



28 Feb - 1 March

2020

Greetings

An epistle to our associates

A literary fiesta, a propitious feast for its participants and partners alike, Ruvaan, makes a promising debut, to thrill the youth with its invigorating literary extravaganza. We, at IIT Mandi, invite you to adorn the most esteemed position of sponsoring this fiesta and be a part of this splendid journey that shall leave you spellbound and mesmerized.

Convenor's Address

On behalf of the Indian Institute of Technology, Mandi, as your host in this association, it gives us immense pleasure to introduce to you, Ruvaan – the Literary Fest of IIT Mandi. We invite you to adorn the most extreme position of sponsoring this literary extravaganza. Ruvaan is a unique platform for students to exhibit literary talents through a plethora of events. With the spirit of creativity and competition, Ruvaan makes its debut, inviting students to showcase their unique literary talents.

We believe in:-

- Promoting the acceptance and expression of different perspectives resulting in personal growth.
- Providing a platform for exhibiting literary skills.
- Personal development through participation and interaction with people like yourself.

Sponsoring Ruvaan implies ubiquitous reach, unprecedented mass viability and exponential growth of your enterprise. We believe that this small step can bring a respectable and significant change in many lives.

Yours sincerely,

Vaibhav Sharma

Nikita Yadav

Convenor

Ruvaan 2020

IIT Mandi

Highlights

Ruvaan, the lit fest, despite being in its nurturing stage is establishing itself as one of the biggest inter-college fest in the Himalayas and is the go-to stop for exclusive brands to showcase themselves in the fast-developing Himalayan region.

Along with the amazing literary events which include debate, poetry slam, quizzes to name a few; Ruvaan includes an optional tour of Mandi - 'Chhoti Kashi' through an exciting treasure hunt.



What does Ruvaan have in store for you

Poetry is when an emotion has found its thought and the thought has found words. This is your stage to give voice to those words, words that express the deepest emotions and the vaguest thoughts let the verses flow! Ruvaan is spreading its roots deep in Himachal to become one of the biggest brand names. The fest offers your conglomerate/company the chance to make incisive headway into the state with the next generation burgeoning middle-class of the country consisting of youthful demographic. Ruvaan will be the gateway to have the power of your brand being felt in over schools and colleges by the next generation netizens and citizens of the nation. Being held in its sprawling and picturesque 635 acres campus, this edition of Ruvaan promises to be historic. Our publicity team will leave no stone unturned to ensure that your brand makes a lasting impact across all channels through which Ruvaan will deliver itself to the world.

Your brand will be identified and associated with events run and contested by the next wave of brilliant young technocrats from esteemed institutes like the IITs, NITS, etc.

MUN

Be the part of the game of chess that unfolds everyday on diplomatic tables behind closed doors. Outsmart your fellow delegates with your wit and shrewd diplomatic tactics and be the change you want to see in the world in the IIT Mandi MUN.

Having its roots deep in many ancient civilisations, street play has always served as major means of mass communication. It also tests the knowledge of music and poetry in true sense. You will have the opportunity to change someone's mindset with just your expressions.

Street Play

Yuvatantra

Everyone speaks of the changes they'd bring about if they were to be in power. So, to fulfil this dream of many, Yuvatantra will serve as a platform where you can experience the backstage DRAMA of a government and its opposition.

Monoact

We all have the habit of narrating incidents to many, but many a times, we find ourselves unable to express them wholly. Monoact is one such kind of a passage that can help your thoughts to flow into other's mind and make them think twice on what they witnessed a few moments ahead.



Biggest Liar

One is a master of his/her own thoughts, but it is always hard to make others believe in them. Everyone thinks that they are the best liar until bigger liars come. So, why don't you level yourself up from the best to the biggest?

Become the biggest manipulator of all time!



Spill Your Story

Being the A.C. DOYLE of your own Sherlock can be the best thing you can ever experience. So just grab a pen and a paper and start moulding your imaginations.



Sports Quiz

A treat for sports enthusiasts, this event provides a platform for you to test yourself against fellow fanatics. From prodigies to champions, from mettle to medals, from defeats to victories, this quiz has it all. Are you game enough to take it on?

India Quiz

History, politics, culture, economy and much more. India is a country of diversity and progress. How much do you know about our country? This is your chance to exhibit your profound knowledge.



Love reading books or listening to music? Are you an aesthete actively following art? Enjoy keeping tabs on the entertainment industry? Then this is the place for you. Be it Marvel, Harry Potter, Friends, Game of Thrones, Naruto, or anything at all. Test your knowledge in the fields of your favourite pastimes.

Mela Quiz

Ruvaan Times

One thing most people enjoy is reading the newspaper as they leisurely sip on their coffee, judging where the world is going.

Ever came across an article that made you want to change? Never felt the news was too often irrelevant? Here's your chance to make one of your own 'Give Form' to your creativity!



It was give you wings, they take you places. We all get random thoughts and makeup interesting hypothesis from them. To some it's a pastime, to some it could be something more than that.

What could be more fun than convincing everyone that you are right, that your theories are indeed science? This is the stage for you to present your theories and back them up with science!

Vyarth-Shastra

Recon

Life is all about controversies and we are all about reasoning about right and wrong. Have you ever come across situations where you could not decide what to do, how to perceive, which side to take?

Here's some more of such situations, taken from popular movies, novels, web series, anime and some real life situations. Debate your way through this maze of controversies.

Jung-e-alfaz

A battle ground where you can show off the sharpness of your words and can injure others with them and not by swords. It will also give you an introduction to many new words. Be the SPIDER of your own web of words and trap the amateurs.

Verses

verses

Verses

Poetry is when an emotion has found its thought and the thought has found words. This is your stage to give voice to those words, words that express the deepest emotions and the vaguest thoughts. Let the verses flow!

Treasure hunt

A tour of the town of Mandi, a.k.a Chhoti Kashi through an exciting treasure hunt. This is an optional event with prizes for the winners. Crack the clues and win the hunt!



Tape a Tale

Sometimes words are not enough to express yourself, you might need something more illustrative, something like....a video. This is your chance to exhibit your skills, be it literary expression or visual expression. Send us your entries to our Facebook and Instagram pages and let the people decide the worthy winner.

The ruling power of social media today: Memes. They have become a means of expressing humour, sarcasm and have come to play a part in conveying news and happenings, through satire of course. In other words, they are the most popular means of creative expression. Sing a best means to a Facebook page and let the people decide the victor.
May the best memer win!

Meme War

Creative Writing

Everything in life is writable if you have the outgoing guts to do it, and the imagination to improvise. The worst enemy to creativity is self-doubt. Let out the writer in you and take part in creative writing event. Send your best write-ups to our Facebook page.



Thank You for sparing your valuable time in going through this proposal. Ruvaan aims to establish itself as one of the leading lit-fests of the country in the coming years, with the perfect mixture of various exciting events, from informals to online events, from biggest liar to poetry slam. Ruvaan represents an unmatched platform that is aimed at bringing out "The Best In You".

To our sponsors, our participants, to us - we honor your spirit of encouragement. It will be our privilege to be associated with you.

Sincerely yours,
Team RUVAAN,
IIT MANDI.

