

Credit Card Transaction Report

55M

Sum of Revenue

45M

Sum of Total_Tra...

7.84M

Sum of Interest_...

656K

Sum of Total_Tra...

F

M

Q4

Q3

Q2

Q1

Silver

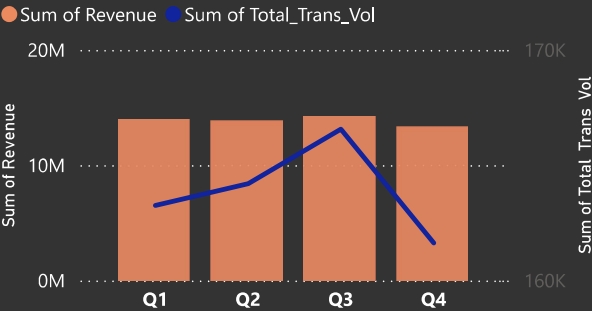
Blue

Gold

Platinum

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	64,95,887.74
Gold	2454072	2024078	3,73,784.16
Platinum	1135608	953314	1,61,629.05
Silver	5586332	4586746	8,12,081.28
Total	55315410	44522013	78,43,382.23

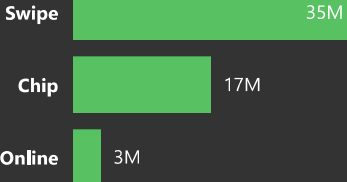
QTR Revenue and Total Trans Count



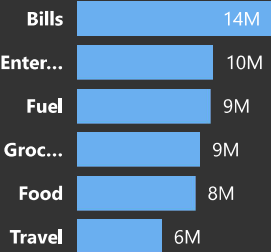
Week_Start_Date

All

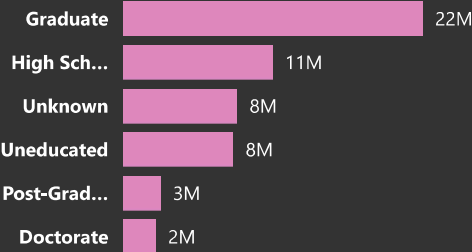
Revenue by Use Chip



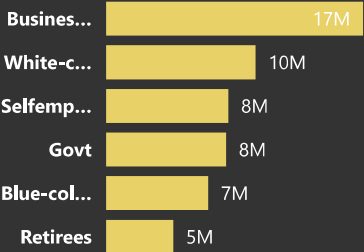
Revenue by Exp Type



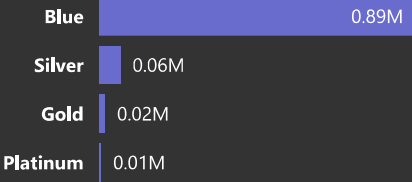
Revenue by Education Type



Revenue by Job Type



Customer Acq Cost



Credit Card Customer Report

Week_Start_Date

All

Q4

Q3

Q2

Q1

Total Revenue

55M

Total Interest

7.8M

Total Income

576M

CSS

3

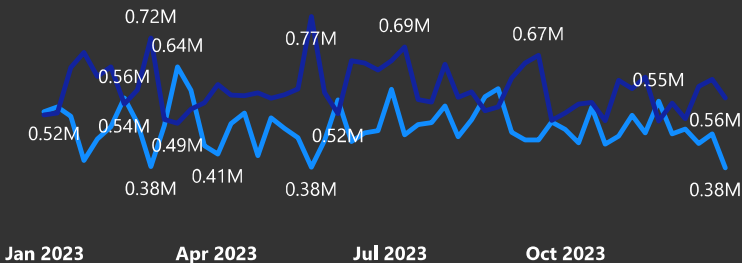
Silver

Blue

Gold

Platinum

Sum of Revenue by Year, Month, Day and Gender



Top 5 states

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6555180	9,00,623.68	68618089
Businessman	16306416	23,76,001.54	175436408
Govt	7746400	11,07,751.79	84833327
Retirees	4245595	5,89,322.59	45436176
Selfemployeed	7800552	10,55,494.43	71132627
White-collar	9440277	13,44,445.66	97075950
Total	52094419	73,73,639.69	542532577

M

30M

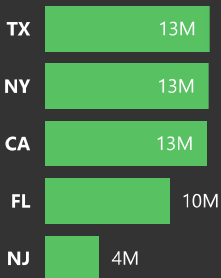
F

25M

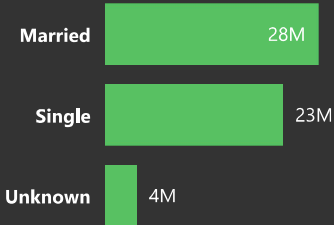
Sum of Revenue by IncomeGroup



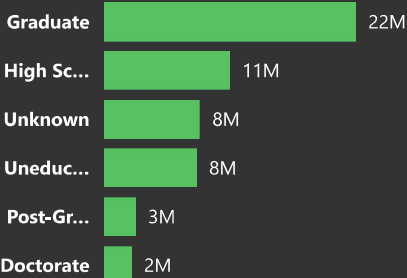
Top 5 states



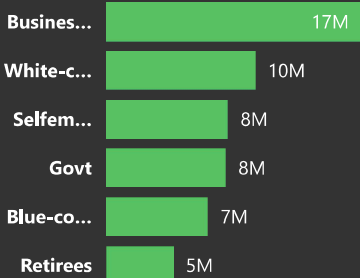
Sum of Revenue by Marital_Status



Sum of Revenue by Education_Level



Sum of Revenue by Customer_Job



Sum of Revenue by GroupAGE

