8]:	Introduction We will be using the customer churn data from the telecom industry. import pandas as pd, numpy as np, matplotlib.pyplot as plt, os, sys, seaborn as sns filepath = 'churndata_processed.csv'
]: [<pre>data = pd.read_csv("C:\\Users\\rsnen\\Desktop\\IBM\\churnata_processed for KNN.csv") data.dtypes months</pre>
	gb_mon float64 security int64 backup int64 protection int64 support int64 unlimited int64 contract float64 paperless int64
	monthly float64 satisfaction float64 churn_value int64 payment_Credit Card int64 payment_Mailed Check int64 internet_type_DSL int64 internet_type_Fiber Optic int64
	internet_type_None int64 offer_Offer A int64 offer_Offer B int64 offer_Offer C int64 offer_Offer D int64 offer_Offer E int64 dtype: object
	Examining the Target and Preprocessing • Examine distribution of the predicted variable (churn_value).
:	 Split the data into train and test sets. Decide if a stratified split should be used or not based on the distribution. Examine the distribution of the predictor variable in the train and test data. target = 'churn_value' data[target].value_counts() #data is skewed 85% towards non-churned customers (5174)
	#data is skewed 85% towords non-churned customers (5174) 0 5174 1 1869 Name: churn_value, dtype: int64 data[target].value_counts(normalize=True)
]:	#73 percent do not churn, whereas 26.5 do churn.
	from sklearn.model_selection import StratifiedShuffleSplit feature_cols = [x for x in data.columns if x != target]
	<pre># Split the data into two parts with 1500 points in the test data # going to output our train index and our tests index by calling again, this is a generator objects. strat_shuff_split = StratifiedShuffleSplit(n_splits=1, test_size=1500, random_state=42) # Get the index values from the generator</pre>
	<pre>train_idx, test_idx = next(strat_shuff_split.split(data[feature_cols], data[target])) # Create the data sets X_train = data.loc[train_idx, feature_cols] y_train = data.loc[train_idx, target]</pre>
 :	<pre>X_test = data.loc[test_idx, feature_cols] y_test = data.loc[test_idx, target] y_train.value_counts(normalize=True) 0 0.73462</pre>
:	1 0.26538 Name: churn_value, dtype: float64 y_test.value_counts(normalize=True)
F	Name: churn_value, dtype: float64 Random Forest and Out-of-bag Error. ve will:
	• Fit random forest models with a range of tree numbers and evaluate the out-of-bag error for each of these models. • Plot the resulting oob errors as a function of the number of trees. *Vote: since the only thing changing is the number of trees, the warm_start flag can be used so that the model just adds more trees to the existing model each time. Use the set_params method to update the numbers.
	<pre># Suppress warnings about too few trees from the early models import warnings warnings.filterwarnings("ignore", category=UserWarning) warnings.filterwarnings("ignore", category=RuntimeWarning)</pre>
:	<pre>from sklearn.ensemble import RandomForestClassifier # Initialize the random forest estimator # Note that the number of trees is not setup here RF = RandomForestClassifier(oob_score=True,</pre>
	<pre>warm_start=True,</pre>
	#we're going to loop through each one of these numbers of trees. So we're going to start with 15 then 20, 30, so on through #each one of these numbers in our list here up until 400 trees, to see where it plateaus as we increase the number of trees. for n_trees in [15, 20, 30, 40, 50, 100, 150, 200, 300, 400]: # Use this to set the number of trees PErson number (nontrinstance trees)
	<pre>RF.set_params(n_estimators=n_trees) # Fit the model RF.fit(X_train, y_train) # Get the oob error oob error = 1 - RF.oob score</pre>
	<pre>oob_error = 1 - RF.oob_score_ # Store it oob_list.append(pd.Series({'n_trees': n_trees, 'oob': oob_error})) rf_oob_df = pd.concat(oob_list, axis=1).T.set_index('n_trees')</pre>
:	rf_oob_df
	15.0 0.055566 20.0 0.052138 30.0 0.049973 40.0 0.048890 50.0 0.049071
	50.0 0.049071 100.0 0.047447 150.0 0.046726 200.0 0.047447 300.0 0.047988
	400.0 0.047808 We see the error is gradually decreasing, and then at around 100 to a 150 trees it seems to plateau(stabilized).
	<pre>import matplotlib.pyplot as plt import seaborn as sns %matplotlib inline sns.set_context('talk')</pre>
	<pre>sns.set_style('white') ax = rf_oob_df.plot(legend=False, marker='o', figsize=(14, 7), linewidth=5) ax.set(ylabel='out-of-bag error'); 0.056</pre>
	0.054
	0.052 Pag-4-0.050 0.050
	· j 0.050 0.048
	0 50 100 150 200 250 300 350 400 n_trees
	ExtraTrees
	Here it's going to be all the same steps as Random forest,but Something that we need to do is set that bootstrap argument equal to true. The reason why we do that, is we won't be able to get that out-of-bag error unless cootstrapping our model. That bootstrap means that we're taking a sample and that out-of-sample is going to be that out-of-bag. • (ExtraTreesClassifier). Note that the bootstrap parameter will have to be set to True for this model. • Compare the out-of-bag errors for the two different types of models.
tl	n general, the default is going to be bootstrap equals false for ExtraTreesClassifier, and then it will fit on the entire dataset. That will be allowed because this ExtraTreesClassifier is more about coming up with random sp han anything else. Then again, we set warm_start = true, oob_score = true. Again, that will only work if the bootstrap is true. Then the number of jobs is just as many jobs as it can run in parallel, given your computer. from sklearn.ensemble import ExtraTreesClassifier
	<pre># Initialize the random forest estimator # Note that the number of trees is not setup here EF = ExtraTreesClassifier(oob_score=True,</pre>
	<pre>00b_list = list() # Iterate through all of the possibilities for # number of trees for n_trees in [15, 20, 30, 40, 50, 100, 150, 200, 300, 400]:</pre>
	# Use this to set the number of trees EF.set_params(n_estimators=n_trees) EF.fit(X_train, y_train) # oob error
	<pre>oob_error = 1 - EF.oob_score_ oob_list.append(pd.Series({'n_trees': n_trees, 'oob': oob_error})) et_oob_df = pd.concat(oob_list, axis=1).T.set_index('n_trees') et_oob_df</pre>
]:	oob n_trees 15.0 0.066570 20.0 0.063864
	30.0 0.057550 40.0 0.053942 50.0 0.052318 100.0 0.051236
	150.0 0.048890 200.0 0.048530 300.0 0.049612 400.0 0.048530
	Combine the two dataframes into a single one for easier plotting. oob_df = pd.concat([rf_oob_df.rename(columns={'oob':'RandomForest'}),
]:	oob_df RandomForest ExtraTrees n_trees 15.0 0.055566 0.066570
	20.0 0.052138 0.063864 30.0 0.049973 0.057550 40.0 0.048890 0.053942 50.0 0.049071 0.052318
	100.00.0474470.051236150.00.0467260.048890200.00.0474470.048530
	300.0 0.047988 0.049612 400.0 0.047808 0.048530 The random forest model performs consistently better than the extra randomized trees.
:	<pre>sns.set_context('talk') sns.set_style('white') ax = oob_df.plot(marker='o', figsize=(14, 7), linewidth=5) ax.set(ylabel='out-of-bag error');</pre>
	0.0675 0.0650
	0.0600 B 0.0575
	0.0575 0.0550 0.0525
	0.0475 0 50 100 150 200 250 300 350 400
	n_trees Random forest does perform better across each one of the number of estimators with that line of the error consistently below that of extra trees. Results
	ve will: • Select one of the models that performs well and calculate error metrics and a confusion matrix on the test data set.
:	• Given the distribution of the predicted class, which metric is most important? Which could be deceiving? # Random forest with 100 estimators model = RF.set_params(n_estimators=100) y_pred = model.predict(X_test)
	<pre>#get probabilities for each of the two categories y_prob = model.predict_proba(X_test)</pre> <pre>y_prob</pre>
: '	array([[0.035 , 0.965],
	Unsurprisingly, recall is rather poor for the customers who churned (True) class since they are quite small. We are doing better than random guessing, though, as the accuracy is 0.96 (vs 0.85 for random guessing). from sklearn.metrics import classification_report, accuracy_score, precision_score, recall_score from sklearn.metrics import f1_score, roc_auc_score
	<pre>cr = classification_report(y_test, y_pred) print(cr) score_df = pd.DataFrame({'accuracy': accuracy_score(y_test, y_pred),</pre>
	<pre>print(score_df)</pre> <pre>print(score_df)</pre> <pre>precision recall f1-score support</pre>
,	0 0.94 0.98 0.96 1102 1 0.94 0.83 0.88 398 accuracy 0.94 1500 macro avg 0.94 0.90 0.92 1500 weighted avg 0.94 0.94 0.94 1500
F	accuracy precision recall f1 auc 0 .94 0.9375 0.829146 0.88 0.904591 For negative class, which has a lot more values, we see the higher support, fairly high scores. Then for the positive class, which is that they did churn. We didn't do quite as well, there's a smaller fraction. We did okay, in of what we call predicting the actual values better than just a coin flip, but not great. Then we see that each one of these will match up with the scores that we have for our positive class. Then you see that we are also about the AUC score, which was fairly high as well. Again, for that positive class.
	Examining Results • Ploting the feature importances.
:	<pre>feature_imp = pd.Series(model.feature_importances_, index=feature_cols).sort_values(ascending=False) ax = feature_imp.plot(kind='bar', figsize=(16, 6)) ax.set(ylabel='Relative Importance'); ax.set(ylabel='Feature');</pre>
	0.5 Contract (ylabel="Feature");
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	道 0.2 0.1
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