    chronic_med_condition
                                 26707 non-null float64
    child under 6 months
                                 26707 non-null float64
 10 health worker
                                 26707 non-null float64
 11 opinion seas vacc effective 26707 non-null float64
 12 opinion_seas_risk
                                 26707 non-null float64
13 opinion_seas_sick_from_vacc 26707 non-null float64
 14 age_group
                                 26707 non-null object
 15 education
                                 26707 non-null object
 16 race
                                 26707 non-null object
                                 26707 non-null object
 17 sex
18 marital_status
                                 26707 non-null object
19 rent_or_own
                                 26707 non-null object
 20 employment status
                                 26707 non-null object
 21 census msa
                                 26707 non-null object
22 household adults
                                 26707 non-null float64
 23 household children
                                 26707 non-null float64
24 seasonal_vaccine
                                 26707 non-null int64
dtypes: float64(16), int64(1), object(8)
memory usage: 5.3+ MB
```

Apon deleting of unneccesary collumns the dataset now has

- 17 floats64
- 1 Int64
- 9 Objects

- J ONJECTS

Confirming that the dataset now has no missing values

```
In [142...
            # confirming that there are no missing values in our categorical columns.
           if train_df.isnull().values.any():
               print("Contains null values")
            else:
                print("No null values")
         No null values
In [142...
            train_df.isnull().sum()/len(train_df)*100
Out[142...
           behavioral antiviral meds
                                           0.0
           behavioral avoidance
                                           0.0
           behavioral face mask
                                           0.0
           behavioral wash hands
                                           0.0
           behavioral_large_gatherings
                                           0.0
           behavioral outside home
                                           0.0
           behavioral_touch_face
                                           0.0
           doctor_recc_seasonal
                                           0.0
           chronic med condition
                                           0.0
           child_under_6_months
                                           0.0
           health_worker
                                           0.0
           opinion seas vacc effective
                                           0.0
           opinion_seas_risk
                                           0.0
           opinion_seas_sick_from_vacc
                                           0.0
                                           0.0
           age group
           education
                                           0.0
           race
                                           0.0
                                           0.0
           sex
           marital_status
                                           0.0
           rent_or_own
                                           0.0
           employment status
                                           0.0
                                           0.0
           census_msa
           household adults
                                           0.0
           household children
                                           0.0
           seasonal_vaccine
                                           0.0
           dtype: float64
```

Performing Ordinal encoding on my categorical dataset of the train\_df

```
#importing necessary library.
from sklearn.preprocessing import OrdinalEncoder

# Select columns of object type
object_columns = train_df.select_dtypes(include='object').columns

# Initializing OrdinalEncoder
ordinal_encoder = OrdinalEncoder()

# Applyng Ordinal Encoding to the object columns
train_df[object_columns] = ordinal_encoder.fit_transform(train_df[object_columns])

# View the updated DataFrame
train_df.head()
```

Out[142... behavioral\_antiviral\_meds behavioral\_avoidance behavioral\_face\_mask behavioral\_wash\_hands behavioral\_large\_gathering 0 0.0 0.0 0.0 0.0 0 1 0.0 1.0 0.0 1.0 0 2 0.0 1.0 0.0 0.0 0

1.0

1.0

5 rows × 25 columns

0.0

0.0

3

4

**→** 

0.0

0.0

1.0

1.0

The encoding transforms categorical values into numerical values while preserving their order, improving model interpretability, performance, and reducing dimensionality, making it an essential step in the preprocessing pipeline when dealing with ordered categories.

1

1

```
behavioral antiviral meds
                                 26707 non-null float64
    behavioral_avoidance
                                 26707 non-null float64
 2 behavioral face mask
                                 26707 non-null float64
                                 26707 non-null float64
    behavioral wash hands
    behavioral large gatherings
                                26707 non-null float64
    behavioral outside home
                                 26707 non-null float64
    behavioral touch face
                                 26707 non-null float64
    doctor_recc_seasonal
                                 26707 non-null float64
    chronic med condition
                                 26707 non-null float64
    child under 6 months
                                 26707 non-null float64
10 health worker
                                 26707 non-null float64
 11 opinion_seas_vacc_effective 26707 non-null float64
 12 opinion seas risk
                                 26707 non-null float64
 13 opinion_seas_sick_from_vacc 26707 non-null float64
 14 age group
                                 26707 non-null float64
                                 26707 non-null float64
 15 education
                                 26707 non-null float64
 16 race
                                 26707 non-null float64
 17 sex
                                26707 non-null float64
18 marital status
                                 26707 non-null float64
19 rent or own
 20 employment status
                                26707 non-null float64
 21 census msa
                                 26707 non-null float64
 22 household adults
                                26707 non-null float64
 23 household_children
                                26707 non-null float64
 24 seasonal vaccine
                                26707 non-null int64
dtypes: float64(24), int64(1)
memory usage: 5.3 MB
```

The above output sows that all the categorical columns have been transformed to numerical indicating a successful encoding process

# Feature Scaling on the train\_df

```
from sklearn.preprocessing import MinMaxScaler

# Initialize the MinMaxScaler
scaler = MinMaxScaler()

# Select only numerical columns for scaling
numerical_cols = train_df.select_dtypes(include=['int64', 'float64']).columns
```

```
# Fit and transform the numerical columns with MinMaxScaler
train_df[numerical_cols] = scaler.fit_transform(train_df[numerical_cols])
# Display the first few rows to verify the scaling
train_df.head()
```

Out[142...

	behavioral_antiviral_meds	behavioral_avoidance	behavioral_face_mask	behavioral_wash_hands	behavioral_large_gathering
_	0.0	0.0	0.0	0.0	C
	<b>1</b> 0.0	1.0	0.0	1.0	C
	<b>2</b> 0.0	1.0	0.0	0.0	C
	<b>3</b> 0.0	1.0	0.0	1.0	1
	<b>4</b> 0.0	1.0	0.0	1.0	1

5 rows × 25 columns



By scaling features to the same range, the model treats all features equally, preventing some features from dominating the learning process just because of their larger scale.

# 2.Loading the test\_set\_features dataset

#Loading the test\_set\_features.

test\_set\_features = pd.read\_csv(r'data\_set\test\_set\_features.csv')

test\_set\_features.head()

Out[142	r	espondent_id	h1n1_concern	h1n1_knowledge	behavioral_antiviral_meds	behavioral_avoidance	behavioral_face_mask	1
	0	26707	2.0	2.0	0.0	1.0	0.0	
	1	26708	1.0	1.0	0.0	0.0	0.0	
	2	26709	2.0	2.0	0.0	0.0	1.0	

```
    3
    26710
    1.0
    1.0
    0.0
    0.0
    0.0

    4
    26711
    3.0
    1.0
    1.0
    1.0
    0.0
```

5 rows × 36 columns

In [142...

#checking for the structure of the dataset
test\_set\_features.info()

<class 'pandas.core.frame.DataFrame'>
RangeIndex: 26708 entries, 0 to 26707
Data columns (total 36 columns):

#	Column	Non-Null Count	Dtype
0	respondent_id	26708 non-null	int64
1	h1n1_concern	26623 non-null	float64
2	h1n1_knowledge	26586 non-null	float64
3	behavioral_antiviral_meds	26629 non-null	float64
4	behavioral_avoidance	26495 non-null	float64
5	behavioral_face_mask	26689 non-null	float64
6	behavioral_wash_hands	26668 non-null	float64
7	behavioral_large_gatherings	26636 non-null	float64
8	behavioral_outside_home	26626 non-null	float64
9	behavioral_touch_face	26580 non-null	float64
10	doctor_recc_h1n1	24548 non-null	float64
11	doctor_recc_seasonal	24548 non-null	float64
12	chronic_med_condition	25776 non-null	float64
13	child_under_6_months	25895 non-null	float64
14	health_worker	25919 non-null	float64
15	health_insurance	14480 non-null	float64
16	<pre>opinion_h1n1_vacc_effective</pre>	26310 non-null	float64
17	opinion_h1n1_risk	26328 non-null	float64
18	opinion_h1n1_sick_from_vacc	26333 non-null	float64
19	opinion_seas_vacc_effective	26256 non-null	float64
20	opinion_seas_risk	26209 non-null	float64
21	opinion_seas_sick_from_vacc	26187 non-null	float64
22	age_group	26708 non-null	object
23	education	25301 non-null	object
24	race	26708 non-null	object

```
25
             sex
                                          26708 non-null object
         26 income poverty
                                          22211 non-null object
         27 marital status
                                          25266 non-null object
         28 rent_or_own
                                          24672 non-null object
         29 employment_status
                                          25237 non-null object
         30 hhs geo region
                                          26708 non-null object
         31 census msa
                                          26708 non-null object
         32 household adults
                                          26483 non-null float64
         33 household children
                                          26483 non-null float64
         34 employment industry
                                          13433 non-null object
         35 employment occupation
                                          13282 non-null object
        dtypes: float64(23), int64(1), object(12)
        memory usage: 7.3+ MB
In [142...
           #dropping colmuns directly assocaited with the H1N1 vaccine under the train set
          test_set_features.drop(columns={'respondent_id', 'hhs_geo_region', 'employment_occupation', 'employment_industry',
In [143...
           #checking datastructure after dropping collumns
          test set features.info()
        <class 'pandas.core.frame.DataFrame'>
        RangeIndex: 26708 entries, 0 to 26707
        Data columns (total 26 columns):
             Column
                                          Non-Null Count Dtype
             behavioral antiviral meds
                                          26629 non-null float64
             behavioral_avoidance
         1
                                          26495 non-null float64
             behavioral_face_mask
                                          26689 non-null float64
         3
             behavioral wash hands
                                          26668 non-null float64
             behavioral_large_gatherings
                                          26636 non-null float64
             behavioral_outside_home
                                          26626 non-null float64
             behavioral touch face
                                          26580 non-null float64
             doctor recc seasonal
                                          24548 non-null float64
             chronic med condition
                                          25776 non-null float64
             child under 6 months
                                          25895 non-null float64
         10 health_worker
                                          25919 non-null float64
         11 health insurance
                                          14480 non-null float64
         12 opinion seas vacc effective 26256 non-null float64
         13 opinion_seas_risk
                                          26209 non-null float64
         14 opinion seas sick from vacc
                                          26187 non-null float64
         15 age group
                                          26708 non-null object
         16 education
                                          25301 non-null object
```

```
17 race
                                 26708 non-null object
18 sex
                                 26708 non-null object
 19 income poverty
                                 22211 non-null object
20 marital status
                                 25266 non-null object
 21 rent or own
                                 24672 non-null object
 22 employment_status
                                 25237 non-null object
 23 census msa
                                 26708 non-null object
 24 household adults
                                 26483 non-null float64
 25 household children
                                 26483 non-null float64
dtypes: float64(17), object(9)
memory usage: 5.3+ MB
 Handling missing values of the test_set_feature
```

45.785749

In [143...

```
#checking the percentage of null values on the categoricla colums
missing values test df = (test set features.isnull().sum() / len(train f train l)) * 100
missing_values_test_df_sorted = missing_values_test_df.sort_values(ascending=False)
# missing values percentage sorted
missing values test df sorted
```

Out[143...

```
health insurance
income poverty
                                16.838282
doctor_recc_seasonal
                                 8.087767
rent_or_own
                                 7.623470
employment status
                                 5.507919
marital status
                                 5.399334
education
                                 5.268282
chronic_med_condition
                                 3.489722
child under 6 months
                                 3.044146
health worker
                                 2.954282
opinion seas sick from vacc
                                 1.950799
opinion_seas_risk
                                 1.868424
opinion seas vacc effective
                                 1.692440
household children
                                 0.842476
household adults
                                 0.842476
behavioral avoidance
                                 0.797544
behavioral touch face
                                 0.479275
behavioral outside home
                                 0.307036
behavioral antiviral meds
                                 0.295803
behavioral_large_gatherings
                                 0.269592
behavioral wash hands
                                 0.149773
behavioral face mask
                                 0.071142
age_group
                                 0.000000
race
                                 0.000000
                                 . . . . . . . .
```

```
sex
census_msa
dtype: float64

In [143... #dropping the health insurance and the poverty_income level
test_set_features.drop(columns={'health_insurance','income_poverty'}, inplace=True)
```

#### Filling in the missing values on the test\_set\_feature

```
In []: #filling in the missing values.

test_df = test_set_features

# Fill 'object' type columns with the word 'unknown'
test_df.fillna({col: 'unknown' for col in test_df.select_dtypes(include='object').columns}, inplace=True)

# Fill 'int' and 'float' type columns with the mean of the column
test_df.fillna(test_df.select_dtypes(include=['int64', 'float64']).mean(), inplace=True)
```

## Confirming that there are no missing values in our categorical columns

```
In [ ]:  # confirming that there are no missing values
   if test_df.isnull().values.any():
        print("Contains null values")
   else:
        print("No null values")
```

No null values

## Performing Ordinal encoding on my categorical dataset of the train\_df

```
ordinal_encoder = OrdinalEncoder()
# Applyng Ordinal Encoding to the object columns
test_df[object_columns_test] = ordinal_encoder.fit_transform(test_df[object_columns_test])
# View the updated DataFrame
test_df.head()
```

Out[143...

	behavioral_antiviral_meds	behavioral_avoidance	behavioral_face_mask	behavioral_wash_hands	behavioral_large_gathering
0	0.0	1.0	0.0	1.0	1
1	0.0	0.0	0.0	0.0	C
2	0.0	0.0	1.0	1.0	1
3	0.0	0.0	0.0	0.0	C
4	1.0	1.0	0.0	1.0	1

5 rows × 29 columns



# Feature Scaling on the test\_df

```
In [143...
           from sklearn.preprocessing import MinMaxScaler
           # Initialize the MinMaxScaler
           scaler = MinMaxScaler()
           # Select only numerical columns for scaling
           numerical_cols = test_df.select_dtypes(include=['int64', 'float64']).columns
           # Fit and transform the numerical columns with MinMaxScaler
           test_df[numerical_cols] = scaler.fit_transform(test_df[numerical_cols])
           # Display the first few rows to verify the scaling
           test_df.head()
```

Out[143...

behavioral antiviral meds behavioral avoidance behavioral face mask behavioral wash hands behavioral large gathering

0	0.0	1.0	0.0	1.0	1
1	0.0	0.0	0.0	0.0	С
2	0.0	0.0	1.0	1.0	1
3	0.0	0.0	0.0	0.0	C
4	1.0	1.0	0.0	1.0	1

5 rows × 29 columns

4

# **Feature Selection**

```
from sklearn.ensemble import RandomForestClassifier

X = train_df.drop(columns='seasonal_vaccine')
y = train_df['seasonal_vaccine']
model = RandomForestClassifier()
model.fit(X, y)

# Get feature importances
importances = model.feature_importances_
feature_importances = pd.DataFrame({'Feature': X.columns, 'Importance': importances})
feature_importances = feature_importances.sort_values(by='Importance', ascending=False)
print(feature_importances)
```

```
Feature Importance
11 opinion_seas_vacc_effective
                                   0.119193
12
              opinion_seas_risk
                                   0.118285
7
           doctor_recc_seasonal
                                   0.095059
14
                      age_group
                                   0.086962
15
                      education
                                   0.057759
13
    opinion_seas_sick_from_vacc
                                   0.054497
21
                                   0.050836
                     census_msa
               household_adults
22
                                   0.042868
23
             household_children
                                   0.034322
20
              employment status
                                   0.033522
                                   0.030324
```

```
17
                                   0.028599
                            sex
8
          chronic_med_condition
                                   0.026950
                                   0.025437
18
                 marital status
    behavioral_large_gatherings
4
                                   0.025384
19
                                   0.025148
                    rent_or_own
5
        behavioral_outside_home
                                   0.025063
1
           behavioral avoidance
                                   0.024475
6
          behavioral touch face
                                   0.023039
10
                  health worker
                                   0.020448
          behavioral_wash_hands
3
                                   0.016403
9
           child under 6 months
                                   0.014065
2
           behavioral_face_mask
                                   0.011665
      behavioral antiviral meds
                                   0.009697
```

I have used the random forest classifer to perform feature selection. The output shows the features with the hightest impotance to my y which is the seasonal flu vaccine

#### Display the top 10 features

```
In [144...
# Display the top 10 features
top_10_features = feature_importances.head(10)

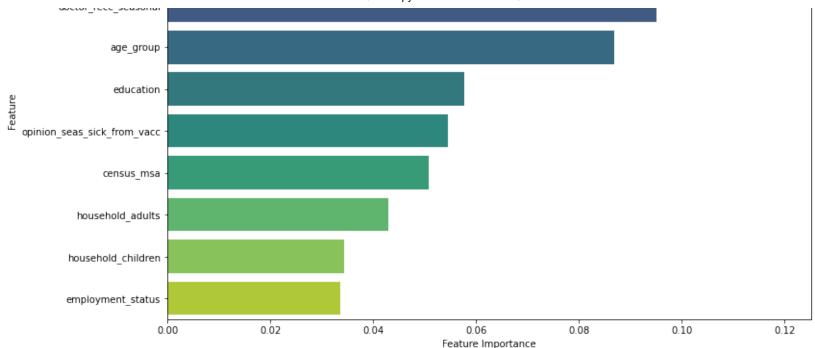
# Plotting the feature importance
plt.figure(figsize=(12, 8))
sns.barplot(x='Importance', y='Feature', data=top_10_features, palette='viridis')

# Set Labels and title
plt.xlabel('Feature Importance')
plt.ylabel('Feature')
plt.title('Top 10 Features by Importance')

# Show plot
plt.show()
```

Top 10 Features by Importance





# Modeling

# 1.Logical Reggression model

```
#importing necessary Libraries
from sklearn.model_selection import train_test_split
from sklearn.linear_model import LogisticRegression
from sklearn.metrics import accuracy_score, classification_report

# Step 1: Train a Random Forest to get feature importances
X = train_df.drop(columns='seasonal_vaccine')
y = train_df['seasonal_vaccine']

model = RandomForestClassifier()
model.fit(X, y)

# Get feature importances
importances = model.feature_importances_
feature_importances = pd.DataFrame({'Feature': X.columns, 'Importance': importances})
```

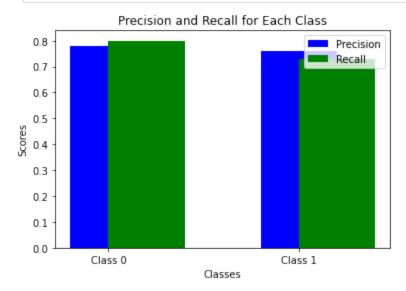
```
feature importances = feature importances.sort values(by='Importance', ascending=False)
# Step 2: Select the top 10 features
top_10_features = feature_importances.head(10)['Feature']
X top 10 = X[top 10 features]
# Step 3: Split the data
X_train, X_val, y_train, y_val = train_test_split(X_top_10, y, test_size=0.2, random_state=42)
# Step 4: Create and train the baseline model
baseline model = LogisticRegression(max iter=1000, random state=42)
baseline_model.fit(X_train, y_train)
# Step 5: Make predictions and evaluate
y_pred = baseline_model.predict(X_val)
# Evaluate model performance
accuracy = accuracy_score(y_val, y_pred)
print(f'Baseline Model Accuracy: {accuracy:.2f}')
# Detailed classification report
report = classification_report(y_val, y_pred)
print('Classification Report:')
print(report)
```

Baseline Model Accuracy: 0.77 Classification Report: precision recall f1-score support 0.78 0.81 2891 0.0 0.79 1.0 0.76 0.73 0.74 2451 0.77 5342 accuracy 0.77 0.77 0.77 5342 macro avg weighted avg 0.77 0.77 0.77 5342

- The Logistic Regression model shows a balanced performance with a slightly better recall for class 0.0 and slightly higher precision for class 1.0.
- It performs well overall, with an accuracy of 77%, indicating that it is a reliable model for predicting vaccination status.
- Both classes are relatively well-predicted, though there's room for improvement, especially in recall for class 1.0.

### Plotting the presicion and recall for each class

In [144... # Data from your classification report classes = ['Class 0', 'Class 1'] precision = [0.78, 0.76]recall = [0.80, 0.73]# Creating the plot x = range(len(classes)) plt.bar(x, precision, width=0.4, label='Precision', color='blue', align='center') plt.bar(x, recall, width=0.4, label='Recall', color='green', align='edge') # Adding title and labels plt.xlabel('Classes') plt.ylabel('Scores') plt.title('Precision and Recall for Each Class') plt.xticks(x, classes) plt.legend() # Show plot plt.show()



• The above graph shows that the model performed fairly well across both classes, with all metrics hovering around 0.75 to

0.80. This indicates a balanced model, although it is slightly better at identifying people who did not receive the vaccine (Class 0) than those who did (Class 1).

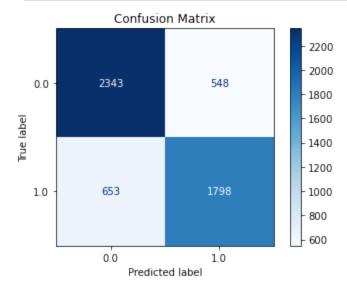
# **Logical regression Model Evluation**

#### 1.Confusion matrix

```
from sklearn.metrics import confusion_matrix, ConfusionMatrixDisplay

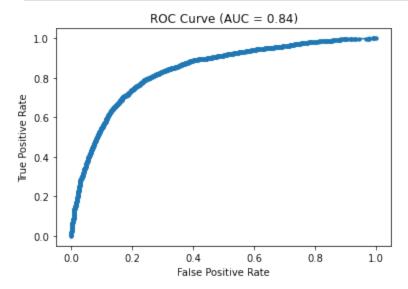
# Generate the confusion matrix
cm = confusion_matrix(y_val, y_pred)

# Display the confusion matrix
disp = ConfusionMatrixDisplay(confusion_matrix=cm, display_labels=baseline_model.classes_)
disp.plot(cmap='Blues')
plt.title('Confusion Matrix')
plt.show()
```



- The proportion of correctly predicted samples (both true positives and true negatives) out of all predictions ligns with the accuracy of around 77%.
- There is a noticeable amount of False Positives (543) and False Negatives (653), meaning the model struggles with

correctly identifying some of the positive and negative classes.



The ROC curve and the AUC value indicate that the baseline model performs well in predicting the outcome.

#### 2.Desicion Tree Model

```
from sklearn.tree import DecisionTreeClassifier
from sklearn.metrics import accuracy_score

# Step 4: Create and train the Decision Tree model
decision tree model = DecisionTreeClassifier(random state=42)
```

```
decision_tree_model.fit(X_train, y_train)

# Step 5: Make predictions and evaluate
y_pred_dt = decision_tree_model.predict(X_val)

# Evaluate model performance
accuracy_dt = accuracy_score(y_val, y_pred_dt)
print(f'Decision Tree Model Accuracy: {accuracy_dt:.2f}')
print(report)
```

```
Decision Tree Model Accuracy: 0.68
                          recall f1-score
              precision
                                             support
         0.0
                   0.78
                            0.81
                                      0.79
                                                2891
                  0.76
        1.0
                            0.73
                                      0.74
                                                2451
                                      0.77
                                                5342
    accuracy
   macro avg
                  0.77
                            0.77
                                      0.77
                                                5342
weighted avg
                  0.77
                            0.77
                                      0.77
                                                5342
```

The desicion tree model shows a lower accuracy of 68% compared to that of the logical regresion whichis 77%

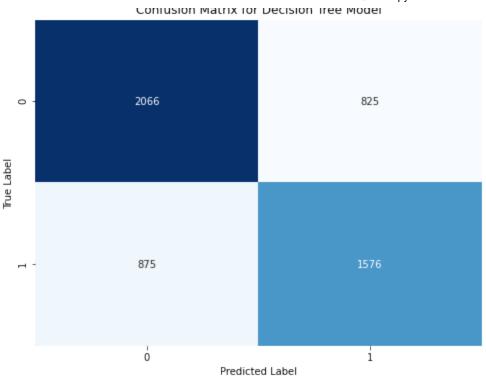
#### Decision tree model evaluation

Confusion Matrix

```
from sklearn.metrics import confusion_matrix
import seaborn as sns
import matplotlib.pyplot as plt

# Step 6: Generate the confusion matrix
conf_matrix = confusion_matrix(y_val, y_pred_dt)

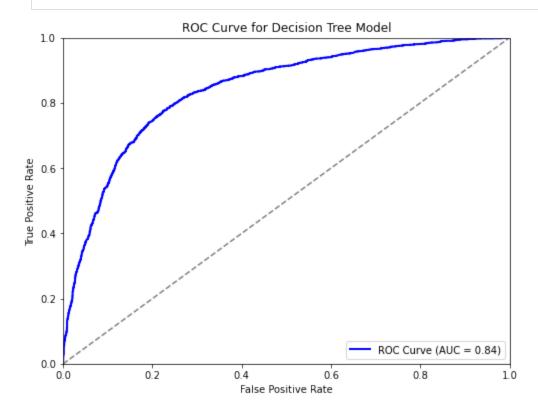
# Step 7: Plot the confusion matrix
plt.figure(figsize=(8, 6))
sns.heatmap(conf_matrix, annot=True, fmt="d", cmap="Blues", cbar=False)
plt.title("Confusion Matrix for Decision Tree Model")
plt.xlabel("Predicted Label")
plt.ylabel("True Label")
plt.show()
```



#### **ROC** Evaluation

```
In [ ]:
         from sklearn.metrics import roc_curve, auc, RocCurveDisplay
         # Step 6: Calculate probabilities
         y_prob_dt = baseline_model.predict_proba(X_val)[:, 1]
         # Step 7: Compute the ROC curve and AUC
         fpr, tpr, _ = roc_curve(y_val, y_prob_dt)
         roc_auc = auc(fpr, tpr)
         # Step 8: Plot the ROC curve
         plt.figure(figsize=(8, 6))
         plt.plot(fpr, tpr, color='blue', lw=2, label=f'ROC Curve (AUC = {roc_auc:.2f})')
         plt.plot([0, 1], [0, 1], color='grey', linestyle='--')
         plt.xlim([0.0, 1.0])
         plt.ylim([0.0, 1.0])
         plt.xlabel('False Positive Rate')
         plt.ylabel('True Positive Rate')
         plt.title('ROC Curve for Decision Tree Model')
```

```
plt.legend(loc="lower right")
plt.show()
```



# **Conclusions**

## 1. Objective: Build a Model to Identify Key Features Influencing Vaccination Status

The analysis successfully identified the top 10 features most critical for predicting seasonal flu vaccination status. The correlation matrix highlights that the two most significant features are related to personal opinions about the vaccine, each with an importance score of approximately 0.11. This underscores that individuals' perceptions of the vaccine's risk and effectiveness are major factors influencing their decision to get vaccinated. These insights are crucial for understanding the key drivers behind vaccination decisions.

# 2. Objective: Minimize False Positives and False Negatives to Enhance Model Reliability

The logical regression model significantly outperforms decision tree model in minimizing prediction errors. The logical regression model achieved 222 more true negatives (TN) and 277 more true positives (TP) compared desicion tree model. This indicates that logical regression is more effective at accurately identifying both individuals who did and did not receive the vaccine. By reducing false positives and false negatives, GBM enhances the overall reliability of vaccination status predictions.

### 3. Objective: Evaluate and Compare Models to Determine the Highest Accuracy

The logical regression model demonstrates superior performance over decision tree based on accuracy metrics. With and accuracy level of 77% and an ROC AUC score of 86 compared to 68% and 84 of the decision tree,

# **Recommenations**

• Careful examination of the significance of identified predictors, such as opinion\_seas\_risk, will help understand underlying