Coffee Shop Sales

Sales Report

Month: Feb 2023

Feb 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

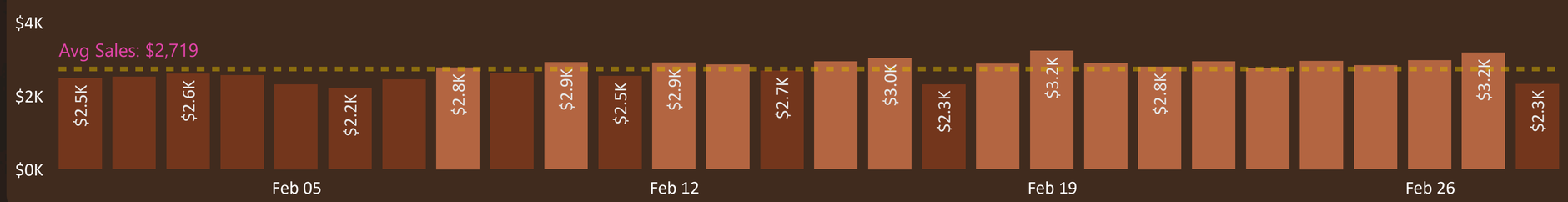
Hover on this visual to see details

$76K
Total_sales
-6.8%|-5.5K vs LM

16359
Total_order
-5.5%|-1.2K vs LM

23550
Total_quantity
-5.3%|-1.3K vs LM

Sales Trends over the period



Sales by Weekend / Weekday

sales by store location

- Hell's Kitchen | $25.72K — -7.6%|-2.1K vs LM
- Lower Manhattan | $25.32K — -4.6%|-1.2K vs LM
- Astoria | $25.11K — -8.1%|-2.2K vs LM

sales by Product_category

- Coffee | $29.27K — -6.4%
- Tea | $21.73K — -3.9%
- Bakery | $9.04K — -5.2%
- Drinking Chocolate | $8.13K — -2.5%
- Coffee beans | $4.08K — ...
- Loose Tea | $1.28K
- Branded | $1.24K
- Flavours | $0.93K
- Packaged Chocolate | $0.45K

sales by product_type

- Barista Espresso | $10.03K — -4.1%
- Brewed Chai tea | $8.38K — -4.3%
- Hot chocolate | $8.13K — -2.5%
- Gourmet brewed coffee | $7.65K — -5.2%
- Brewed Black tea | $5.37K — -3.0%
- Brewed herbal tea | $5.23K — -4.0%
- Premium brewed coffee | $4.15K — -8.4%
- Organic brewed coffee | $4.08K — -11.5%
- Scone | $3.98K — -8.4%
- Drip coffee | $3.36K — -6.1%

Sales by Day | Hour

Hour	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
	$11K	$10K	$11K	$11K	$11K	$11K	$11K	
6								$2K
7								$7K
8								$9K
9								$9K
10								$10K
11								$5K
12								$5K
13								$4K
14								$5K
15								$5K
16								$5K
17								$4K
18								$4K
19								$3K