MIKE LEVY

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Richmond, VA 23219

PROFESSIONAL SUMMARY

Aspiring Web Developer dedicated to building and optimizing user-focused websites for customers with various business objectives. Judicious and creative when crafting effective websites, apps, and platforms to propel competitive advantage and revenue growth. Technically proficient and analytical problem solver with a calm and focused demeanor.

SKILLS

Design	SQL, NoSQL
Adobe Photoshop, Illustrator	React, Express, MongoDB, Node
E-commerce Management	APIs, MVC, OOP, PWAs
HTML, CSS, JS	Wordpress
Bootstrap, Bulma	

WORK HISTORY

Marketing Manager | Pressure Works Inc. - Richmond, Virginia *04/2019 - Current*

- Boosted brand awareness and generated leads while managing internal and external marketing campaigns and programs.
- Created company brand messaging, collateral materials, customer events, promotional strategies and product commercialization.
- Managed workflow between staff, coordinating documents, planning and creative material distribution.
- Utilized market trends and target audience statistics to effectively and appropriately market products.

Online Sales Assistant Manager | One Factory Radio - Chesterfield County, Virginia *08/2017 - 03/2019*

- Assisted the sales team with completing customer transactions and managing issues.
- Trained new associates in successful sales and performance strategies.
- Worked diligently to resolve unique complaints, promoting loyalty and enhancing operations.
- Maintained eBay Top Seller and Amazon Prime status

Production Manager | Decals Unlimited - Chester, Virginia   *03/2015 - 06/2017*

- Resolved issues quickly to maintain productivity goals.
- Managed continuous improvement initiatives to drive gains in quality, flow and output.
- Reviewed work for quality and compliance with company standards and design specifications.
- Standardized production procedures, job roles and quality assurance guidelines.

EDUCATION

University of Richmond Continuing Studies - Richmond   *11/2022*
Certificate of Completion: Wed Development

Virginia Commonwealth University - Richmond, VA   *01/2015*
Bachelor's: Communication (Creative Advertising)

ACCOMPLISHMENTS

Student Advertising Award Winner at The Richmond Show 2014 with VCU (3rd place).

2022 Book Award Recipient. University of Richmond - Full-Stack Web Development. Reference: Steven Kennedy | Student Success Manager | skennedy1@bootcampspot.com