

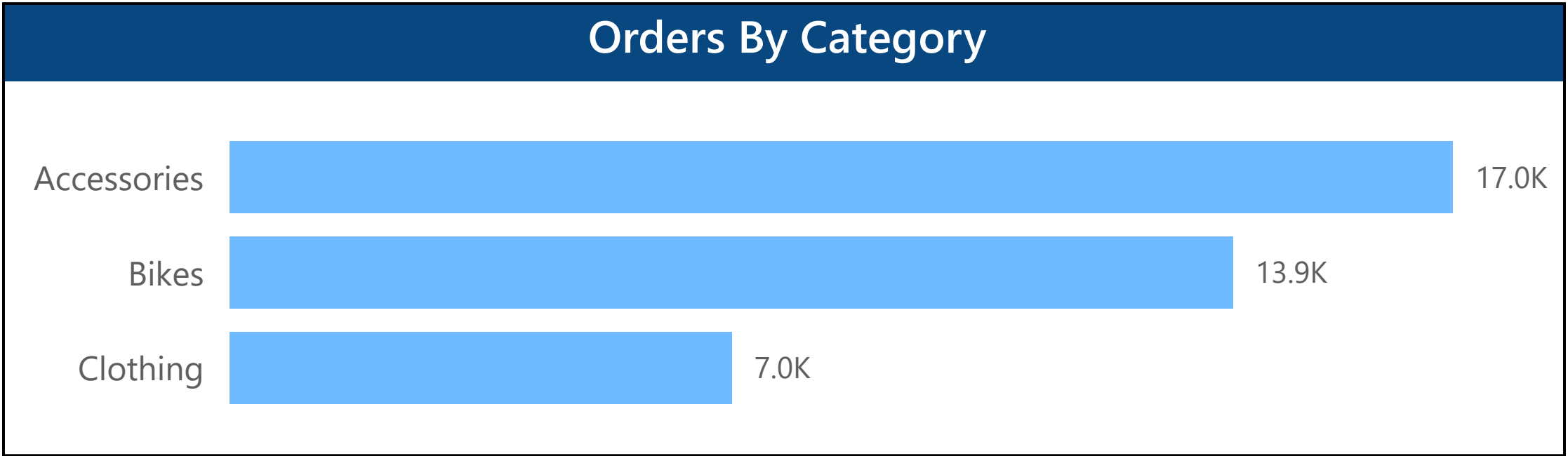
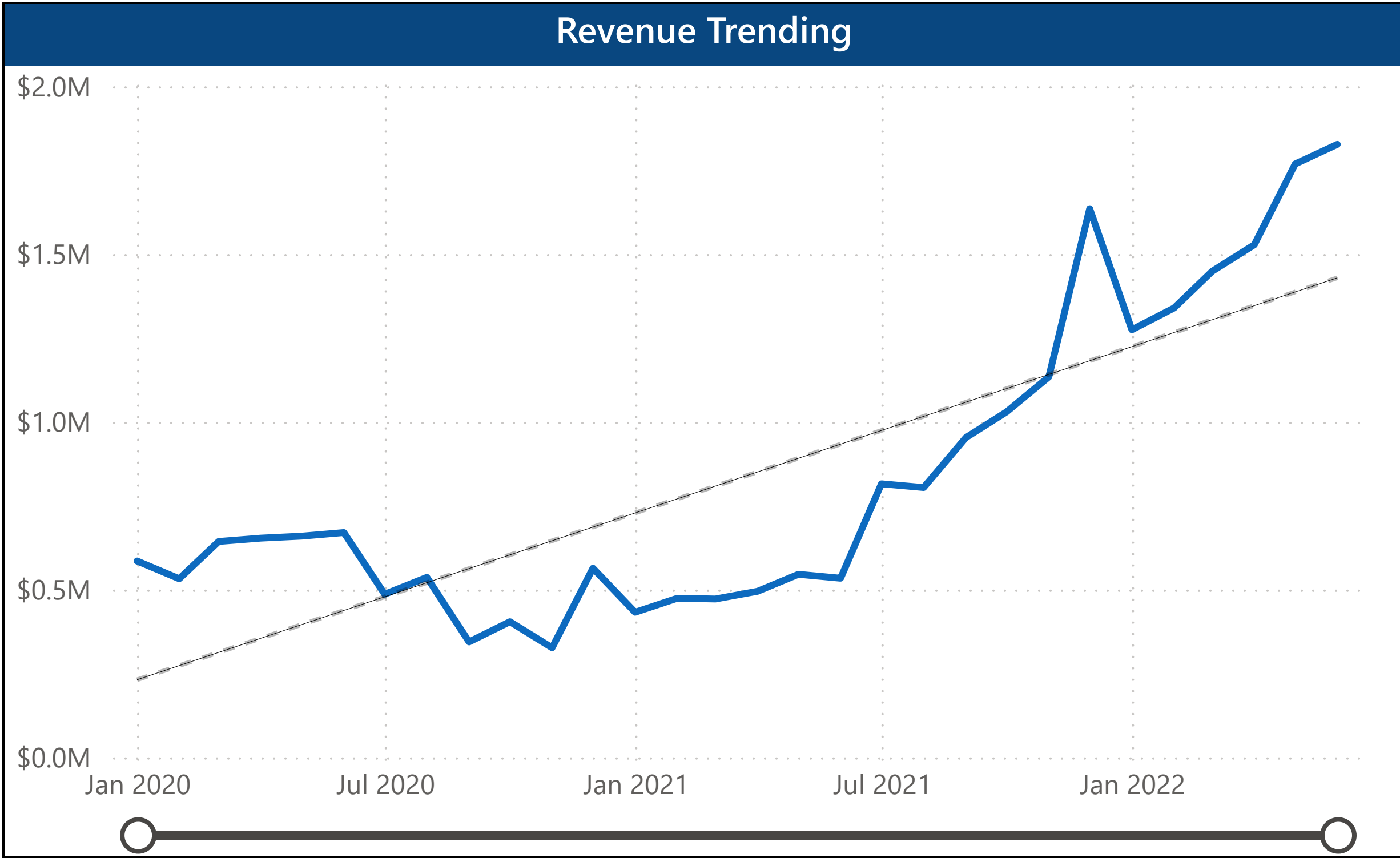


\$24.9M  
REVENUE

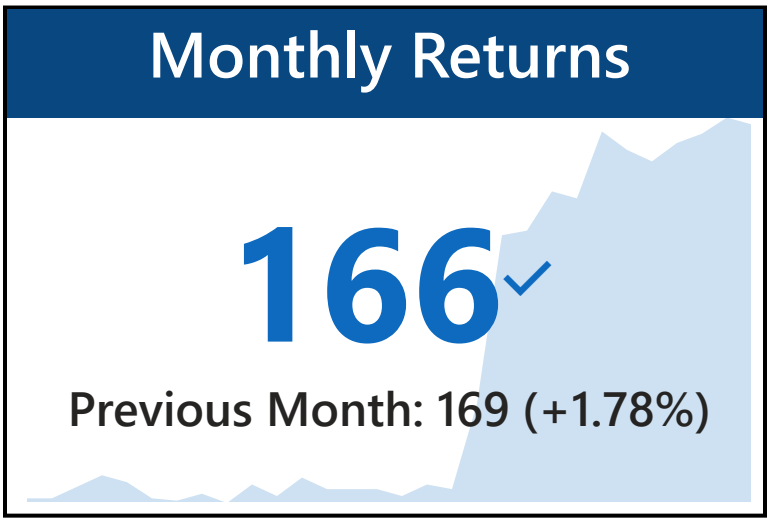
\$10.5M  
PROFIT

25.2K  
ORDERS

2.2%  
RETURNS



Top 10 Products	Orders	Revenue	Return %
Water Bottle - 30 oz.	3,983	\$39,755	1.95%
Patch Kit/8 Patches	2,952	\$13,506	1.61%
Mountain Tire Tube	2,846	\$28,333	1.64%
Road Tire Tube	2,173	\$17,265	1.55%
Sport-100 Helmet, Red	2,099	\$73,444	3.33%
AWC Logo Cap	2,062	\$35,882	1.11%
Sport-100 Helmet, Blue	1,995	\$67,120	3.31%
Fender Set - Mountain	1,975	\$87,041	1.36%
Sport-100 Helmet, Black	1,940	\$65,270	2.68%
Mountain Bottle Cage	1,896	\$38,062	2.02%
Total	15,587	\$465,678	1.85%



Most Ordered Product Type

Tires and Tubes

Most Returned Product Type

Shorts

Select all

Europe

North America

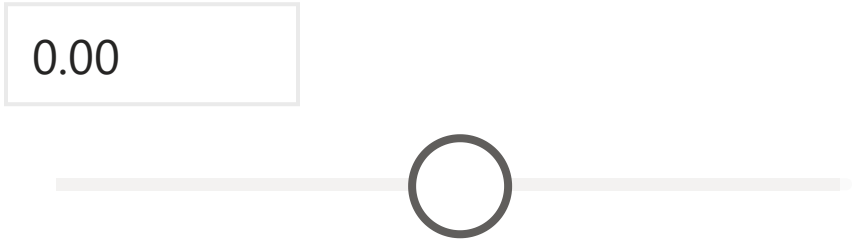
Pacific



Selected Product

Road Tire Tube

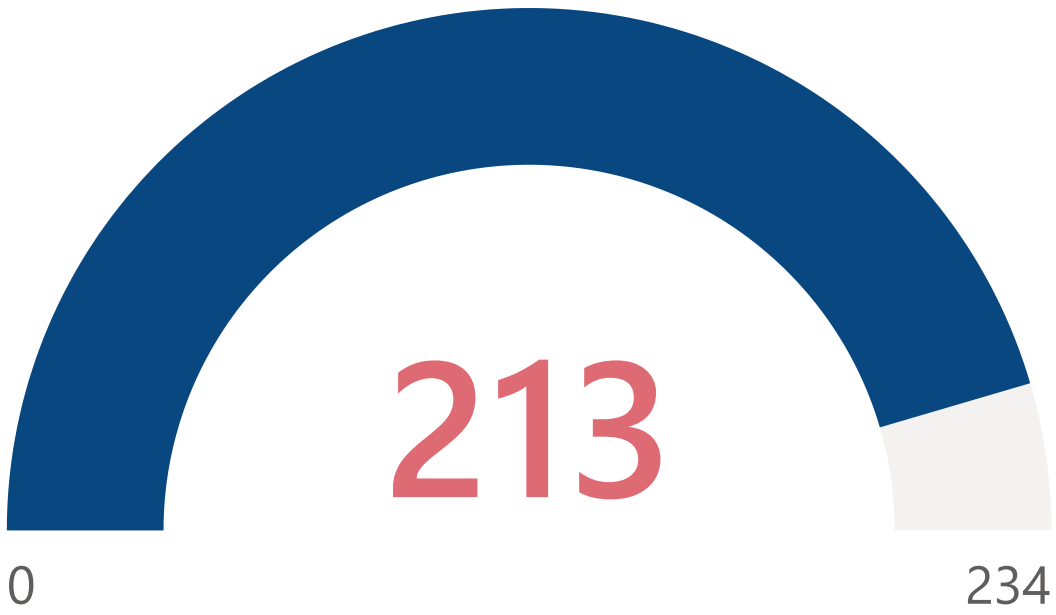
Price Adjustment %



Product Metric Selection

- Orders
- Revenue
- Profit
- Returns
- Return %

Monthly Orders vs Target



Monthly Revenue vs Target



Monthly Profit vs Target

