

## Says

What have we heard them say?
What can we imagine them saying?

The best thing about you tube is the content can never go old.

We can watch videos at free of cost.

we can search all type of videos. Eg, educational videos

## **Thinks**

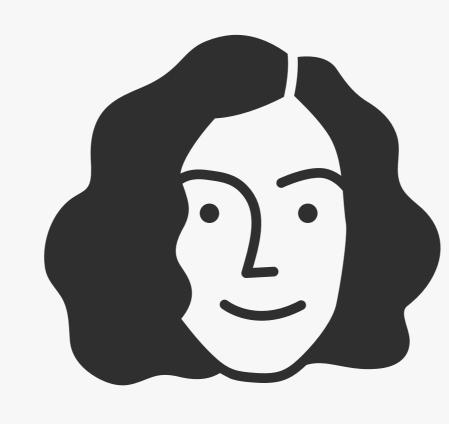
What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Youtube is one of the best ways to communicate to wide audience, whether you're promoting programs.

You tube as an information disseminating platform for students.

you tube benefits talented people.



## Persona's name

Short summary of the persona

We can observe new content, news, information, media information, etc.,

We can learn about great personalities like sports persons, scientist, etc.,

We can learn cooking, drawing, tailoring, business

idea's,etc.,

Sometimes unwanted Contents are appeared. it is very irritable

When watching videos any advertisements can be uploaded in the middle of a videos without any permissions.

We can be influenced by negative comments and negative reviews



## Does

What behavior have we observed? What can we imagine them doing?



**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

