

Alice Wonderland



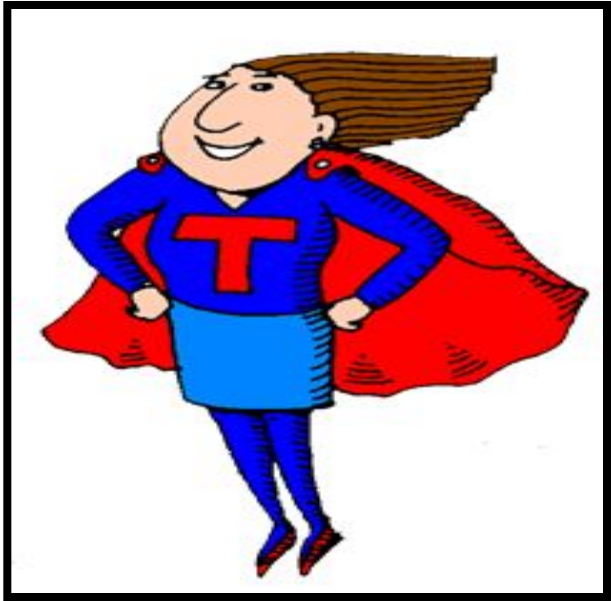
PERSONA	Graduated from university
DEMOGRAPHICS	22 years old Not married No children
GOALS AND TASKS	Wants to become a good teacher Doesn't want to spend time on routines Wants her young students to be active and have fun
ENVIRONMENT	Modern person, but not as a professional it Doesn't want any special devices or complex programs to work with Is a humanities teacher
QUOTE	"I want to make my life easier, but still be a good teacher".

Boldfold Whiskerson



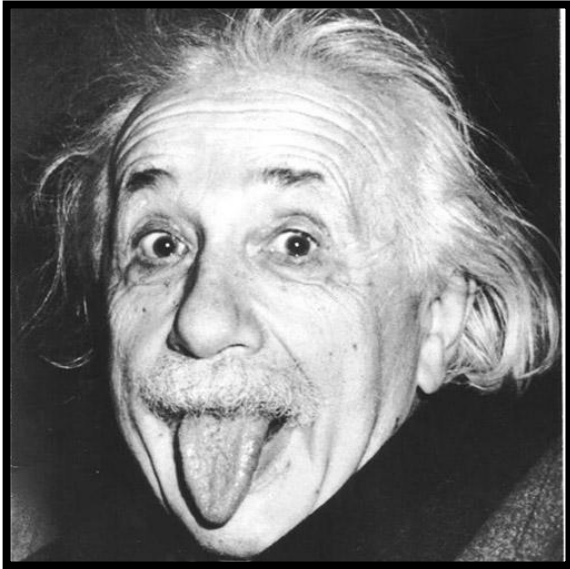
PERSONA	Experienced teacher
DEMOGRAPHICS	32 years old Married Children
GOALS AND TASKS	Wants to spend more time with family Wants to have homework-checking system
ENVIRONMENT	Knows not so much about technologies Hardly uses brand new devices Is a natural science teacher
QUOTE	“When am I gonna finish checking this stack of papers?!”

Teacherina Assistanova



PERSONA	Just graduated from university
DEMOGRAPHICS	25-35 years old Married Mother of 1-2 children
GOALS AND TASKS	To make teaching process easier. Switch between work with students and family duties Spends his work time for planning, teaching, grading, communication.
ENVIRONMENT	He is flexible young woman and can use any devices, gadgets.
QUOTE	Sometimes you learn, sometimes you win.

Albert



PERSONA	Teacher of add. education
DEMOGRAPHICS	30 years old male not married
GOALS AND TASKS	Wants a useful tool that will help him to improve him in teaching improve his business and time management as he lacks time!
ENVIRONMENT	On very good terms with technologies looks up for newest apps useful for his business and always advises them to his teaching stuff Actively uses chats and e-mails prefers e-mails
QUOTE	If you can't explain it simply, you don't understand it well enough.