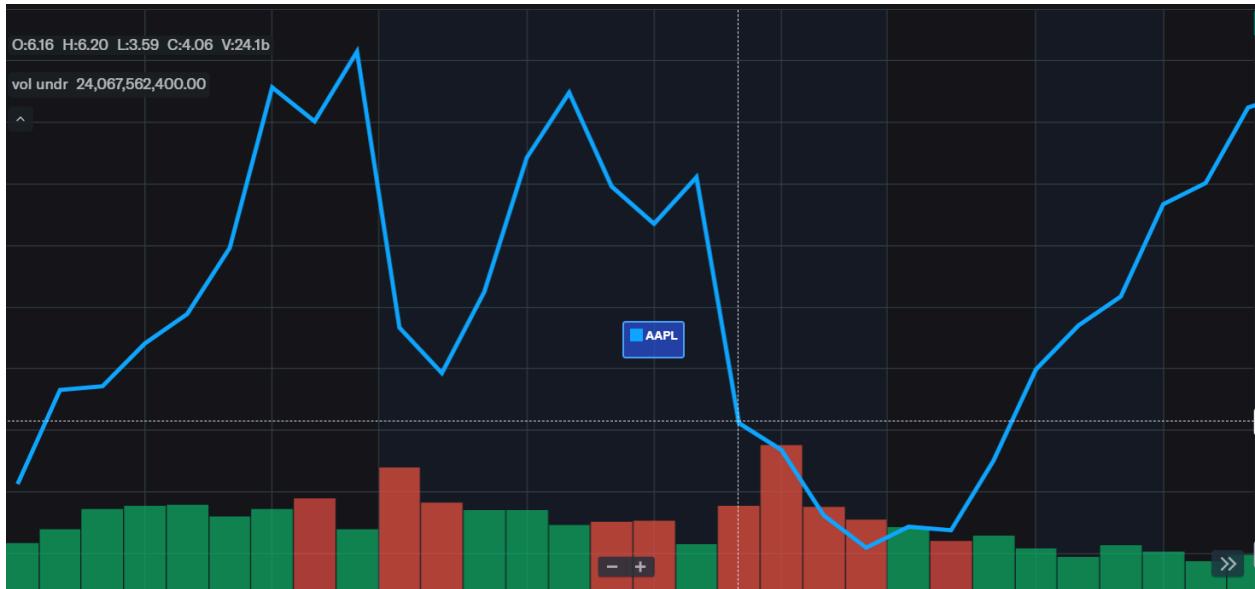


Application Task



The above graph is a beautiful example of behavioral finance. The above listed graph is of Apple in 2008. One could see a dip in the stock in September 2008. The reason behind the dip was a **rumor** related to Steve Jobs's health, that he was suffering from cancer, and then, after the stock rebounded.