Enclosed is a little bit more about the Tour Buddy iPhone and Android Tour Guide Application.

The Tour Buddy App is a native iPhone or Android application that can be easily customized with your audio, graphics and content to showcase your City, Museum or Attraction.

App Features:

- App works 100% offline (GPS map requires network connection)
- Update App Content in real time
- Customized Branding – include your graphics for the Icon and Splash images
- GPS Map: allows user to see their location and get directions
- Tour Map: Custom Image Map of your facility
- Include Multiple Stop Lists for multi-languages, locations or other categories.
- GPS Auto play – audio is automatically triggered by GPS points (ios7 only)
- Search list by keyword and sort list by 'nearby' (ios7 only)
- Multiple images per stop (ios7 only)

Create your App with the App Builder Website: Tour Buddy offers its clients the opportunity to create and maintain their own smart phone app through our user-friendly App Builder Website that allows you to preview the app screens while you build it. Here is a quick video showing how to create a POI on the site: https://www.youtube.com/watch?v=lKcir7ZlBzk
You can also download your app content to our IOS Demo App and test drive it on your IOS device using your unique app code. More Here: http://www.tourappbuilder.com/pricing/how-to-use-a-tour-buddy-download-code/

More about the Tour App Builder Platform: Tour Buddy Apps are built on a robust and flexible App Builder platform that easily allows customizations for individual apps, as well as enterprise level app creation and white label platforms. Please ask us about these additional services.

See some examples of apps created using the App Builder Platform at www.tourappbuilder.com/products. Please contact us if you have any questions. We look forward to working with you.

Tour Buddy | 912.257.4893 | info@tourbuddy.net | www.tourbuddyapps.com

App Pricing

iPhone, iPad & Android Native Apps Package

Set Up Fee: $2600 plus $400/year

Includes:

- ✓ Preview your app on any IOS device prior to release to the app store using the Tour Buddy App Guides App.
- ✓ One IOS App for iPhone and iPad and one Android app released to the Apple App Store and Google Play Store.
- ✓ App Consultation on how to maximize our features for your app content
- ✓ Initial release to App Store and Android Market under the Tour Buddy Account
- ✓ Unlimited updates can be made to the app content through the App Builder website. These will download and replace existing content when the user opens the app.
- ✓ Software updates when necessitated by a new Android or Apple Operating System release.
- ✓ App Landing Page to link to that displays information about your app and links to your app on the App Store and Google Play Stores.
- ✓ Terms of Service are listed at http://www.tourappbuilder.com/tos/

Timing

Once all of the information is input through our App Builder Website, it takes a few days for us to create and test the app. App release through Apple takes 1-2 weeks and 1 day through the Google Android Market.

Additional Customizations

 The existing template can be easily customized with different 'skins', navigational tweaks or additional pages. These customizations will be quoted separately on a case by case basis

App Specs

This App Guide walks you through each screen available in the app and how it can be used as well as what information or graphics would be needed. For a full list of apps created by Tour Buddy visit www.tourappbuilder.com/products

Image Files: 72 DPI recomended and can be jpg, gif or png format (unless noted)

Audio Files: MP3 files compressed at 64 bps or less. One audio file per stop

App Icon
Appears on the smartphone home screen

Image Needed: 1024 x 1024
Must be PNG file

(Apple shrinks the file to 57px x 57px and adds the rounded edges)

Splash Screen
Appears after the user clicks on the icon and while the app is loading

This image can be the icon image, a logo or sponsor information for the app.

Image Needed: upload logo or custom graphic
Phone: 640 x 1136 px
Tablet: 2048 wide x 1536 high

Must be PNG file

Landing Page or Menu
Create multiple lists and categories within one App.

Each button displays a separate stop list. Displays the image for the first stop in each category.

Can be used for multiple tours multiple languages, events, sponsorships and more.

Displays when App first opens and then it is accessed by a menu icon on all pages.

IOS

Info Page
Descriptive information about the tour or organization with web URLs (including video links), /phone numbers/addresses,

Display a weblink inside the page

OR

Use a full html editor to customize this screen with images, links and text formatting.

All Phone numbers and addresses are 'clickable' within the App.
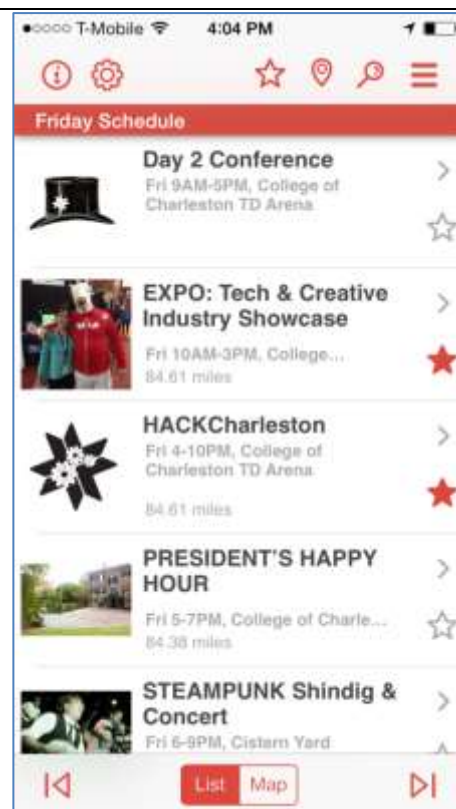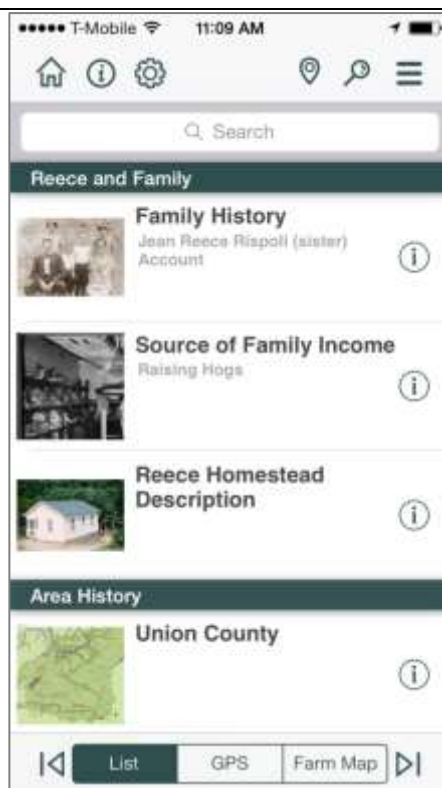
IOS

List View

The grey arrow (or info icon) brings up the 'detail' screen

The star allows the user to 'favorite' a stop to view in 'favorites'
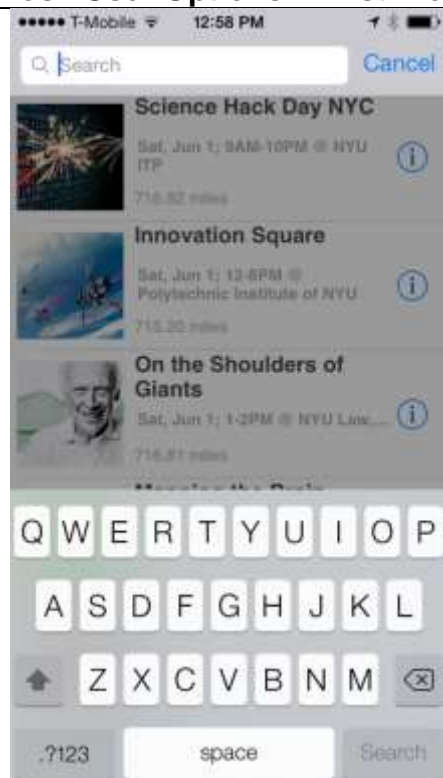
"nearby' icon sorts the stoplist in order of what is closest and displays the number of miles away

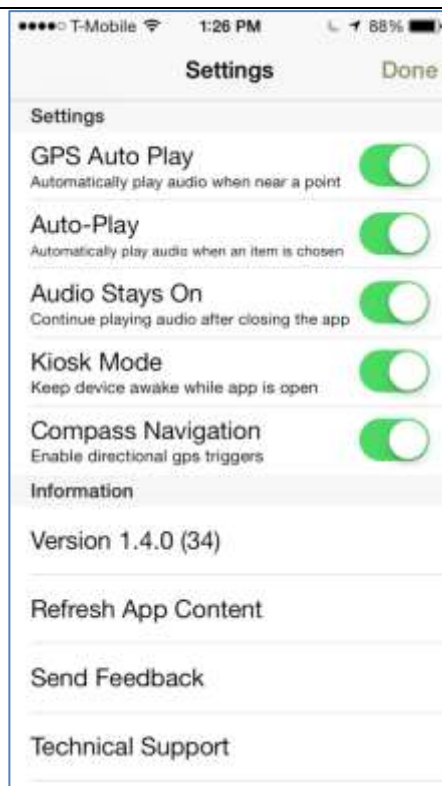'search' icon allows user to search stops by any text

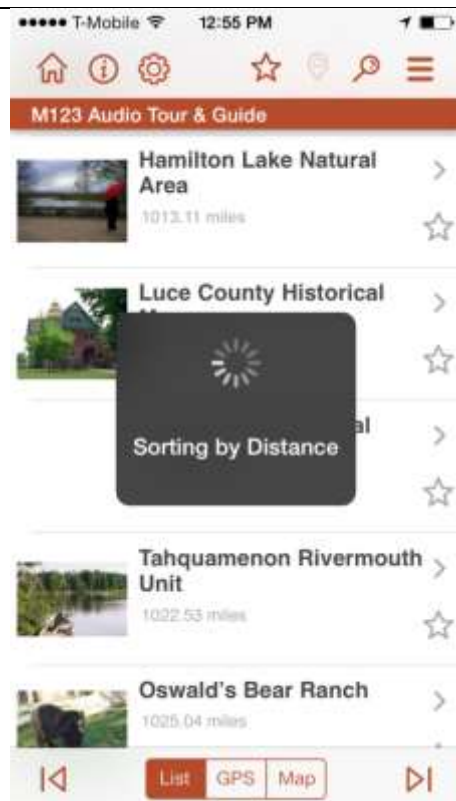Play settings allow user to turn on/off 'GPS Auto Play, play audio in background,' 'kiosk setting,' or 'auto play'.

Ios7 User Options in List View

Search by keyword

Play settings

Sort List by Nearby

Custom Image Map
Upload a Custom Image Map that links directly with the Stop List.

Variable Map Size: Maps may be any size and will be fit into the area with a black border to fit the space of 320 x 387. Maps larger than the screen size will allow smart phone users to zoom in and see more detail.

Ios7

Interactive GPS Map
Map shows GPS location of user and stops.

One click gives directions from current location to selected stop in Maps App.

Choose a street map or Google aerial map for parks and cemeteries

Optional: GPS audio triggers allow audio to automatically play when user passes a gps point
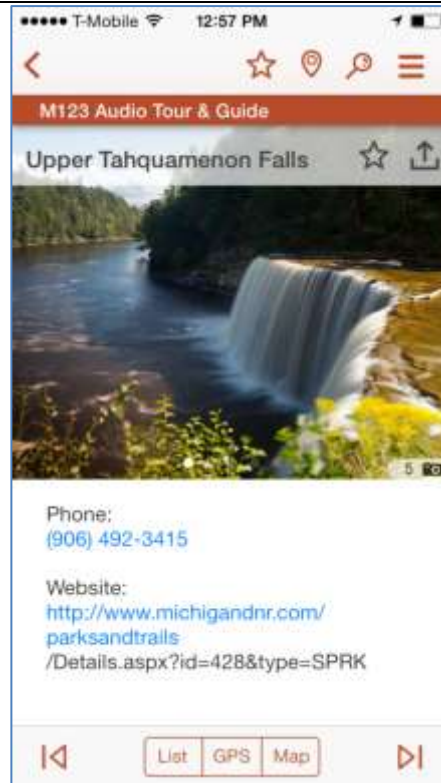
Ios7

Detail Screen
One per stop. Displays additional information and social sharing button for facebook, twitter, email, etc.

Html ready: phone numbers, addresses and websites are 'clickable'

Include web links to You Tube videos, websites and more that will open in the browser inside the app.

Includes a small map if you scroll to the bottom (after the text) which can be expanded.

Gallery View

Multiple Images per stop

Images can be individually shared on social media or downloaded to the app user's phone.

Images can be any dimensions (the image will be fit within a screen of 320 x 387 px with a black border as shown)

Video can be substituted for an extra fee.

iPAD App Screenshots

9. Railroad Exhibit Area Continued

Two aspects of Dispatcher's desks with a hands-on telegraph key on which you may practice your code skills.

Continuing around the SP room to the left, view the artifacts and photos honoring the Chinese laborers that built the CPRR.

Photos in the large viewing pages at the end of the display case look at many aspects of the operation of the SP in and around Sparks. There are many photos of engines, yards and maintenace shops. Any or all of these photos are available for sale. Check with the front desk for details.