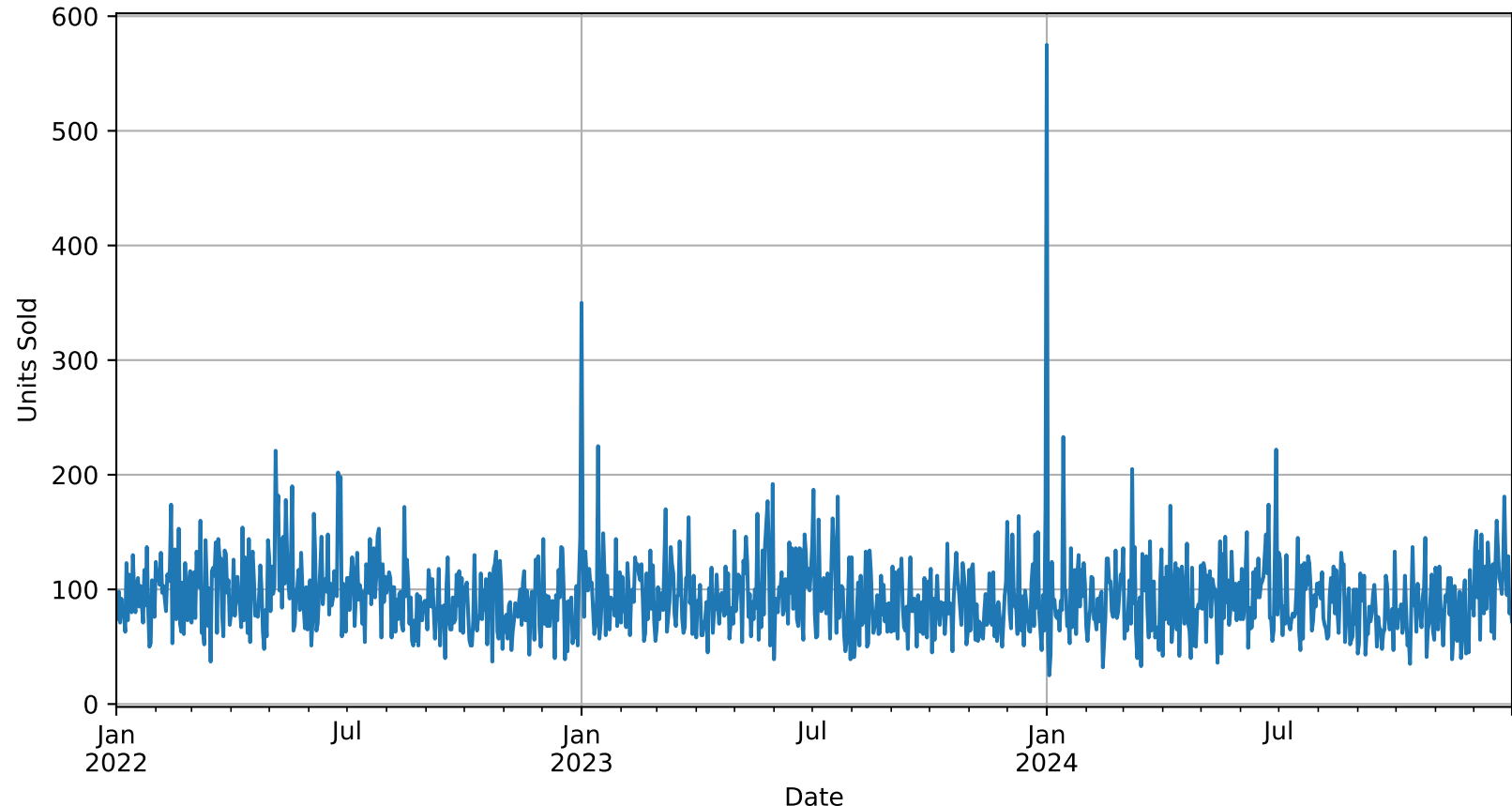Sales Trend Over Time

Units Sold Outliers
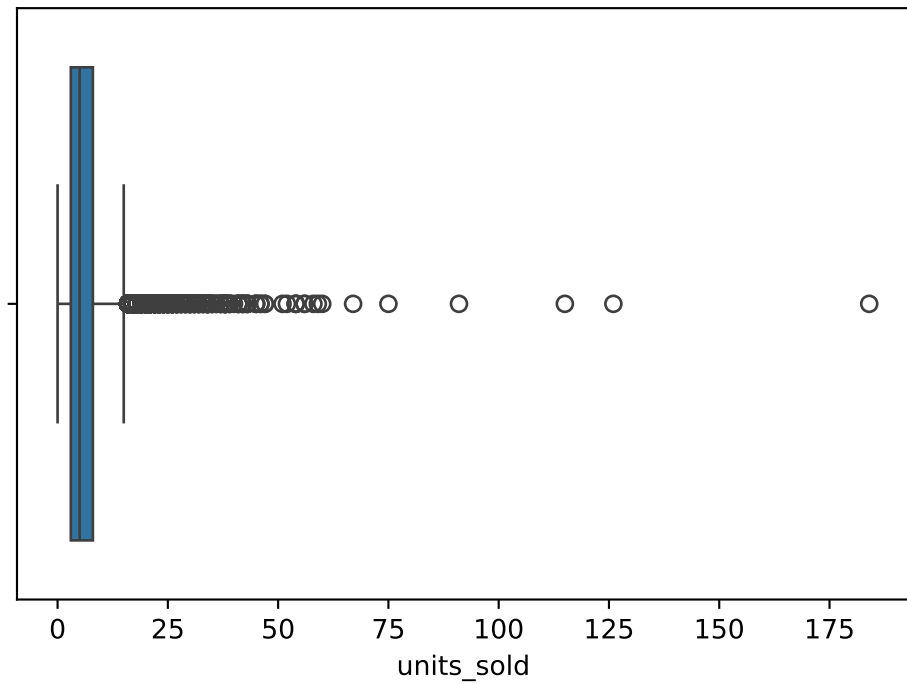
Monthly Seasonality

Category-wise Sales

Category	Units Sold (approx.)
Groceries	25000
Clothes	21000
Sweets	14000
Cold Beverages	9500
Stationary	8800
Utilities	6600
Hot Beverages	4900
Beauty	4400
Electronics	4000
Medical Necessaries	2000
Makeup	1600
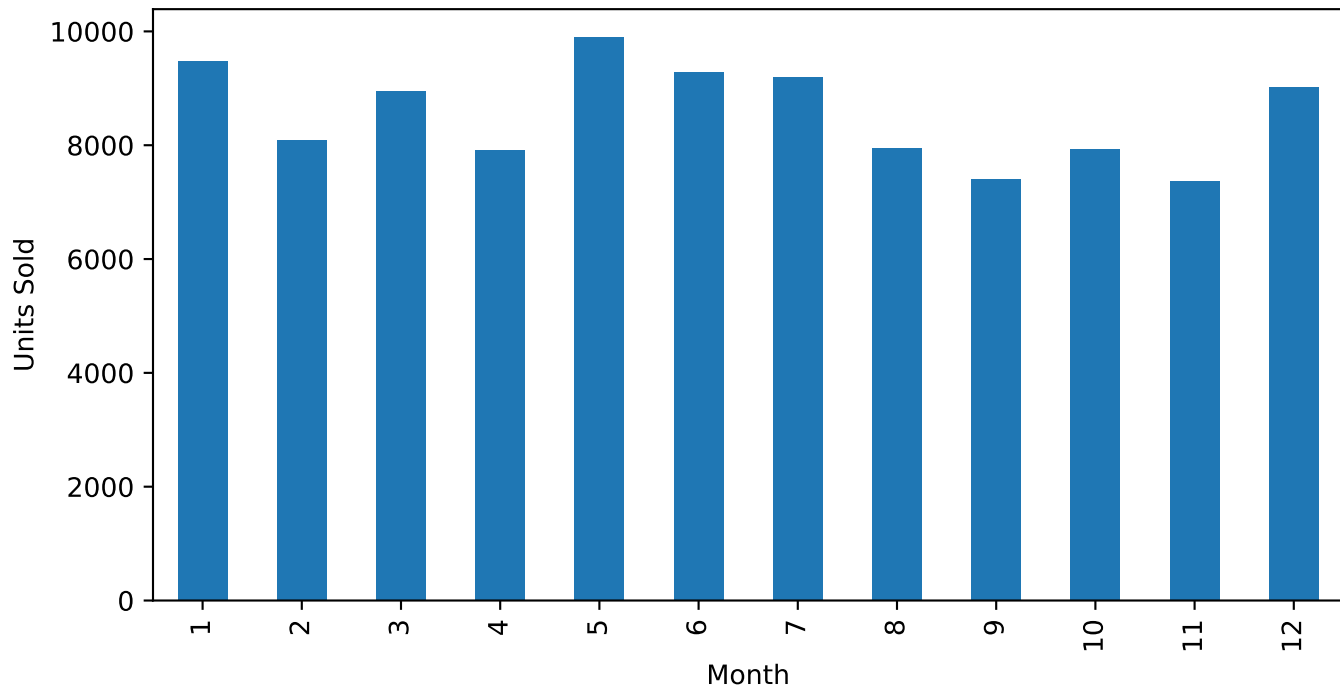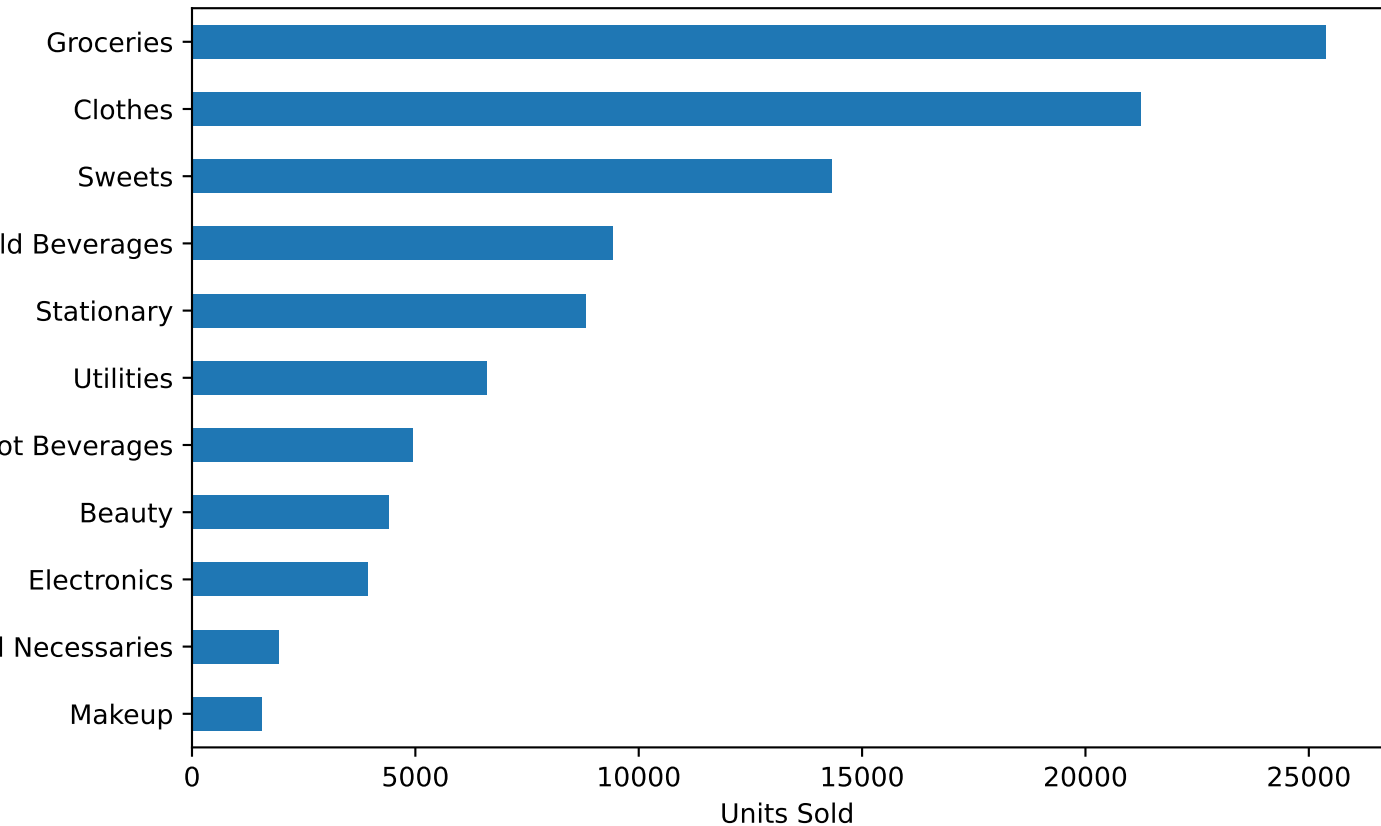
Impact of Promotions on Sales