

ARAVINDAKUMAR S

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PROFESSIONAL EXPERIENCE

FORTUNESOFT IT INNOVATION

Jan 2022 - Present

Software Engineer

- Spearheaded server-side development, improving server response time by 40% and database efficiency by 30%.
- Enhanced data management, boosting query performance by 30% and reducing data retrieval time by 25%.
- Developed, deployed, and maintained internal web applications, increasing team productivity by 30% and reducing operational costs by 20%.
- Integrated payment gateways for web and WooCommerce applications, ensuring seamless transactions.
- Conducted unit and integration testing, reducing bugs by 25% and increasing feature delivery by 15%.
- Leveraged PHP, Laravel, MySQL, AWS, Smarty, jQuery, Bootstrap 5, JavaScript, HTML, and CSS, reducing development time by 40% and improving application performance by 30%.

Dima Business Solutions

Jun 2021 - Jan 2022

Full Stack Developer

- Engineered complex logic, enhancing application efficiency by 20%.
- Managed MySQL databases, improving query performance by 35% and reducing issues by 25%.
- Utilized PHP, WordPress CMS, and MySQL to deliver solutions, improving system reliability by 40%.
- Built a CMS application from scratch, increasing client satisfaction by 40% and reducing project delivery time by 30%.

Wisewebtek

May 2020 - May 2021

Web Developer

- Built and maintained responsive websites using HTML, CSS, JavaScript, PHP, and WordPress, enhancing user experience and performance.
- Implemented SEO best practices, improving search engine rankings and organic traffic by 25%.
- Collaborated with designers and backend developers to create seamless and visually appealing web applications.

Bank Exam Preparation

June 2017 – April 2020

Self-directed Learning

- Dedicated time for focused preparation for competitive bank exams, honing analytical, logical reasoning, and problem-solving skills.

EDUCATION

Kumaraguru College of Technology, Coimbatore
Course: Mechatronics Engineering

2013 - 2017

SKILLS

- | | |
|--------------|--------------------------|
| • PHP | • HTML |
| • WordPress | • CSS |
| • Laravel | • Bootstrap |
| • MySQL | • Git |
| • JavaScript | • Ajax & JSON |
| • jQuery | • Smarty Template Engine |

ACHIEVEMENTS & AWARDS

- Implemented and integrated third-party APIs and customised menu editor into the Pkod BMWUSA platform, boosting productivity by 40%, and received client appreciation for customised iLok API integration in the Hauptwerk site
- Independently developed and delivered a project on time with a 95% client satisfaction score.