

# RUTHVIK THIMMOJI

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## Objective

Self-taught UX/UI designer passionate about creating intuitive and visually appealing user interfaces. Eager to leverage my design skills and creativity in a dynamic environment to contribute to impactful projects. Seeking opportunities to grow and refine my abilities while delivering exceptional user experiences.

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## Skills

- **UI/UX Design:** Wireframing, Prototyping, User Research, WireFraming, Usability Testing
  - **Design Tools:** Figma, Photoshop, Illustrator
  - **Web Technologies:** HTML, CSS, React,
  - **Soft Skills:** Creativity, Problem-Solving, Attention to Detail, Collaboration, Time Management
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## Projects

### [Checkout Page Design](#)

Figma

#### Key Features:

- **User Flow Navigation:** A clear progress bar at the top indicating the checkout stages (Shipping, Billing, Confirmation).
- **Payment Method Selection:** Options for different payment methods such as card and UPI, providing flexibility to the users.
- **Payment Details Form:** A straightforward form for entering card details with necessary fields for name, card number, expiration, and CVV.
- **Product Summary:** A section on the right displaying the product being purchased with its image and price, ensuring transparency.
- **Design Aesthetics:** Clean and minimalistic design with appropriate spacing and font sizes to enhance readability and user experience.

### Key Features:

- **Hero Section:** A prominent hero section with a compelling headline "Make your Payments More Secure" and a subheading to explain the service briefly.
- **Call-to-Action (CTA):** A clear and noticeable "Get Started" button to encourage user engagement.
- **Navigation Bar:** A navigation bar at the top with links to essential sections like "How it Works," "Payment," "Help," "Blog," "Sign Up," and "Login."
- **Visual Elements:** Use of 3D illustrations of credit cards and a lock to visually represent secure payments.
- **Design Aesthetics:** Clean, modern design with a minimalist approach, ensuring the focus remains on the key message and CTA.

## Coca-Cola Product Landing Pages

Figma,Photoshop

### Key Features:

- **Consistent Branding:** Both pages maintain a consistent Coca-Cola branding while highlighting the unique aspects of each product.
- **Hero Section:** Prominent display of the Coca-Cola cans with supporting visual elements to attract attention.
- **Navigation Bar:** A simple navigation bar with links to "Our Products," "About Us," and "Online Store" for easy navigation.
- **Visual Contrast:** Use of color contrast to differentiate between the classic Coca-Cola (red) and Coca-Cola Zero (black), reinforcing their individual identities.
- **Modern Design:** Clean and modern design with appropriate use of typography and spacing to enhance readability and user experience.

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## Education

- **Degree:** B.E in Computer Science  
**Institution:** East West Institute of Technology  
**Graduation Year:** 2022

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## Certifications

- Coursera - Foundation of User Experience
- CodeAcademy - Introduction to UI and UX Design