

RYUET OLSEN

ICT & MEDIA DESIGN STUDENT

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PROFILE

I am a Media Design student passionate about user-centered design and creative problem-solving. I am flexible in working with different tools and teams, and I value open, clear communication. I have experience in branding, UX/UI design, graphic design, HTML, CSS and JavaScript. Additionally, I have experience in photography and editing, which have significantly influenced my creative style. I am always looking to grow, improve, and design digital products that are visually appealing, but also genuinely helpful. My goal is to build a successful career in design.

EDUCATION

Bachelor – ICT & Media Design
Fontys University of Applied Sciences

Feb 2023 – Present

Propaedeutic Diploma – ICT & Media Design
Fontys University of Applied Sciences

Feb 2023 – Jan 2024

MBO Level 4 – Application and Media Developer
ROC Ter AA

Aug 2019 – Jun 2022

MBO Level 2 – ICT Support Staff
ROC Ter AA

Aug 2017 – Jun 2019

LANGUAGES

Dutch: Native

Turkish: Native

English: Advanced

SKILLS

- UX/UI Design
- Graphic Design
- Branding
- HTML5
- CSS3
- JavaScript
- Photography and Videography
- PHP

TOOLS

- Adobe CC
- Figma
- WordPress
- GIT
- Visual Studio Code

WORK EXPERIENCE

Customer & Travel Services - Part-time

Sep 2022 – Present

Lider Reizen, Helmond

- Assisted customers with travel inquiries, support, and ticket bookings.
- Managed individual and group bookings (flights, hotels, transfers).
- Communicated with customers and partners in multiple languages (e.g., English and Turkish).
- Handled administrative tasks such as maintaining customer records and processing invoices.
- Assisted with changes and cancellations, ensuring smooth travel arrangements.

Intern Web Development

Feb 2022 – Jul 2022

A2Media, Helmond

- Designed and developed WordPress websites with responsive layouts and improved usability.
- Created custom WordPress plugins in JavaScript to extend functionality and enhance user experience.
- Worked closely with clients to tailor visual design and interaction flow to their needs.
- Simplified complex layouts to improve navigation and reduce bounce rate across key pages.

Intern Web Design

Sep 2020 – Feb 2021

E-Expansion, Mierlo

- Maintained and optimized WordPress sites for better performance and visual consistency.
- Updated outdated themes and components to modern, cleaner versions.
- Improved clarity and readability of UI elements by redesigning layouts with fewer distractions.
- Helped reduce user drop-off by making critical actions (like contact or checkout) more visible and accessible.

Intern IT Department

Feb 2019 – Jun 2019

Please, Helmond

- Provided daily IT support and troubleshooting for internal staff across different departments.
- Set up and maintained workstations, software, and local servers for smooth operations.
- Learned to identify user friction points in tools and processes, which later helped me in UX thinking.
- Improved onboarding by documenting and simplifying key IT setup procedures.