Three conclusions about “Kickstarter Campaigns”

* The most successful kick starter campaigns are those closely associated with the entertainment industry.
* Theater is by far the most successful
* Campaigns are most successful at the beginning of the year and tend to taper off as the year progresses.

What are some limitations of the data set

* It’s difficult to analyze why a campaign may have been canceled
* What caused a campaign to be canceled vs. continuing to pursue a positive outcome
* Why did campaigns continue even if they were failing instead of canceling

What are some other charts/ tables that could be generated

* Average donation associated with each category/sub-category
* Does the success of a campaign directly correlate with the size of a goal

Bonus

* There are significant outliers that are causing the variance to be large. Due to this I conclude that the best way to analyze this data is using the median