

**PUBLIC OFFER OF SERVICES
RELATED TO PARTICIPATION IN DEMO EUROPE-RUSSIA CONFERENCE ARRANGEMENT**

February 1st, 2013

This document shall be considered an official public offer of the Contractor, namely **Limited Liability Company Digital October** (hereinafter referred to as the "Contractor"), duly represented by its General Director Dmitry V. Repin, acting on the basis of the Articles of Association, which contains all the essential conditions of rendering services by means of entering into a Service Contract (hereinafter – the "Contract") with any person that will accept it.

Pursuant to clause 2 of Article 437 of the Civil Code of the Russian Federation ("CC RF") in case of acceptance of the conditions set forth below as well as the terms of payment, a legal entity or individual accepting the offer by doing so, shall be considered the Customer (in accordance with clause 3 of Article 438 of CC RF, acceptance of this offer is equal to execution of a Contract on terms, set forth herein).

In connection therewith, it is necessary to read the text of this public offer carefully. If you disagree with any of the conditions specified in one of the clauses hereof, the Contractor suggests turning down the offer.

The Customer, as well as, if applicable, the persons, specified in clause 4.1 of this public offer, and the Contractor hereinafter are jointly referred to as the "Parties", and individually as the "Party".

1. SUBJECT OF THE CONTRACT

- 1.1. The subject of this offer is rendering services to the Customer and, if applicable, to the persons, specified in clause 4.1 of this public offer in accordance with the conditions of this Contractor's public offer.
- 1.2. This public offer (hereinafter – the "Offer") is an official document and is available at: <http://demo2013.runet-id.com/>.
- 1.3. According to the subject of this Offer, the Contractor renders services related to participation in DEMO EUROPE-RUSSIA conference arrangement (hereinafter – the "Conference") (hereinafter – the "Services") to the Customer and, if applicable, to the persons specified in clause 4.1 of the Offer.
- 1.4. The venue of the Conference: Russia, Moscow, Bersenevskaya Embankment, 6, bld. 3, 3rd floor.
- 1.5. Timing (date, period) of the Conference:
 - June 3rd, 2013, 09.00 - 19.00 (Moscow time); and
 - June 4th, 2013, 09.00 - 18.30 (Moscow time).
- 1.6. Service period: June 3 – 4, 2013; both dates inclusive.

2. RIGHTS AND OBLIGATIONS OF THE PARTIES

- 2.1. The Contractor agrees to render the following Services to the Customer and, if applicable, the persons specified in clause 4.1 of the Offer:
 - Arrange participation in panel discussions held within the framework of the Conference as well as other events, organized in accordance with the Conference program available at: <http://demo-europe.com/program>;

General Director of Limited Liability Company Digital October  /D.V. Repin/

- Provide with handout materials (Conference participant package).

2.2. The Contractor has a right to render the Customer and, if applicable, the persons specified in clause 4.1 of the Offer, other services, not provided in clauses 1.3 and 2.1 of the Contract, which are executed by the Parties in the form of Addendums or Exhibits to the Contract.

2.3. The Contractor has a right to engage third parties for the purposes of rendering Services without any prior consent of the Customer while being responsible for the actions of such third parties.

3. PRICE AND TERMS OF PAYMENTS

3.1. The cost of the Services under this Contract depends on the date of registration as a Conference participant on the website: <http://demo2013.runet-id.com/> (hereinafter – the “Registration”) and makes as per Conference participant:

- 10.000 (ten thousand and 00/100) rubles provided that the registration took place from February 1 to February 28, 2013, inclusive, and the invoice was settled within 5 (five) business days from the Registration date;
- 12.000 (twelve thousand and 00/100) rubles provided that the registration took place from March 1 to April 30, 2013, inclusive, and the invoice was settled within 5 (five) business days from the Registration date;
- 15.000 (fifteen thousand and 00/100) rubles provided that the registration took place from May 1 to May 31, 2013, inclusive, and the invoice was settled within 5 (five) business days from the Registration date;
- 20.000 (twenty thousand and 00/100) rubles provided that the registration took place from June 1 to June 3, 2013, inclusive.

3.2. All the amounts specified in clause 3.1 of the Offer are indicated with VAT included. The cost of Services is specified exclusive of accommodation. The Customer and, if applicable, the persons specified in clause 4.1 of the Offer, shall bear accommodation and travel expenses on their own.

3.3. Payment for the Services rendered to the Customer shall be made as advance payment in full amount of the cost of Services.

3.4. The Customer makes payment on the basis of the invoice issued by the Contractor. Payment is carried out by means of a bank transfer according to the bank details stated in the invoice. The date of performance of the obligations related to payment shall be considered the date of receipt of payment to the Contractor's bank account. The Customer shall bear all bank charges related to the effecting the payments.

4. CONDITIONS, THE PROCEDURE OF SERVICES RENDERING AND ACCEPTANCE

4.1. Upon reading and understanding this Offer as well as choosing the number of Conference participants, the Customer and, if applicable, the persons specified by the Customer in the registration form as the Conference participants (hereinafter – the “Participants”) no later than June 3, 2013, inclusive, shall send a Conference application form to the Contractor (hereinafter – the “Registration Form”) in accordance with the form available at: <http://demo2013.runet-id.com/>. Registration in the list of Conference participants is carried out on the basis of the data indicated in the Registration Form.

- 4.2. Based on the received Registration Form, the Contractor shall issue an invoice to the Customer for payment of the selected Service. In case of lack of response or impossibility to contact the payer using all the contact information indicated in the application, non-payment of the invoice within 5 (five) business days shall be considered as Customer's refusal to effect or, accordingly, perform the Contract. In this case the Participants of the Conference indicated in the Registration Form shall be excluded from the list of Participants.
- 4.3. Upon completion of the payment by the Customer and its receipt by the Contractor on its bank account, the Contract shall come into force.
- 4.4. The Services shall be considered duly rendered in full, provided that within 2 (two) business days from the time of termination of rendering Services no claims are brought by the Customer in written regarding the Services quality.
- 4.5. The Contractor shall have a right to refuse to register the Customer without giving any reason for such refusal.

5. REFUSAL. ALTERATIONS. NON-PARTICIPATION. LIABILITY OF THE PARTIES

- 5.1. In the event of non-fulfillment or improper fulfillment of their obligations under the Contract, the Parties shall bear liability in accordance with the laws of the Russian Federation in force.
- 5.2. The Contractor shall promptly notify the Customer of all situations demanding additional negotiations or being in the reasonable opinion of the Contractor, able to affect the quality of the Services rendered by the Contractor. In case of any changes in timing of the Conference, venue of the Conference or other conditions which in the reasonable opinion of the Contractor can materially affect the process of rendering Services under this Contract, the Contractor shall notify the Customer of such alterations by posting relevant information on the Conference's website: <http://demo-europe.com/>.
- 5.3. The Customer and, if applicable, the Participants shall promptly, not later than 5 (five) calendar days prior to the starting date of rendering Services under the Contract, notify the Contractor of any alterations in the Conference participation conditions or of the refusal to participate in the Conference. In case of untimely refusal to participate in the Conference/cancellation of part of the Services, the amount paid in compliance with provisions of clause 3.1 of this Offer, shall not be reimbursed. In case of alterations of the Conference participation conditions or refusal to participate in the Conference, the Customer shall send to the Contractor's representative's e-mail: masha.popova@digitaloctober.com a scanned copy of the application signed by the Customer for alterations of the Conference participation conditions or for Service cancellation with an indication of bank details for the Service payment refund.
- 5.4. The Contractor has a right to repudiate this Contract giving a prior notice to the Customer and, if applicable, Participants by means of posting a notice related to the Conference's cancellation on the Conference's website: <http://demo-europe.com/> and/or by sending a notice to the Customer's e-mail address, specified at the time of the Registration, 5 (five) calendar days prior to the date of termination of this Contract subject to full reimbursement of documented losses to the Customer.
- 5.5. The Contractor shall bear no responsibility for conformity of the Conference work to the one stated in the Program available at: <http://demo-europe.com/program>.

6. PERSONAL DATA

- 6.1. The Customer as well as, if applicable, all the Participants indicated in the Registration Form according to clause 4.1 of the Offer, hereby acknowledge familiarization with the conditions of this Offer and give consent to the processing of their personal data (hereinafter – the “Personal Data”) in the process of Registration at the website: <http://demo2013.runet-id.com/> (hereinafter – the “Website”) to participate the Conference. Personal Data processing consent is given to the Contractor under this Contract.
- 6.2. Personal Data processing is performed both with and without application of automation equipment. Personal Data processing will be carried out by the Contractor pursuant to clause 5 of part 1 of Article 6 of Federal Law No152-FZ of July 27, 2006 On Personal Data as well as on the basis of clause 1 of part 1 of Article 6 of Federal Law No152-FZ of July 27, 2006 On Personal Data, for which reason the Customer/Participant, if appropriate, gives Personal Data processing consent.
- 6.3. The Customer, and, if applicable, the Participants, give the Contractor a consent for the processing of the following Personal Data:
- Surname, first name, patronymic (if applicable);
 - Contact telephone number;
 - E-mail address;
 - Data on interests; and
 - Data on the name of the employer and/or studying.
- 6.4. The purpose of Personal Data processing is performance by the Contractor its obligations under this Contract as well as carrying out necessary marketing activities.
- 6.5. During Personal Data processing the following actions will be performed: collection, recording, classification, accumulation, storage, updating (refreshment, altering), retrieval, usage, transmission (dissemination, supplying, access), anonymization, blocking, deletion, destruction.
- 6.6. Personal Data processing consent also includes the right to transfer Personal Data to third parties in the procedure as provided for by the laws of the Russian Federation in force.
- 6.7. Personal Data are processed until liquidation of the Contractor or until liquidation of the website (whichever occurs later). Personal Data are processed by the Contractor in the manner determined by the Contractor. Personal Data storage is performed in compliance with the laws of the Russian Federation in force.
- 6.8. Consent for Personal Data processing by the Contractor can be withdrawn by the Customer and/or, if applicable, by any of the Participants by means of sending a scanned copy of a written application signed by the Customer/Participant to the Contractor's representative's e-mail: masha.popova@digitaloctober.com or by sending a written application to the following address: the Russian Federation, 119072, Moscow, Bersenevskaya Embankment, 6, bld. 3, Attention Ms. Mariya Popova.
- 6.9. In the event of withdrawal of Personal Data processing consent by the Customer and/or, if applicable, by any of the Participants, the Contractor shall have a right to continue Personal Data processing without the Participant's consent, subject to the existence of grounds specified in clauses 2 – 11 of part 1 of Article 6, part 2 of Article 10 and part 2 of Article 11 of the Federal Law No152-FZ of July 27, 2006 On Personal Data.

7. DISPUTE RESOLUTION

- 7.1. All the disputes arising in the process of performance of this Contract shall be resolved by the Parties by means of negotiations.
- 7.2. In case of failure to resolve disputes arising between the Parties by means of negotiations within 30 (thirty) calendar days from the start of negotiations, the disputes shall be settled in the Moscow City Arbitration Court.
- 7.3. Relations of the Parties under this Contract shall be governed by applicable Russian laws and provisions of the Contract.

8. CONTRACT TERM

- 8.1. This Contract shall come into force from the date specified in clause 4.3 of this Offer and shall be valid until performance by the Parties of the undertaken obligations in full.

9. CONTRACTOR'S DETAILS

Limited Liability Company Digital October

The Russian Federation, 119072, Moscow, Bersenevskaya Embankment, 6, bld. 3.

INN (Taxpayer Identification Number): 7706751562

KPP (Tax Registration Reason Code): 770601001

OGRN (Primary State Registration Number): 1117746146715

with OJSC CB "MAST BANK"

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General Director



/D.V. Repin