RAJ VARSHITH REDDY MALGIREDDY DATA ANALYST

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PROFESSIONAL SUMMARY

I'm a curious and driven Data Science and IoT specialist with a passion for turning data into meaningful stories and solutions. I love digging into complex datasets, automating processes to make life easier, and collaborating with teams to create impact. With experience in everything from building real-time sensor systems to designing intuitive dashboards, I thrive on learning new technologies and finding creative ways to solve problems. Always eager to grow and contribute, I'm excited to take on new challenges and continue making a difference through data and technology.

EDUCATION

University of Missouri-Kansas City Master of Science, Computer Science Scholarship: Umsystem Grant

Jan 2022 - Present

SKILLS:

- Programming & Tools: Python, SQL, Azure Data Lake, Hadoop, Alteryx, Power BI, SAS, Excel (VLOOKUPs, Pivot Tables), ER Diagrams, ETL Processes, Jira, Google Analytics
- Data Analysis & Visualization: Power Query, DAX, Data Cleaning, Statistical Analysis,
 Data Transformation, Data Blending
- Database Management: Azure SQL Database, Database Tuning, Indexing, Query Optimization, Logical and Physical Database Design
- Automation & Optimization: Automated Data Workflows, Performance Tuning, Data Quality Assurance, Data Validation, Back-End Testing

PROFESSIONAL EXPERIENCE:

Client: Fortis Healthcare, Gurgaon, India June 2020 - August 2021

Role: Data Analyst

Responsibilities:

- Coordinated with the front-end design team to provide them with the necessary stored procedures and packages and the necessary insight into the data.
- Analyzed large datasets using Azure Data Lake Analytics, enabling complex data processing and transformation tasks to support business intelligence and reporting needs.

- Managed and optimized **Azure SQL** Databases, performing database tuning, indexing, and query optimization to improve data retrieval performance and support analytics workflows.
- Involved in extensive DATA validation by writing several complex **SQL** queries and involved in back- end testing and worked with data quality issues.
- Designed ER diagrams, logical model (relationship, cardinality, attributes, and candidate keys), and physical database (capacity planning, object creation, and aggregation strategies) as per business requirements.
- Designed and implemented data **extraction**, **transformation**, **and loading (ETL)** processes to extract data from mainframe databases, transform it into compatible formats, and load it into the target environment.
- Automated data cleaning, transformation, and visualization tasks using Python, improving efficiency and accuracy in data preparation and reporting.
- Optimized Hadoop cluster performance through fine-tuning configurations and job execution settings, reducing processing time.
- Designed and executed complex **SQL** queries to extract, manipulate, and analyze large datasets, supporting data-driven decision-making and reporting.
- Integrated and transformed data from various sources using Power Query and DAX in Power BI, creating cohesive reports that addressed key business metrics.
- Performed data manipulation and statistical analysis using SAS procedures, enhancing the accuracy of business insights and forecasts.
- Developed dynamic dashboards and reports using Excel features such as Power Query and
 Power Pivot to provide actionable insights and track key performance indicators.
- Designed and developed data workflows in Alteryx to streamline data blending, cleansing, and transformation processes, enhancing data preparation efficiency.
- Developed custom reports and dashboards in **Google Analytics**, delivering key performance metrics and trends to stakeholders.
- Created and maintained detailed project documentation in **Jira**, including user stories, acceptance criteria, and task assignments.
- Created pivot tables and ran VLOOKUPs in Excel for data validation, while manipulating, cleansing, and processing data using Excel, Access, and SQL.

Environment: Azure, VLOOKUPs, SQL, ER diagrams, ETL, Python, Hadoop, DAX, Power BI, Alteryx, Google Analytics, Jira, Excel.

ACADEMIC EXPERIENCE:

- Research Assistant, University of Missouri-Kansas City
 Aug 2024 Present

 Worked on interdisciplinary projects combining data analytics and IoT systems.
 Conducted research on sensor data interpretation, real-time monitoring, and contributed to published studies in applied data science and embedded systems.
- Teaching Assistant, University of Missouri-Kansas City
 Assisted in computer science courses, providing guidance on programming and data analysis concepts.

- General Volunteer, American Red Cross (Kansas City, MO) Jan 2023 Present Supported community events and initiatives, fostering a spirit of collaboration and service.
- Student Mentor, Computer Science Leadership Council, UMKC Aug 2023 Dec 2023 Mentored students, sharing knowledge on academic and technical skills development.

PROJECT EXPERIENCE

- Medical Insurance Cost Analysis and Prediction: Analyzed factors influencing medical insurance costs using Python and multiple regression techniques. Key findings include significant cost impacts from age, BMI, smoking status, and region. *Technologies*: Pandas, Scikit-Learn, Statsmodels, Data Visualization.
- Cloud Data Upload Using Wi-Fi: Developed a system with ESP32 to send temperature and humidity data to a Flask server over Wi-Fi. Implemented data formatting in JSON and realtime monitoring on the server side.
- Data Upload Using Bluetooth: Engineered a BLE-based system with ESP32 for broadcasting sensor data and simulating battery levels. Ensured data integrity and demonstrated BLE communication with mobile apps.
- ESP32 BLE Project: Designed a BLE communication system for real-time temperature, humidity, and battery level updates. Leveraged nRF Connect for data monitoring and debugging.
- **Emotion Detection Using MobileNetV2**: Built an emotion recognition model using transfer learning on MobileNetV2. Employed data augmentation, early stopping, and learning rate scheduling for optimal performance. Achieved high accuracy with detailed model evaluation metrics.
- Advertising Sales Prediction Using Linear Regression: Predicted sales outcomes using
 advertising budgets and linear regression models. Enhanced model accuracy through feature
 engineering and regression analysis.
- Database Independent Report Generator: Developed a universal SQL client in Java to
 execute queries across multiple databases. Implemented GUI features for ease of use,
 such as commit/rollback options and CSV import/export.
- Data Analysis & SQL Project: Conducted advanced SQL queries to derive customer insights and improve spending behavior. Visualized data using Tableau and Python for impactful storytelling.

PASSION PROJECTS & INTERESTS

• Travel Enthusiast, Continuous Learner, Hatha Yoga Practitioner.