

RUTUJA BAIRAGI

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OBJECTIVES

Looking for an opportunity to utilise my acquired skills and training to help the company and my future peers grow. I want my efforts to make a considerable difference to the company and help in their consequent success.

ACADEMIC QUALIFICATION

Qualification	Institute	University	Year Of Passing	Percentage
B.E(Computer Engineering)	Sandip Institute Of Technology And Research Center, Nashik	Savitribai Phule Pune University	2021	7.68(CGPA)
HSC	Krantiveer Vasantao Narayanrao Naik Shikshan Prasarak Sanstha's	State Board Of Maharashtra	2017	66.77
SSC	Pathare Highschool Pathare	State Board Of Maharashtra	2015	78.80

ACADEMIC PROJECT

PROJECT TITLE :- LOCATION-BASED MOBILE ADVERTISING

DISCRIPTION :- Location-based advertising (LBA) is a form of advertising that integrates mobile integrates with location based service. The technology is used to pinpoint consumers location and provide location-specific advertisements on their mobile devices.

Location-based mobile marketing utilizes different techniques to target users based on their location. The most common ones are geo-fencing, geo- conquisting , and proximity marketing. Each of these techniques uses different technologies to target users, some of which are GPS, IP address, and beacons. When a user is in a certain location, automated messages and ads get triggered.

TECHNICAL SKILLS

- **Language** :- C,C++,Basics of Java
- **Web Technologies** :- HTML5, CSS, Bootstrap5, Javascript
- **Basics of Data Structure**
- **Operating System** :- Windows

TRAINING & CERTIFICATION

Certification in “FRONT END DEVELOPMENT” course at I-Tech System

HOBBIES

- Sketching
- Making Rangoli

STRENGTHS

- Hardworking
- Good learner by observation
- Positive Attitude

PERSONAL INFORMATION

- **DOB** :-15/09/1999
- **Gender** :-Female
- **Nationality** :-Indian
- **Languages Known** :-Marathi, Hindi, English

DECLARATION

I confirm that the information provided by me is true to the best of my knowledge and belief.

Place :- Nashik

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