

blinkit

India's Last Minute App

FILTER PANEL

Outlet Location

All

Outlet Size

All

Item Type

All

\$1.2M

TOTAL SALES

\$141

AVG SALES

8523

NO OF ITEMS

3.9

AVG RATING

Total Sales

Avg Sales

No of Items

Avg Rating

FAT CONTENT

Low Fat

Regular

\$425.4K

\$1.2M

Total Sales

\$776.3K

FAT BY OUTLET

Low Fat

Regular

Tier 3

\$0.31M

\$0.17M

Tier 2

\$0.25M

\$0.14M

Tier 1

\$0.22M

\$0.12M

ITEM TYPE

Fruits and Veg...

\$178K

Snack Foods

\$175K

Household

\$136K

Frozen Foods

\$119K

Dairy

\$101K

Canned

\$91K

Baking Goods

\$82K

Health and Hy...

\$68K

Meat

\$59K

Soft Drinks

\$59K

Breads

\$35K

Hard Drinks

\$29K

Others

\$22K

Starchy Foods

\$22K

Breakfast

\$16K

Seafood

\$9K

OUTLET ESTABLISHMENT

\$200K

\$150K

\$100K

\$78K

\$130K

\$132K

\$131K

\$132K

\$133K

\$205K

\$129K

\$131K

2012

2014

2016

2018

2020

2022

OUTLET SIZE

Medium

Small

High

\$249.0K

\$507.9K

\$444.8K

OUTLET LOCATION

100%

Tier 3

472.13K

Tier 2

393.15K

Tier 1

336.40K

71.3%

OUTLET TYPE

Outlet Type	Total Sales	No of Items	Avg Sales	Avg Rating	Item Visibility
Grocery Store	\$1,51,939.1	1083	\$140	4	0.10
Supermarket Type1	\$7,87,549.9	5577	\$141	4	0.06
Supermarket Type2	\$1,31,477.8	928	\$142	4	0.06
Supermarket Type3	\$1,30,714.7	935	\$140	4	0.06