



9th & 10th
JANUARY

COCHIN UNIVERSITY OF SCIENCE AND TECHNOLOGY

About MAKE A TON

Make-A-Ton is a 24-hour national-level hackathon organized by the Centre for Innovation, Technology Transfer, and Industrial Collaboration (CITTIC), CUSAT. It brings together students from diverse disciplines to explore emerging technologies, solve real-world challenges, and build innovative solutions in a fast-paced, collaborative environment.

Over the years, Make-A-Ton has grown into a trusted platform for student-led innovation, with support from renowned organizations like Cusatech Foundation, GitHub, FOSS United, Major League Hacking (MLH), Eduport etc.

Community and industry partnerships have been at the heart of its success, empowering participants to not only learn and build, but to create projects with lasting impact

By partnering with Make-A-Ton, you gain access to a vibrant ecosystem where:

- Brilliant young minds from across disciplines work together.
- Teams embrace rapid ideation, prototyping, and product development
- Mentors and collaborators from leading companies guide innovation
- Breakthrough ideas often spark future startups or open-source projects
- Connections with top talent from IITs, NITs, and other leading institutions are made organically

About CITTIC

The Centre for Innovation, Technology Transfer, and Industrial Collaboration (CITTIC) is the technology business incubator of CUSAT. It was established with central and state government funding to foster innovation and entrepreneurship among students and faculty.

CITTIC's mission is to nurture young startups and support the growth of technology in the student community. They aim to provide a dynamic and entrepreneurial environment for university-linked startups. CITTIC assists young entrepreneurs in launching technology-based businesses. They use advanced technology to turn ideas into products or services. CITTIC also provides physical incubation, mentoring, and networking support. They organize regular workshops, seminars, and exhibitions to create a supportive entrepreneurial environment.

Over 160 startups have been incubated at CITTIC. Some notable ventures include ClusterDev, TinkerHub, Humble Innovations, Centricc Innovations, Talrop, and Sticon/ShipTech Icon.

About Hackathon

Date and Location

Date: 9th and 10th January, 2026

Location: CUSAT, Kochi

Registration

Registration has NOT started, and the last date to register will be Announced.

Selection

After the registration closes, we will shortlist the teams from the pool of registrations. The chosen team members will receive an email to RSVP for the event.

Key metrics and highlights

30+
COLLEGES

600+
TEAMS

2500+
APPLICATIONS

187
PARTICIPANTS

20+
MENTORS

Fourth Years

63

Second Years

41

First Years

12

Third Years

68

Fifth Years

3

30%

First Timers

33%

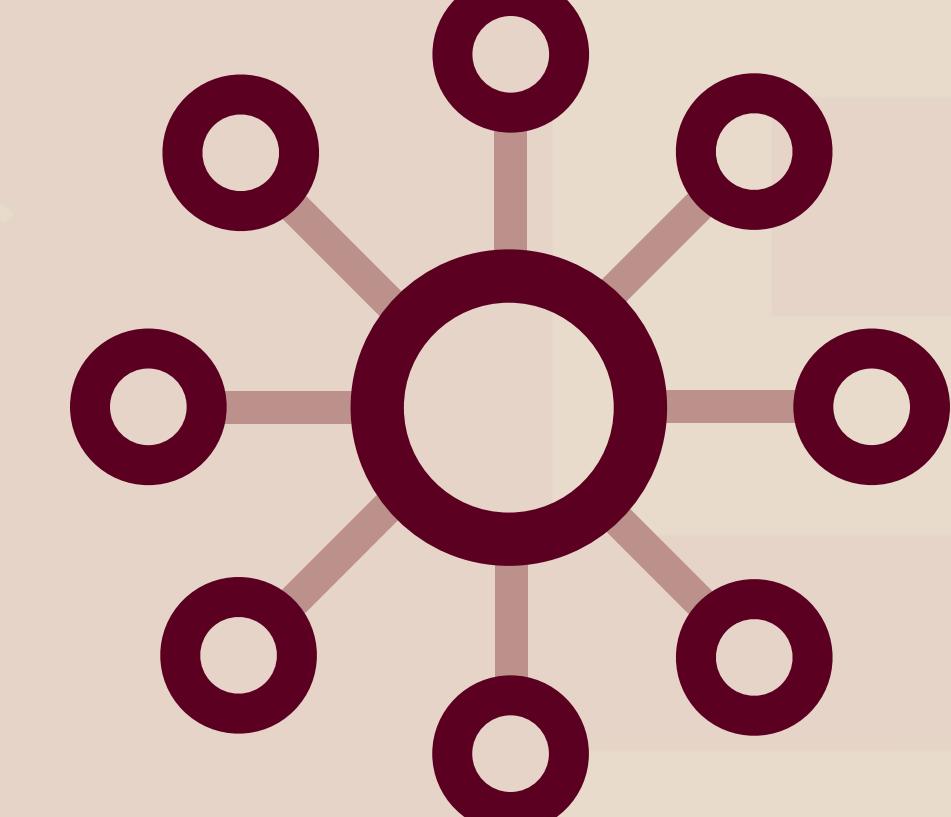
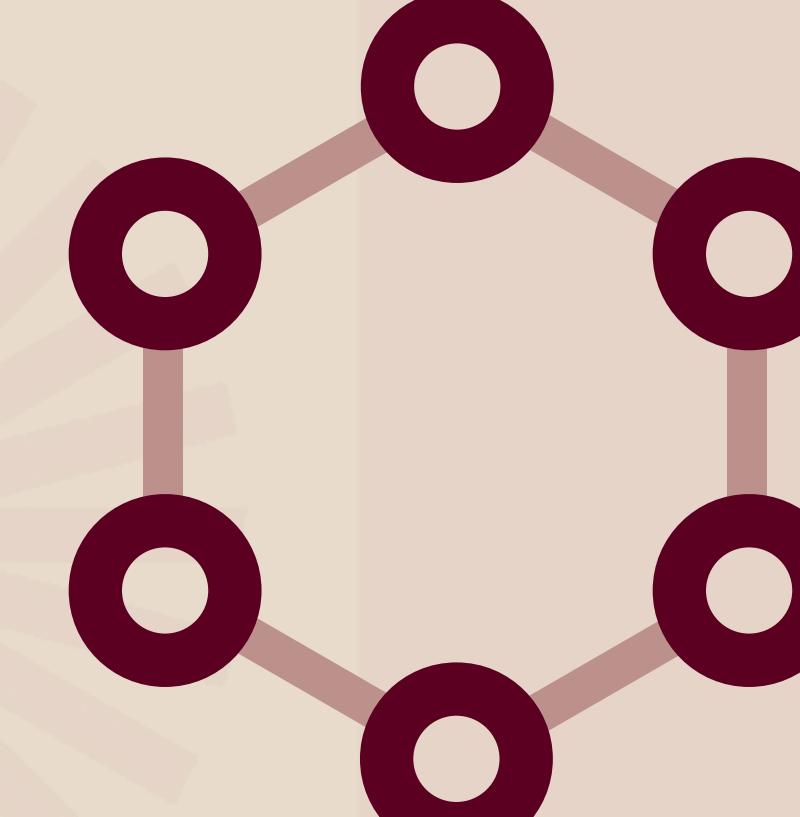
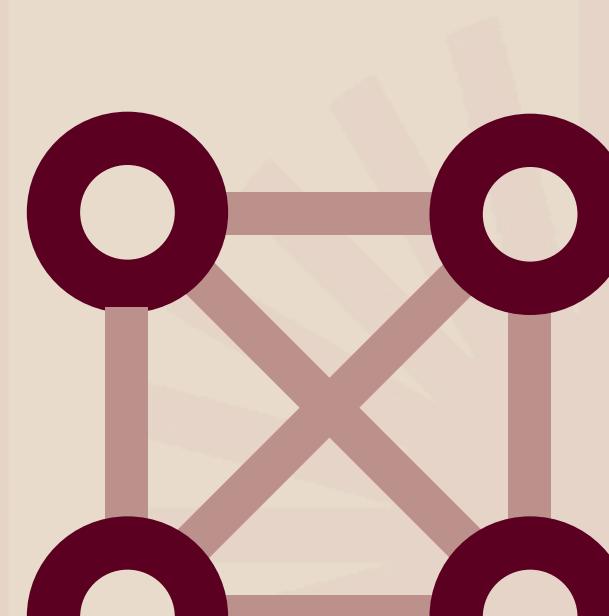
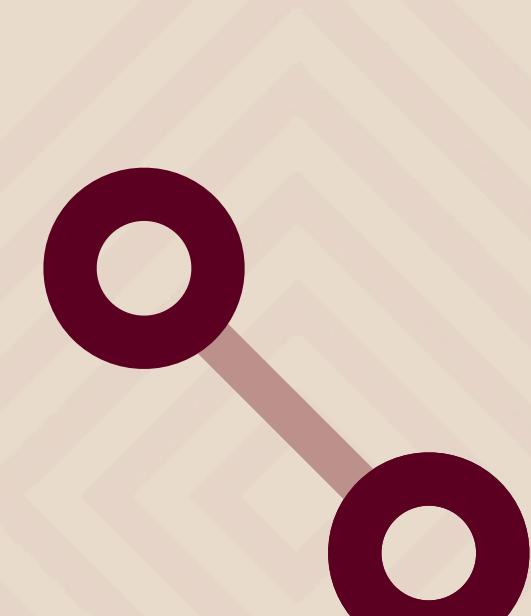
Women Participants





Sponsorship Tiers

₹50,000
Silver ₹1,00,000
Gold ₹1,60,000
Platinum ₹2,00,000
Title
Sponsor



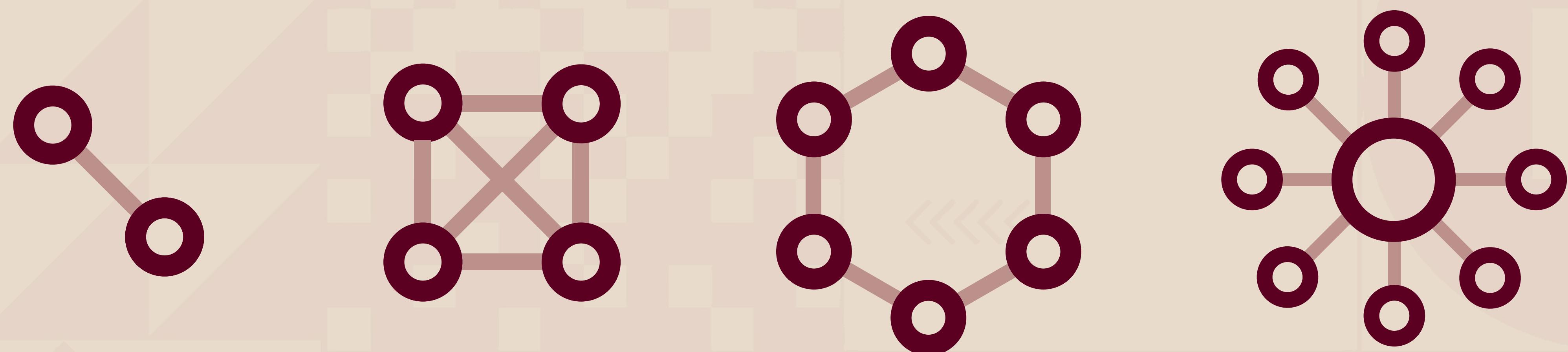
Engagement

Make-A-Ton Alumni Connect	<input checked="" type="checkbox"/>		
Speak at opening ceremony		<input checked="" type="checkbox"/>	
Speak at closing ceremony		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Host Pre-Event Workshop	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Opportunity to Provide Mentors	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Exclusive Communication Channel Access	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Recruitment

Private Interview Room for Recruitment	<input checked="" type="checkbox"/>	
Access to Participant Resumes (if opted)		<input checked="" type="checkbox"/>
Invitation to Join Final Judging Panel	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

₹50,000 ₹1,00,000 ₹1,60,000 ₹2,00,000
Silver **Gold** **Platinum** **Title Sponsor**

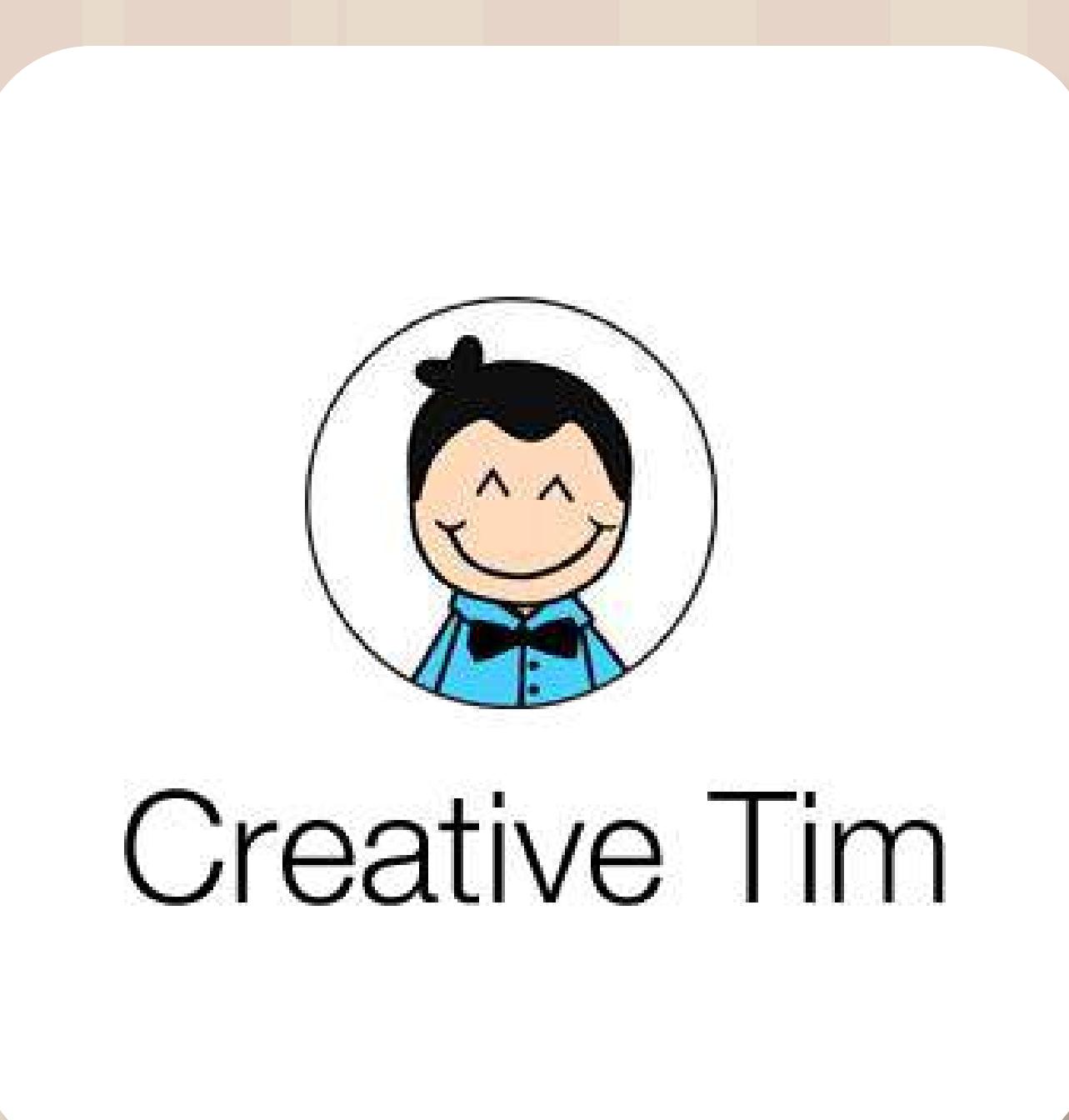


Branding

	Logo Feature	Featured Story	
"Powered by" Tagline	<input checked="" type="checkbox"/>		
Newsletter Promotion			
Logo in Official Emails	<input checked="" type="checkbox"/>	Hero placement	
Logo on Participation Certificates	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Distribute Company Branded Materials	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Custom Problem Statement Track Sponsorship	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
Custom Post-Event Feedback Summary	<input checked="" type="checkbox"/>	Exclusive Report	
Company Standee at Venue	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Shared	Dedicated	Premium Booth	
Exhibition Booth Space at Venue			
Social Media Recognition	Group	Mention	Featured
Logo on Official Website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> Top Position

If you want to know about track sponsorship or any kind of customization. please contact us at organizer@makeaton.in or +91 89433 50868.

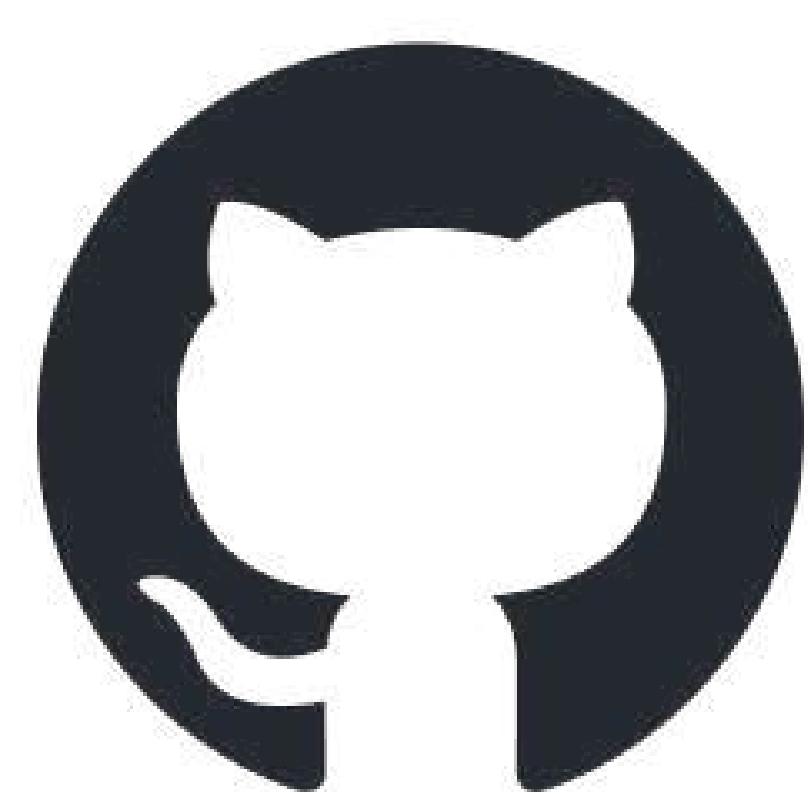
Previous Partners



Previous Sponsors



MX The Master Series
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XENA



TinkerHub

IEEE Kochi Subsection



IEDC CUSAT

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ASPIRE.

BUILD.

INNOVATE.

CONTACT US FOR ENQUIRIES

EMAIL

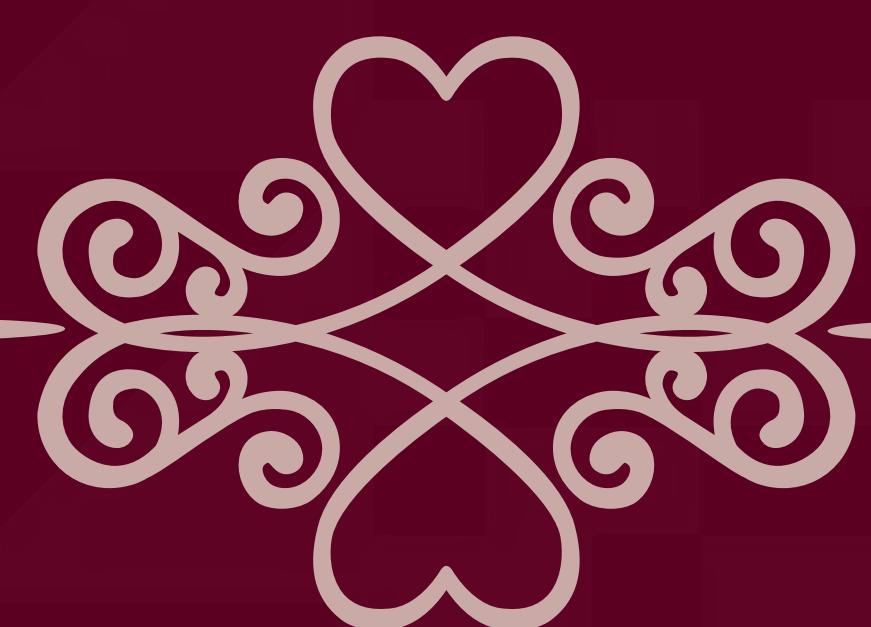
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All designs and branding elements in this brochure are subject to change as we are currently undergoing a rebranding process. The final designs will be revealed at a later date.