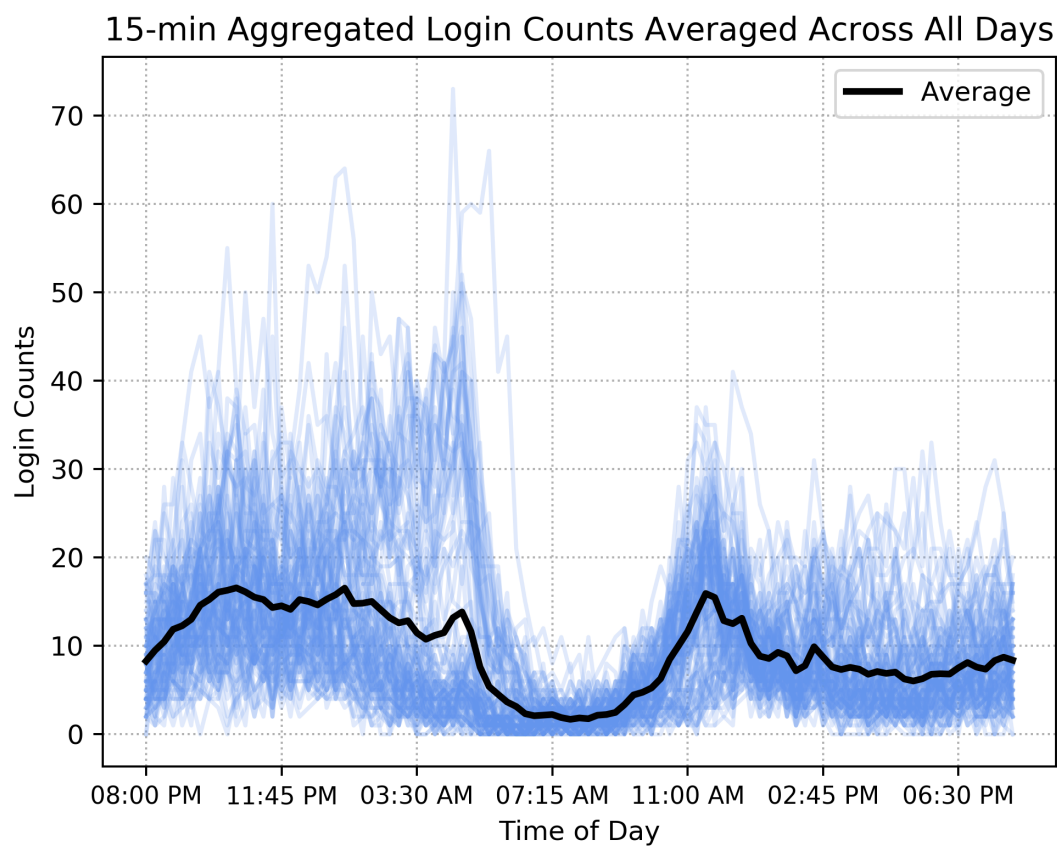


Above is a plot of the number of logins per weekday. Logins tend to increase from the beginning of the week to the weekend, with logins peaking on Saturday.



Here we plot 15-minute aggregated login counts for each day in the dataset along with the average of all the days. The pattern is clear—login counts tend to be highest in the evening with counts dropping off around 4 am and then increasing around 11 am.