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Computer Technologies

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Social media has become a big part of our everyday lives. They started out originally as websites then evolved into applications making them more accessible. One of the top social media apps today is Instagram - a social network for sharing images and videos. According to Wikipedia, Instagram was created in 2010 by Kevin Systrom and Mike Krieger. The site also states the app was only available on IOS in the App Store and became available on Android in 2012.

I would recommend others to use Instagram because I, personally, have learned a lot from the app itself such as recipes as well as makeup tutorials. Whatever you are interested in, there is a place for it on Instagram. Whether it’s sports, entertainment, memes, cooking, or travel content. You can even utilize Instagram for business. It has become very beneficial for businesses to reach a larger target audience.

You can download Instagram on any platform. Depending on what you have you’ll find it in the App Store (https://apps.apple.com/us/app/instagram/id389801252) or Google Play. You’ll have to create an account first before being able to use the app. All you need is an email address or link your Facebook account and you’re all set. Happy posting!

Works Cited

“Instagram.” *Wikipedia*, Wikimedia Foundation, 24 Oct. 2021, https://en.wikipedia.org/wiki/Instagram.

Instagram, Inc. “Instagram.” *App Store*, 5 Oct. 2010, https://apps.apple.com/us/app/instagram/id389801252.