



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona’s name
Short summary of the persona

We can observe new content, news, information, media information, etc.,

We can learn about great personalities like sports persons, scientist, etc.,

We can learn cooking, drawing, tailoring, business idea's,etc.,

Sometimes unwanted Contents are appeared. it is very irritable

When watching videos any advertisements can be uploaded in the middle of a videos without any permissions.

We can be influenced by negative comments and negative reviews



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?