

# Hotel Performance Analytics

A Power BI dashboard tracking hotel KPIs across a 540-room property

- Real-time occupancy, ADR, and RevPAR
- Forecasted arrivals, stayovers, and departures
- Dynamic 7-day forecast visual with room type split
- Metrics compared to Target, Last Year, and Last Month
- Clean UX using new Power BI card visuals with in-line benchmarking

# **“No data, no opinion!”**

*Move from debate to decisions — with live, actionable metrics at your fingertips*

Powered by real-time booking data, dynamic targets, and forward-looking insights, this dashboard empowers hotel leadership to make faster, smarter, and data-backed decisions across revenue, operations, and guest experience

Daily Performance Summary - Saturday, 31 May 2025

Operations Menu

Analytics Menu

Last Night

31 May 2025

Month-to-Date

1 - 31 May 2025

Year-to-Date

1 Jan - 31 May 2025

Adjustable Time

Last Night's Summary

Today's Guest Movements

Next 7 Days

Performance

Net Room  
Revenue

€ 265,425

vs Target	vs Last Year
253,692	153,890
11,733 ↑	111,535 ↑

€ 8.24M

vs Target	vs Last Year
7.86M	5.08M
0.38M ↑	3.16M ↑

€ 40.78M

vs Target	vs Last Year
29.48M	17.73M
11.30M ↑	23.05M ↑

Room  
Occupancy

90.4%

vs Target	vs Last Year
90.0%	59.2%
.4% ↑	31.2% ↑

91.0%

vs Target	vs Last Year
90.0%	63.2%
1.0% ↑	27.8% ↑

91.9%

vs Target	vs Last Year
73.7%	45.0%
18.2% ↑	46.8% ↑

Average Daily  
Room Rate

€ 543.90

vs Target	vs Last Year
€468.00	€482.41
€75.90 ↑	€61.49 ↑

€ 541.19

vs Target	vs Last Year
€468.00	€480.00
€73.19 ↑	€61.19 ↑

€ 544.38

vs Target	vs Last Year
€437.07	482.78
€107.31 ↑	€61.60 ↑

Revenue per  
Available  
Room

€ 491.53

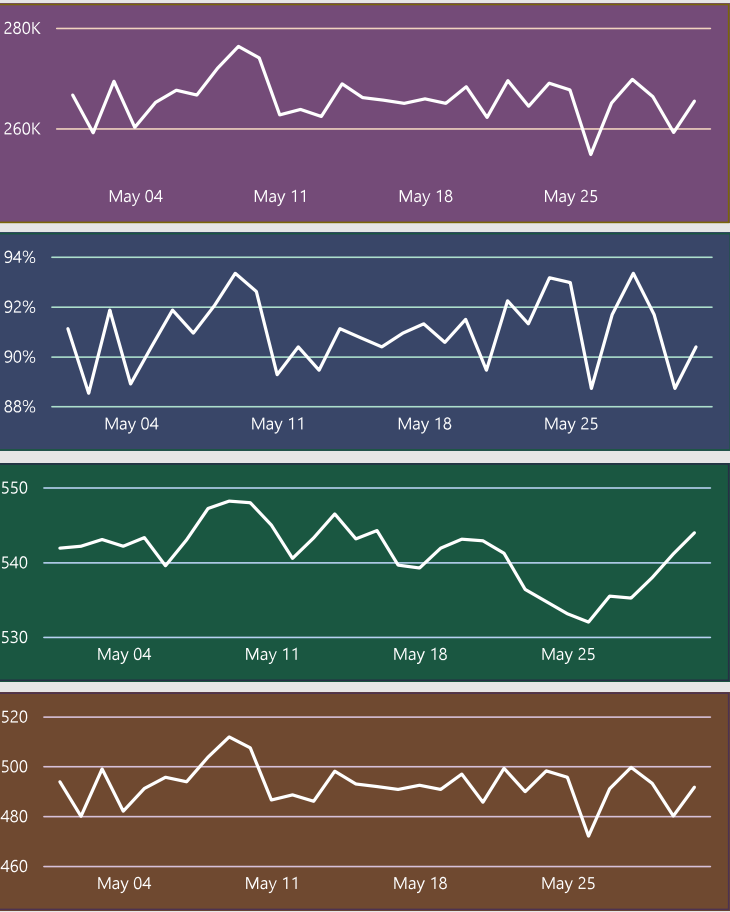
vs Target	vs Last Year
€421.00	284.98
€70.53 ↑	€206.55 ↑

€ 492.41

vs Target	vs Last Year
€421.00	€303.34
€71.41 ↑	€189.07 ↑

€ 500.16

vs Target	vs Last Year
€325.07	€217.49
€175.09 ↑	€282.67 ↑



Today's Expected Departures and Arrivals - Sunday, 01 Jun 2025

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Expected Departures	Expected Arrivals Today	Stayovers	Occupied Rooms	Blocked Rooms	Available Rooms	Occupancy %	Average Daily Room Rate	Net Room Revenue
99	107	389	496	0	44	91.9%	€ 547.63	€ 271,625

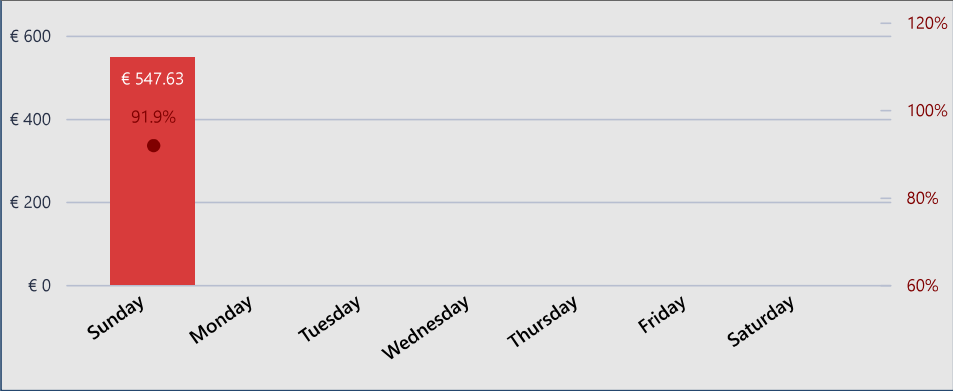
Expected Departures & Arrivals by Room Type

Room Type	Departures	Arrivals	Stayovers	Occupied
Standard Room	23	23	91	114
Superior Room	36	39	141	180
Deluxe Room	31	28	94	122
1-Br Suite	9	17	63	80
Total	99	107	389	496

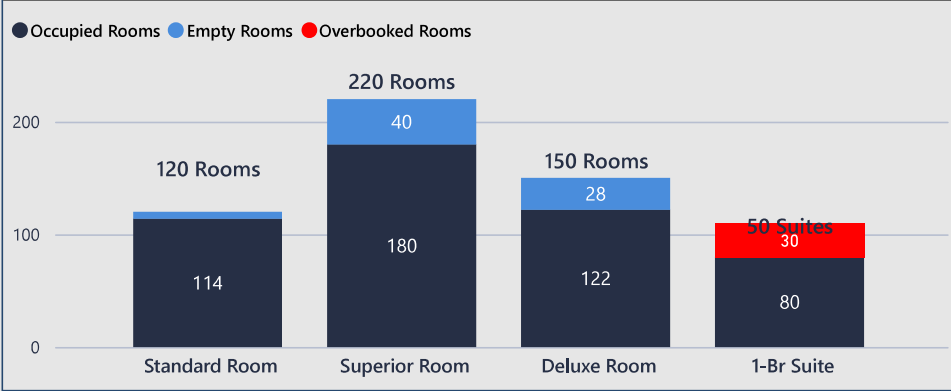
Expected Occupancy by Room Type

Room Type	Available	Blocked	Occupied	Occupancy %	Empty
Standard Room	120	0	114	95.0%	6
Superior Room	220	0	180	81.8%	40
Deluxe Room	150	0	122	81.3%	28
1-Br Suite	50	0	80	160.0%	-30
Total	540	0	496	91.9%	44

This week's Average Daily Rate and Occupancy



Occupied, Empty and Overbooked Rooms by RoomType



7-Day Forecast for Sunday, 1 Jun 2025 - 7 Jun 2025

Operations Menu

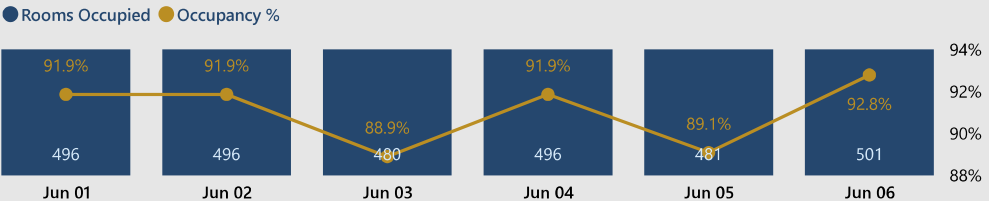
Analytics Menu

Average Daily Rate  
€ 548

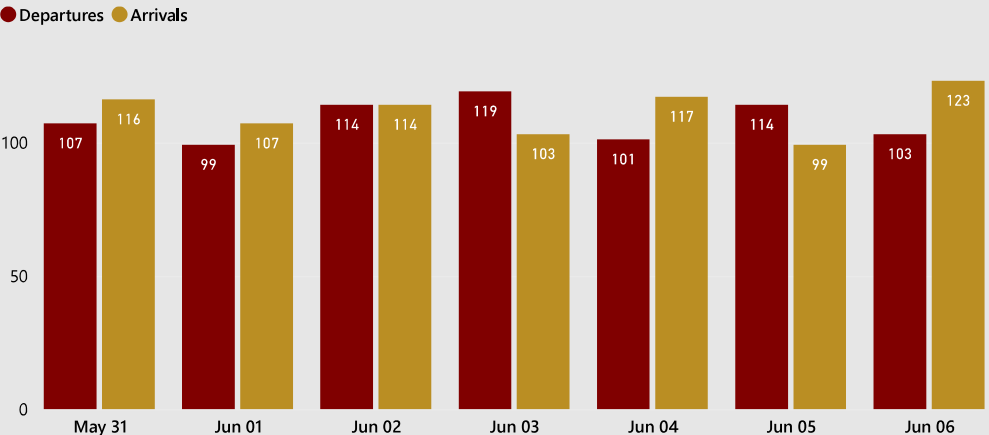
Average Daily Revenue  
€ 267K

Average Daily Occupancy  
91.2%

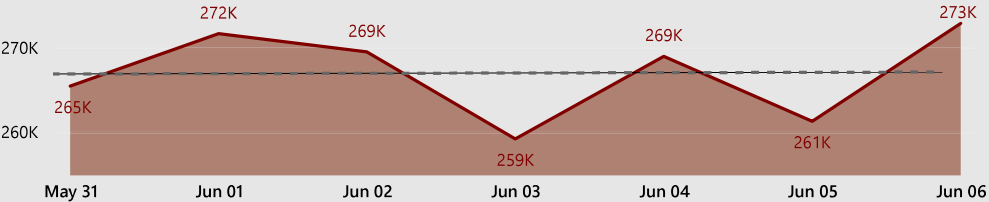
Expected Occupancy %



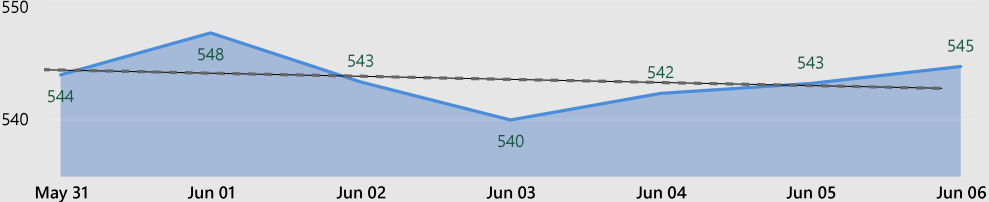
Expected Departures and Arrivals



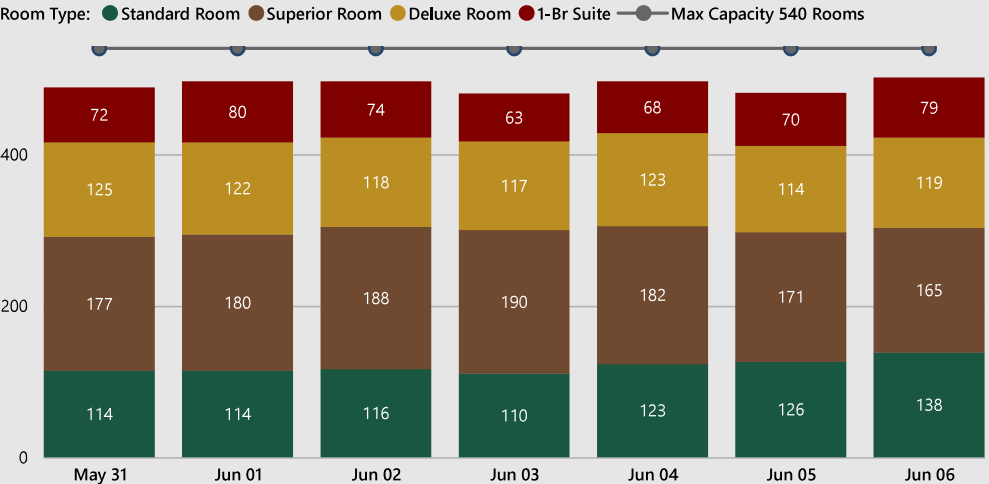
Expected Net Revenue



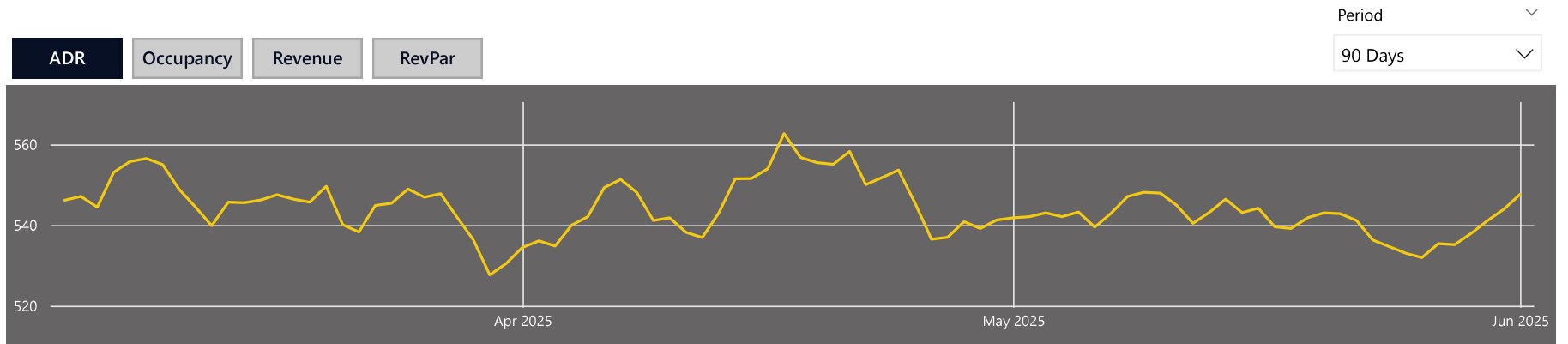
Expected Average Room Rate



Expected Rooms Occupied by Room Type

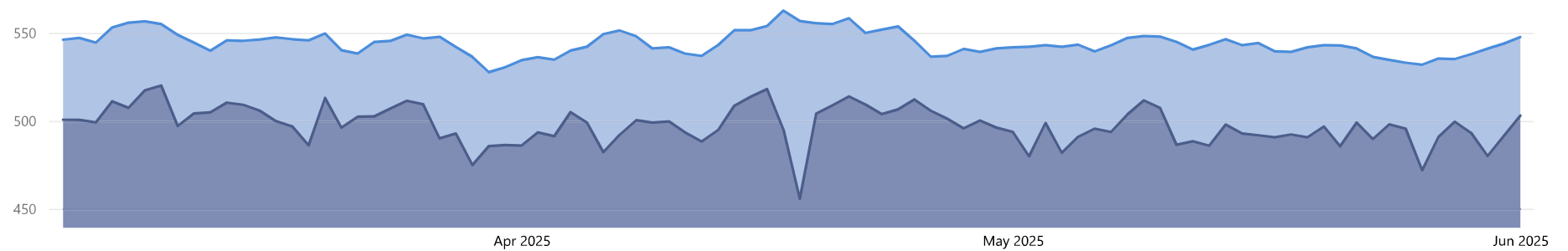


## Historical Data Analysis

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## ADR vs RevPAR

● ADR (Filtered) ● RevPAR (Filtered)



Week-on-Week and Month-on-Month KPI Trends

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ADR

Occupancy

Revenue

RevPar

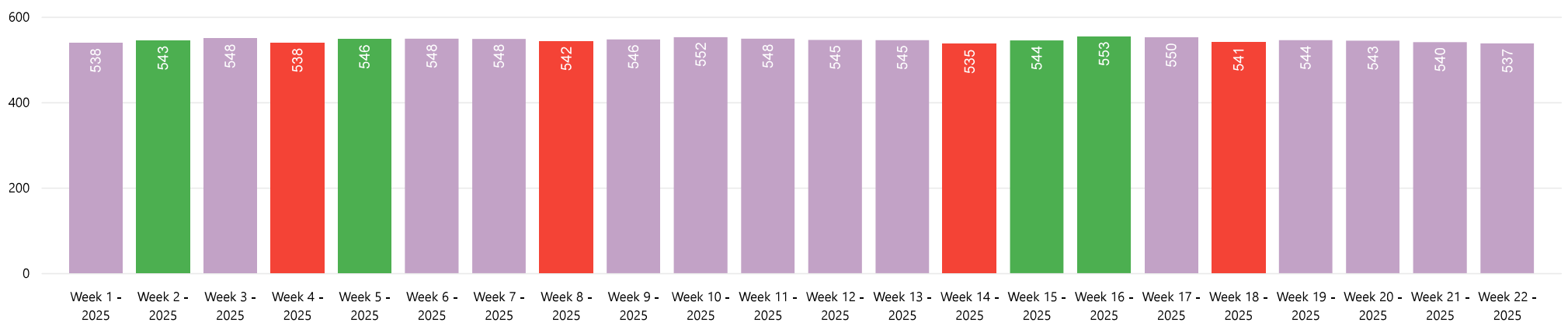
Net Average Daily Rate for 2025 in Euros

Bars are highlighted when variance exceeds 1% vs prior period

Highlight with colour if variance exceeds:

Highlight ≥ 1%

Weekly Chart



Monthly Chart

Press any month to see the related weeks  
Press again to reset

