

Hotel Business Intelligence

Hotel Medanova

Daily Room Operations	Performance Analytics	Key Insights
<p>Data-driven insights into hotel KPIs across a 540-room property</p> <div>Last night's actual revenue, occupancy, ADR, and RevPar</div> <div>Today's forecasted arrivals, departures, and stayovers</div> <div>Dynamic 7-day forecast visual with room type split</div>	<p>Deep-dive analysis of past performance, trends and forecast</p> <div>Historical performance data</div> <div>Booking & pickup patterns</div> <div>KPI trends</div> <div>Guest profiling & Repeat stays</div> <div>Reservations OTB & forecast</div> <div>ALOS & weekend stays</div> <div>Market segmentation</div> <div>Booking channels</div> <div>Cancellations & no shows</div>	

Daily Performance Summary - Wednesday, 11 Jun 2025



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Analytics Menu

Last Night

11 Jun 2025

Month-to-Date

1 - 11 Jun 2025

Year-to-Date

1 Jan - 11 Jun 2025

Adjustable Time Window of Past Performance

Select number of days: 30



Net Room
Revenue

€ 251,855

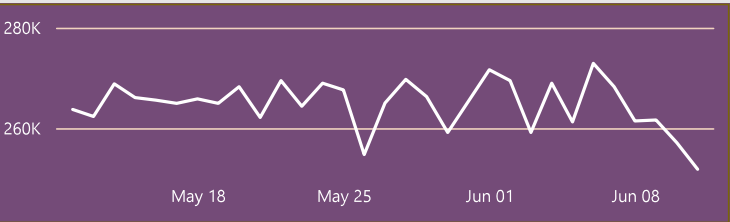
vs Target vs Last Year
253,692 247,900
1,837 ↓ 3,955 ↑

€ 2.90M

vs Target vs Last Year
2.79M 2.63M
0.11M ↑ 0.27M ↑

€ 43.69M

vs Target vs Last Year
32.27M 20.37M
11.42M ↑ 23.32M ↑



Room
Occupancy

87.2%

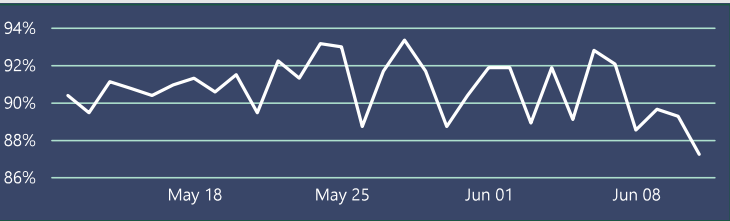
vs Target vs Last Year
90.0% 96.3%
2.8% ↓ 9.1% ↓

90.3%

vs Target vs Last Year
90.0% 92.5%
.3% ↑ 2.2% ↓

91.8%

vs Target vs Last Year
74.8% 48.3%
17.0% ↑ 43.5% ↑



Average Daily
Room Rate

€ 534.72

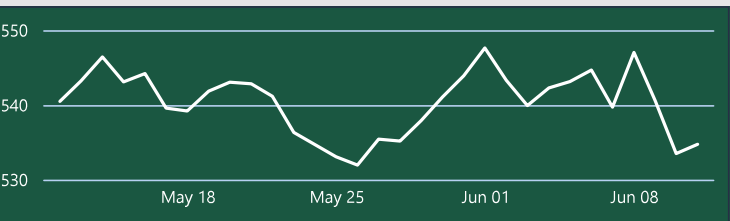
vs Target vs Last Year
€468.00 €476.73
€66.72 ↑ €57.99 ↑

€ 541.53

vs Target vs Last Year
€468.00 €479.54
€73.53 ↑ €61.99 ↑

€ 544.19

vs Target vs Last Year
€439.17 482.36
€105.02 ↑ €61.83 ↑



Revenue per
Available
Room

€ 466.40

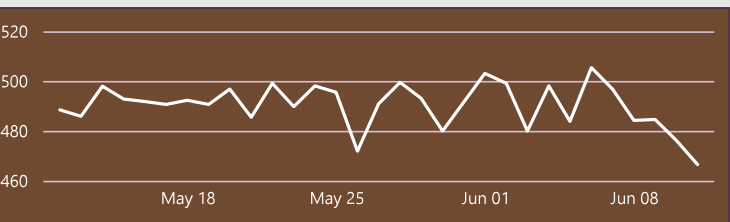
vs Target vs Last Year
€421.00 €459.07
€45.40 ↑ €7.32 ↑

€ 432.88

vs Target vs Last Year
€421.00 €443.37
€11.88 ↑ €10.49 ↓

€ 499.39

vs Target vs Last Year
€331.59 €232.83
€167.81 ↑ €266.57 ↑



Today's Expected Departures and Arrivals - Thursday, 12 Jun 2025



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Expected Departures	Expected Arrivals Today	Stayovers	Occupied Rooms	Blocked Rooms	Available Rooms	Occupancy %	Average Daily Room Rate	Net Room Revenue
90	106	381	487	0	53	90.2%	€ 530.20	€ 258,205

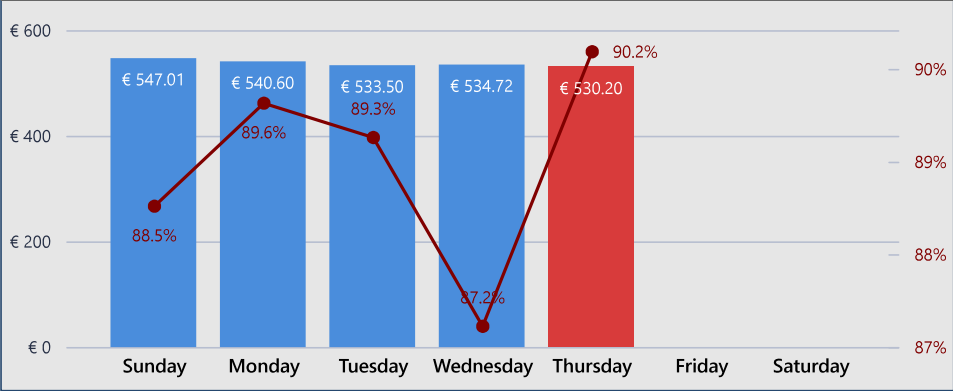
Expected Departures & Arrivals by Room Type

Room Type	Departures	Arrivals	Stayovers	Occupied
Standard Room	18	30	93	123
Superior Room	30	38	150	188
Deluxe Room	27	26	88	114
1-Br Suite	15	12	50	62
Total	90	106	381	487

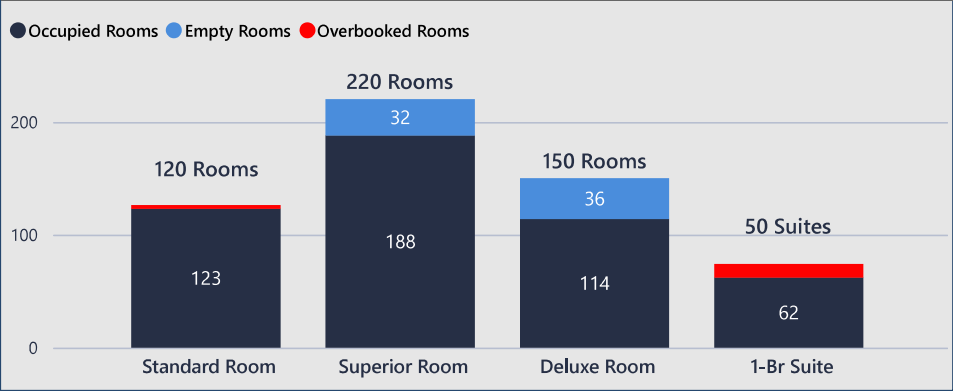
Expected Occupancy by Room Type

Room Type	Available	Blocked	Occupied	Occupancy %	Empty
Standard Room	120	0	123	102.5%	-3
Superior Room	220	0	188	85.5%	32
Deluxe Room	150	0	114	76.0%	36
1-Br Suite	50	0	62	124.0%	-12
Total	540	0	487	90.2%	53

This week's Average Daily Rate and Occupancy



Occupied, Empty and Overbooked Rooms by RoomType



7-Day Forecast for Thursday, 12 Jun 2025 - 18 Jun 2025



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Average Daily Rate

€ 530

Average Daily Revenue

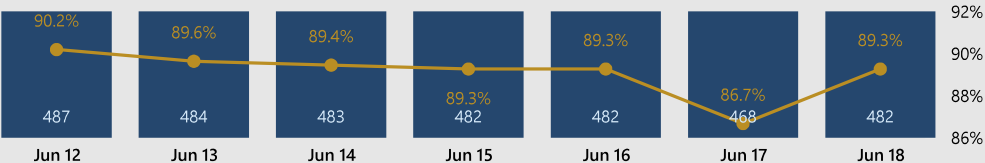
€ 263K

Average Daily Occupancy

89.1%

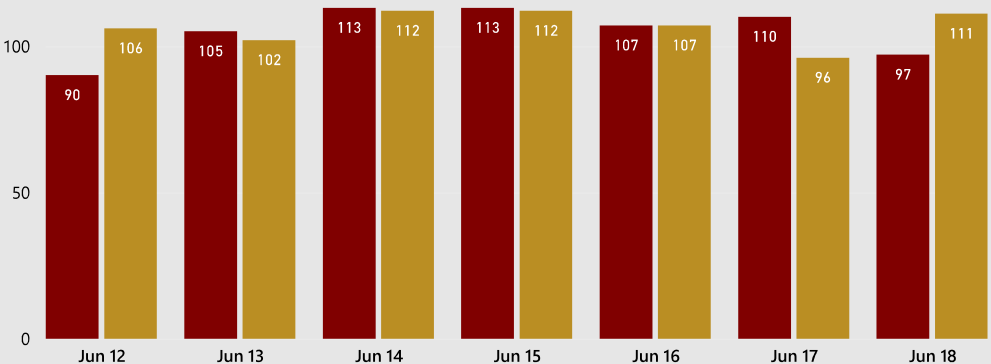
Expected Occupancy %

Rooms Occupied Occupancy %

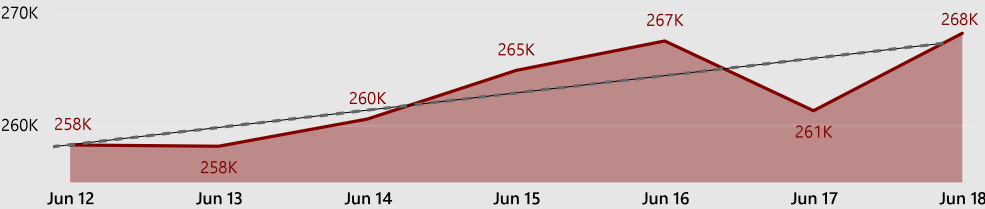


Expected Departures and Arrivals

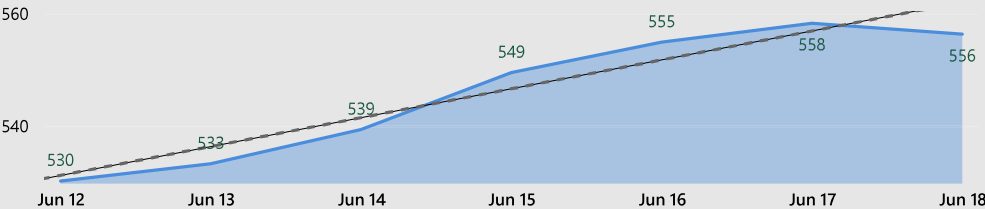
Departures Arrivals



Expected Net Revenue

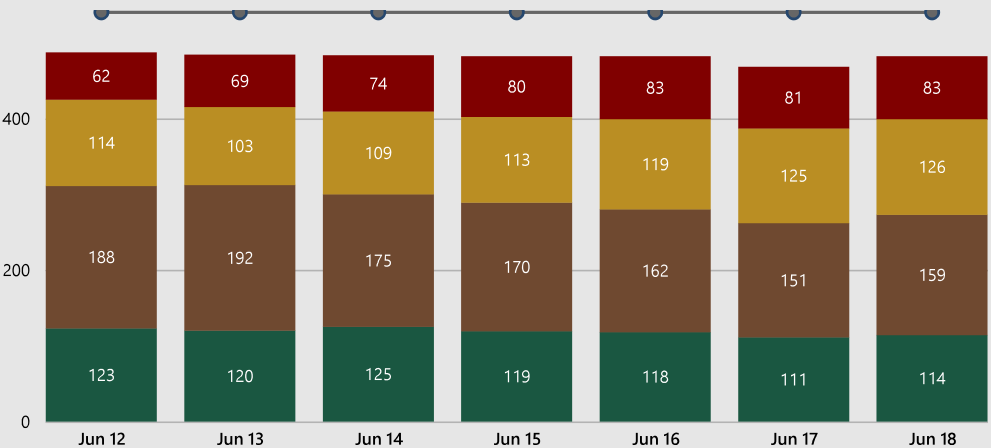


Expected Average Room Rate



Expected Rooms Occupied by Room Type

Room Type: Standard Room Superior Room Deluxe Room 1-Br Suite Max Capacity 540 Rooms



Historical Performance Data

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ADR

Occupancy

Revenue

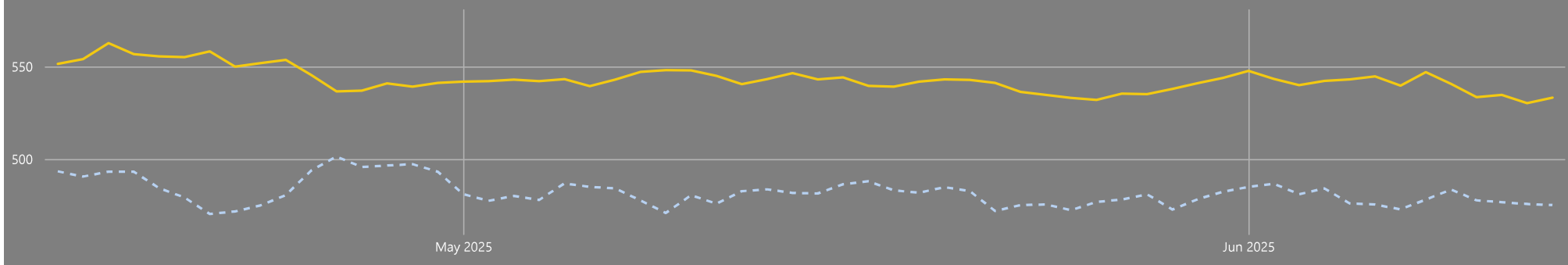
RevPar

ADR – 60 Days vs Same Period Last Year

Select period 60 Days



— Current Year — Last Year

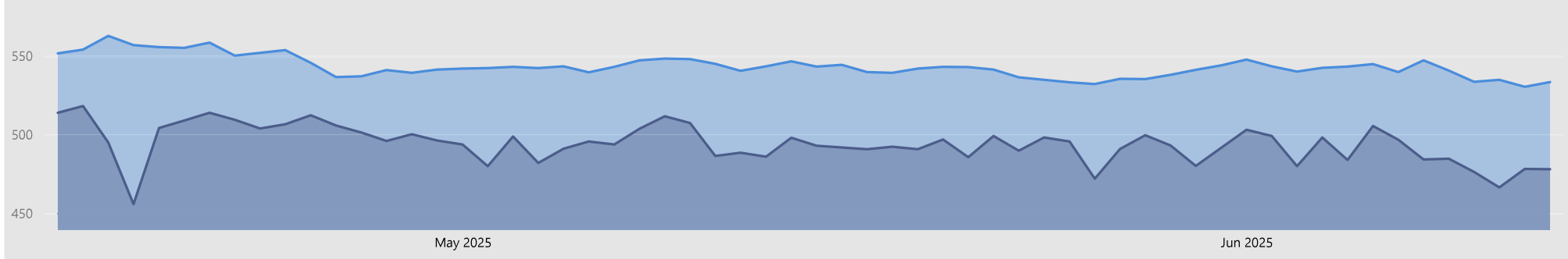


ADR vs RevPar - 60 Days vs Same Period Last Year

Select period 60 Days



— ADR — RevPar



ADR

Occupancy

Revenue

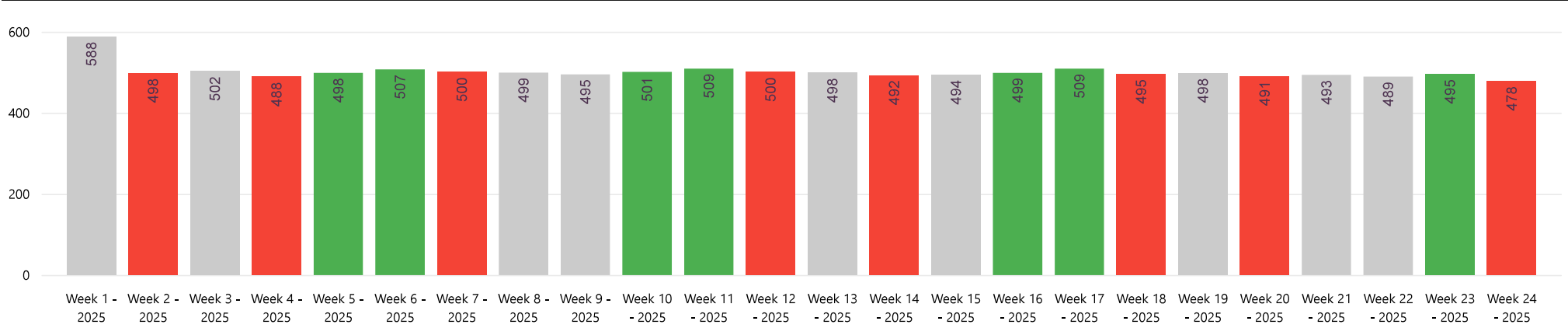
RevPar

Bars are highlighted when variance exceeds 1% vs prior period

Highlight with colour if variance exceeds:

Highlight ≥ 1%

Weekly Chart



Monthly Chart

Press any month to see the related weeks
Press again to reset

