

# SALES DASHBOARD



Overview

Product

Customers

Sellers

Year

2021

2022

2023

2024

Revenue

\$ 2,052 mill.

Prev period Revenue  
\$1.85 mil M ▲ 11.1 %

Cost

\$1 mil M

Prev period Cost  
\$0.96 mil M ▲ 11.8 %

Profit

\$974 mill.

Prev period Profit  
\$0.88 mil M ▲ 10.4 %

Profitability

47.4 %

Prev p Profitability  
47.8 % ▼ -0.3

Compliance

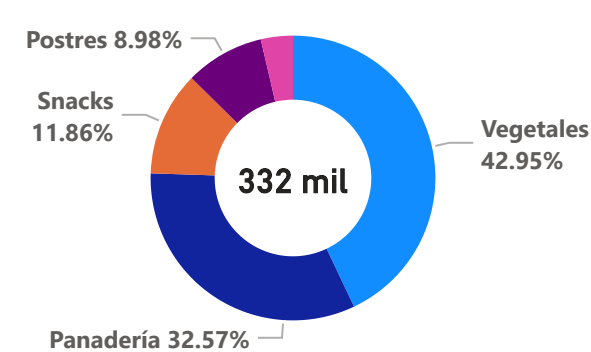
102.6 %

Prev per compli  
100.4 % ▲ 2.24

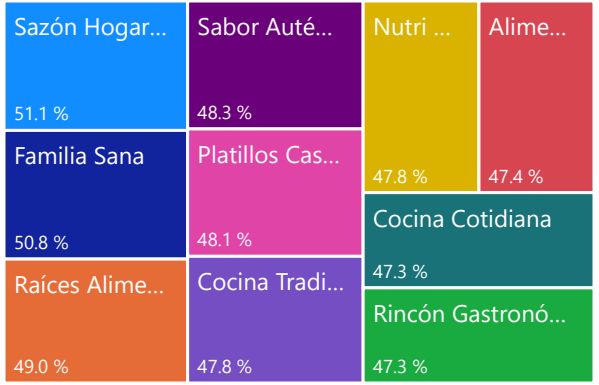
Sales Comparison



Top 5 - Sales by Product Category



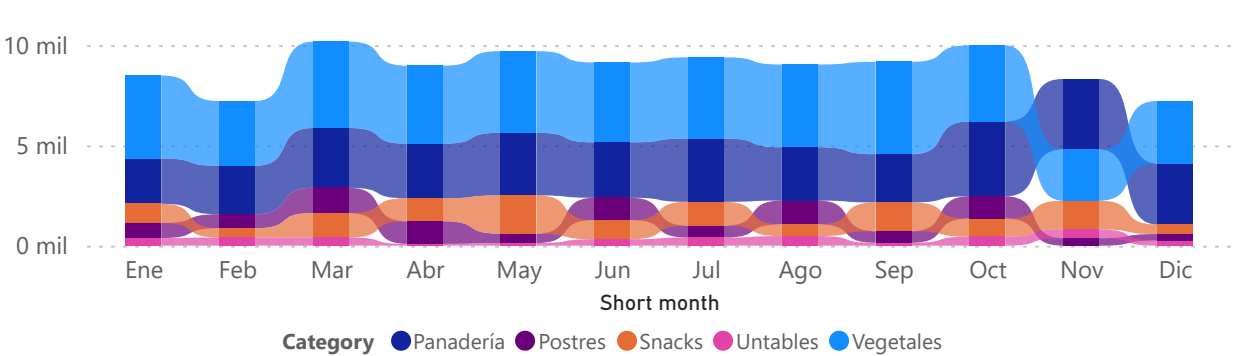
Top 10 - Profitability by Brand



Revenue Comparison



Top 5 - Q Sales by Month and Category



Year

2021

2022

2023

2024

Segment

B2B

B2C

B2G

D2C

Revenue

\$ 369 mill.

Cost

\$197 mill.

Profit

\$172 mill.

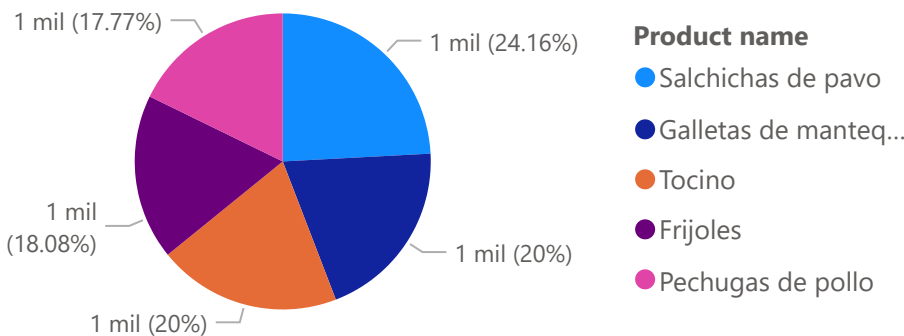
Profitability

46.6 %

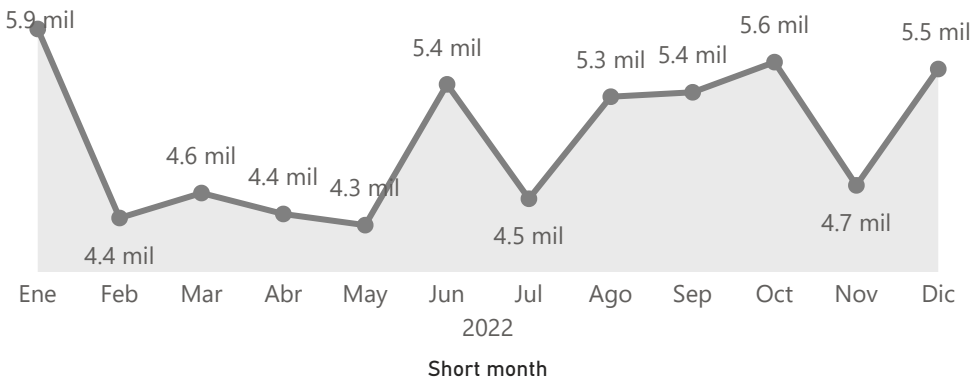
Compliance

18.5 %

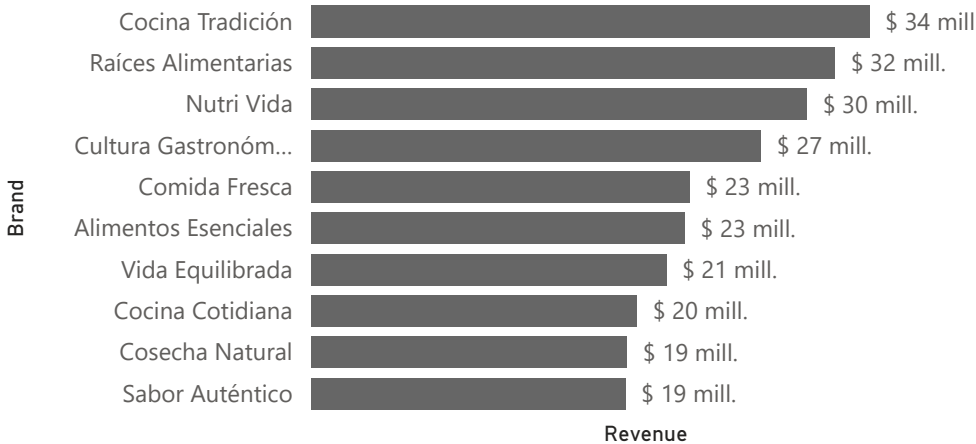
Top 5 Best selling products



Q Sold Products by Month



Total Sales \$ per Brand



Revenue by Continent - Country

