**Module -1**

**Q-1: Please break down the URLs listed blows.(list-out Protocol,Domain,TLD).**

Ans: Example of breakdown:

URL: https://www.google.com

Protocol: https

Domain: google

TLD: .com

<https://www.google.com>

<https://www.microsoft.net>

<https://www.wikipedia.org>

**Q-2: What is HTTP/SSL Update?**

**Ans:**

1. HTTP (HyperText Transfer Protocol)

• A protocol used for transferring data between a web browser and a website.

• Example: http://www.example.com

• Not secure as data is sent in plain Text.

2.SSl (Secure Sockets Layer)

* A security technology that encrypts data for safe transmission.
* When SSL is enabled, HTTP becomers HTTPS (https://)
* Example: <https://www.example.com>
* Ensures data privacy and security by encrypting information.

**Q-3 List out 10 famous browsers used worldwide.Ans:**

1. Google Chrome
2. Mozilla Firefox
3. Safari (by Apple)
4. Microsoft Edge
5. Opera
6. Brave Browser
7. Vivaldi
8. Samsung Internet Browser
9. UC Browser
10. Tor Browser

**Q-4:** **Create a Customer Persona & identify Brand Details for the given brands.**

**Brand: Disney+ Hotstar and Tata 1 MG**

**Ans:** <https://docs.google.com/spreadsheets/d/1rVCxIwgk9h3RYmvfEcRqwhimGc4-Bs76avuUf0NnBw4/edit?usp=sharing>