

RUTY KOROTAEV

Toronto, ON

(647) 866-9895

rutykorotaev@gmail.com

RELEVANT EXPERIENCE

- ❖ **Senior Data Analyst, Global Affairs Canada** Aug 2022
Ottawa, Ontario
 - Conduct open-source investigations into Russian-speaking diasporic communities and Kremlin electoral interference in Latin America and East-Central Europe, in close collaboration with partners from NATO and G7 countries
 - Manage contracting with NGOs, think-tanks, and research institutes that conduct on-the-ground surveys and reporting for the Canadian government, providing guidance for research objectives and methodology
 - Synthesize key findings and develop long- and short-form reports and briefings, providing action items and recommendations for Canada's Minister of Foreign Affairs
- ❖ **Global News Discourse Analysis Research Assistant at University of Toronto** Oct 2021 — Present
Toronto
 - Investigate sourcing patterns of Russian and Syrian state-funded news agencies, developing four case studies that reconstruct timelines of crisis event coverage in the Syrian War
 - Analyze and compare content produced by RIA Novosti, Andalou News Agency, TASS News Agency, and the Syrian Arab News Agency (SANA), outlining the ways their narratives intersect and how they are being represented online
- ❖ **Policy Intern at GLOBSEC** May 2022 — Jul 2022
Bratislava, Slovakia
 - Monitor and analyze openly pro-Kremlin outlets based in Central Europe, in support of the European Digital Media Observatory (EDMO)'s taskforce aimed at studying Russian disinformation related to the war in Ukraine
 - Investigate strategic communications tactics and best practices among administrations throughout the European Union, successfully developing a set of policy recommendations for the Government of Slovakia to improve its strategic communications with its population
- ❖ **Communications Writer at UJA Federation** Dec 2019 — Sep 2022
Toronto
 - Write communication materials (including speeches, emails, and letters) to effectively enhance the donor relationship on behalf of the CEO and other executive team members
 - Compile large amounts of statistical information and personal accounts into written stewardship reports on the effectiveness of various UJA initiatives to better inform donors about their philanthropic impact
 - Write and edit grant proposals for government nonprofit funding, resulting in nearly \$150,000 of additional revenue for the organization
- ❖ **Research Intern at Centropa** May 2021 — May 2022
Hamburg, Germany
 - Collaborated with historians and used archival materials from Centropa resources to create high-quality lesson plans and educational materials that are distributed to hundreds of schools throughout East-Central Europe, successfully educating students about regional Jewish history and helping combat Holocaust denial
 - Researched and wrote long-form texts for two virtual tours of Vilnius and Minsk, allowing hundreds of online listeners to learn about the respective Jewish histories of these two cities
- ❖ **Graduate Research Assistant at University of Toronto** May 2021 — Aug 2021
Toronto
 - Supported a team of researchers from Canada, the United States, Germany, Croatia, and Finland in assembling a research grant proposal to the Trans-Atlantic Platform for Social Sciences and Humanities that focuses on the impact of COVID-19 on trust in media and governmental institutions in eastern Europe
 - Conducted literature reviews, developed case studies about media environments in the Balkans, and edited academic writing for grammar and clarity

- ❖ **Reporter-Editor at Postmedia Network** Jul 2019 — Dec 2019
Hanover, ON
 - Provided exclusive coverage of breaking news and events in the Town of Hanover and neighbouring communities within the Grey-Bruce region
 - Spearheaded in-depth investigations into issues that impacted the region, covering the lack of doctors at hospitals within the region, the opioid crisis, and the local school board's misuse of an online paying portal, resulting in increased public awareness of these issues and a push for policy change

- ❖ **Reporter at J-Source** Feb 2019 — Jun 2019
Toronto
 - Pitched and pursued stories relating to the Canadian journalism industry, providing exclusive coverage of breaking industry news for journalism professionals, media researchers, and the general public
 - Analyzed reports with large amounts of statistical data and created infographics and long-form articles that effectively broke down key findings for the public

EDUCATION

- ❖ **University of Toronto** Sep 2022 — 2026
Doctor of Philosophy in Information Studies Toronto

Doctoral research will focus on studying Russian-speaking diasporic communities and their engagement with pro-Kremlin sources and narratives, using both qualitative and quantitative research methods. Supervisor: Dr. Kenzie Burchell.

- ❖ **University of Toronto** Sep 2020 — Jun 2022
Master of Arts in European and Russian Affairs Toronto

Master's thesis work focuses on understanding the information consumption habits of Toronto's Russian-speaking population and the extent to which this population is impacted by Kremlin-funded media. Supervisor: Dr. Kenzie Burchell. CGPA: 3.95.

- ❖ **Ryerson University** Sep 2015 — Jun 2019
Bachelor of Journalism Toronto

Graduated with distinction (3.5 CGPA). Minor in English.

ACADEMIC PRESENTATIONS

- ❖ **Multidisciplinary International Symposium on Disinformation in Open Online Media (MISDOOM 2021)** Sep 2021
Oxford, UK (Remote)

Presented over Zoom at the MISDOOM symposium on disinformation, co-hosted by the Oxford Internet Institute and the Universiteit Utrecht. My presentation, entitled "How Russian State Media Impacts and Informs Canada's Russian-Speaking Population," focused on my initial findings from my master's-level work.

- ❖ **An Iron Curtain for a Hybrid Empire: Russia, Syria, Ukraine, and the Theatre of War** Mar 2022
Toronto

Presented alongside Dr. Kenzie Burchell in a virtual, public lecture about Russian and Syrian media systems, as part of my research assistant work. Presentation was titled "State Media: Agencies of Strategic Communication," and focused on how state news wires TASS, RIA Novosti, and the Syrian Arab News Agency (SANA) relate to their audiences and the interconnectivity of their narratives.

LANGUAGES

English	<i>Native speaker</i>	Hebrew	<i>Working knowledge</i>
Russian	<i>Native speaker</i>	French	<i>Working knowledge</i>