Ruthra Chandran

Chennai, India 600077
8870088056
ruthrachandra7@gmail.com

Skills

- Style optimization
- CSS
- Desktop design
- Campaign branding
- Mobile web design
- Design, layout, and typography

Languages

English

Dynamic Web Designer with a proven track record at Ruthrachandran, enhancing brand identity through innovative website designs and effective campaign branding. Expert in CSS and mobile web design, I successfully improved user experience and functionality, while providing strategic feedback to freelance designers. Strong project management skills led to seamless platform transitions.

Work History

Web Designer
Ruthrachandran, Chennai, India   *March 2025 - Current*

- Promoted brand identity by creating company logos and delivering attractive, user-friendly and unique website.
- Enhanced functionality and appearance of website and repaired functionality issues.
- Conducted post-deployment evaluations to measure user experience success.
- Delivered services as web developer and webmaster, acting as project manager for platform transition.
- Acquired and exploited existing code and assets to accelerate project completion.
- Tracked and reported problems with site designs, providing remedial suggestions for resolution.
- Reviewed designs created by freelance designers and provided feedback for revisions.

Education

Alpha Arts And Science College at Chennai
Bachelor Of Computer Applications Expected in September 2026