Game Sales

Looking into a product's sales w ithin a region and comparing it to that product's sales w orldw ide is a great w ay to determine how important a region is to a company. In this activity, you w ill pair up w ith one of your classmates in order to create a series of scatter plots w hich w ill compare video game sales across regions.

Instructions

- 1. Create a scatter plot that compares the NA (North American) sales of games versus the global sales of games. Make sure to add in axis titles, a chart title, and a trend line
- 2. Create a scatter plot that compares the EU (European) sales of games versus the global sales of games. Make sure to add in axis titles, a chart title, and a trend line.
- 3. Create a scatter plot that compares the JP (Japanese) sales of games versus the global sales of games. Make sure to add in axis titles, a chart title, and a trend line
- 4. Create a scatter plot that compares other sales of games versus the global sales of games. Make sure to add in axis titles, a chart title, and a trend line.
- 5. Go back into each of your charts and modify the axes so that they are consistent for each chart.
- Without consistency of margins between your charts they could be considered misleading.