

## **FAN SITE KIT LOGO STYLE GUIDE**

The purpose of this guide is to ensure fan sites use a consistent and unified image for the brand identity of the *Star Wars*™: The Old Republic™ logo.

Before proceeding, note the following:

- 1. It is imperative that the artwork supplied is not altered in any way.
  - a. Do not change any of the colors in the logo.
  - b. Do not remove or adjust the glow behind the logo.
  - c. Do not rearrange the logo.
- 2. It is critical to ensure that any adjustment in size is made proportionally, so that the overall impression of the logo is not distorted.
- 3. Do not use some portions of the logo while leaving other parts out.
- 4. All uses of the logo are subject to the Fan Site Kit Agreement.

If you have any questions, feel free to contact the *Star Wars*: The Old Republic Community Team at fansites@swtor.com.