

# Hotel Performance Analytics

A Power BI dashboard tracking hotel KPIs across a 540-room property

- Real-time occupancy, ADR, and RevPAR
- Forecasted arrivals, stayovers, and departures
- Dynamic 7-day forecast visual with room type split
- Metrics compared to Target, Last Year, and Last Month
- Clean UX using new Power BI card visuals with in-line benchmarking

# **“No data, no opinion!”**

*Move from debate to decisions — with live, actionable metrics at your fingertips*

Powered by real-time booking data, dynamic targets, and forward-looking insights, this dashboard empowers hotel leadership to make faster, smarter, and data-backed decisions across revenue, operations, and guest experience

Daily Performance Summary - Monday, 02 Jun 2025

Operations Menu

Analytics Menu

Last Night

02 Jun 2025

Month-to-Date

1 - 2 Jun 2025

Year-to-Date

1 Jan - 2 Jun 2025

Adjustable Time Window of Past Performance

Select number of days: 30

Net Room  
Revenue

€ 269,475

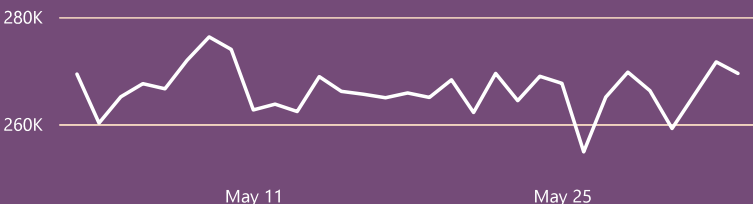
vs Target      vs Last Year  
253,692      214,150  
15,783 ↑      55,325 ↑

€ 0.54M

vs Target      vs Last Year  
0.51M      0.41M  
0.03M ↑      0.13M ↑

€ 41.32M

vs Target      vs Last Year  
29.99M      18.14M  
11.34M ↑      23.18M ↑



Room  
Occupancy

91.9%

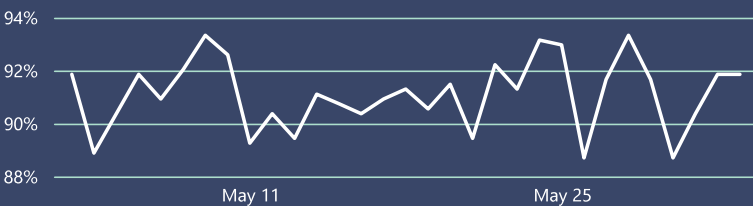
vs Target      vs Last Year  
90.0%      81.5%  
1.9% ↑      10.4% ↑

91.9%

vs Target      vs Last Year  
90.0%      77.8%  
1.9% ↑      14.1% ↑

91.9%

vs Target      vs Last Year  
73.9%      45.5%  
18.0% ↑      46.4% ↑



Average Daily  
Room Rate

€ 543.30

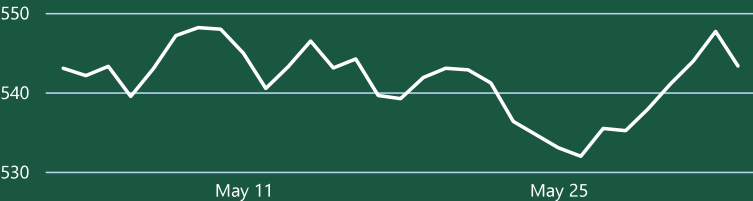
vs Target      vs Last Year  
€468.00      €486.70  
€75.30 ↑      €56.59 ↑

€ 545.46

vs Target      vs Last Year  
€468.00      €485.89  
€77.46 ↑      €59.57 ↑

€ 544.39

vs Target      vs Last Year  
€437.47      482.85  
€106.92 ↑      €61.54 ↑



Revenue per  
Available  
Room

€ 499.03

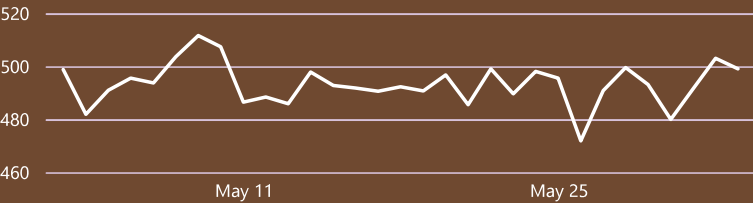
vs Target      vs Last Year  
€421.00      396.57  
€78.03 ↑      €102.45 ↑

€ 501.02

vs Target      vs Last Year  
€421.00      €377.92  
€80.02 ↑      €123.10 ↑

€ 500.17

vs Target      vs Last Year  
€326.33      €219.58  
€173.85 ↑      €280.59 ↑



Today's Expected Departures and Arrivals - Tuesday, 03 Jun 2025

Operations Menu

Analytics Menu

Expected Departures	Expected Arrivals Today	Stayovers	Occupied Rooms	Blocked Rooms	Available Rooms	Occupancy %	Average Daily Room Rate	Net Room Revenue
119	103	377	480	0	60	88.9%	€ 539.91	€ 259,155

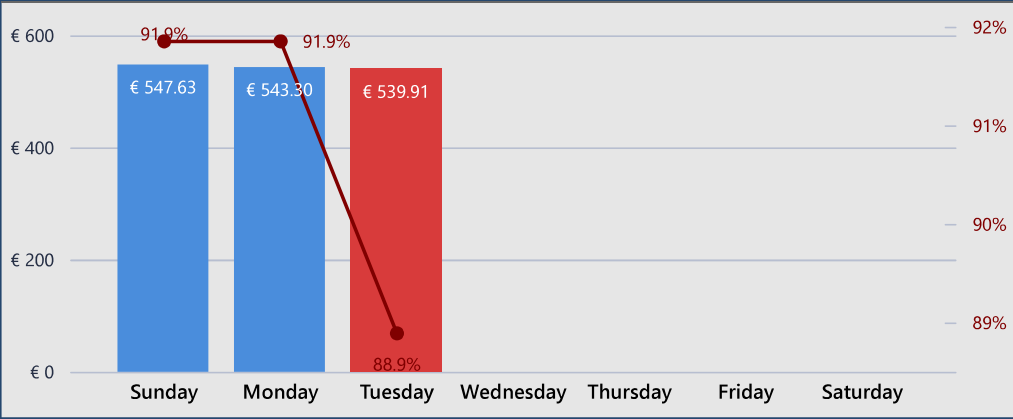
Expected Departures & Arrivals by Room Type

Room Type	Departures	Arrivals	Stayovers	Occupied
Standard Room	24	18	92	110
Superior Room	44	46	144	190
Deluxe Room	27	26	91	117
1-Br Suite	24	13	50	63
Total	119	103	377	480

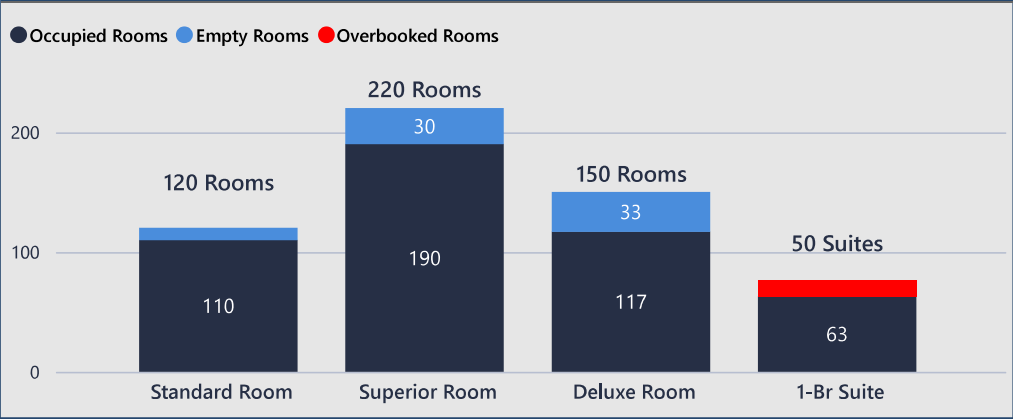
Expected Occupancy by Room Type

Room Type	Available	Blocked	Occupied	Occupancy %	Empty
Standard Room	120	0	110	91.7%	10
Superior Room	220	0	190	86.4%	30
Deluxe Room	150	0	117	78.0%	33
1-Br Suite	50	0	63	126.0%	-13
Total	540	0	480	88.9%	60

This week's Average Daily Rate and Occupancy



Occupied, Empty and Overbooked Rooms by RoomType



7-Day Forecast for Tuesday, 3 Jun 2025 - 9 Jun 2025

Operations Menu

Analytics Menu

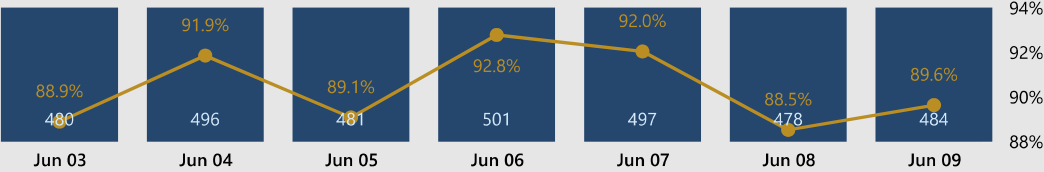
Average Daily Rate  
€ 540

Average Daily Revenue  
€ 265K

Average Daily Occupancy  
90.4%

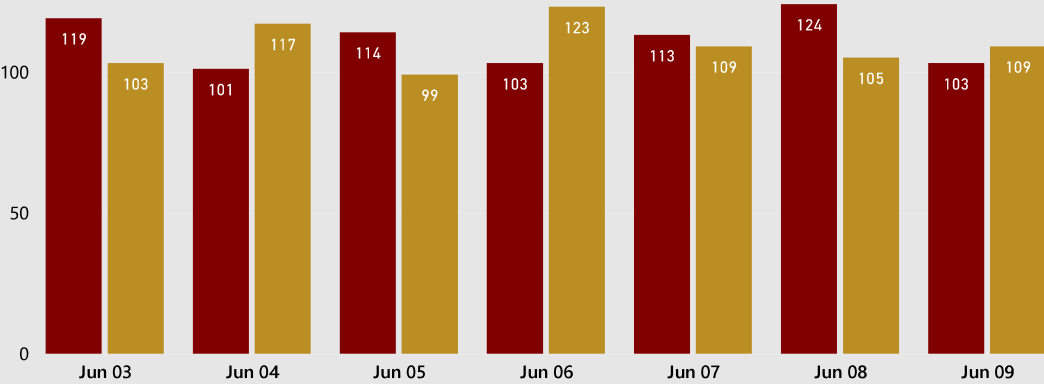
Expected Occupancy %

Rooms Occupied Occupancy %

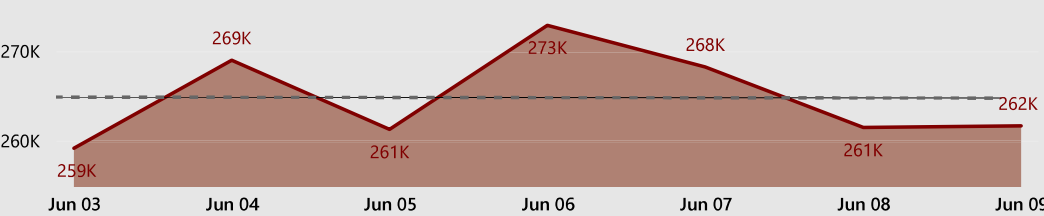


Expected Departures and Arrivals

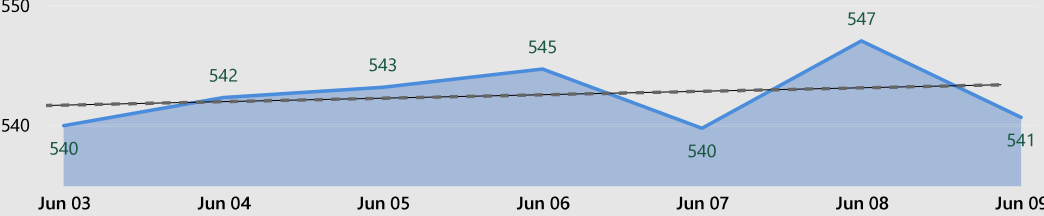
Departures Arrivals



Expected Net Revenue

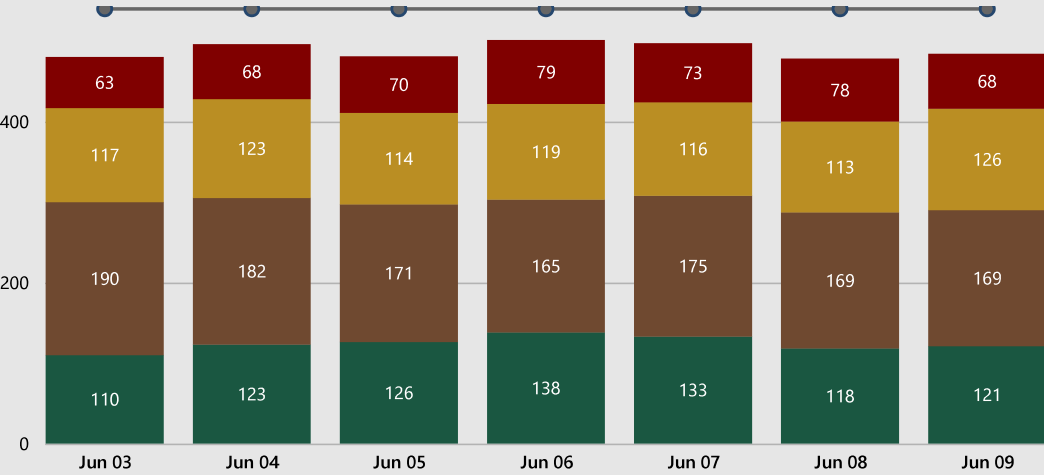


Expected Average Room Rate



Expected Rooms Occupied by Room Type

Room Type: Standard Room Superior Room Deluxe Room 1-Br Suite Max Capacity 540 Rooms



# Historical Data Analysis

Operations Menu

Analytics Menu

ADR

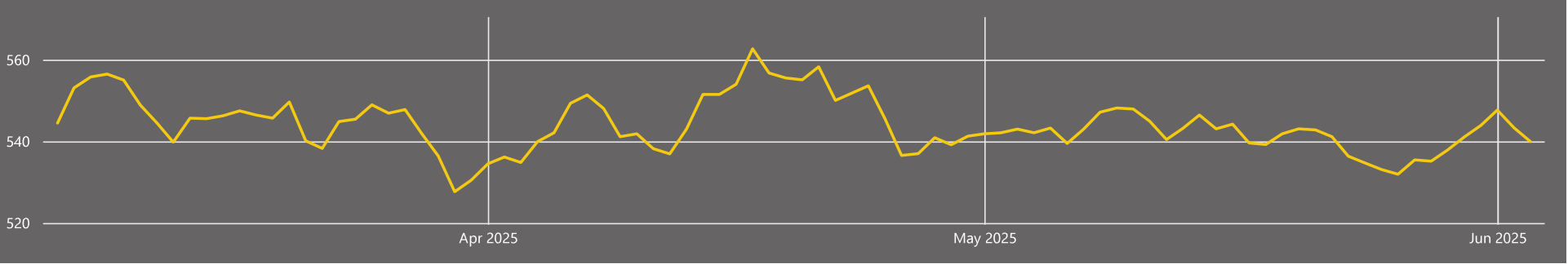
Occupancy

Revenue

RevPar

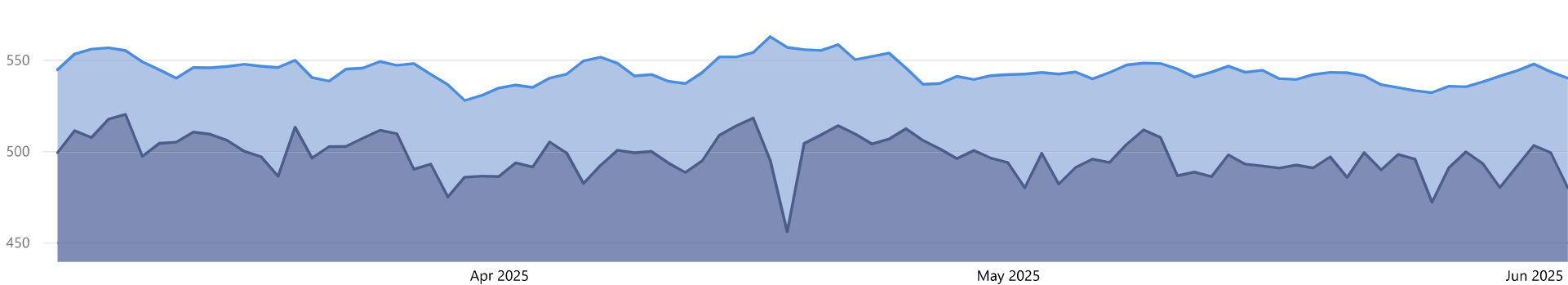
Period

90 Days



## ADR vs RevPAR

● ADR (Filtered) ● RevPAR (Filtered)



ADR

Occupancy

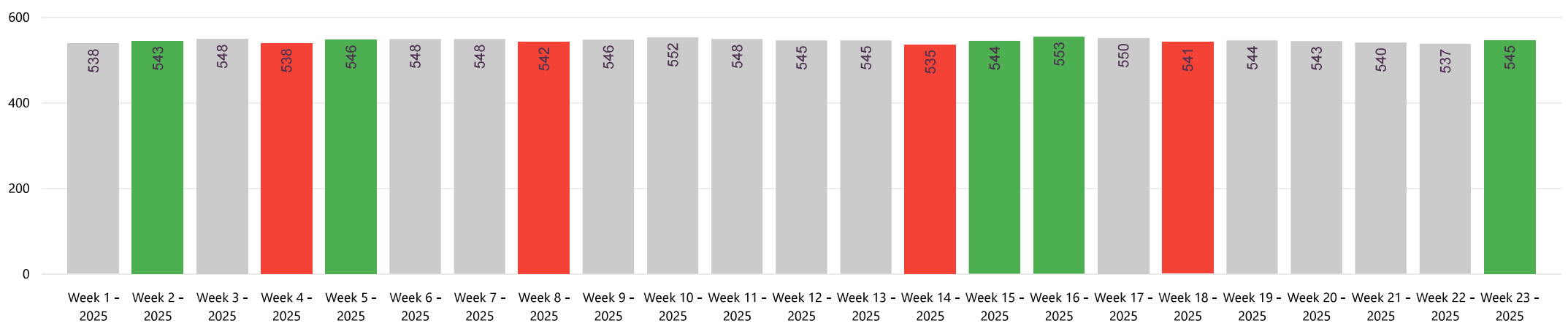
Revenue

RevPar

Net Average Daily Rate for 2025 in Euros  
Bars are highlighted when variance exceeds 1% vs prior period

Highlight with colour if variance exceeds:  
Highlight ≥ 1%

Weekly Chart



Monthly Chart

Press any month to see the related weeks  
Press again to reset

