**Instruction fo Advisors**

1. You can create this page on the pathway just as you normally do, see blow:

NB you can create admin aproval in the previous page and authorise access to the LinkedIn certifications only after you have reviewed work.

A screenshot of a computer

AI-generated content may be incorrect.

2. Use this code in the html page of the page:

<!-- LinkedIn Add to Profile Button for Employability Pathways -->

<div style="text-align: center; margin: 1rem 0;">

<a href="https://www.linkedin.com/profile/add?startTask=CERTIFICATION\_NAME

&amp;name=REPLACE\_WITH\_CERTIFICATE\_NAME\_HERE

&amp;organizationName=Employability%20%26%20Apprenticeships%20-%20University%20of%20Greenwich

&amp;issueYear=2025"

target="\_blank" rel="noopener">

<img src="https://download.linkedin.com/desktop/add2profile/buttons/en\_US.png"

border="0"

alt="Add this certificate to your LinkedIn profile"

width="180" height="40">

</a>

</div>

<!-- Issuing Organisation Info -->

<div class="custom-content-block">issued by </div>

<!-- Optional: Badge Image (you can leave as is or update if you want a different one) -->

<div class="custom-content-block">

<a href="https://imgbb.com/">

<img src="https://i.ibb.co/R46JFxrH/1680004051796.jpg"

border="0"

alt="Employability Badge">

</a>

</div>

**However!!!!....**

Only **ONE part** needs changing:

| **Field** | **What to enter** |
| --- | --- |
| REPLACE\_WITH\_CERTIFICATE\_NAME\_HERE | Your specific course/pathway title |
| 3. The page will look like this, click LinkedIn icon |  |

A screenshot of a social media account

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4. Students click on issuing organisation button and click on are employability page, the badge wont show on LinkedIn if they don’t, They can ignore Credential ID and URL.

A screenshot of a computer

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5. Once completed it looks like this below, see screenshot.

A screenshot of a computer

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