

# **Board Book**

## **Enterprise Architecture–Driven Business Transformation**

### **Healthcare Multi-Product Enterprise**

This board book provides a complete, end-to-end view of how Enterprise Architecture enables business transformation, risk reduction, financial discipline, and sustainable growth. It is written for Board members, Audit & Risk Committees, and Executive leadership.

# 1. Board Context & Mandate

Healthcare enterprises are under simultaneous pressure to reduce cost, improve quality, digitize services, adopt AI, and maintain regulatory compliance. Traditional IT-led transformations fail because they lack business ownership, financial discipline, and operating model change. The Board mandate is to ensure transformation delivers measurable value while reducing enterprise risk.

## **2. Transformation Imperative**

Without intervention, costs rise 8–12% annually, integration sprawl increases risk, data trust erodes, and innovation slows. Enterprise Architecture (EA) is repositioned as a business control system that aligns strategy, investment, execution, and risk.

### **3. Strategy-to-Execution Model**

Strategy is translated into Business Architecture (capabilities and value streams), then into a Target Operating Model, and finally into platforms, products, and metrics. This creates traceability from Board objectives to daily execution.

## **4. Business Architecture – Capabilities**

Capabilities define what the enterprise does independent of systems. Core domains include Care Delivery, Member Experience, Provider Operations, Claims & Finance, Data & AI, Platform Services, and Security & Compliance. Funding, ownership, and metrics are aligned to capabilities rather than projects.

## **5. Value Streams & Outcomes**

Value streams describe how outcomes are delivered end-to-end: Member Lifecycle, Care Delivery Lifecycle, Population Health, and Product Delivery. They expose bottlenecks, cost leakage, and automation opportunities, allowing targeted investment.

## 6. Target Operating Model

The TOM separates platform from product, establishes federated ownership, embeds security by design, and enables self-service with guardrails. It defines how work is funded, prioritized, governed, and measured.

## 7. Organization, Roles & Skills

New roles include Capability Owners, Platform Product Managers, Data Product Owners, and Security Architects. Teams are aligned to outcomes and supported by enablement functions such as SRE and DevEx.



## **8. Governance & Decision Rights**

Governance is lightweight and automated. The Board approves strategy and funding envelopes, executives release funds quarterly, and standards are enforced through policy-as-code. Exceptions are time-boxed and tracked as debt.

## **9. Architecture Model (EA, SA, AA)**

Enterprise Architecture sets guardrails, Solution Architecture reduces program risk, and Application Architecture ensures quality delivery. Alignment is enforced automatically through pipelines and templates.

## 10. Platform Strategy

Shared platforms (identity, API, data, events, security) reduce duplication, accelerate delivery, and lower risk. Platforms are funded as products with roadmaps and SLAs.

## **11. Data, Analytics & AI Strategy**

A governed lakehouse and data mesh enable trusted analytics, ML, and GenAI. All AI is auditable, explainable, and compliant with clinical safety requirements.

## **12. Security, Privacy & Risk Model**

Zero Trust Architecture, continuous compliance, and automated audit evidence reduce regulatory exposure. Security spend is treated as risk insurance, not overhead.

## **13. Delivery & Execution Model**

Work flows from portfolio intake to capability prioritization to product backlogs and continuous delivery. Progress is measured through leading indicators, not milestones.

## 14. Financial Model (Cost vs Value)

Platform investment is front-loaded. Value is realized through reuse, speed, operational efficiency, and risk avoidance. Break-even occurs in Year 2 in the base case.

## 15. Sensitivity Analysis

Best, base, and worst case scenarios show downside is controlled and upside is significant. Key levers are adoption speed and platform reuse.



## **16. Scenario-Based Funding Plan**

Funding is released quarterly based on outcomes. In worst-case scenarios, funds shift to enablement and governance; in best-case scenarios, investment accelerates.

## **17. Metrics, KPIs & Dashboards**

The Board sees value, risk, reuse, and trust metrics. Executives see delivery health. Teams see operational KPIs.

## **18. EA Adoption & Enforcement**

EA compliance is mandatory through portfolio gating and automated guardrails. This prevents architecture drift and waste.

## **19. Regulatory & Audit Readiness**

Evidence is generated automatically through pipelines. Audits become continuous rather than disruptive events.

## **20. Transformation Roadmap (18–36 months)**

Phase 1 establishes platforms and standards. Phase 2 migrates priority capabilities. Phase 3 optimizes cost and scales AI.

## **21. Board Oversight Model**

Quarterly reviews focus on value realization and risk. The Board intervenes only when trigger thresholds are crossed.

## **22. Decisions Requested from the Board**

Approve multi-year platform funding, endorse operating model change, mandate architecture compliance, and adopt quarterly outcome-based oversight.