

Kevin Systrom - Biography

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Kevin Systrom was born on the 30th December 1983 in Hooliston, Massachusetts. He is an American entrepreneur and Software Engineer. He is best known for creating the monumentally popular social media and photo sharing app; Instagram along with his co-founder Mike Krieger. With an estimated net worth of \$1.4 Billion, he is included on the list of America's wealthiest individuals under 40.

Systrom studied Management Science and Engineering in Stanford University where he would later graduate with a Bachelors degree. He spent his third year abroad in Florence, Italy. During his time abroad, he studied photography, which would prove to be useful in the future as his deep understanding of photos was a major driving force for the intense popularity and user adoption of Instagram.

During his time in University, he also got his very first taste of entrepreneurship and startups when he was nominated to participate in the Mayfield Fellows Program. The fellowship led to an internship at a company called Odeo, which interestingly enough would graduate to become the social media platform we know today; Twitter.

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