RUTVIK JOSHI

◇ Halifax, CA

Rutvik.J@dal.ca ◇ linkedin.com/in/RutvikJoshi ◇ github.com/RutvikJ77

SKILLS

Business Analysis, Process Development, Strategic Planning, Data Analysis, Communication, Problem-solving, SQL, Relational Databases, Project Management Tools(Jira, Confluence), and Tableau.

EXPERIENCE

Ecosystem Marketing Manager   **April 2022 - February 2023**
Polygon Labs   *California, Remote*

- Advising and consulting 450+ Web3 projects with GTM strategies including the frameworks, and processes for the long-term sustenance of the projects. Managing cross-functional global social engagement teams, both internally, and externally while delivering presentations and reports to senior executives/stakeholders.

Marketing Analyst   **July 2021 - April 2022**
Polygon Labs   *Bangalore, Remote*

- Produced comprehensive market research reports and utilized a data-first approach to monitor social media analytics. Achieved a remarkable 270% acceleration in social media engagement across multiple channels through in-depth statistical analysis. Identified and harnessed 4 key performance indicators (KPIs) to strengthen the company's narrative and positioning within Blockchain communities.
- Delivered impactful insights to the CMO, driving a substantial shift in the marketing strategy, and developed an internal WebApp utilizing Python to monitor user insights for campaign design.

Community Data Analyst   **January 2021 - July 2021**
BlueLearn(prev. Clinify)   *Community(Volunteering)*

- Drove the Engagement team with efficiency, delivering data-driven insights to moderators. Conducted statistical community analysis and identified 5 pivotal metrics, enhancing the experience for over 27,000 members.

PROJECTS

Resume-Aid | *Python, Streamlit, Spacy*

- Achieved accurate resume analysis and insightful scoring by developing a web application in Python, leveraging Spacy. Employed RAKE and cosine similarity to identify relevant keywords aligned with job descriptions, resulting in enhanced accuracy and relevance for better candidate evaluation.

Case-Predictor | *Python, Jupyter Notebook, Streamlit, SciKit-Learn*

- Performed exploratory data analysis and implemented the Random Forest Algorithm to determine vaccination co-relation with the reduction of infection cases. Deployed a prediction model using Streamlit.

EDUCATION

Master of Applied Computer Science   **2022 - 2024**
Dalhousie University   *Halifax, CA*

Bachelor of Engineering in Computer Engineering   **2018 - 2022**
University of Mumbai(CGPA - 9.03/10)   *Mumbai, IN*

ACHIEVEMENTS AND EXTRA-CURRICULAR ACTIVITIES

- Won Best Data Science project at TheGoldenHack 2021 and overall First from 130+ projects at MLH DataDayGrind 2.0. Winner at Saint Mary's University(Halifax) Innovation Sprint for developing unique solution to the challenges faced by local businesses.

- Mentored at Canada's biggest hackathon Hack The North and at North Texas's largest Hackathon HackUTDVII Seas.