

RUYET OLSEN

ICT & MEDIA DESIGN STUDENT

PROFILE

I'm an ambitious and curious designer who enjoys solving problems through user-centered thinking. I'm flexible in working with different tools and teams, and I value open, clear communication. I'm always looking to grow, improve, and design digital products that are not just visually appealing, but genuinely helpful and intuitive.

 ruyetolsen@gmail.com

 www.ruyetolsen.nl

 +31 6 33 39 98 49

 Helmond

EXPERIENCE

Intern Web Development

A2Media, Helmond

Feb 2022 - Jul 2022

- Designed and developed WordPress websites with responsive layouts and improved usability.
- Created custom WordPress plugins in JavaScript to extend functionality and enhance user experience.
- Worked closely with clients to tailor visual design and interaction flow to their needs.
- Simplified complex layouts to improve navigation and reduce bounce rate across key pages.

Intern Web Design

E-Expansion, Mierlo

Sep 2020 - Feb 2021

- Maintained and optimized WordPress sites for better performance and visual consistency.
- Updated outdated themes and components to modern, cleaner versions.
- Improved clarity and readability of UI elements by redesigning layouts with fewer distractions.
- Helped reduce user drop-off by making critical actions (like contact or checkout) more visible and accessible.

EDUCATION

Bachelor – ICT & Media Design

Fontys University of Applied Sciences
Feb 2023 – Present

Propaedeutic Diploma – ICT & Media Design

Fontys University of Applied Sciences
Feb 2023 – Jan 2024

MBO Level 4 – Application and Media Developer

ROC Ter AA
Aug 2019 – Jun 2022

MBO Level 2 – ICT Support Staff

ROC Ter AA
Aug 2017 – Jun 2019

SKILLS

HTML5 (Advanced), **CSS3** (Advanced), **JavaScript** (Intermediate), **PHP** (Basic),
Adobe CC (Advanced),
Graphic Design (Advanced),
UI/UX Design (Advanced),
WordPress (Advanced),
Branding (Advanced), **Figma** (Advanced), **GIT** (Intermediate)

LANGUAGES

Dutch: Native
Turkish: Native
English: Fluent