

Ideas For Essay

1 Linus Torvalds

- Creator of the Linux kernel
- Creator of git
- Inspired by Richard Stallman lecture
- Believes in free software
- 30 years of Linux development
- Created Linux because he couldn't afford a UNIX based machine
- Created bootleg pacman game for his custom OS
- Github infinite contributors

2 Kevin Systrom

- Worked at Google
- Created Burbn which developed into Instagram
- Burbn was a location based social app, which combined games and photos
- Burbn was too feature rich, had too much going on
- Scotch was in between Burbn and Instagram
- Kevin and Co-Creator shifted focus to their core asset; data and photo-sharing
- Creator of Instagram
- Popularized photo filters
- 800 million IG users with only 13 employees when bought by FB
- Sold to Facebook for 1.5 billion