

**Estimating Poverty Incidence in the Philippines**  
**Using Satellite Imagery and CNN-LSTM Architectures**

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## ABSTRACT

In the Philippines, poverty remains a hindrance to the development of the nation. While overall poverty rates fell from 9.9% since 2000 to 6.2% by 2018, this development has largely been unequal, with underdeveloped regions in the country still being left behind with more than 60% of the population still living below the poverty line. There is, therefore, a need to identify and map the most disadvantaged segments of the population in order to target and address their needs. In the Philippines, this is done by conventional means such as the Family Income and Expenditure Survey and the Demographic and Health Survey. While these offer detailed and comprehensive snapshots of poverty and other demographic characteristics in the country, these are labor and resource intensive and take a long time to finish that's why it's done infrequently. With the advancements in artificial intelligence and machine learning and the rise of unconventional sources of data such as satellite imagery, social media data, and crowd sourced spatial data, technology may be able to complement poverty mapping and distribution. This study, therefore, aims to use satellite imagery and poverty and demographic data to generate geographic poverty estimates in the Philippines.

*Keywords: Poverty, Satellite Imagery, Remote Sensing, Demographic, Machine Learning, Geospatial Artificial Intelligence*

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## **Chapter 1**

### **INTRODUCTION**

The proposed study investigates the use of advanced deep learning techniques to map and estimate poverty levels from remotely sensed data. Traditional poverty measurement methods in the Philippines often rely on time-consuming and resource-intensive household surveys, which can be limited in frequency and geographic coverage. Recent studies have demonstrated that machine learning can associate and predict poverty and socioeconomic indicators from satellite images. This study, however, will integrate CNN to extract spatial and textural features from satellite images, and LSTM to model temporal patterns in socioeconomic changes architectures in the Philippine setting, something that is yet to be undertaken. This research aims to capture both spatial and temporal dimensions of poverty to produce more accurate and timely poverty maps that can support policy-making and targeted interventions.

#### **1.1 Background of the Study**

Poverty remains a persistent barrier to the Philippines' development, marked by stark urban-rural divides. While national poverty incidence was 15.5% in 2023, regional disparities are extreme: the National Capital Region reported only 1.1%, whereas some rural regions exceed 60% (Onsay & Rabajante, 2024). This inequality extends beyond income to overcrowding in urban slums and lack of basic services in remote provinces. For policymakers, this spatial heterogeneity makes “one-size-fits-all” approaches

ineffective, as urban and rural poverty differ fundamentally in nature.

The Philippine government has launched initiatives like AmBisyon Natin 2040, which envisions ending poverty (NEDA, 2018). Central to these efforts are social protection programs like the Pantawid Pamilyang Pilipino Program (4Ps) and digital dashboards such as E-GOV PH at the barangay level (e-Government Master Plan, 2022). However, these dashboards face technical constraints—limited rural internet connectivity and low digital proficiency—resulting in fragmented or politicized data that hinders resource allocation based on objective, real-time needs (Jou et al., 2024).

To bridge this information gap, the government traditionally relies on the Family Income and Expenditure Survey (FIES) and the Demographic and Health Survey (DHS). These instruments are considered the gold standard for poverty mapping in the Philippines, providing high-quality, granular insights into household assets and consumption patterns (DHS Program, 2022). By analyzing these datasets, NEDA and the PSA can identify which provinces are falling behind and adjust macroeconomic management accordingly. These surveys are essential for evidence-based governance, as they allow for the calculation of the poverty threshold in terms of wealth index, the minimum income required for a family to meet basic food and non-food needs (Onsay & Rabajante, 2024).

However, traditional surveying methods possess significant disadvantages that limit their utility for agile decision-making. The primary drawback is their infrequency and cost; a single national survey like the DHS can cost between \$1.5 million and \$2 million USD and takes years to complete, from data collection to final publication (Burke & Driscoll, 2020). This “data lag” means that by the time policymakers receive poverty estimates, the



economic conditions on the ground which are often affected by sudden shocks like typhoons, conflicts or global inflation may have already shifted, rendering the data outdated and leading to unavoidable inclusion and exclusion errors when making decisions for policies, grants and proposals.

The emergence of unconventional data sources, specifically utilizing satellite imagery for both day time bands and night time bands, offers an innovative solution to these challenges. By utilizing CNN-LSTM (Convolutional Neural Network – Long Short-Term Memory) architectures, researchers can extract spatial features from satellite photos and model patterns that traditional surveys miss. Machine learning models can predict economic well-being at a high frequency and high resolution, acting as an impact multiplier for ground-based data collection (Burke & Driscoll, 2020). For Philippine decision-makers, integrating satellite-based poverty estimates into their workflows provides the real-time insights necessary to target the most disadvantaged segments of the population accurately, ensuring that no community is left behind in the pursuit of national development.

## **1.2 Significance of the Study**

This study aims to provide a modular data-driven framework for poverty clustering and spatial analysis using a Convolutional Neural Network (CNN) - Long-Short Term Memory (LSTM) Model to provide the Philippines with a topographical map visualization enabling data driven decision making. The proposed model can support more efficient identification of high-poverty areas, improved targeting of social protection programs, and evidence-

based resource allocation, complementing existing survey-based approaches. All of which will be greatly beneficial to the following:

- **Philippine government agencies and policymakers.** Particularly the Department of Social Welfare and Development (DSWD), and the National Economic and Development Authority (NEDA) as the study will enable these institutions to make decisions such as where to create government funded proposals to address poverty more succinctly.
- **Non-government organizations (NGOs) and humanitarian aid groups.** By showcasing reliable, spatiotemporal visualizations of poverty clusters, this study empowers NGOs to identify underserved and vulnerable communities that may be overlooked by broad national surveys. This system provides independent, data-driven evidence to validate funding proposals and optimize the distribution of aid. This ensures that limited resources, such as food security programs, educational initiatives, and disaster relief are directed toward the most marginalized populations with greater precision and impact.
- **Academic researchers and institutions.** The study contributes to the body of knowledge in remote sensing and geospatial artificial intelligence (GeoAI) by demonstrating the application of a many-to one LSTM architecture within the Philippine context. It serves as a methodological precedent for handling tropical constraints such as cloud cover and seasonal agricultural changes in socioeconomic analysis. This research will serve as a foundational reference for future studies seeking to integrate multisource geospatial data, deep learning, and social science

datasets to address complex societal challenges.

### **1.3 Statement of the Problem**

The persistent spatial inequality in the Philippines creates prolonged delays in humanitarian intervention and resource misallocation for marginalized regional populations. Despite the data provided by government agencies such as the Philippine Demographic and Health Survey, the absence of high-frequency, scalable monitoring tools makes it difficult to maintain up-to-date poverty maps between census cycles. To address this gap, this study aims to develop a spatial poverty estimation framework, utilizing a hybrid CNN-LSTM architecture to provide granular, near-real-time socioeconomic estimates from satellite imagery. Specifically, this study seeks to answer the following questions:

1. How can heterogeneous data sources—specifically daytime and nighttime satellite imagery, spatial features data, and socioeconomic survey data —be collected and preprocessed to create a cohesive and reliable dataset for model training?
2. How can a Convolutional Neural Network (CNN) be designed to effectively extract latent spatial features (such as built-up areas and road networks) from daytime imagery and classify luminosity levels from nighttime satellite imagery?
3. How can the extracted satellite features and spatial Point of Interest (POI) data be integrated into a deep learning architecture to accurately regress and estimate socioeconomic indicators?
4. What is the performance validity of the combined model when assessed using

standard metrics, including accuracy, precision, recall, Mean Squared Error (MSE), and the coefficient of determination ( $R^2$ )?

5. How can the estimated poverty levels be translated into a user-facing visualization module to facilitate data interpretation for policy analysis?

## 1.4 Objectives

The general objective of this study is to develop a system capable of estimating poverty levels across the Philippines using satellite-derived data and deep learning techniques. In particular, this study aims to:

- collect and preprocess satellite imagery from Sentinel 2 and Visible Infrared Imaging Radiometer Suite (VIIRS), spatial features and points of interest data from OpenStreetMap via Geofabrik, and corresponding socioeconomic data from the 2022 Demographic and Health Survey to create a reliable dataset for training and testing the model;
- train a Convolutional Neural Network (CNN) to
  - identify spatial features related to poverty indicators such as roads, buildings, and points of interest from Sentinel 2 satellite imagery;
  - and classify nighttime luminosity levels from VIIRS satellite imagery;
- train a Long Short-Term Memory (LSTM) network to analyze temporal variations-specifically the seasonal changes in land cover and the stability of nighttime luminosity over a 12-month period to regress static socioeconomic

indicators;

- evaluate and validate the model's predictive performance using standard metrics such as Mean Squared Error (MSE) and Coefficient of Determination ( $R^2$ ); and
- develop a visualization module that shows the estimated poverty levels using heat maps for interpretation and policy use.

## **1.5 Scope and Delimitations**

### **1.5.1 Scope of the Study**

This study focuses on the development of a spatiotemporal deep learning system designed to estimate poverty levels across the entire Philippine archipelago. The research utilizes data specifically from the calendar year 2022 to align with the ground-truth socioeconomic indicators provided by the 2022 Demographic and Health Survey (DHS). The system integrates three primary data modalities: optical daytime imagery from Sentinel-2 and nighttime luminosity data from the Visible Infrared Imaging Radiometer Suite (VIIRS), both acquired in collaboration with the Philippine Space Agency and processed into quarterly median composites to enable spatiotemporal analysis; crowdsourced geospatial features, specifically Points of Interest (POI) and road networks from OpenStreetMap (OSM); and the DHS Wealth Index, which serves as the operational definition of poverty. Methodologically, the scope is defined by the design and training of a hybrid CNN-LSTM (Convolutional Neural Network - Long Short-Term Memory) architecture. This model employs a many-to-one approach which analyzes the temporal variations in satellite imagery

over a 12-month period to regress static socioeconomic indicators.

### **1.5.2 Delimitations of the Study**

The study operates under several technical and data constraints. First, the system relies on 10-meter satellite imagery resolution as a proxy for poverty. Second, while the input satellite data is temporal, the ground-truth DHS data is static; thus, the study assumes that the socioeconomic status of a cluster remained relatively stable throughout the observation year. Another significant geospatial limitation is the inherent random displacement of DHS GPS coordinates, introduced to protect respondent anonymity, which necessitates the use of cluster-buffer methods that introduce a margin of spatial uncertainty. Furthermore, despite the use of quarterly median compositing to mitigate noise, persistent cloud cover in tropical regions may still result in data gaps. Finally, the study is restricted to model training, validation, and the generation of visualization maps, and does not extend to the development of real-time monitoring dashboards.

## **1.6 Conceptual Framework**

Figure 1 outlines the integration of satellite-derived spatial data and survey-based socioeconomic data through hybrid deep learning methods for model development, validation, and expert-guided evaluation.

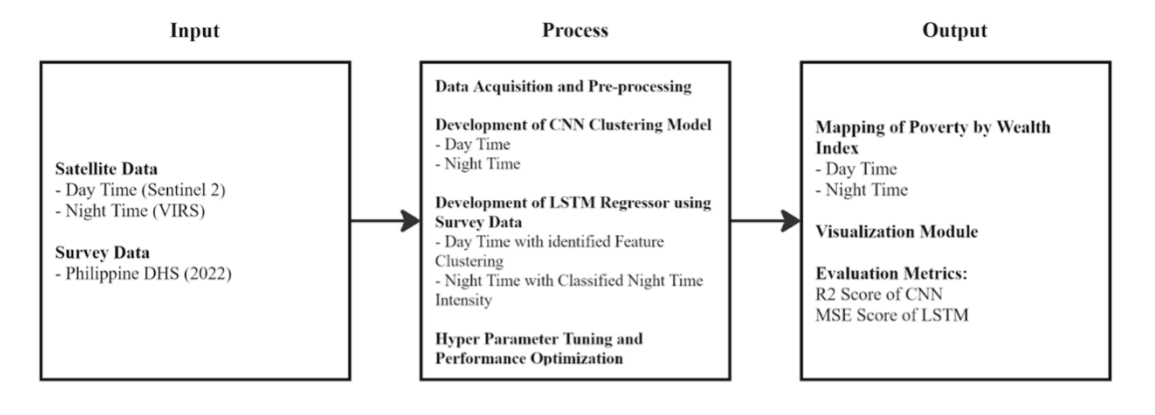


Figure 1: Conceptual framework

## 1.7 Definition of Terms

**CNN–LSTM Hybrid Model** – An integrated deep learning architecture that combines a Convolutional Neural Network (CNN) for spatial feature extraction from satellite imagery and a Long Short-Term Memory (LSTM) network for modeling temporal socioeconomic patterns.

**Convolutional Neural Network (CNN)** – A deep learning model designed to automatically extract spatial and textural features from image data, used in this study to analyze satellite imagery related to poverty indicators.

**Data Preprocessing** – The set of procedures applied to raw satellite and survey data, including cleaning, normalization, alignment, and transformation, prior to model training and analysis. **Dashboard Interface** – A visualization module developed in this study to display poverty distribution maps and temporal trends for expert assessment and policy interpretation.

**Long Short-Term Memory (LSTM)** – A type of recurrent neural network capable of

capturing temporal dependencies in sequential data, used in this study to model socioeconomic changes over time.

**Model Validation** – The process of evaluating the accuracy, reliability, and generalizability of the proposed model using unseen or test data. **Poverty** – A socioeconomic condition characterized by limited access to basic needs, services, and opportunities, as operationalized in this study through spatial and survey-based indicators.

**Poverty Mapping** – The process of estimating and visualizing the spatial distribution of poverty levels using geospatial data and computational modeling techniques.

**Remote Sensing** – The acquisition of information about the Earth’s surface without direct physical contact, primarily through satellite-based sensors. **Satellite Imagery** – Remotely sensed images of the Earth’s surface obtained from satellite platforms, used in this study to extract spatial features associated with socioeconomic conditions.

**Socioeconomic Data** – Survey-based information describing household characteristics, population attributes, and living conditions, sourced from the Philippine Demographic and Health Survey (DHS) and the Philippine Statistics Authority (PSA).

**Spatial Features** – Physical and environmental characteristics derived from satellite imagery, such as infrastructure density, vegetation coverage, and urban development patterns.

**Temporal Patterns** – Trends or changes in socioeconomic indicators over time, captured in this study through sequential modeling techniques. **Wealth Index** – A composite indicator of household socioeconomic status derived using principal component analysis (PCA) of



asset ownership, housing characteristics, household composition, and water and sanitation variables.

## **Chapter 2**

### **REVIEW OF RELATED LITERATURE**

#### **2.1 Local Literature**

Every three years, the Family Income and Expenditure Survey (FIES) is conducted to gather detailed data on a family's income and expenditures. The FIES is undertaken to determine the degree of inequality through income distribution and to estimate poverty incidence. In the 2025 FIES, the PSA, through the Social Sector Statistics Service, has been given a budget allocation of 571 million Philippine Pesos to conduct the nationwide survey. Results are expected to be released in August 2026 (Philippine Statistics Authority, 2025). Other traditional surveying methods or initiatives include the Community-Based Monitoring System institutionalized by the Republic Act No. 11315 and the Listahanan, commandeered by the Department of Social Welfare and Development (DSWD).

In light of that, Reyes et al. (2010) stated in a discussion paper that there are insufficient poverty reduction programs. The population continues to grow, and more challenging events such as economic crises, natural disasters, and even pandemics carry on. While said strategies have not been established yet, people falling into poverty in times of economic crises, natural disasters, and life-cycle shocks go undocumented. It was cited that there are significant movements in and out of poverty, highlighting the vulnerabilities of some parts of the population to unanticipated events.

It is stated by the Philippine Institute for Development Studies (2020) that satellite imagery and other unconventional data sources can be a significant alternative for fast and inexpensive estimation of the country's socioeconomic indicators. Thinking Machines Data Science Inc. Founder and Chief Executive Officer Stephanie Sy stated that combining a cost-efficient machine learning model with accessible geospatial information could be a low-cost, scalable, and fast method for determining poverty estimates. In addition, it was mentioned that technology could be used to gather useful data where surveys are not feasible. However, Sy also emphasized that traditional surveys and machine learning models should be complementary, not replacements for each other.

Vizmanos et al. (2022) discussed that the utilization of new data sources, such as big data and crowd-sourced data, could be significantly beneficial in complementing traditional sources of statistics and uncovering more insights. To further explain, it is stated that the examination of these new data sources could assist in developing interventions through policies and actions that focus on attaining sustainable and inclusive development. It was also mentioned that the Philippines continues to have data gaps for monitoring the country's development and global goals, which signifies the need for new data sources, such as big data and several more. It was also cited that integrating satellite imagery with census and survey data significantly boosted the quality of poverty statistics in smaller areas in Thailand.

Furthermore, the value of using non-traditional data is further supported by the successful use of satellite technology to track local economies. Martinez et al. (2016) stated that the nighttime luminosity is a reliable indicator of a province's wealth and poverty levels in the

Philippines. Additionally, it is stated to be useful for reaching remote areas where it is difficult for census workers to travel. Detailed poverty maps could be created by simply looking at physical details like the number of buildings and the intensity of streetlights. This suggests that the utilization of non-conventional data sources, such as satellite imagery, offers a faster, more flexible way to monitor poverty.

## **2.2 Foreign Literature**

Hall et al. (2023) explained in a review that machine learning algorithms combined with satellite imagery have revolutionized poverty prediction, offering critical implications for development research. The results of the study also found that the combination of machine learning and deep learning algorithms could significantly improve predictive power by 15% compared to using them alone. This technological shift is further supported by Lamichhane et al. (2025), who highlighted the increasing reliability of remote sensing data in identifying socioeconomic patterns across various global contexts. It was mentioned in the study that supervised and unsupervised machine learning techniques are widely used for poverty research. The researchers also noted that deep learning and gradient boosting may deliver better results and accuracy. Most importantly, the researchers recommended exploring studies incorporating both traditional and technological models for improved performance.

The novelty of these mapping techniques also lies in the advancements of deep learning algorithms. As described in a study by LeCun et al. (2015), deep learning is a powerful set of techniques for learning in neural networks that allows a computational model of multiple

processing layers to learn representations of data with multiple levels of abstraction. This ability is crucial, especially when dealing with complex data sets, such as high-resolution satellite images for which the system has to independently learn the intricate structures necessary for making reliable predictions.

In a study by Yang et al. (2022), researchers used Convolutional Neural Networks (CNNs) to handle spatial features. It is designed to search for important, complicated patterns from high-dimensional data. This network works well on data presented in multiple arrays and can discover complex structures by itself. In the context of poverty mapping, this enables the detection of physical features such as infrastructure, building density, and light intensity directly from raw spatial data.

As mentioned in a study, Absar et al. (2022) used a deep learning-based Long Short-Term Memory (LSTM) model to predict the daily course of infectious disease outbreaks based on sequences of historical infection data in order to estimate cases ahead. The model being used was developed in order to address the temporal evolution of the health crisis through temporal regression, which enabled researchers to find complex and non-linear patterns, including time-sequential data, as well as produce precise forecasts on how an outbreak would progress. This methodological technique highlights the ability of LSTM in learning from historical sequences to fill critical gaps in data during dynamically evolving events.

### **2.3 Synthesis of Related Literature**

The review of both foreign and local related literature reveals a significant challenge in the current methods of poverty estimation or monitoring in the Philippines. The Family

Income and Expenditure Survey (FIES) remains as the primary instrument for measuring poverty in the Philippines. However, the standard three-year interval between the results of the said surveys poses difficulties in capturing the immediate effects of shocks such as natural disasters, economic downturns, and public health crises. These shocks could result in people falling into poverty (Philippine Statistics Authority, 2025; Reyes et al., 2010).

To address data gaps, researchers like Vizmanos et al. (2022) and Stephanie Sy (2020) are recommending for the utilization of crowd-sourced data and big data such as satellite imagery to determine poverty estimates and bridge data gaps in monitoring the country's development. In addition, Martinez et al. (2016) stated that nighttime luminosity and building density could further assist in estimating wealth in remote areas that census workers cannot easily reach. An approach that combines satellite imagery and machine learning models thus provides a cost-effective, scalable platform to compensate for the logistical constraints of regular surveys, bridging significant data gaps and allowing more granular and timely insight into socio-economic indicators (Martinez et al., 2016; Philippine Institute for Development Studies, 2020).

Furthermore, the technical feasibility of the use of satellite imagery and machine learning is supported by several foreign literature which indicates that combining machine learning with remote sensing can enhance predictive accuracy up to 15% (Hall et al., 2023; Lamichhane et al., 2025). This is further enhanced through the use of deep learning models that could learn to see patterns in raw data that people might miss, ensuring more reliable predictions (LeCun et al., 2015). To be specific, Convolutional Neural Networks (CNNs) are effective at identifying spatial indicators such as building density, light

intensity, and infrastructure (Yang et al., 2022). On the other hand, the Long Short-Term Memory (LSTM) models offer an alternative in analyzing historical sequence data which could be beneficial in filling critical gaps in data (Absar et al., 2022). Collectively, these findings validate the potential of a hybrid model to bridge critical data gaps, enhance predictive accuracy, and provide a scalable solution that effectively complements traditional surveying methods with real-time geospatial insights.

## **2.4 Local Studies**

A study done by the Asian Development Bank aimed to examine the spatial distribution of poverty in the Philippines using satellite imagery to support evidence-based policy. Using satellite images, data on human-made structures, urbanization, and land were obtained. The researchers then applied GIS and statistical tools to show the distribution of poverty in different provinces. The study almost always focused on the fact that places with fewer facilities and scattered dwellings have higher poverty levels. Thus, this shows the importance of spatial data in the targeting of social programs. This research is used as a reference for this thesis because it proves satellite images can be a reliable source for poverty evaluation. This is done in the same way the researcher wants to use the CNN spatial feature extraction method (Asian Development Bank, 2021).

A study by Aragoza and Reyes (2022) explored the application of machine learning algorithms in predicting the poverty situation in the Philippines by utilizing publicly available data, including nightlight intensity, points of interest, and internet speed. Different regression and classification techniques with the help of these features were used

in combination with regional socioeconomic data. It was identified in the research that nightlight intensity and internet speed could effectively reflect the level of economic activities in the regions and thus can be used to reliably measure poverty incidence. The thesis is backed up by this work of research, which shows that nontraditional indicators may be helpful in making better poverty predictions if they are integrated with machine learning techniques.

Tingzon et al. (2019) used satellite imagery and crowdsourced geospatial data to create higher-resolution poverty maps in rural regions. The method uses spatial analysis of field data on settlement patterns and infrastructure, which they then fed into machine learning models to predict poverty levels. Results indicated that the accuracy of prediction is much higher based on multi-source information than based strictly on survey data, particularly in poorly supported rural areas. This reinforces the thesis goal of harnessing the concept of utilizing multiple data sources and learning algorithms for improved poverty measurement.

One local study focused on combining free satellite images and machine learning to produce very detailed poverty estimates in the Philippines. The research used CNN models to identify spatial features in Sentinel and Google Earth images, and then these were correlated with the wealth indices coming from the survey data. The results showed that data obtained from remote sensing could be used to complement the traditional survey, thus allowing more frequent and more detailed geographically speaking poverty estimates. This research serves the CNN-LSTM method proposal as a direct reference since it has been shown that spatial feature extraction is quite effective in the context of the Philippines (Jimenez, 2025).



## **2.5 Foreign Studies**

Srishti Gulecha et al. (2024) aimed at identifying poverty areas in India by using machine learning and deep learning methods. Several CNN models were trained on high resolution satellite images to identify man made features like the density of buildings and urban facilities. At the same time, socio-economic data collected over time were integrated with LSTM networks. The outcomes revealed that a combination of spatial and temporal representation led to a higher level of prediction, which underlines the pertinence of CNN-LSTM frameworks when mapping poverty changes. This research supports the notion that hybrid deep learning approaches can be successfully applied in the context of developing nations where poverty is unevenly spread (Srishti Gulecha et al., 2024).

In a study by Saeed and Turkoglu (2023), convolutional neural networks (CNNs) were used to analyze satellite images for their poverty predictions. They specifically targeted rural areas where survey data was scarce. The methodology consists of preprocessing high-resolution images, employing CNN layers for feature extraction, and using regression to predict poverty indices. Their study showed that CNNs can accurately detect local characteristics related to economic deprivation, supporting their use in the proposed framework.

It is cited in a study that Fobi et al. (2023) combined multi-modal survey data with two earth observation metrics for poverty rate prediction purposes. LSTM networks learned to recognize socioeconomic temporal patterns while CNNs extracted spatial characteristics from satellite images. Empirical findings showed that the fusion of multimodal data

considerably enhanced prediction performance over the use of single data type models. This is consistent with the first-year research proposal idea of employing CNN-LSTM to effectively encapsulate spatial and temporal patterns of poverty.

Li et al. (2021) conducted research on urban poverty by using high-resolution satellite images that were analyzed with the help of machine learning to identify different types of buildings, roads, and densities of population. The results revealed that the characteristics derived from the images of the Earth's surface could be used as dependable indicators of the economic situation of households; hence, their hypothesis that CNNs can recognize features critical for poverty estimation is supported.

Okaidat et al. (2021) demonstrated that using CNNs on satellite images gives you much better results for poverty prediction than traditional statistical models, especially in cities where the infrastructure is complex. Their results support the main idea that one of the strong points of CNNs is their ability to identify features in large geospatial datasets.

Ayush et al. (2021) highlighted in a study that making poverty maps could be more efficient by using high-resolution remote sensing images and deep learning. The researchers used CNNs for feature extraction and then applied regression analysis for poverty prediction. The final results demonstrated that CNN-based models might be extended to national-level poverty mapping without losing the accuracy of prediction at a high level, thus pointing out the real-world utility of the suggested CNN-LSTM model.

## **2.6 Synthesis of Related Studies**

The literature and studies reviewed in this chapter underscore the critical need for advanced, remote sensing-based poverty estimation systems, particularly in developing nations like the Philippines, where survey data is often infrequent or scarce. The findings reveal several key insights that strengthen the foundation of this study. The studies examined in the local literature highlight that in many cases, traditional survey methods fail to capture the most detailed and accurate image of poverty. The research carried out by the Asian Development Bank (2021) and Jimenez (2025) shows that physical features of the environment, such as the pattern of urbanization, human-made structures, and the layout of isolated homes, serve as meaningful indicators of poverty. Moreover, Aragoza and Reyes (2022) and Tingzon et al. (2019) demonstrated that nontraditional datasets such as nightlight intensity and internet speeds significantly complement spatial data in illustrating the economic activities of a specific area. Local research deeply aligns with the concept of this paper, thereby firmly establishing that satellite imagery and geospatial data are crucial instruments for policymakers in accurately identifying the poor in the Philippines.

Deep learning techniques have been proven highly effective for automating the analysis of highly detailed satellite images, as shown by several foreign studies. Various studies have revealed the exceptionally high accuracy in the prediction of Convolutional Neural Networks (CNNs) when used for recognizing socioeconomic indicators. Results from studies by Saeed and Turkoglu (2023), Li et al. (2021), and Okaidat et al. (2021) show that CNNs can detect complicated physical features, like building density, road networks, and

types of roofing materials, that are strongly associated with household wealth. Additionally, Ayush et al. (2021) highlighted the potential of such models to be scaled up; CNN-based methods therefore allow for poverty mapping on a large scale, for instance, at the level of a country without any decrease in high-level prediction accuracy, which solves the problem of data collection by manual methods.

The appearance of hybrid deep learning models brings a whole new level to the forecasting of poverty by simultaneously focusing on spatial and temporal aspects. Studies by Srishti Gulecha et al. (2024) and Fobi et al. (2023) point out that CNNs are mainly used for capturing the spatial features, while LSTM models play an important role in identifying the temporal changes of socioeconomic factors. More specifically, their work shows that integrating different types of data such as spatial images and temporal sequences leads to a much better prediction capability than using one type of data only. Thus, the proposed framework not only locates the poverty areas but also has the potential to capture the dynamics of poverty over time.

The synthesis of the reviewed literature and studies reveals that a hybrid deep learning framework for poverty mapping in the Philippines is both viable and essential. Combining CNNs for spatial feature extraction and LSTM networks for temporal analysis offers an innovative and scalable method to overcome the limitations of traditional surveys. Applying advanced machine learning techniques, the present research seeks to close the gap between raw satellite imagery and usable socioeconomic data, thereby providing policymakers with a more dynamic tool for poverty-related decision-making.

## **Chapter 3**

### **METHODOLOGY**

#### **3.1 Research Design**

The researchers shall employ a quantitative and experimental research design. While the primary objective is cross-sectional – mapping poverty levels within a specific area– the research integrates a longitudinal data stream (multi-temporal satellite imagery and DHS survey data). This longitudinal approach, processed via a CNN-LSTM architecture, is critical for accounting for seasonal and atmospheric variations, such as cloud cover interference. By adopting an experimental research design, the researchers account for the characteristics mentioned, enabling a controlled environment to develop and assess the CNN-LSTM architecture and iteratively enhance the overall framework produced. Moreover, the quantitative approach in the research design allows systematical collection of data for both performance optimization and forecasting error metrics (e.g.,  $R^2$  and MSE). The quantitative approach provides stringency of statistical validation and ensures that results are both sound and generalizable.

#### **3.2 System Architecture**

The system architecture, as seen in figure 2, illustrates the start-to-end flow of the system, from data input and preprocessing to feature identification using a Convolutional Neural Network (CNN), followed by a Long Short-Term Memory (LSTM) model. The LSTM integrates the spatial features extracted by the CNN alongside survey-based data to generate

wealth index clusters. The resulting outputs are then forwarded to the visualization module, which presents the results through an interactive dashboard user interface.

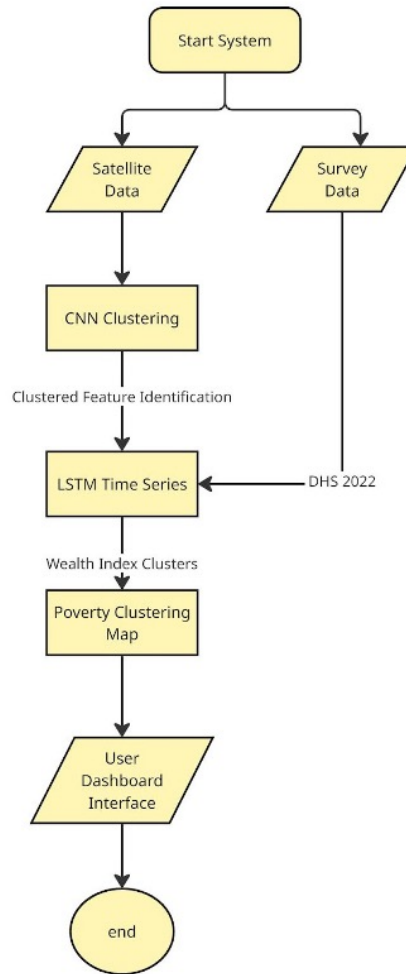


Figure 2: System architecture

### 3.2.1 Use Case Diagram

The use case diagram defines the functional requirements, system scope, and interactions among the user, the CNN–LSTM model, and the visualization module.

It outlines core system functionalities, including view mapping, which extends

search location capabilities; customization settings, which extend data uploading features; and user registration, which extends system guidelines such as authentication and session management.

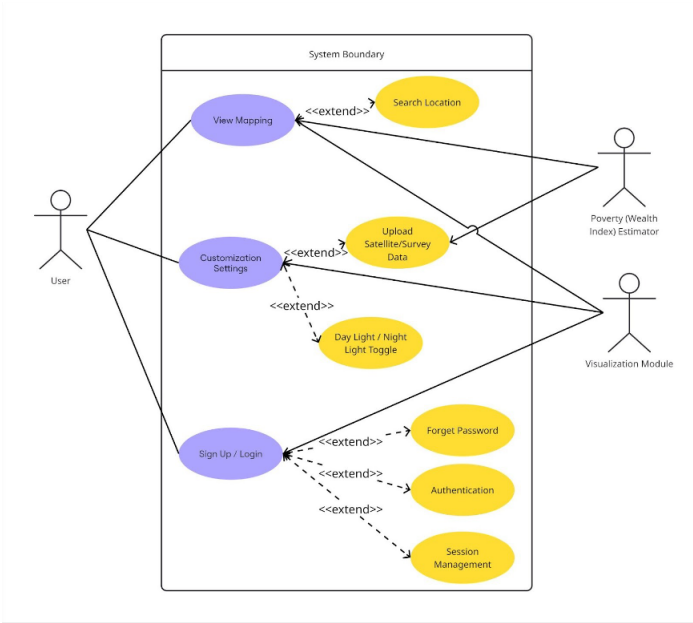


Figure 3: Use case diagram

3.2.2 Component Diagram

The component diagram visually represents the major system components and their interactions within the overall architecture. These components include data preprocessing, feature identification, regression modeling, and result generation and visualization.

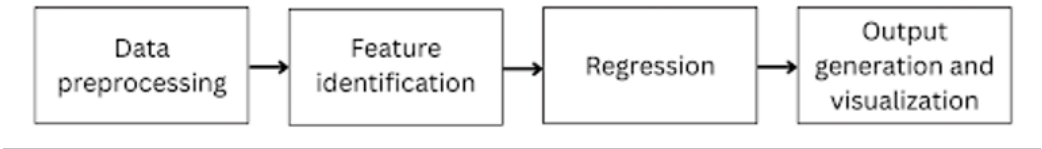


Figure 4: Component diagram

### 3.2.3 Deployment Diagram

The deployment diagram illustrates the procedural flow of the system across the deployment environment, highlighting how system components are distributed and interact during execution.

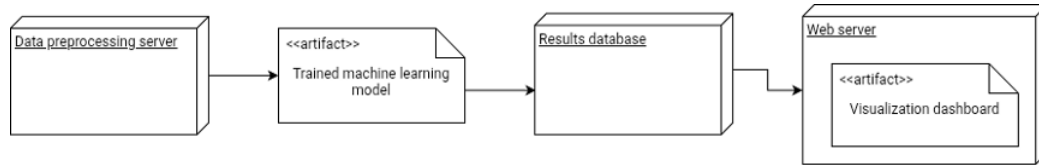


Figure 5: Deployment Diagram

### 3.3 Hardware and Software Specification

The study is developed utilizing Python 3.11.0 for its robust libraries for machine learning development and programming readability. Specifically, the study employs the following library to develop the CNN-LSTM Framework TensorFlow 2.15, OSM (OpenStreet Map), geemap, and more to be followed. To develop the visualization module the researchers have selected Next.js for its customizability and ease of integration.

The following specifications are the hardware used by the study:

Hardware Part	Model
CPU	AMD Ryzen 5 2600
RAM	Kingston 16 GB DDR4 3200MHz
GPU	NVIDIA RTX 3050 8GB OC
Storage	Samsung 1 TB SSD

Table 1: Hardware specifications

The following specifications are the software environment used by the study:



<b>Software Environment</b>	<b>Version</b>
Operating System	Windows 11 Home (64-bit)
CUDA Version	CUDA 12.4
GPU Drivers	NVIDIA Game Ready Driver v591.74

Table 2: Software specifications

### **3.4 Dataset Collection, Preparation, and Features**

To facilitate the development of the spatiotemporal deep learning architecture, this research uses various data from remote sensing, open-source mapping, and national surveys. This section details the distinct features and characteristics of the data sources utilized for model training and validation. All satellite imagery is obtained and preprocessed in close collaboration with the Philippine Space Agency (PhilSA).

#### **3.4.1 Sentinel-2 MultiSpectral Instrument (MSI)**

To characterize the daytime physical landscape, the study utilizes optical satellite imagery from the Sentinel-2 mission, operated by the European Space Agency (ESA) under the Copernicus Program. The specific data product employed is the Level-2A Bottom-of-Atmosphere (BOA) surface reflectance, which has been atmospherically corrected to minimize the influence of aerosols and water vapor. The dataset is accessed via the Google Earth Engine (GEE) API and processed into quarterly median composites (Q1 to Q4 for the year 2022) to ensure temporal consistency and mitigate cloud contamination. The model specifically ingests bands with 10-meter spatial resolutions. These include the visible spectrum bands (Blue, Green, and Red) for standard visual interpretation, the Near-Infrared (NIR) band

(Band 8) for distinguishing vegetation health from built-up surfaces, and the Short-Wave Infrared (SWIR) bands (Band 11 and Band 12), which are critical for penetrating atmospheric haze and discriminating between soil types and impervious urban materials like concrete and asphalt.

### **3.4.2 Visible Infrared Imaging Radiometer Suite (VIIRS)**

Nighttime luminosity data, utilized as a proxy for electrification and economic activity, is derived from the Visible Infrared Imaging Radiometer Suite (VIIRS) on board the NASA/NOAA Suomi National Polar-orbiting Partnership (Suomi NPP) satellite. The study employs the VNP46A1 Daily Gridded Day/Night Band (DNB) product, which offers a spatial resolution of approximately 500 meters (15 arc-seconds). The primary feature attribute extracted is the DNB At-Sensor Radiance, measured in nanowatts per cm<sup>2</sup> per steradian (nW/cm<sup>2</sup>/sr). To ensure data reliability, the study utilizes the stray-light corrected radiance values, which filter out noise from atmospheric airglow and auroras, effectively isolating anthropogenic light sources. Similar to the optical data, these daily readings are aggregated into quarterly median radiance values to capture seasonal stability in lighting patterns.

### **3.4.3 OpenStreetMap (OSM) Geospatial Features**

Crowdsourced vector data from OpenStreetMap (OSM), accessed via the Geofabrik repository for the Philippines, provides explicit spatial labels to contextualize the daytime satellite imagery. The dataset includes three primary feature classes: road networks, buildings, and points of interest (POIs). Road network features are

filtered by the highway tag (including primary, secondary, tertiary, and residential roads) to calculate road density metrics. Building footprints are extracted to assess urbanization density, while POIs are filtered using the amenity tag to identify key infrastructure such as schools, hospitals, markets, and financial institutions. These vector features serve as high-level semantic indicators of service accessibility and infrastructure development, which correlate strongly with socioeconomic status.

#### **3.4.4 2022 Demographic and Health Survey (DHS)**

The ground-truth socioeconomic labels for the study are derived from the 2022 Philippines Demographic and Health Survey (DHS-VIII), conducted by the Philippine Statistics Authority (PSA) in collaboration with the United States Agency for International Development (USAID) DHS Program. The primary target variable is the Wealth Index, a continuous composite measure of a household's cumulative living standard. This index is constructed using Principal Component Analysis (PCA) based on variables found in the Household Recode (HR) file, including ownership of assets (e.g., televisions, vehicles, smartphones), source of drinking water, type of toilet facility, and flooring materials. Spatially, the data is anchored to the Geographic Data (GE) file, which provides the GPS coordinates for each survey cluster. It is noted that these coordinates contain a standardized random displacement (jitter) of up to 2 kilometers in urban areas and 5 kilometers in rural areas to protect respondent anonymity, a factor that is methodologically accounted for through the use of cluster-buffer sampling.

### **3.5 Methods in Development**

This study utilizes the Agile Scrum development technique that offers an iterative and incremental approach to software development. Agile Scrum development enhances flexibility, adaptability and continuous feedback from stakeholders. It is highly appropriate for this study as it provides quick prototyping and continuous improvement or changes to the system. This method gradually improves both the web-based visualization dashboard and the CNN–LSTM deep learning models to meet the changing analytical needs of policymakers.

The Agile development technique is comprised of several, short, time-bound cycles known as sprints that break down complex problems or tasks to smaller and simpler components. A sprint mainly comprises several steps such as ongoing development, testing, and evaluation. This iterative process contributes to enhanced software quality, higher prediction accuracy, and increased responsiveness to difficulties inherent in satellite data analysis, such as cloud interference and spatial resolution inconsistencies.

The key principles of Agile used in this study are:

1. Incremental development: The system is developed in functional components rather than as a whole. Spatial feature extractor (CNN) was implemented first, followed by the temporal analyzer (LSTM), and the final component is the visualization dashboard.
2. User-centric design: Potential end-users' (DSWD, NEDA) and subject matter experts' feedback are incorporated into the interface of the dashboard to account for

user's interpretability of the poverty maps for decision-making.

3. Continuous integration and testing: Each model component is validated iteratively with metrics such as  $R^2$  and MSE to ensure high predictive accuracy before integration.
4. Flexibility and adaptability: The development process is responsive to changes in the model due to hardware performance and data availability.
5. Collaborative development: The team's coordination helps to ensure that data engineering, model training, and frontend development are working together.

This approach is consistent with the goals of the Poverty Incidence Estimator by allowing for standardized model training, hyperparameter optimization, and validation against ground-truth survey measure.

### **3.5.1 Scrum Methodology**

The system is developed by following a full Agile Scrum workflow divided in 4 sprints. The process flow is described in the following steps:

#### **1. Requirements Analysis and Planning**

Data Discovery: Which bands from Sentinel-2 (Optical) to use for VIIRS (Night Lights) to extract features

Hardware Configuration: Installing the development environment (Python, Tensor flow) on the given hardware (NVIDIA RTX 3050, Ryzen 5) to make sure that it can meet the subsequent training need

User Stories: “As a policymaker, I want to toggle day/night layers to see economic activity”

## 2. Iterative Development Cycles (Sprints)

The project is divided in 4 sprints that are 2 week each. The development process in each cycle is like this:

### Sprint 1: Data Engineering and Preprocessing

- (a) Activities: Aggregating quarterly median composites to remove cloud cover and aligning DHS survey clusters with satellite pixels.
- (b) Deliverable: A cleaned, normalized multi-modal dataset ready for training.

### Sprint 2: Spatial Model (CNN) Development

- (a) Tasks: Developing and training the Convoluted Neural Network to learn from static quantity of poverty(noise, road density, etc.)
- (b) Deliverable: A trained CNN model with spatial features to be extracted

### Sprint 3: Temporal Model (LSTM), Backend

- (a) Tasks: Developing and training the LSTM network to learn from temporal quantity of poverty
- (b) Deliverable: A working hybrid CNN-LSTM inference engine

### Sprint 4: Visualization Module

- (a) Tasks: Developing Next.js UI and integrating with the poverty maps

- (b) Deliverable: A fully working web application on a webserver deployed for testing

### 3. Testing and Validation

- (a) Model Performance Testing: Evaluates the accuracy of the deep learning models using Coefficient of Determination ( $R^2$ ) for the CNN and Mean Squared Error (MSE) for the LSTM.
- (b) Functionality Testing: Ensures that the “Search Location” and “Layer Toggle” features in the dashboard work as intended.
- (c) Usability Testing: Conducted with Subject Matter Experts (SMEs) to assess the system’s ease of use using the Technology Acceptance Model (TAM) and ISO 25010 standards.
- (d) Security & Compliance Testing: Ensures that the coordinate blurring (jittering) of DHS survey data is maintained to protect respondent privacy.

### 4. Deployment and Continuous Improvement

- (a) Deployment: Deploy the visualization module to a web server to allow remote access for evaluation.
- (b) Performance Monitoring: Continuously monitor the dashboard’s load times and the model’s inference speed on the deployment hardware.
- (c) Refinement: Update the hyperparameters or visualization scales based on feedback from the SME evaluation.

### **3.5.1.1 Scrum Roles**

The study uses standard Scrum roles for effective execution:

- **Product Owner:** Establishes study goals and validates that the “Wealth Index” predictions have significance for the study.
- **Scrum Master:** Controls schedule, conducts daily stand-ups, and clears technical blocking issues (e.g. API limits or hardware errors).
- **Development Team:** Implements end-to-end solutions, including data preprocessing, training of deep learning models (CNN-LSTM), and full-stack web development.

The system development methodology is based on Agile Scrum development approach. The poverty estimation model will be iteratively developed and enhanced by gathering user feedback. The methodology enhances the performance of the system and improves the overall model accuracy. The project will ensure that the final product is developed in accordance with the international quality standard.

## **3.6 Algorithms Used**

### **3.6.1 Convolutional Neural Network (CNN)**

The Convolutional Neural Network (CNN) functions as the primary engine for spatial pattern recognition. The logic relies on the mathematical operation of convolution, where learnable kernels (filters) slide over the input satellite imagery to



generate feature maps.

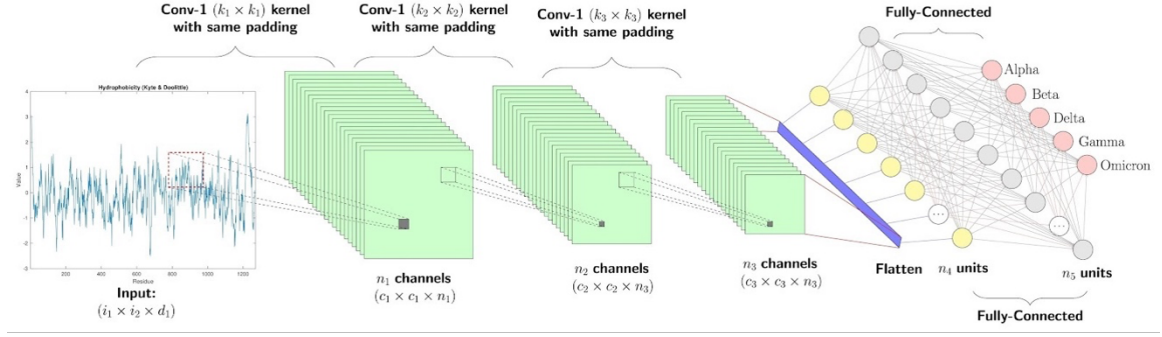


Figure 6: A convolutional neural network

1. Convolution: Filters detect low-level features such as edges and textures in the early layers, and high-level semantic features such as road networks, building footprints, and urbanization patterns in deeper layers.
2. Activation: A non-linear activation function (ReLU) is applied to introduce non-linearity, allowing the network to learn complex data boundaries.
3. Pooling: Max-pooling layers downsample the spatial dimensions of the feature maps, reducing computational complexity while preserving the most invariant and salient spatial features.
4. Classification/Feature Output: For nighttime data, the network concludes with a classification head to categorize luminosity intensity; for daytime data, it outputs a flattened feature vector.

In the proposed pipeline, the CNN acts as the Time-Distributed Feature Extractor. It is integrated to process the four quarterly median composites (Q1–Q4) independently but using shared weights. This ensures that the model looks for the same spatial

indicators (e.g., roof types, road density) across all time steps. The system feeds both Sentinel-2 (optical) and VIIRS (nighttime) tensors into parallel CNN branches, fusing their outputs to create a comprehensive spatial representation of each survey cluster before temporal analysis begins.

To ensure robust feature extraction, the CNN is optimized using Batch Normalization to stabilize learning and Dropout layers to prevent overfitting, particularly given the high dimensionality of satellite data. Validation is conducted by monitoring the categorical cross-entropy loss for the nighttime classification task and the feature variance for the optical data. The filters are updated via backpropagation using the Adam optimizer to minimize the error between the predicted spatial class and the ground-truth annotations derived from OpenStreetMap.

### **3.6.2 Long Short-Term Memory (LSTM)**

The Long Short-Term Memory (LSTM) network is a specialized Recurrent Neural Network (RNN) designed to resolve the vanishing gradient problem in sequence modeling. Its logic centers on a cell state (long-term memory) regulated by three distinct gating mechanisms:

1. Forget Gate: Decides what information from the previous state is irrelevant (e.g., transient cloud cover or temporary seasonal vegetation) and should be discarded.
2. Input Gate: Determines which new information from the current time step

(current quarter's CNN features) is significant and should be stored in the cell state.

3. Output Gate: Computes the hidden state based on the filtered cell state, producing the final prediction vector.

The LSTM is integrated as the Temporal Aggregator in a “Many-to-One” configuration. It sits downstream from the CNN, ingesting the sequence of four concatenated feature vectors (representing Q1, Q2, Q3, and Q4). Its specific role is to analyze the temporal dynamics—specifically the stability of night lights and the consistency of built-up land cover—throughout the year. The final hidden state of the LSTM, which encapsulates the summarized annual socioeconomic context, is fed into a dense regression layer to predict the static DHS Wealth Index.

The LSTM is optimized using Backpropagation Through Time (BPTT), which unfolds the network across the four time steps to calculate gradients. Gradient clipping is employed to prevent exploding gradients, ensuring stable convergence. Validation of the LSTM module focuses on minimizing the Mean Squared Error (MSE) of the final regression output. The model's temporal generalization is validated using K-Fold Cross-Validation, ensuring that the learned temporal dependencies are consistent across different geographic regions of the Philippines.

SOFTWARE PRODUCT QUALITY								
FUNCTIONAL SUITABILITY	PERFORMANCE EFFICIENCY	COMPATIBILITY	INTERACTION CAPABILITY	RELIABILITY	SECURITY	MAINTAINABILITY	FLEXIBILITY	SAFETY
FUNCTIONAL COMPLETENESS	TIME BEHAVIOUR	CO-EXISTENCE	APPROPRIATENESS	FAULTLESSNESS	CONFIDENTIALITY	MODULARITY	ADAPTABILITY	OPERATIONAL CONSTRAINT
FUNCTIONAL CORRECTNESS	RESOURCE UTILIZATION	INTEROPERABILITY	LEARNABILITY	AVAILABILITY	INTEGRITY	REUSABILITY	SCALABILITY	RISK IDENTIFICATION
FUNCTIONAL APPROPRIATENESS	CAPACITY		OPERABILITY	FAULT TOLERANCE	NON-REPUDIATION	ANALYSABILITY	INSTALLABILITY	FAIL SAFE
			USER ERROR PROTECTION	RECOVERABILITY	ACCOUNTABILITY	MODIFIABILITY	REPLACEABILITY	HAZARD WARNING
			USER ENGAGEMENT		AUTHENTICITY	TESTABILITY		SAFE INTEGRATION
			INCLUSIVITY		RESISTANCE			
			USER ASSISTANCE					
			SELF-DESCRIPTIVENESS					

Figure 7: Software product quality attributes based on ISO 25010. Retrieved from <https://iso25000.com/index.php/en/iso-25000-standards/iso-25010>

### 3.7 Method of Evaluating the Study

#### 3.7.1 ISO 25010 Software Quality Evaluation

Since the development of an effective system is paramount to the success of this study, the proponents are committed to ensuring software quality in strict adherence to ISO 25010 standards. The system evaluation is grounded in nine core attributes designed to verify its robustness and utility: (1) Functional Stability, (2) Performance Efficiency, (3) Compatibility, (4) Interaction Capability, (5) Reliability, (6) Security, (7) Maintainability, (8) Flexibility, and (9) Safety. A detailed amplification of the specific characteristics associated with each of these attributes is illustrated in figure 7.

For this study, three critical attributes—Functional Suitability, Performance Efficiency, and Interaction Capability—are prioritized to ensure the system’s effectiveness in estimating and mapping poverty levels using satellite imagery.

### **3.7.2 User Acceptance Evaluation**

User Acceptance Testing (UAT) is an important stage of the software development life cycle, as it is the last step taken before the system deployment, and it is the stage when predefined test cases are taken to represent the way users are frequently performing their tasks and workflows in the system. During this stage, the system shall be tested on its end-users who are the respective policymakers within the Department of Social Welfare and Development (DSWD), National Economic and Development Authority (NEDA), and other non-government organizations (NGOs) to assure them of the system meeting their needs of evidence-based governance and working under the real-world policy analysis environments.

## **3.8 Testing Method**

### **3.8.1 Alpha and Beta Testing**

The testing phase will be conducted in two steps, which are Alpha and Beta testing. Alpha testing will include in-house testing that the development team will use throughout the Scrum sprints to confirm the CNN feature extractor and LSTM temporal aggregator integration. On the other hand, the Beta testing which serves as the User Acceptance Testing (UAT) will entail the use of external Subject Matter Experts (SMEs) to verify the deployed web application in the real world environment and determine whether it meets the operational requirements of the end-users.

### **3.8.2 White Box Testing Procedure**

The researchers will utilize white box testing in order to assess internal organization and logic of the system algorithms. This would include checking the data flow of the hybrid deep learning architecture that the quarterly satellite composites are properly passed through the Convolutional Neural Network (CNN) to extract features and then processed by the Long Short-Term Memory (LSTM) network to analyze the data in the temporal manner without internal errors.

### **3.8.3 Black Box Testing Procedure**

The black box testing will help to examine how the system is functioning and not to examine the internal code but only the inputs and the expected outputs. The researchers will verify the adherence of the application to functional requirements, e.g., the possibility to search certain places, switch daytime and nighttime satellite images, and add new data, so that legitimate inputs give the right visual indicators of poverty on the dashboard.

## **3.9 Statistical Treatment of Data**

The quantitative data collected in this study will be subjected to rigorous statistical analysis to ensure the validity and reliability of the findings. The analysis is divided into two distinct phases: (1) Predictive Model Evaluation, which assesses the accuracy of the satellite imagery-based poverty estimation, and (2) User Acceptance Evaluation, which assesses the usability and functionality of the developed web-based visualization module.

All statistical computations will be performed using Python, specifically the Scikit-learn and Tensorflow libraries for model evaluation and Microsoft Excel for user survey data analysis.

### 3.9.1 Predictive Model Evaluation

To determine the efficacy of the machine learning model in correlating satellite features such as nightlight intensity and spatial features with ground-truth socioeconomic data, the following metrics will be employed:

#### A. Coefficient of Determination ( $R^2$ )

The Coefficient of Determination, denoted as  $R^2$ , will serve as the primary metric to evaluate the regression model's utility. As defined by Draper and Smith (1998),  $R^2$  measures the proportion of the total variation in the dependent variable, in this study, the wealth index, that is explained by the regression equation utilizing the independent variables which are satellite features. This statistic provides a clear summary of predictive capability; an  $R^2$  value of 1.0 indicates that the fitted model explains all variability in the observed data, whereas a value of 0.0 implies that the model explains none of the variation (Draper & Smith, 1998).

$$R^2 = \frac{\sum(\hat{y}_i - \bar{y})^2}{\sum(y_i - \bar{y})^2} \quad (\text{Coefficient of determination})$$

where  $\hat{y}_i$  is the predicted value,  $y_i$  is the actual observed value, and  $\bar{y}$  is the mean

of the observed data.

## **B. Root Mean Square Error (RMSE)**

Root mean square error will be used to measure the average magnitude of the error between the model's predicted poverty indices and the actual ground-truth values. A lower RMSE value indicates better model performance and higher accuracy. Unlike the Mean Absolute Error (MAE), RMSE squares the errors before averaging, which assigns a higher weight to larger errors. According to Chai and Draxler (2014), RMSE is the optimal metric for model evaluation when the error distribution is expected to be Gaussian.

Furthermore, Chai and Draxler (2014) argue that RMSE is preferable over Mean Absolute Error (MAE) in scenarios where large errors are particularly undesirable. Since RMSE squares the individual errors before averaging, it assigns a higher penalty to significant outliers. In the context of poverty estimation, this is critical: a large prediction error such as classifying a highly impoverished zone as wealth carries higher risks than minor deviations, making RMSE the more appropriate metric for ensuring model robustness.

$$RMSE = \sqrt{\frac{1}{n} \sum_{i=1}^n (y_i - \hat{y}_i)^2} \quad \text{(Root mean square error)}$$

## **C. Pearson Correlation Coefficient ( $r$ )**

To quantify the strength and direction of the association between the satellite-derived features and the ground-truth economic data, the Pearson Correlation



Coefficient ( $r$ ) will be calculated. As defined by Sedgwick (2012), this statistic measures the linear relationship between two continuous variables, providing a value between -1 and +1. A value of +1 indicates a perfect positive linear correlation, -1 indicates a perfect negative correlation, and 0 indicates no linear relationship.

$$r = \frac{\sum(x_i - \bar{x})(y_i - \bar{y})}{\sqrt{\sum(x_i - \bar{x})^2 \sum(y_i - \bar{y})^2}} \quad (\text{Pearson's correlation coefficient})$$

The strength of the correlation will be interpreted based on the guidelines proposed by Cohen (1988):  $|r| = 0.10$  to  $0.29$ : Small/weak correlation,  $|r| = 0.30$  to  $0.49$ : Medium/moderate correlation,  $|r| = 0.50$  to  $1.00$ : Large/strong correlation.

### **3.9.2 Visualization Module User Acceptance and Evaluation**

The assessment of the usability of the visualization module as perceived by stakeholders such as government agencies, local governments, non governmental organizations, and urban planners, will be analyzed using descriptive statistics.

#### **A. Likert Scale**

To quantify the qualitative perceptions of the respondents, the study will utilize the psychometric scale developed by Likert (1932). This 5-point scale is designed to measure the intensity of the respondents' agreement or disagreement with the usability statements derived from the ISO 25010 and

Technology Acceptance Model (TAM) standards.

Scale	Range	Verbal Interpretation	Description
5	4.21 – 5.00	Strongly Agree	The feature is perfectly implemented and highly effective.
4	3.41 – 4.20	Agree	The feature is effective with minor room for improvement.
3	2.61 – 3.40	Neutral	The feature is acceptable but neither outstanding nor problematic.
2	1.81 – 2.60	Disagree	The feature is ineffective or difficult to use.
1	1.00 – 1.80	Strongly Disagree	The feature is completely non-functional or confusing.

Table 3: Likert Scale interpretation

## B. Weighted Arithmetic Mean

To effectively summarize the central tendency of the Likert scale data, the Weighted Arithmetic Mean will be employed. As described by Cochran (1977), the weighted mean is a fundamental technique in survey sampling used to obtain an accurate estimate of the population mean when specific observations, or in this case, response categories, carry varying frequencies. By assigning weights corresponding to the frequency of respondents selecting a specific point on the Likert scale, this method ensures that the calculated average accurately reflects the collective consensus of the stakeholders regarding the system's usability.

$$\bar{x} = \frac{\sum fx}{n} \quad \text{(Weighted arithmetic mean)}$$

where  $f$  is the frequency of each option chosen,  $x$  is the weight of each option

(1-5), and  $n$  is the total number of respondents.

### **C. Standard Deviation**

While the weighted mean indicates the average performance, the Standard Deviation will be calculated to measure the variability or dispersion of the survey responses. Bland and Altman (1996) define the standard deviation as a crucial indicator of precision; in the context of this study, it serves as a measure of consensus.

$$SD = \sqrt{\frac{\sum (x - \bar{x})^2}{n - 1}} \quad (\text{Standard deviation})$$

A calculated standard deviation value of less than 1.0 will be interpreted as a high level of agreement, indicating that the stakeholders' responses are clustered closely around the mean. Conversely, a standard deviation value greater than 1.0 will signify a divergence in opinion or a lack of consensus, characterized by widely scattered responses. Such dispersion suggests that the specific features in question may be polarizing and require further refinement to align with a broader range of user preferences.

### **D. Cronbach's Alpha**

To validate the reliability and internal consistency of the survey instrument, Cronbach's Alpha will be computed. Originally introduced by Cronbach (1951), this coefficient estimates the reliability of a psychometric test by measuring how well a set of questions measures a single latent construct which

in the case of this study is usability.

$$\alpha = \frac{K}{K-1} \left( 1 - \frac{\sum \sigma_{y_i}^2}{\sigma_x^2} \right) \quad (\text{Cronbach's alpha})$$

A value of  $\alpha \geq 0.70$  will be considered acceptable, confirming that the survey items demonstrate internal consistency and that the collected data is robust enough for subsequent statistical inference.

### **3.10 Respondents of the Study and Sampling Technique**

The respondents of this study will be based on expertise, involvement in policymaking, and policy enforcement. A total of 25 respondents will be involved and categorized as follows: 10 technical experts, 10 community leaders, and 5 involved policymakers. Technical experts will be asked to answer ISO25010 questionnaires to evaluate the system, while community leaders and policymakers shall answer a Technology Acceptance Model (TAM) survey.

A purposive sampling technique shall be employed to ensure that the respondents will meet the level of specialized knowledge relevant to the study. This will allow the researchers to collect impactful feedback from individuals with domain expertise and evaluate the system's practicality, accuracy, and real-world applicability. Utilizing a distributed survey questionnaire, the respondents shall assess the effectiveness of the system in its predictive performance to visualize poverty clusters and estimate poverty levels.

<b>Respondent Type</b>	<b>No. of Respondents</b>
Technical Experts	10
Community Leaders	10
Involved Policy Makers	5
<b>Total Number of Respondents</b>	<b>25</b>

Table 4: Distribution of Respondents

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