

RUTHER DIO

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PROFESSIONAL SUMMARY

Detail-oriented UI/UX Designer and Frontend Developer with expertise in React and Tailwind CSS. Skilled in designing responsive interfaces and building performant applications that prioritize accessibility and user experience. Adept at transforming concepts into functional digital products through prototyping, usability testing, and clean code implementation.

SKILLS

- HTML
- CSS
- JavaScript
- ReactJS
- Tailwind CSS
- Figma
- Adobe Photoshop
- Git
- Collaboration
- Problem Solving
- Adaptability
- Creativity
- Empathy

PROJECT / WORK HISTORY

PLAIN DESIGN SYSTEM

JANUARY 2025 - CURRENT

DESIGNER

[MOCKUP](#)

- Developed from scratch a design system to standardize UI components, typography, and iconography for scalable product design.
- Created modular, reusable components (buttons, cards, forms, inputs, alerts) that maintain consistency and efficiency across applications.
- Defined design tokens (colors, spacing, typography scales) to ensure visual harmony, accessibility, and theme able flexibility.

AMBIANCE INTERIOR DESIGN STUDIO

MAY 2025 - JUNE 2025

DEVELOPER

[MOCKUP](#) | [SOURCE CODE](#) | [LIVE DEMO](#)

- Implemented the frontend website using React.js and Tailwind CSS, ensuring clean, maintainable code.
- Translated provided design assets into responsive, pixel-perfect layouts compatible with desktop and mobile devices.
- Optimized site performance through efficient component structuring, image handling, and SEO best practices.
- Collaborated closely with designers to integrate animations, interactivity, and user-friendly navigation for a seamless browsing experience.

TRAILERS

AUGUST 2025 - SEPTEMBER 2025

DESIGNER & DEVELOPER

[MOCKUP](#) | [DESIGN SHOWCASE](#) | [SOURCE CODE](#) | [LIVE DEMO](#)

- Conceived the visual identity, layout, and user interface design for the landing page, ensuring visual consistency and brand coherence.
- Created interactive prototypes, defined user flows, and iterated designs based on usability feedback to enhance conversion paths.
- Implemented the frontend production-ready code using React.js and Tailwind CSS, integrating with TMDB API's and managing state logic.
- Optimized site performance (e.g. lazy loading, image optimization), responsive behavior, and SEO to deliver a fast, accessible experience across devices.

ASCENDY

SEPTEMBER 2025 - OCTOBER 2025

DESIGNER & DEVELOPER

[MOCKUP](#) | [DESIGN SHOWCASE](#) | [SOURCE CODE](#) | [LIVE DEMO](#)

- Crafted the visual identity, layout, and component library for the landing page defining brand colors, typography, and design system.
- Built responsive, high-fidelity prototypes to validate the user journey and landing page flow before development.
- Implemented the frontend production-ready code using React.js and Tailwind CSS, ensuring pixel-perfect fidelity with the design.
- Optimized performance, accessibility, and SEO (e.g. image optimization, semantic markup, meta tags) for fast loading and discoverability.

EDUCATION

BACHELOR OF SCIENCE IN MARINE TRANSPORTATION

DR. CARLOS LANTING COLLEGE