Survey Survey Report : survey Dashboard Name : My Dashboard

Q72. Please state your name.
Response Data

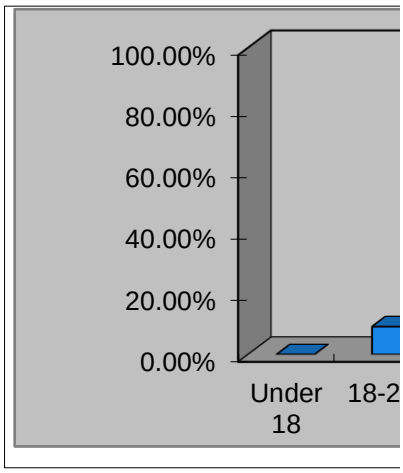
130904654
130824599
130810863
130809946
130809476
130807083
130804903
130804098

Q73. Please enter today's date.
Response Data

1309046 07/15/1998
1308245 04/25/2024
1308108 04/25/2024
1308099 04/25/2024
1308094 04/25/2024
1308070 04/25/2024
1308049 04/25/2024
1308040 04/25/2024

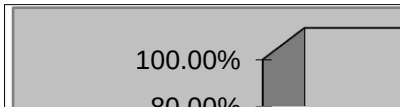
Q85. Please state your age

Answer	Percent(%	Count(N)
Under 18	0.00%	0
18-24	9.09%	1
25-34	54.55%	6
35-44	36.36%	4
45-54	0.00%	0
55-64	0.00%	0
Above 64	0.00%	0
Total	100.00%	11
Mean	3.27	
Confidence	[2.891 - 3.655]	
Standard D	0.647	
Standard E	0.195	

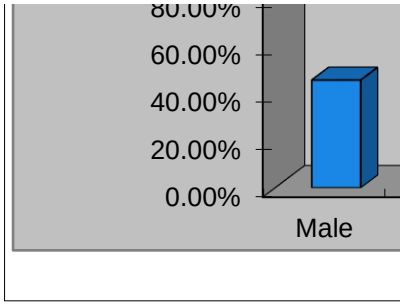


Q2. Gender

Answer	Percent(%	Count(N)
Male	45.45%	5
Female	45.45%	5

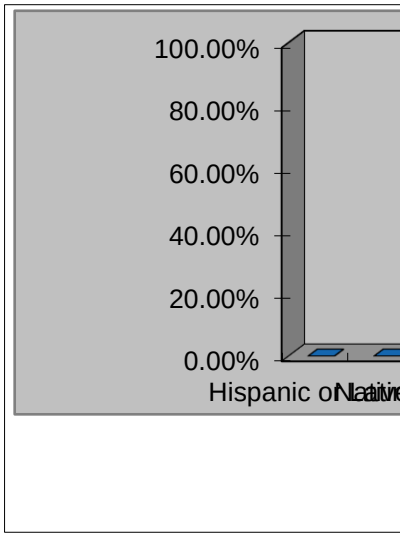


Non-bina	0.00%	0
Prefer N	9.09%	1
Other	0.00%	0
Total	100.00%	11
Mean	1.73	
Confidenc	[1.193 - 2.262]	
Standard D	0.905	
Standard E	0.273	



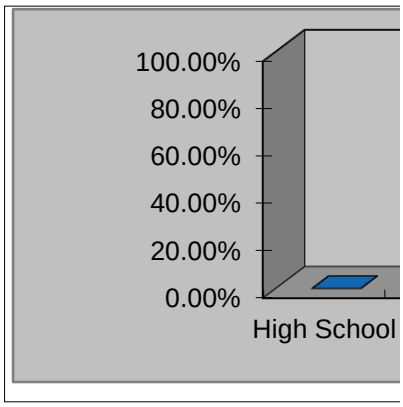
Q85. Please state your race

Answer	Percent(%	Count(N)
Hispanic	0.00%	0
American	0.00%	0
Asian	36.36%	4
Black or	0.00%	0
Native H	0.00%	0
Caucasia	63.64%	7
Multiracia	0.00%	0
Prefer nc	0.00%	0
Other	0.00%	0
Total	100.00%	11
Mean	4.91	
Confidenc	[4.015 - 5.804]	
Standard D	1.514	
Standard E	0.456	



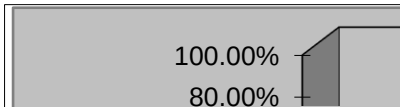
Q5. Highest level of education

Answer	Percent(%	Count(N)
High Sch	0.00%	0
Associat	0.00%	0
Bachelor	18.18%	2
Master's	27.27%	3
Doctoral	54.55%	6
Total	100.00%	11
Mean	4.36	
Confidenc	[3.886 - 4.842]	
Standard D	0.809	
Standard E	0.244	

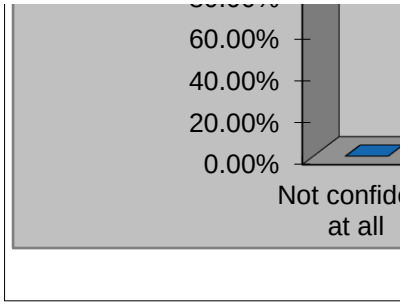


Q11. Please choose

Answer	Percent(%	Count(N)
Not confi	0.00%	0
Slightly c	0.00%	0

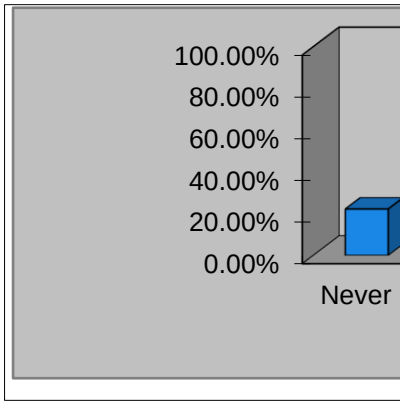


Moderate	55.56%	5
Very con	22.22%	2
Extremel	22.22%	2
Total	100.00%	9
Mean	3.67	
Confidenc	[3.101 - 4.232]	
Standard D	0.866	
Standard E	0.289	



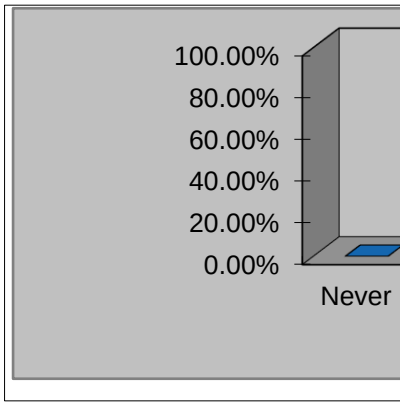
Q8. Please choose

Answer	Percent(%	Count(N)
Never	22.22%	2
Once a y	11.11%	1
Once eve	11.11%	1
Once a n	22.22%	2
Always	33.33%	3
Total	100.00%	9
Mean	3.33	
Confidenc	[2.250 - 4.417]	
Standard D	1.658	
Standard E	0.553	



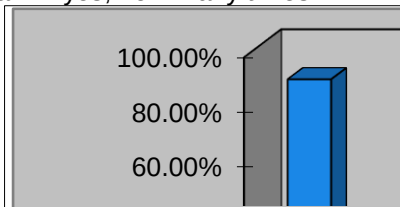
Q8-C9. Please choose

Answer	Percent(%	Count(N)
Never	0.00%	0
Once a y	11.11%	1
Once eve	22.22%	2
Once a n	66.67%	6
Always	0.00%	0
Total	100.00%	9
Mean	3.56	
Confidenc	[3.081 - 4.030]	
Standard D	0.726	
Standard E	0.242	

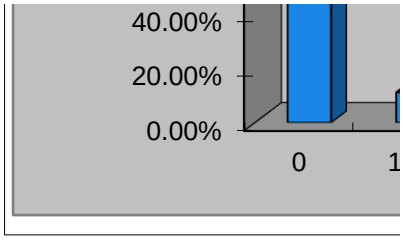


Q14. Have you ever been a victim of an online scam in the last year? If yes, how many times?

Answer	Percent(%	Count(N)
0	88.89%	8
1-2	11.11%	1
3-4	0.00%	0
5-7	0.00%	0
8+10	0.00%	0

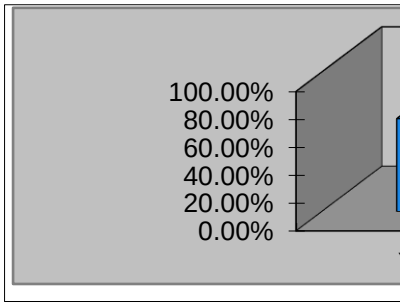


More tha	0.00%	0
Total	100.00%	9
Mean	1.11	
Confidenc	[0.893 - 1.329]	
Standard D	0.333	
Standard E	0.111	



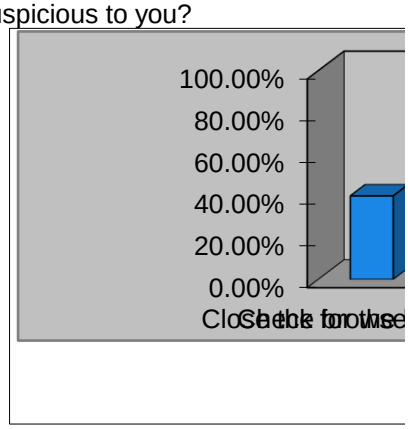
Q7. Have you received any formal cybersecurity training?

Answer	Percent(%	Count(N)
Yes	66.67%	6
No	33.33%	3
Total	100.00%	9
Mean	1.33	
Confidenc	[1.007 - 1.660]	
Standard D	0.500	
Standard E	0.167	



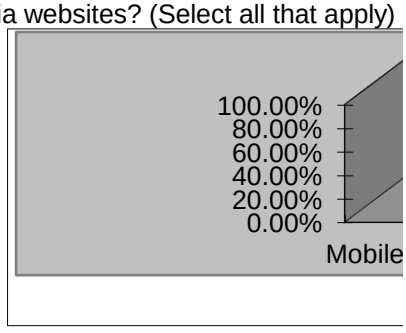
Q15. What do you do when you encounter a website that looks suspicious to you?

Answer	Percent(%	Count(N)
Close the	40.00%	6
Close the	26.67%	4
Check fo	20.00%	3
Search f	13.33%	2
Other	0.00%	0
Total	100.00%	15
Mean	2.07	
Confidenc	[1.510 - 2.623]	
Standard D	1.100	
Standard E	0.284	



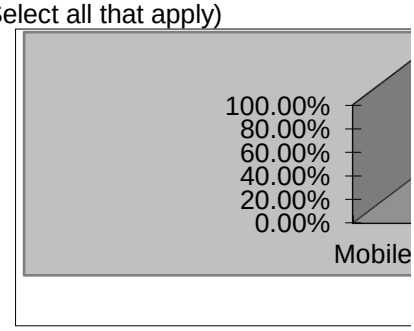
Q17. Which devices do you use regularly for checking social media websites? (Select all that apply)

Answer	Percent(%	Count(N)
Mobile pl	72.73%	8
Laptop/ D	27.27%	3
Total	100.00%	11
Mean	1.27	
Confidenc	[0.997 - 1.549]	
Standard D	0.467	
Standard E	0.141	



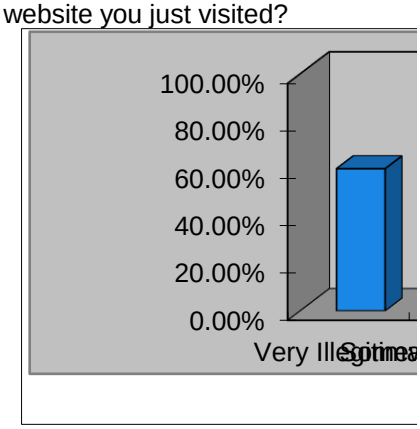
Q17. Which devices do you use regularly for checking emails? (Select all that apply)

Answer	Percent(%	Count(N)
Mobile pl	35.71%	5
Laptop/ [	64.29%	9
Total	100.00%	14
Mean	1.64	
Confidenc	[1.382 - 1.903]	
Standard [	0.497	
Standard E	0.133	



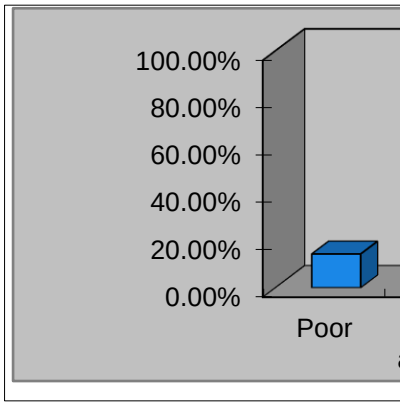
Q74. How would you rate the overall legitimacy and safety of the website you just visited?

Answer	Percent(%	Count(N)
Very Illeg	60.00%	3
Somewh	20.00%	1
Neutral	0.00%	0
Somewh	20.00%	1
Very Leg	0.00%	0
Total	100.00%	5
Mean	1.80	
Confidenc	[0.657 - 2.943]	
Standard [	1.304	
Standard E	0.583	



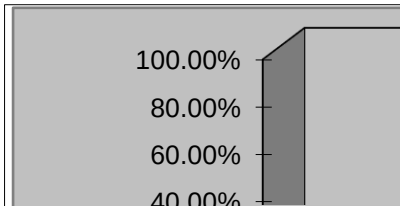
Q20. Website appearance

Answer	Percent(%	Count(N)
Poor	14.29%	1
Below av	0.00%	0
Average	42.86%	3
Good	14.29%	1
Excellent	28.57%	2
Total	100.00%	7
Mean	3.43	
Confidenc	[2.393 - 4.464]	
Standard [	1.397	
Standard E	0.528	

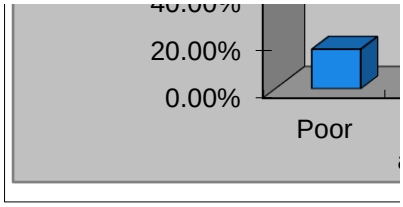


Q20. Website content

Answer	Percent(%	Count(N)
Poor	16.67%	1
Below av	33.33%	2
Average	16.67%	1
Good	16.67%	1
Excellent	16.67%	1

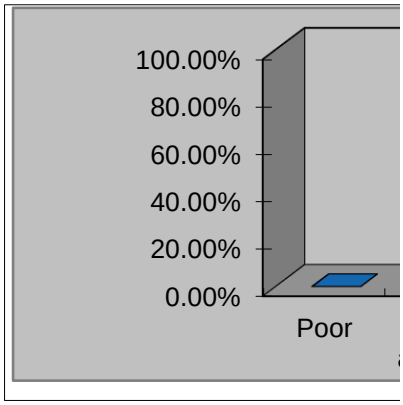


Total	100.00%	6
Mean	2.83	
Confidence	[1.656 - 4.011]	
Standard D	1.472	
Standard E	0.601	



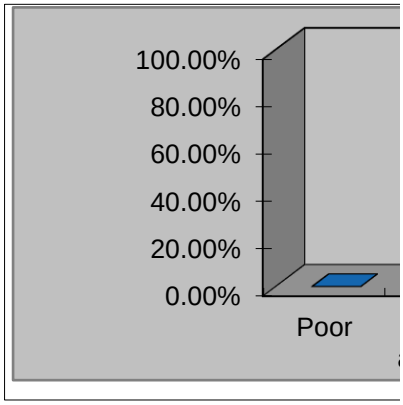
Q20. Spellings/Grammar

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	28.57%	2
Good	57.14%	4
Excellent	14.29%	1
Total	100.00%	7
Mean	3.86	
Confidence	[3.346 - 4.368]	
Standard D	0.690	
Standard E	0.261	



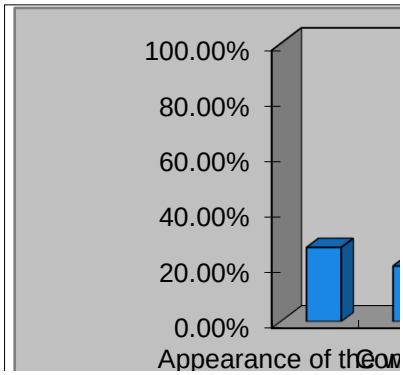
Q20. Overall

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	33.33%	2
Average	33.33%	2
Good	16.67%	1
Excellent	16.67%	1
Total	100.00%	6
Mean	3.17	
Confidence	[2.231 - 4.102]	
Standard D	1.169	
Standard E	0.477	

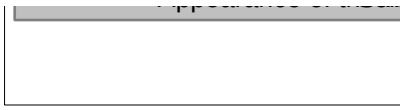


Q49. Based on your findings, what factors influenced your decision?

Answer	Percent(%	Count(N)
Appearar	26.67%	4
URL of th	20.00%	3
Content (	20.00%	3
Presence	0.00%	0
Lack of 2	13.33%	2
Absence	20.00%	3
Other	0.00%	0
Total	100.00%	15
Mean	3.13	
Confidence	[2.142 - 4.125]	



Standard D	1.959
Standard E	0.506

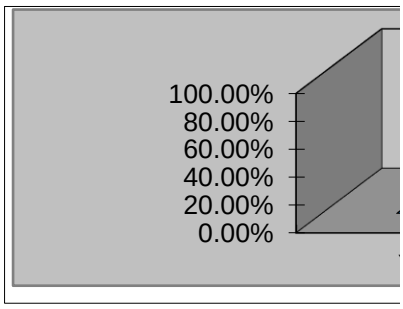


Q21. Please list any other reasons not mentioned above.
Response Data

1309046	None
1308245	NA
1308108	Website is not secure, no certificate is present. When I try to open details on the page,
1308099	NA
1308049	N/A
1307710	Test string

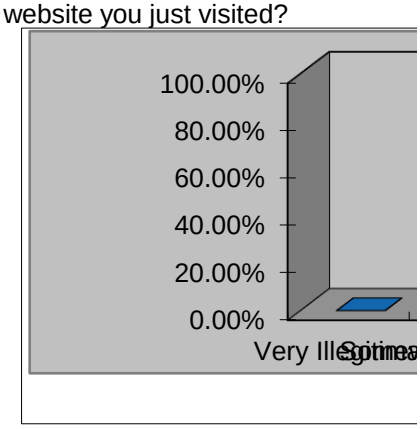
Q50. Did you provide any sensitive information to the website?

Answer	Percent(%	Count(N)
Yes	0.00%	0
No	100.00%	6
Total	100.00%	6
Mean	2.00	
Confidence	[2.000 - 2.000]	
Standard D	0.000	
Standard E	0.000	



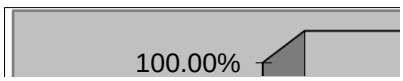
Q74. How would you rate the overall legitimacy and safety of the website you just visited?

Answer	Percent(%	Count(N)
Very Illeg	0.00%	0
Somewh	0.00%	0
Neutral	0.00%	0
Somewh	60.00%	3
Very Leg	40.00%	2
Total	100.00%	5
Mean	4.40	
Confidence	[3.920 - 4.880]	
Standard D	0.548	
Standard E	0.245	

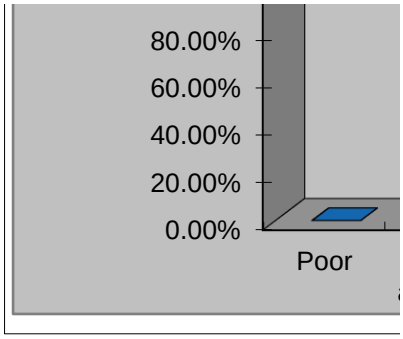


Q20. Website appearance

Answer	Percent(%	Count(N)
Poor	0.00%	0

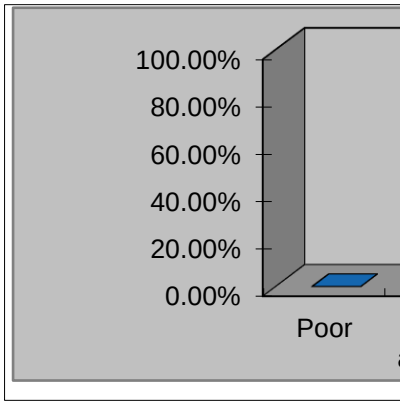


Below av	0.00%	0
Average	16.67%	1
Good	16.67%	1
Excellent	66.67%	4
Total	100.00%	6
Mean	4.50	
Confidence	[3.831 - 5.169]	
Standard D	0.837	
Standard E	0.342	



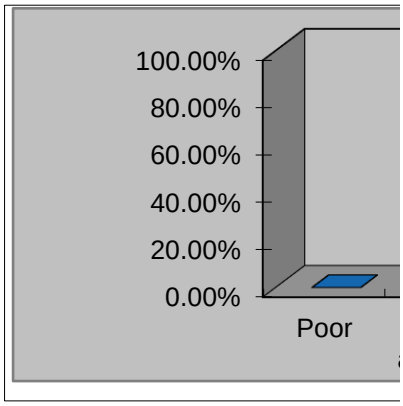
Q20. Website content

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	16.67%	1
Good	16.67%	1
Excellent	66.67%	4
Total	100.00%	6
Mean	4.50	
Confidence	[3.831 - 5.169]	
Standard D	0.837	
Standard E	0.342	



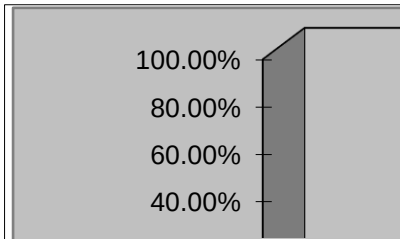
Q20. Spellings/Grammar

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	16.67%	1
Good	33.33%	2
Excellent	50.00%	3
Total	100.00%	6
Mean	4.33	
Confidence	[3.680 - 4.987]	
Standard D	0.816	
Standard E	0.333	

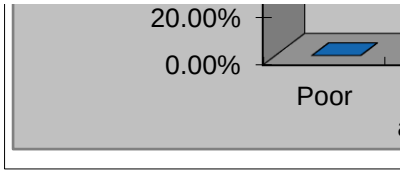


Q20. Overall

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	16.67%	1
Good	16.67%	1
Excellent	66.67%	4
Total	100.00%	6



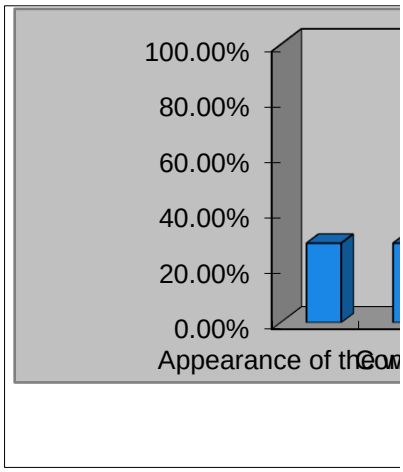
Mean	4.50
Confidenc	[3.831 - 5.169]
Standard D	0.837
Standard E	0.342



Q49. Based on your findings, what factors influenced your decision?

Answer	Percent(%	Count(N)
Appearal	28.57%	4
URL of tl	28.57%	4
Content (	35.71%	5
Presence	0.00%	0
Lack of 2	7.14%	1
Absence	0.00%	0
Other	0.00%	0
Total	100.00%	14

Mean	2.29
Confidenc	[1.689 - 2.882]
Standard D	1.139
Standard E	0.304



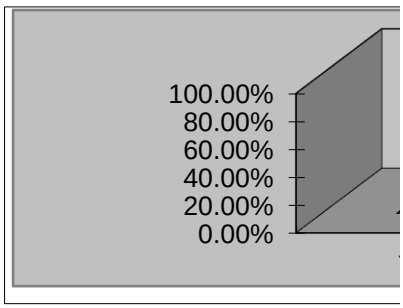
Q21. Please list any other reasons not mentioned above.

Response	Data
1309046	None
1308245	NA
1308108	website looks similar to original website, and looks secure
1308099	It directed me to the Amazon app.
1308049	N/A
1307710	Test string

Q50. Did you provide any sensitive information to the website?

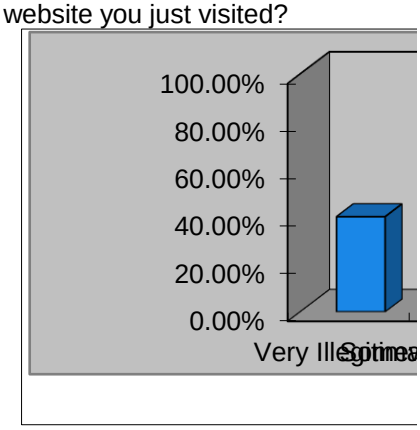
Answer	Percent(%	Count(N)
Yes	0.00%	0
No	100.00%	6
Total	100.00%	6

Mean	2.00
Confidenc	[2.000 - 2.000]
Standard D	0.000
Standard E	0.000



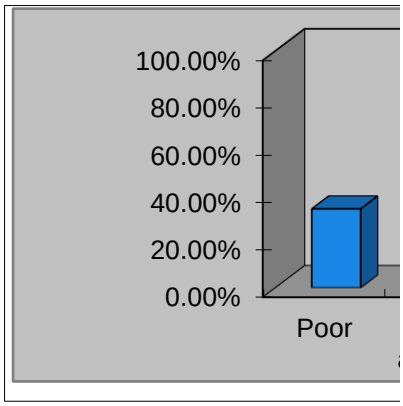
Q74. How would you rate the overall legitimacy and safety of the website you just visited?

Answer	Percent(%	Count(N)
Very Illeg	40.00%	2
Somewh	20.00%	1
Neutral	40.00%	2
Somewh	0.00%	0
Very Leg	0.00%	0
Total	100.00%	5
Mean	2.00	
Confidenc	[1.123 - 2.877]	
Standard D	1.000	
Standard E	0.447	



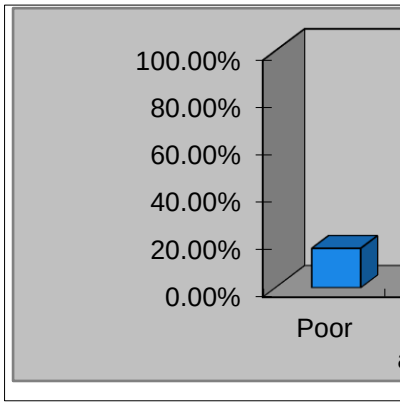
Q20. Website appearance

Answer	Percent(%	Count(N)
Poor	33.33%	2
Below av	16.67%	1
Average	16.67%	1
Good	33.33%	2
Excellent	0.00%	0
Total	100.00%	6
Mean	2.50	
Confidenc	[1.397 - 3.603]	
Standard D	1.378	
Standard E	0.563	



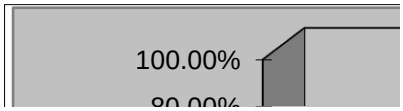
Q20. Website content

Answer	Percent(%	Count(N)
Poor	16.67%	1
Below av	33.33%	2
Average	33.33%	2
Good	16.67%	1
Excellent	0.00%	0
Total	100.00%	6
Mean	2.50	
Confidenc	[1.661 - 3.339]	
Standard D	1.049	
Standard E	0.428	

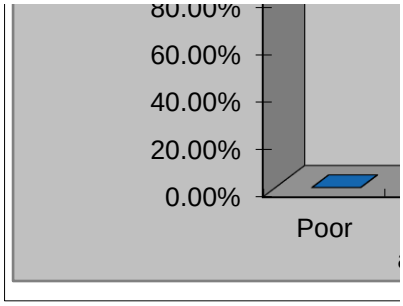


Q20. Spellings/Grammar

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0

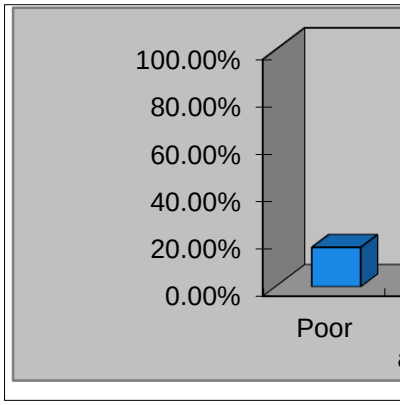


Average	66.67%	4
Good	33.33%	2
Excellent	0.00%	0
Total	100.00%	6
Mean	3.33	
Confidence	[2.920 - 3.747]	
Standard D	0.516	
Standard E	0.211	



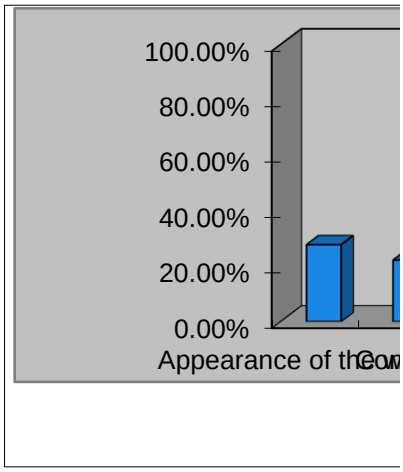
Q20. Overall

Answer	Percent(%	Count(N)
Poor	16.67%	1
Below av	16.67%	1
Average	66.67%	4
Good	0.00%	0
Excellent	0.00%	0
Total	100.00%	6
Mean	2.50	
Confidence	[1.831 - 3.169]	
Standard D	0.837	
Standard E	0.342	



Q49. Based on your findings, what factors influenced your decision?

Answer	Percent(%	Count(N)
Appearar	27.78%	5
URL of th	22.22%	4
Content (	27.78%	5
Presence	5.56%	1
Lack of 2	5.56%	1
Absence	11.11%	2
Other	0.00%	0
Total	100.00%	18
Mean	2.72	
Confidence	[1.966 - 3.479]	
Standard D	1.638	
Standard E	0.386	



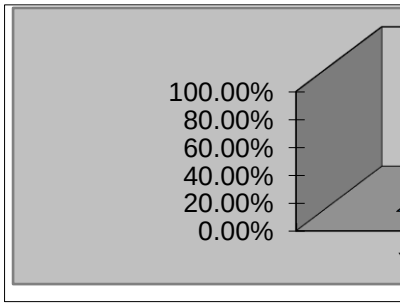
Q21. Please list any other reasons not mentioned above.
Response Data

1309046	None
1308245	NA
1308108	website does not look secure, as there is no copyright
1308099	It didn't direct me to the app.

1308049 N/A

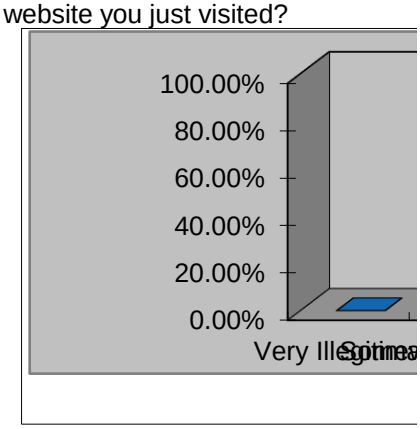
Q50. Did you provide any sensitive information to the website?

Answer	Percent(%	Count(N)
Yes	0.00%	0
No	100.00%	6
Total	100.00%	6
Mean	2.00	
Confidenc	[2.000 - 2.000]	
Standard D	0.000	
Standard E	0.000	



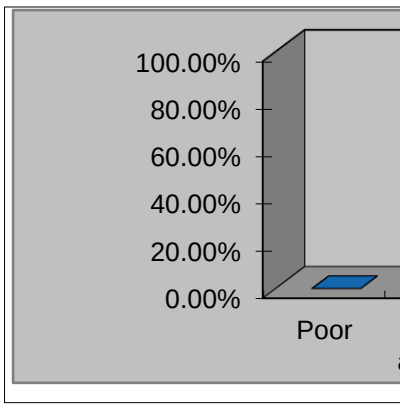
Q74. How would you rate the overall legitimacy and safety of the website you just visited?

Answer	Percent(%	Count(N)
Very Illeg	0.00%	0
Somewh	20.00%	1
Neutral	20.00%	1
Somewh	0.00%	0
Very Leg	60.00%	3
Total	100.00%	5
Mean	4.00	
Confidenc	[2.760 - 5.240]	
Standard D	1.414	
Standard E	0.632	



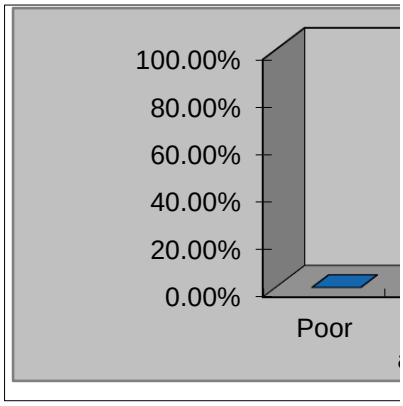
Q20. Website appearance

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	16.67%	1
Average	16.67%	1
Good	16.67%	1
Excellent	50.00%	3
Total	100.00%	6
Mean	4.00	
Confidenc	[2.988 - 5.012]	
Standard D	1.265	
Standard E	0.516	



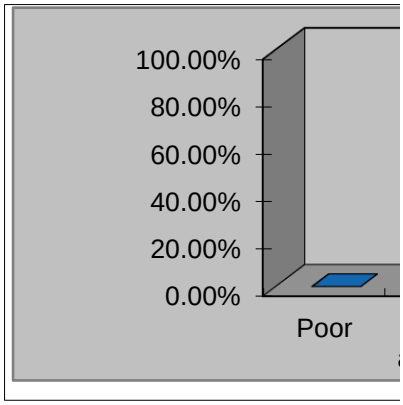
Q20. Website content

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	16.67%	1
Average	16.67%	1
Good	16.67%	1
Excellent	50.00%	3
Total	100.00%	6
Mean	4.00	
Confidence	[2.988 - 5.012]	
Standard D	1.265	
Standard E	0.516	



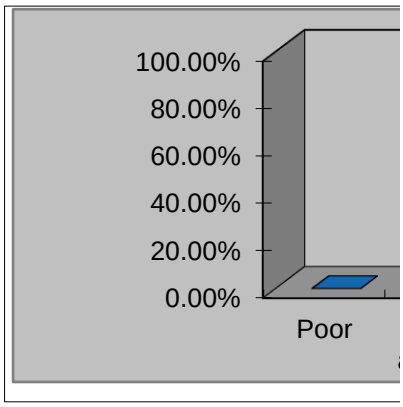
Q20. Spellings/Grammar

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	33.33%	2
Good	16.67%	1
Excellent	50.00%	3
Total	100.00%	6
Mean	4.17	
Confidence	[3.380 - 4.953]	
Standard D	0.983	
Standard E	0.401	



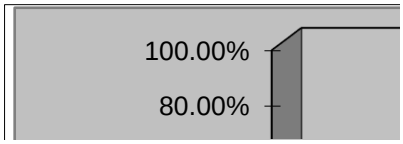
Q20. Overall

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	50.00%	3
Good	16.67%	1
Excellent	33.33%	2
Total	100.00%	6
Mean	3.83	
Confidence	[3.047 - 4.620]	
Standard D	0.983	
Standard E	0.401	

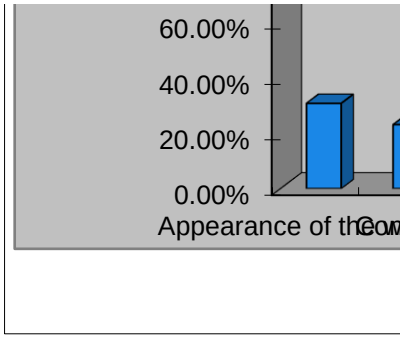


Q49. Based on your findings, what factors influenced your decision?

Answer	Percent(%	Count(N)
Appearar	30.77%	4
URL of th	23.08%	3
Content (	30.77%	4



Presence	0.00%	0
Lack of 2	0.00%	0
Absence	7.69%	1
Other	7.69%	1
Total	100.00%	13
Mean	2.69	
Confidence	[1.666 - 3.719]	
Standard D	1.888	
Standard E	0.524	

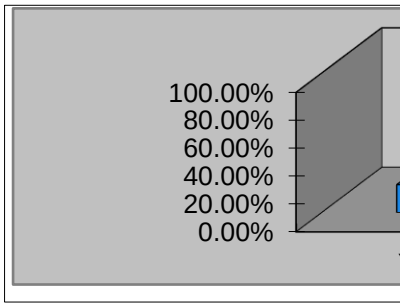


Q21. Please list any other reasons not mentioned above.
Response Data

1309046	None
1308245	NA
1308108	website looks secure, it is actual facebook page.
1308099	It showed me saved passwords.
1308049	N/A
1307710	Test string

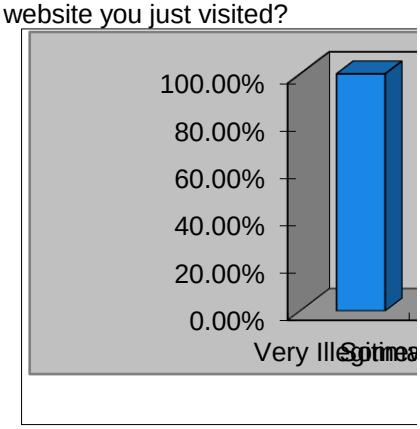
Q50. Did you provide any sensitive information to the website?

Answer	Percent(%	Count(N)
Yes	20.00%	1
No	80.00%	4
Total	100.00%	5
Mean	1.80	
Confidence	[1.408 - 2.192]	
Standard D	0.447	
Standard E	0.200	



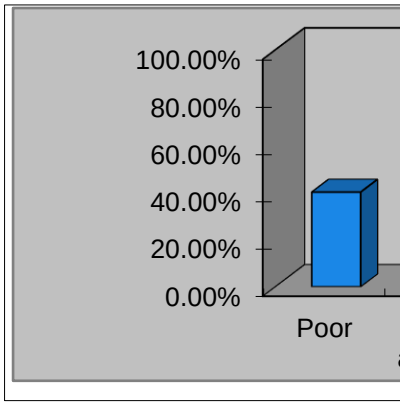
Q74. How would you rate the overall legitimacy and safety of the website you just visited?

Answer	Percent(%	Count(N)
Very Illeg	100.00%	4
Somewh	0.00%	0
Neutral	0.00%	0
Somewh	0.00%	0
Very Leg	0.00%	0
Total	100.00%	4
Mean	1.00	
Confidence	[1.000 - 1.000]	
Standard D	0.000	
Standard E	0.000	



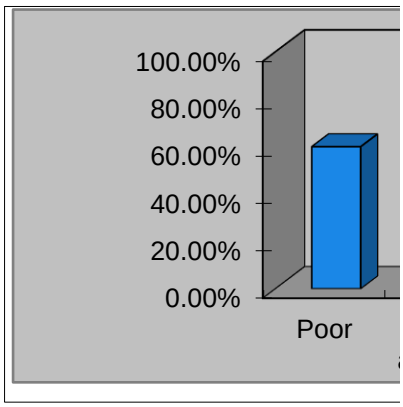
Q20. Website appearance

Answer	Percent(%	Count(N)
Poor	40.00%	2
Below av	20.00%	1
Average	40.00%	2
Good	0.00%	0
Excellent	0.00%	0
Total	100.00%	5
Mean	2.00	
Confidence	[1.123 - 2.877]	
Standard D	1.000	
Standard E	0.447	



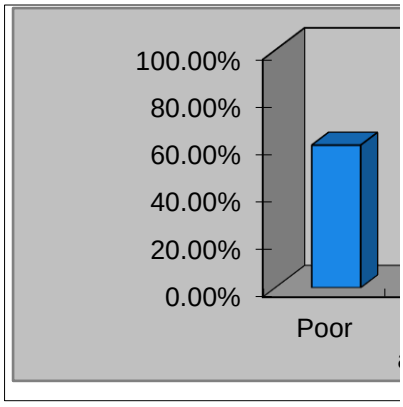
Q20. Website content

Answer	Percent(%	Count(N)
Poor	60.00%	3
Below av	20.00%	1
Average	20.00%	1
Good	0.00%	0
Excellent	0.00%	0
Total	100.00%	5
Mean	1.60	
Confidence	[0.816 - 2.384]	
Standard D	0.894	
Standard E	0.400	



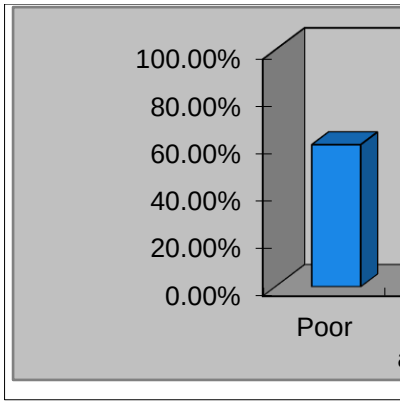
Q20. Spellings/Grammar

Answer	Percent(%	Count(N)
Poor	60.00%	3
Below av	0.00%	0
Average	40.00%	2
Good	0.00%	0
Excellent	0.00%	0
Total	100.00%	5
Mean	1.80	
Confidence	[0.840 - 2.760]	
Standard D	1.095	
Standard E	0.490	



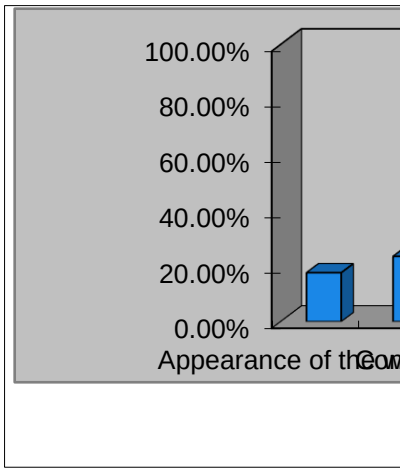
Q20. Overall

Answer	Percent(%	Count(N)
Poor	60.00%	3
Below av	20.00%	1
Average	20.00%	1
Good	0.00%	0
Excellent	0.00%	0
Total	100.00%	5
Mean	1.60	
Confidenc	[0.816 - 2.384]	
Standard D	0.894	
Standard E	0.400	



Q49. Based on your findings, what factors influenced your decision?

Answer	Percent(%	Count(N)
Appearar	17.65%	3
URL of th	23.53%	4
Content (	29.41%	5
Presence	11.76%	2
Lack of 2	5.88%	1
Absence	11.76%	2
Other	0.00%	0
Total	100.00%	17
Mean	3.00	
Confidenc	[2.248 - 3.752]	
Standard D	1.581	
Standard E	0.383	

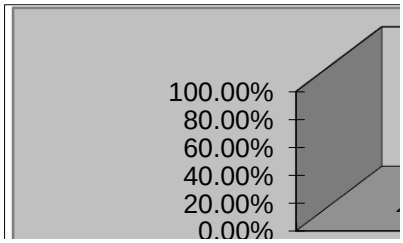


Q21. Please list any other reasons not mentioned above.
Response Data

1309046	None
1308245	NA
1308108	Generally social media pages have signup for new users, instead of register, which look
1308099	Not secured message in the url section
1307710	Test string

Q50. Did you provide any sensitive information to the website?

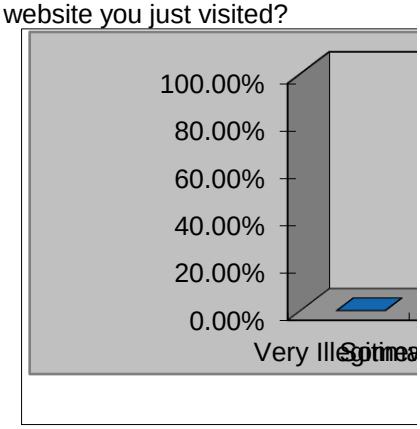
Answer	Percent(%	Count(N)
Yes	0.00%	0
No	100.00%	5
Total	100.00%	5
Mean	2.00	
Confidenc	[2.000 - 2.000]	
Standard D	0.000	



Standard E	0.000

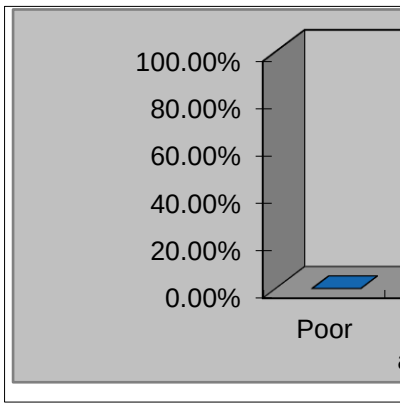
Q74. How would you rate the overall legitimacy and safety of the website you just visited?

Answer	Percent(%	Count(N)
Very Illeg	0.00%	0
Somewh	0.00%	0
Neutral	0.00%	0
Somewh	25.00%	1
Very Leg	75.00%	3
Total	100.00%	4
Mean	4.75	
Confidenc	[4.260 - 5.240]	
Standard D	0.500	
Standard E	0.250	



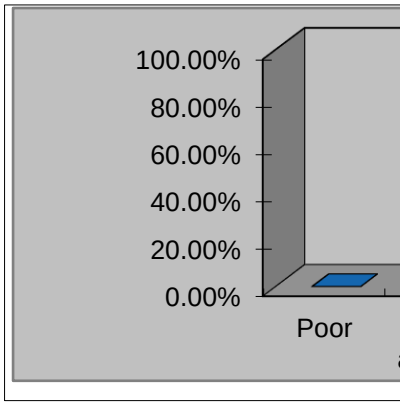
Q20. Website appearance

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	20.00%	1
Good	20.00%	1
Excellent	60.00%	3
Total	100.00%	5
Mean	4.40	
Confidenc	[3.616 - 5.184]	
Standard D	0.894	
Standard E	0.400	



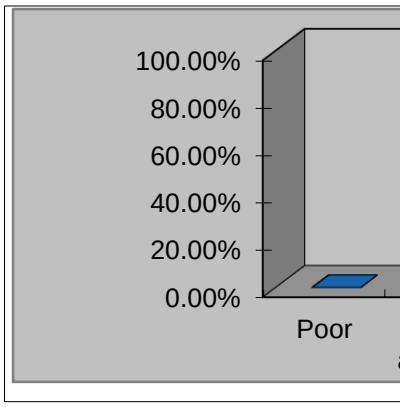
Q20. Website content

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	20.00%	1
Good	20.00%	1
Excellent	60.00%	3
Total	100.00%	5
Mean	4.40	
Confidenc	[3.616 - 5.184]	
Standard D	0.894	
Standard E	0.400	



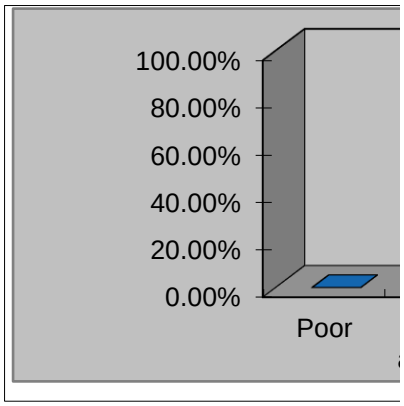
Q20. Spellings/Grammar

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	20.00%	1
Good	20.00%	1
Excellent	60.00%	3
Total	100.00%	5
Mean	4.40	
Confidenc	[3.616 - 5.184]	
Standard D	0.894	
Standard E	0.400	



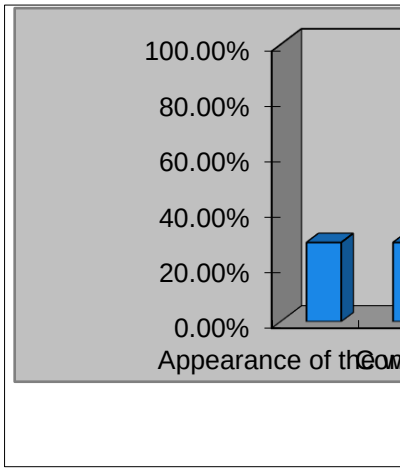
Q20. Overall

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	20.00%	1
Good	20.00%	1
Excellent	60.00%	3
Total	100.00%	5
Mean	4.40	
Confidenc	[3.616 - 5.184]	
Standard D	0.894	
Standard E	0.400	



Q49. Based on your findings, what factors influenced your decision?

Answer	Percent(%	Count(N)
Appearar	28.57%	4
URL of th	28.57%	4
Content (	28.57%	4
Presence	7.14%	1
Lack of 2	7.14%	1
Absence	0.00%	0
Other	0.00%	0
Total	100.00%	14
Mean	2.36	
Confidenc	[1.720 - 2.994]	
Standard D	1.216	
Standard E	0.325	



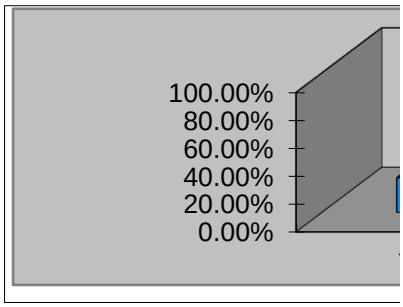
Q21. Please list any other reasons not mentioned above.

Response Data

1309046	None
1308245	NA
1308108	Website is secure, and it is original instagram page
1308099	It directed me to the app.
1307710	Test string

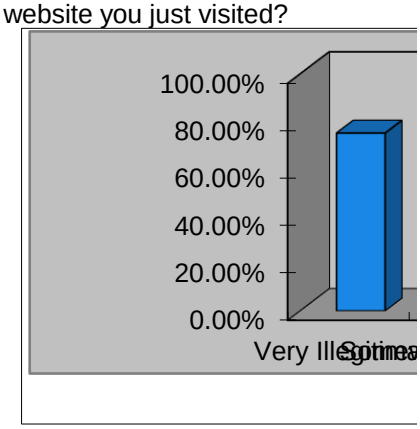
Q50. Did you provide any sensitive information to the website?

Answer	Percent(%	Count(N)
Yes	25.00%	1
No	75.00%	3
Total	100.00%	4
Mean	1.75	
Confidenc	[1.260 - 2.240]	
Standard D	0.500	
Standard E	0.250	



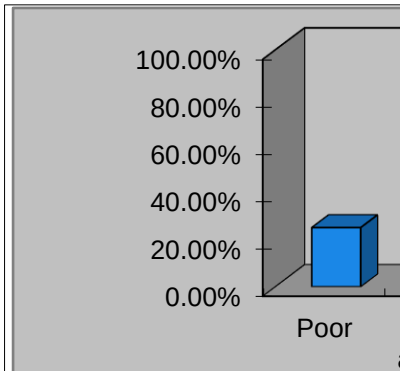
Q74. How would you rate the overall legitimacy and safety of the website you just visited?

Answer	Percent(%	Count(N)
Very Illeg	75.00%	3
Somewh	0.00%	0
Neutral	0.00%	0
Somewh	0.00%	0
Very Leg	25.00%	1
Total	100.00%	4
Mean	2.00	
Confidenc	[0.040 - 3.960]	
Standard D	2.000	
Standard E	1.000	



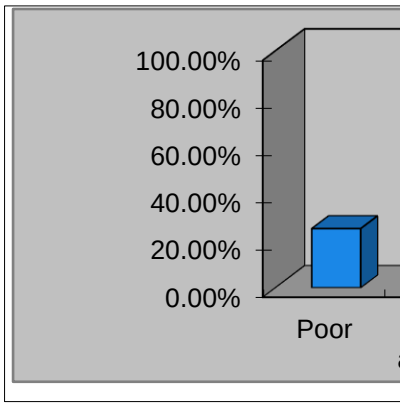
Q20. Website appearance

Answer	Percent(%	Count(N)
Poor	25.00%	1
Below av	25.00%	1
Average	25.00%	1
Good	0.00%	0
Excellent	25.00%	1
Total	100.00%	4
Mean	2.75	
Confidenc	[1.076 - 4.424]	
Standard D	1.708	
Standard E	0.854	



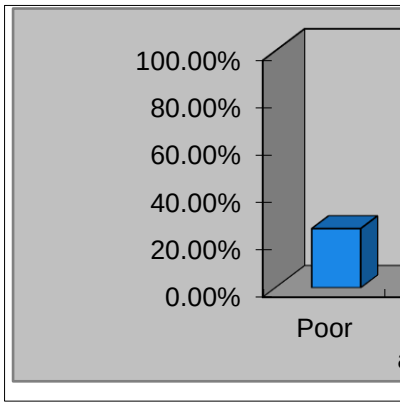
Q20. Website content

Answer	Percent(%	Count(N)
Poor	25.00%	1
Below av	25.00%	1
Average	25.00%	1
Good	0.00%	0
Excellent	25.00%	1
Total	100.00%	4
Mean	2.75	
Confidence	[1.076 - 4.424]	
Standard D	1.708	
Standard E	0.854	



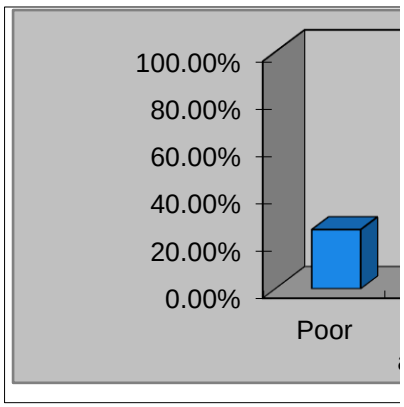
Q20. Spellings/Grammar

Answer	Percent(%	Count(N)
Poor	25.00%	1
Below av	25.00%	1
Average	25.00%	1
Good	0.00%	0
Excellent	25.00%	1
Total	100.00%	4
Mean	2.75	
Confidence	[1.076 - 4.424]	
Standard D	1.708	
Standard E	0.854	



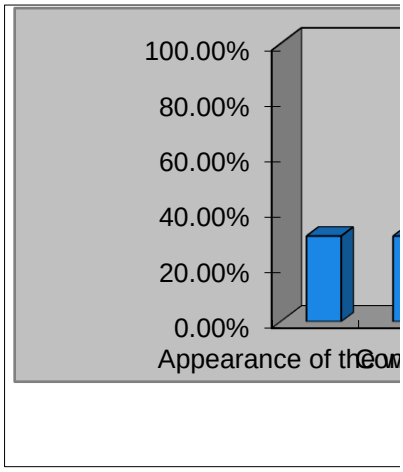
Q20. Overall

Answer	Percent(%	Count(N)
Poor	25.00%	1
Below av	25.00%	1
Average	25.00%	1
Good	0.00%	0
Excellent	25.00%	1
Total	100.00%	4
Mean	2.75	
Confidence	[1.076 - 4.424]	
Standard D	1.708	
Standard E	0.854	



Q49. Based on your findings, what factors influenced your decision?

Answer	Percent(%	Count(N)
Appearar	30.77%	4
URL of th	30.77%	4
Content (	23.08%	3
Presence	7.69%	1
Lack of 2	0.00%	0
Absence	7.69%	1
Other	0.00%	0
Total	100.00%	13
Mean	2.38	
Confidence	[1.599 - 3.170]	
Standard D	1.446	
Standard E	0.401	

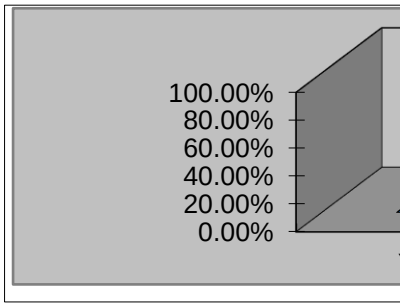


Q21. Please list any other reasons not mentioned above.
Response Data

1309046	None
1308245	NA
1308108	website does not look secure, as copyright year shows 2023.
1308099	Not secure message

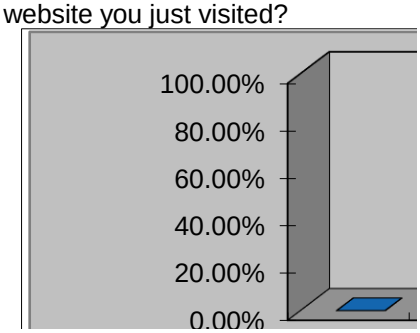
Q50. Did you provide any sensitive information to the website?

Answer	Percent(%	Count(N)
Yes	0.00%	0
No	100.00%	4
Total	100.00%	4
Mean	2.00	
Confidence	[2.000 - 2.000]	
Standard D	0.000	
Standard E	0.000	

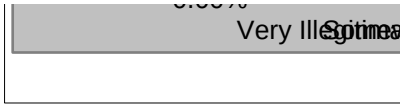


Q74. How would you rate the overall legitimacy and safety of the website you just visited?

Answer	Percent(%	Count(N)
Very Illeg	0.00%	0
Somewh	0.00%	0
Neutral	25.00%	1
Somewh	0.00%	0
Very Leg	75.00%	3
Total	100.00%	4
Mean	4.50	
Confidence	[3.520 - 5.480]	

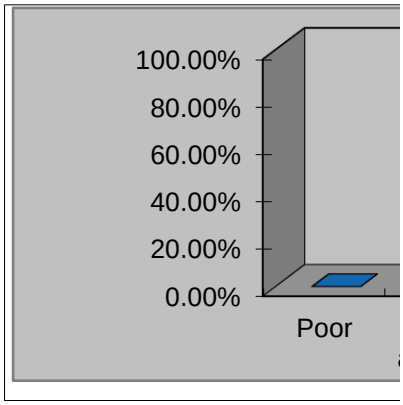


Standard D	1.000
Standard E	0.500



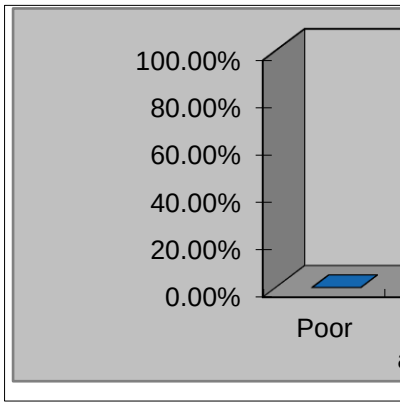
Q20. Website appearance

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	20.00%	1
Good	20.00%	1
Excellent	60.00%	3
Total	100.00%	5
Mean	4.40	
Confidence	[3.616 - 5.184]	
Standard D	0.894	
Standard E	0.400	



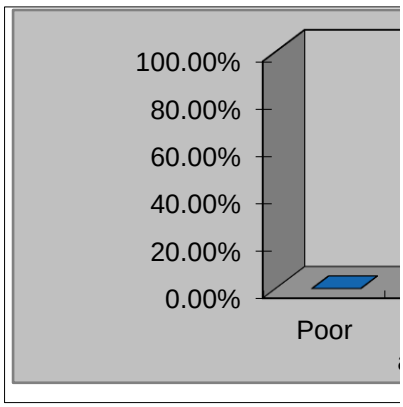
Q20. Website content

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	40.00%	2
Good	0.00%	0
Excellent	60.00%	3
Total	100.00%	5
Mean	4.20	
Confidence	[3.240 - 5.160]	
Standard D	1.095	
Standard E	0.490	



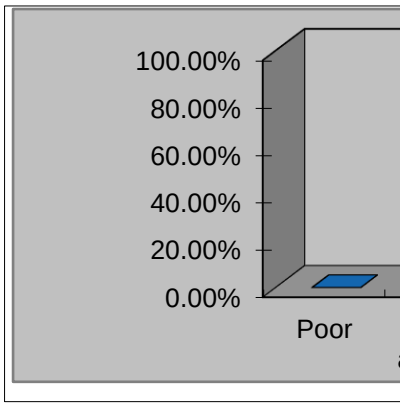
Q20. Spellings/Grammar

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	20.00%	1
Good	20.00%	1
Excellent	60.00%	3
Total	100.00%	5
Mean	4.40	
Confidence	[3.616 - 5.184]	
Standard D	0.894	
Standard E	0.400	



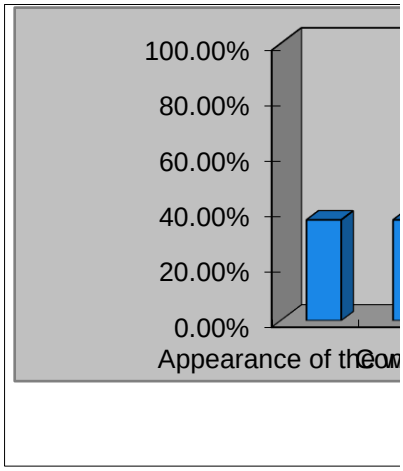
Q20. Overall

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	20.00%	1
Good	20.00%	1
Excellent	60.00%	3
Total	100.00%	5
Mean	4.40	
Confidence	[3.616 - 5.184]	
Standard D	0.894	
Standard E	0.400	



Q49. Based on your findings, what factors influenced your decision?

Answer	Percent(%	Count(N)
Appearar	36.36%	4
URL of th	36.36%	4
Content (	27.27%	3
Presence	0.00%	0
Lack of 2	0.00%	0
Absence	0.00%	0
Other	0.00%	0
Total	100.00%	11
Mean	1.91	
Confidence	[1.418 - 2.400]	
Standard D	0.831	
Standard E	0.251	



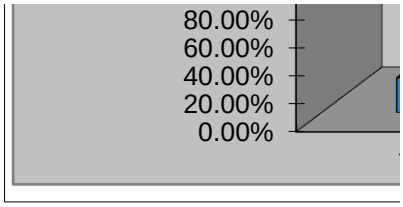
Q21. Please list any other reasons not mentioned above.

Response	Data
1309046	none
1308245	NA
1308108	it is original instagram website
1308099	NA

Q50. Did you provide any sensitive information to the website?

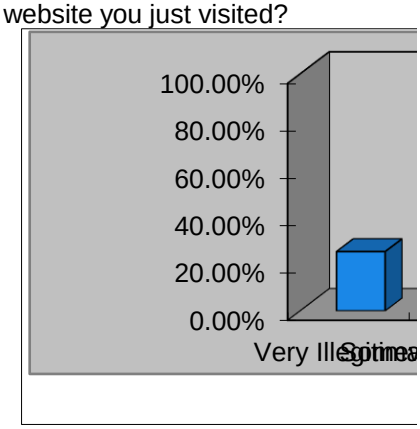
Answer	Percent(%	Count(N)
Yes	25.00%	1
No	75.00%	3

Total	100.00%	4
Mean	1.75	
Confidenc	[1.260 - 2.240]	
Standard D	0.500	
Standard E	0.250	



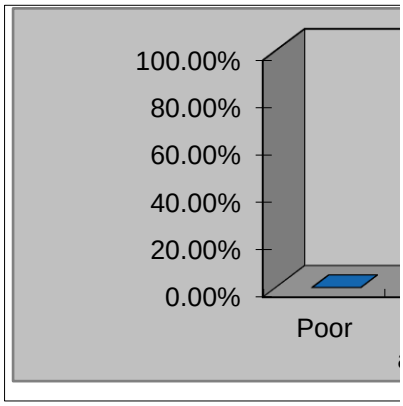
Q74. How would you rate the overall legitimacy and safety of the website you just visited?

Answer	Percent(%	Count(N)
Very Illeg	25.00%	1
Somewh	50.00%	2
Neutral	25.00%	1
Somewh	0.00%	0
Very Leg	0.00%	0
Total	100.00%	4
Mean	2.00	
Confidenc	[1.200 - 2.800]	
Standard D	0.816	
Standard E	0.408	



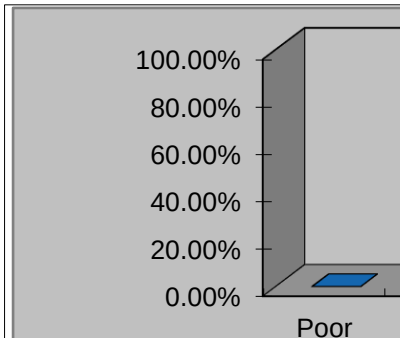
Q20. Website appearance

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	50.00%	2
Average	0.00%	0
Good	0.00%	0
Excellent	50.00%	2
Total	100.00%	4
Mean	3.50	
Confidenc	[1.803 - 5.197]	
Standard D	1.732	
Standard E	0.866	



Q20. Website content

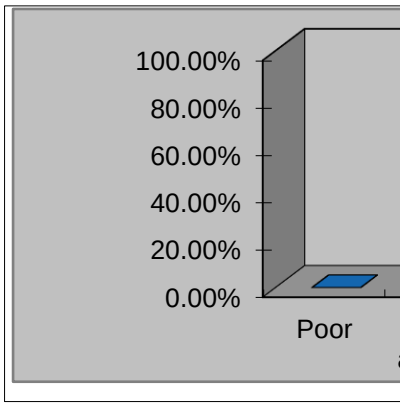
Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	25.00%	1
Average	25.00%	1
Good	25.00%	1
Excellent	25.00%	1
Total	100.00%	4
Mean	3.50	
Confidenc	[2.235 - 4.765]	
Standard D	1.291	



Standard E 0.645

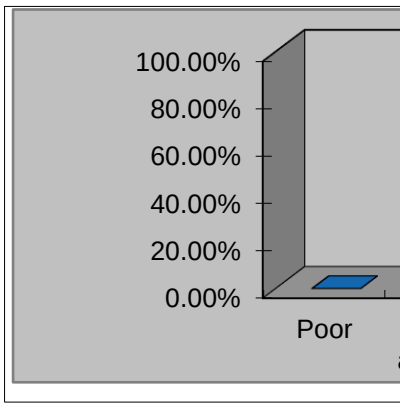
Q20. Spellings/Grammar

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	25.00%	1
Average	50.00%	2
Good	0.00%	0
Excellent	25.00%	1
Total	100.00%	4
Mean	3.25	
Confidence	[2.017 - 4.483]	
Standard D	1.258	
Standard E	0.629	



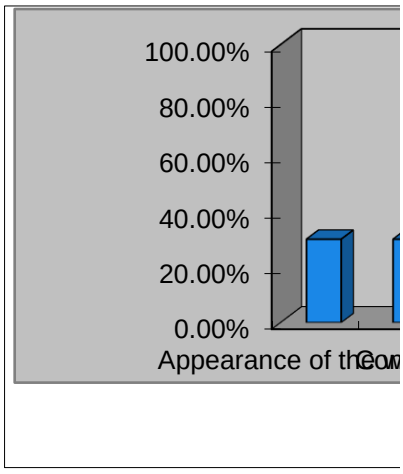
Q20. Overall

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	50.00%	2
Average	0.00%	0
Good	25.00%	1
Excellent	25.00%	1
Total	100.00%	4
Mean	3.25	
Confidence	[1.780 - 4.720]	
Standard D	1.500	
Standard E	0.750	



Q49. Based on your findings, what factors influenced your decision?

Answer	Percent(%	Count(N)
Appearar	30.00%	3
URL of th	30.00%	3
Content (	20.00%	2
Presence	10.00%	1
Lack of 2	0.00%	0
Absence	10.00%	1
Other	0.00%	0
Total	100.00%	10
Mean	2.50	
Confidence	[1.520 - 3.480]	
Standard D	1.581	
Standard E	0.500	

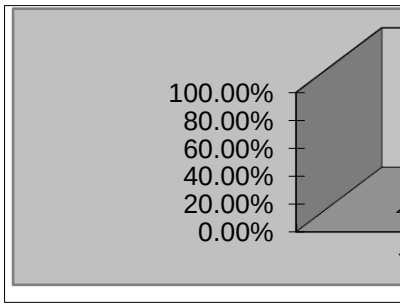


Q21. Please list any other reasons not mentioned above.

Response	Data
1309046	None
1308245	NA
1308108	sign in with google and apple does not have their logos beside them
1308099	Not secure

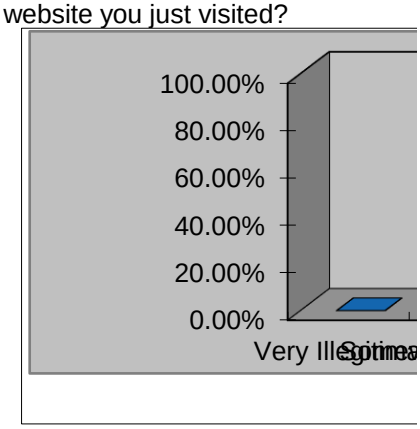
Q50. Did you provide any sensitive information to the website?

Answer	Percent(%	Count(N)
Yes	0.00%	0
No	100.00%	4
Total	100.00%	4
Mean	2.00	
Confidenc	[2.000 - 2.000]	
Standard D	0.000	
Standard E	0.000	



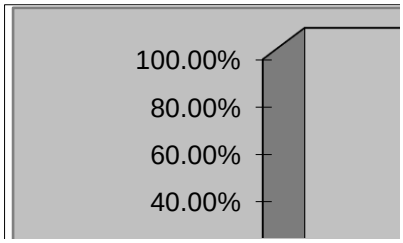
Q74. How would you rate the overall legitimacy and safety of the website you just visited?

Answer	Percent(%	Count(N)
Very Illeg	0.00%	0
Somewh	0.00%	0
Neutral	0.00%	0
Somewh	25.00%	1
Very Leg	75.00%	3
Total	100.00%	4
Mean	4.75	
Confidenc	[4.260 - 5.240]	
Standard D	0.500	
Standard E	0.250	

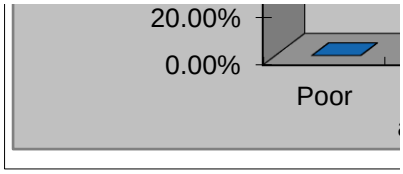


Q20. Website appearance

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	0.00%	0
Good	25.00%	1
Excellent	75.00%	3
Total	100.00%	4



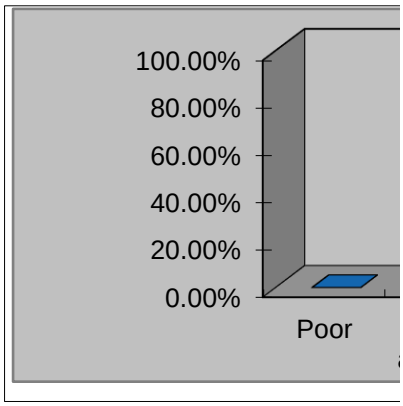
Mean	4.75
Confidence	[4.260 - 5.240]
Standard D	0.500
Standard E	0.250



Q20. Website content

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	0.00%	0
Good	25.00%	1
Excellent	75.00%	3
Total	100.00%	4

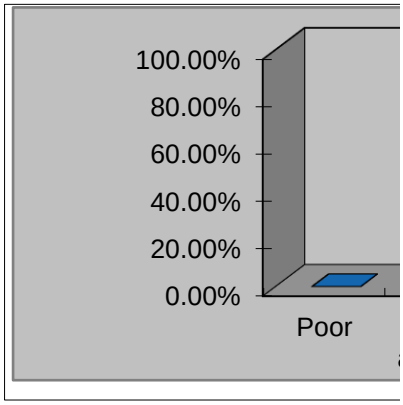
Mean	4.75
Confidence	[4.260 - 5.240]
Standard D	0.500
Standard E	0.250



Q20. Spellings/Grammar

Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	0.00%	0
Good	25.00%	1
Excellent	75.00%	3
Total	100.00%	4

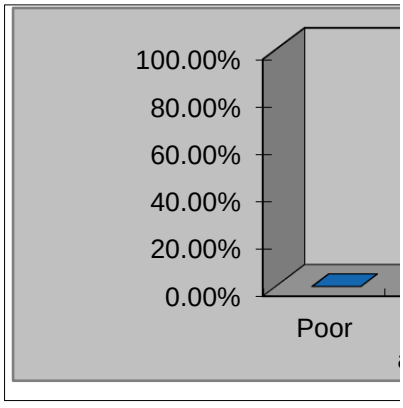
Mean	4.75
Confidence	[4.260 - 5.240]
Standard D	0.500
Standard E	0.250



Q20. Overall

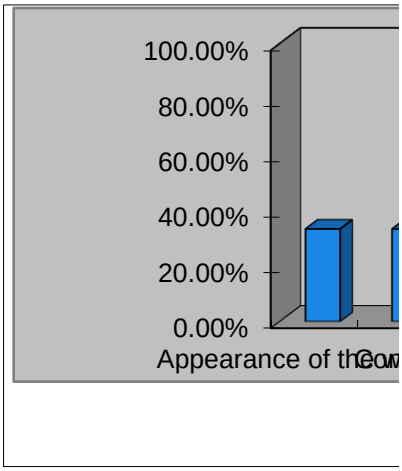
Answer	Percent(%	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	0.00%	0
Good	25.00%	1
Excellent	75.00%	3
Total	100.00%	4

Mean	4.75
Confidence	[4.260 - 5.240]
Standard D	0.500
Standard E	0.250



Q49. Based on your findings, what factors influenced your decision?

Answer	Percent(%	Count(N)
Appearar	33.33%	4
URL of th	33.33%	4
Content (	33.33%	4
Presence	0.00%	0
Lack of 2	0.00%	0
Absence	0.00%	0
Other	0.00%	0
Total	100.00%	12
Mean	2.00	
Confidenc	[1.517 - 2.483]	
Standard D	0.853	
Standard E	0.246	

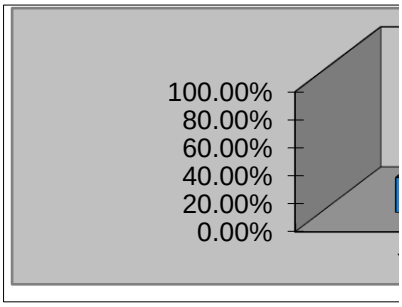


Q21. Please list any other reasons not mentioned above.

Response	Data
1309046	none
1308245	NA
1308108	website looks secure, and it is twitter.com
1308099	Directed me to the app

Q50. Did you provide any sensitive information to the website?

Answer	Percent(%	Count(N)
Yes	25.00%	1
No	75.00%	3
Total	100.00%	4
Mean	1.75	
Confidenc	[1.260 - 2.240]	
Standard D	0.500	
Standard E	0.250	



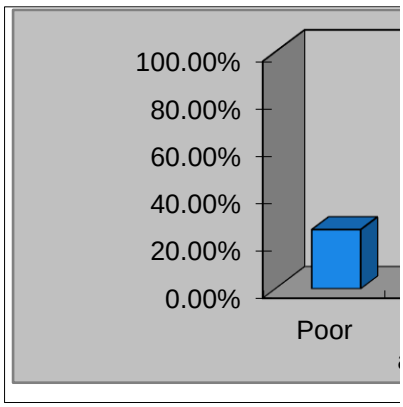
Q80. Are you aware of any Antivirus tools that prevent phishing scams on your system? If yes

Response	Data
1309046	both
1308245	Bitdefender, Avast
1308108	McAfee, Norton

1308099 No

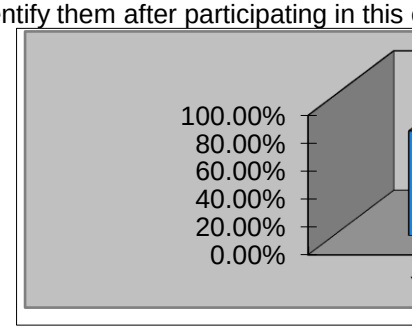
Q72. Row 1

Answer	Percent(%	Count(N)
Poor	25.00%	1
Below av	0.00%	0
Average	0.00%	0
Good	50.00%	2
Excellent	25.00%	1
Total	100.00%	4
Mean	3.50	
Confidence	[1.803 - 5.197]	
Standard D	1.732	
Standard E	0.866	



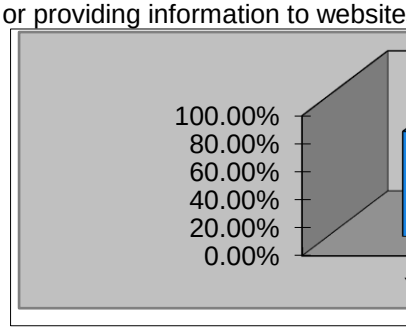
Q81. Do you feel more aware of illegitimate sites and can you identify them after participating in this

Answer	Percent(%	Count(N)
Yes	75.00%	3
No	25.00%	1
Total	100.00%	4
Mean	1.25	
Confidence	[0.760 - 1.740]	
Standard D	0.500	
Standard E	0.250	



Q82. Would you change your behavior regarding clicking on links or providing information to website

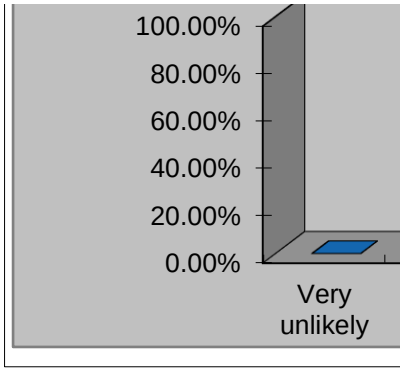
Answer	Percent(%	Count(N)
Yes	75.00%	3
No	25.00%	1
Total	100.00%	4
Mean	1.25	
Confidence	[0.760 - 1.740]	
Standard D	0.500	
Standard E	0.250	



Q83. Please answer

Answer	Percent(%	Count(N)

Very unli	0.00%	0
Unlikely	0.00%	0
Neutral	25.00%	1
Likely	50.00%	2
Very likel	25.00%	1
Total	100.00%	4
Mean	4.00	
Confidence	[3.200 - 4.800]	
Standard D	0.816	
Standard E	0.408	

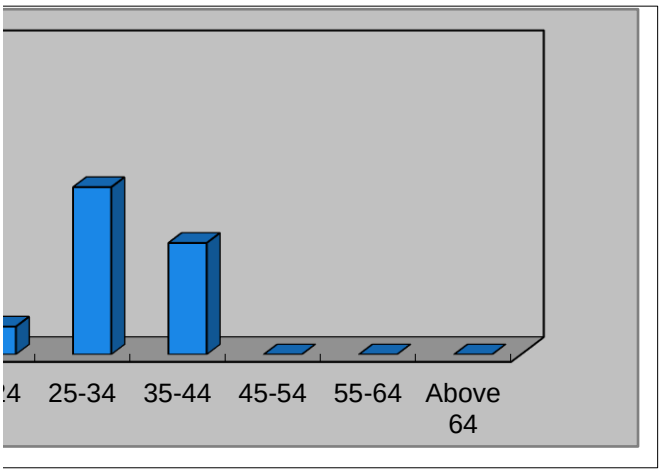


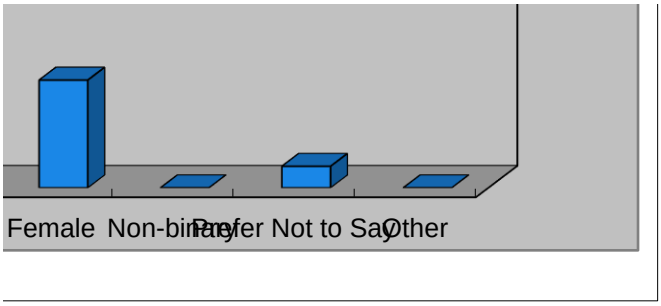
Q84. Any additional comments or feedback regarding your experience with the experiment in

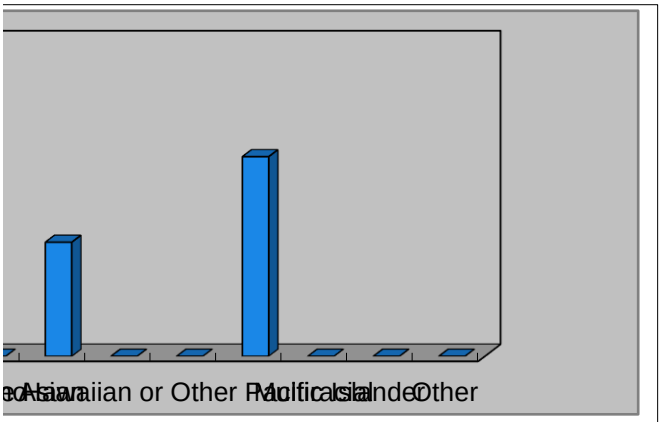
Response	Data
1309046	none
1308245	They were informative.
1308108	This experiment increases awareness among people on phishing attacks, and scams. I
1308099	Some questions don’t have hood follow ip questions. You have others options which is

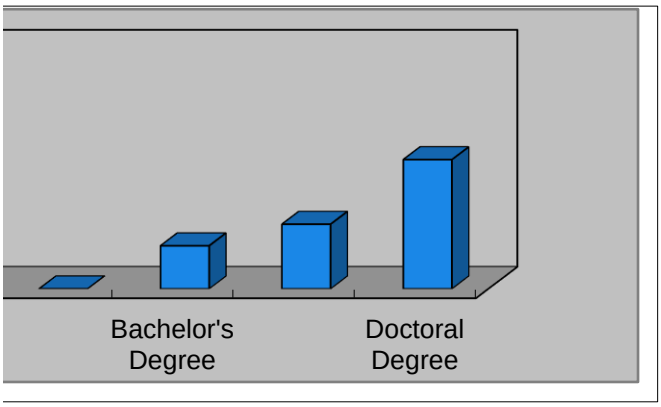
Q85. Please add Comments/Suggestions on this experiment:

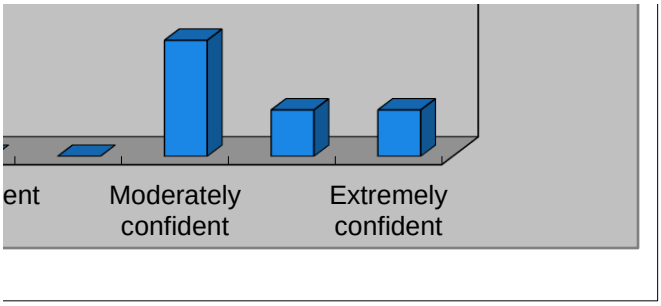
Response	Data
1309046	none
1308245	Questions could be designed in format to be more challenging and engaging.
1308108	It is a good experiment. Along with websites, other types of scams could be included as
1308099	NA

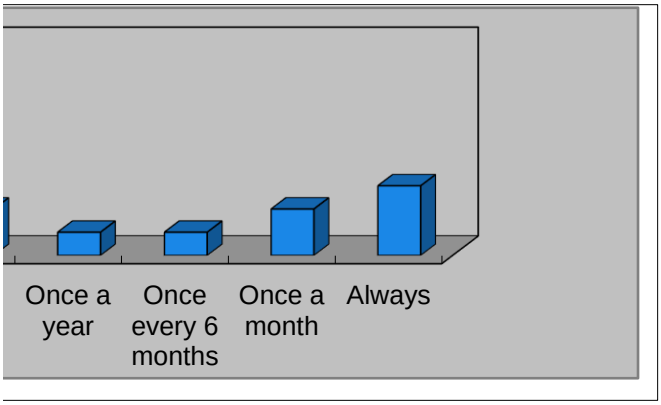

25-34
35-44
45-54
55-64
Above 64

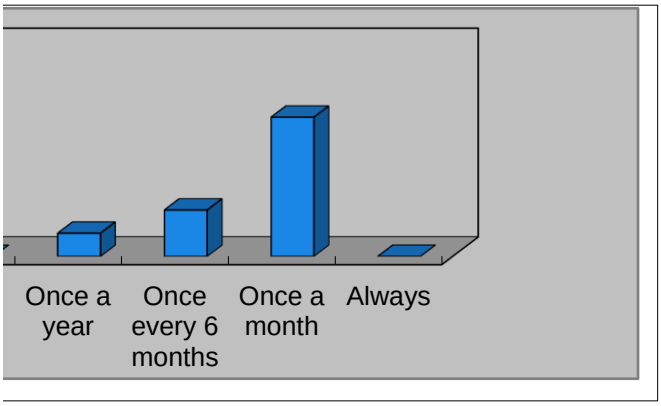

Female
Non-binary
Prefer Not to Say
Other

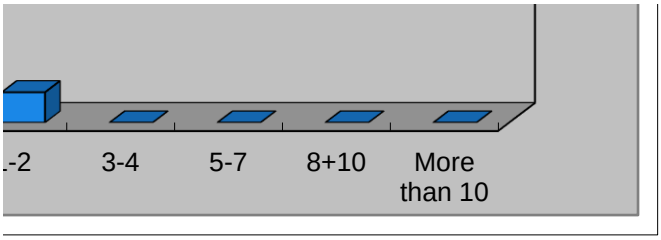

Asian
Native Hawaiian or Other Pacific Islander
Multiracial
Other

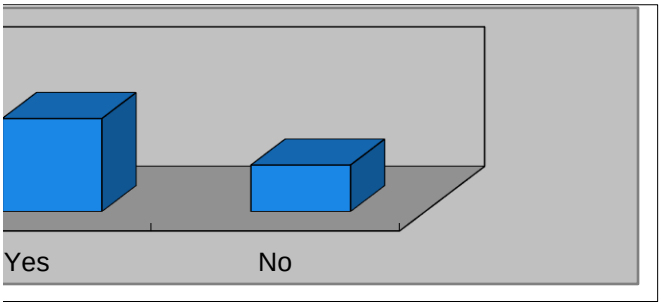

Bachelor's Degree
Doctoral Degree

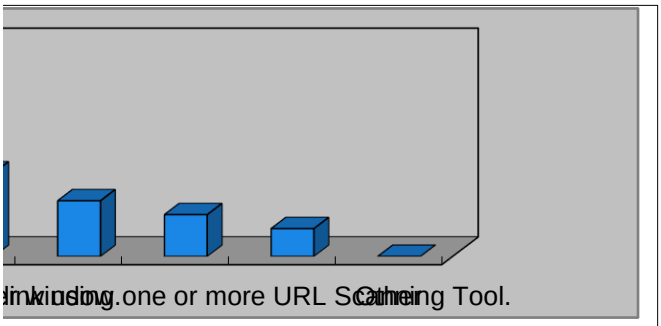

ent
Moderately confident
Extremely confident

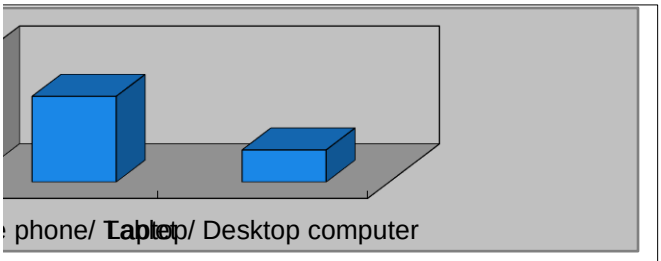

Once a year
Once every 6 months
Once a month
Always

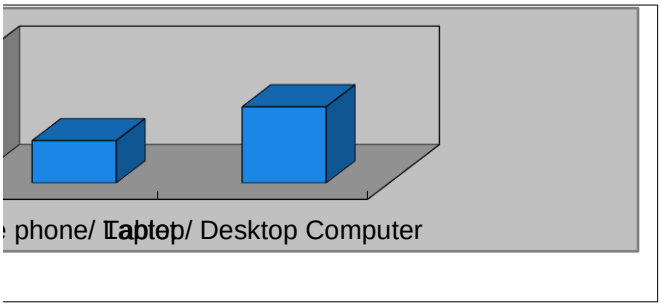

Once a year
Once every 6 months
Once a month
Always

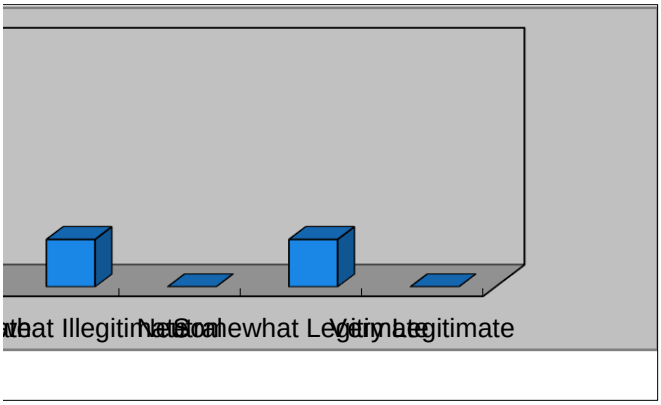

-2
3-4
5-7
8+10
More than 10


Yes
No

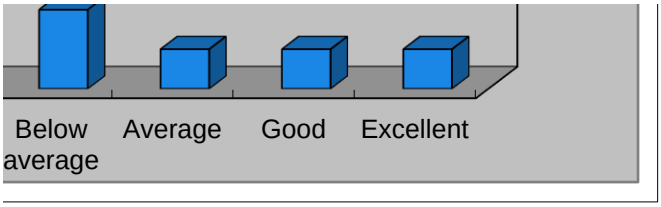

one or more URL Scanning Tool.


phone/ Tablet/ Desktop/ Desktop computer

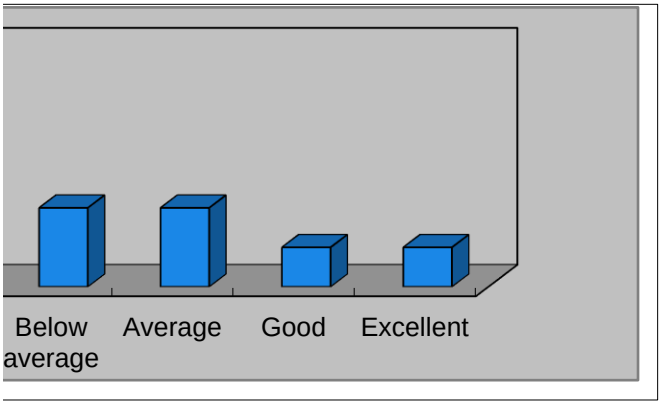

phone/ Tablet
Laptop/ Desktop Computer

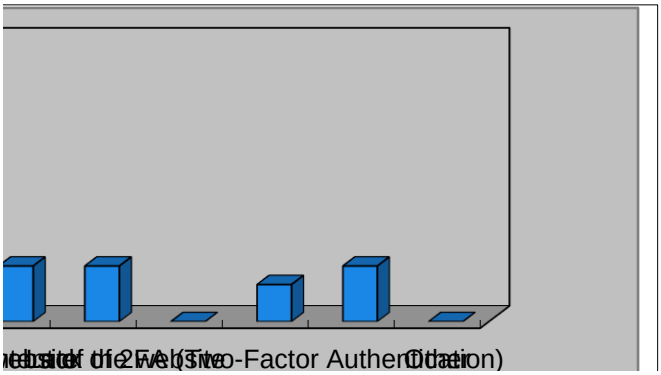

Illegitimate
Somewhat Legitimate
Very Legitimate

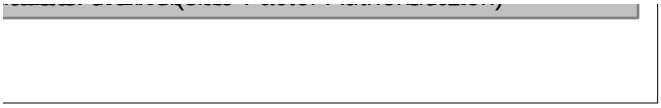
Below average
Average
Good
Excellent


Below average
Average
Good
Excellent

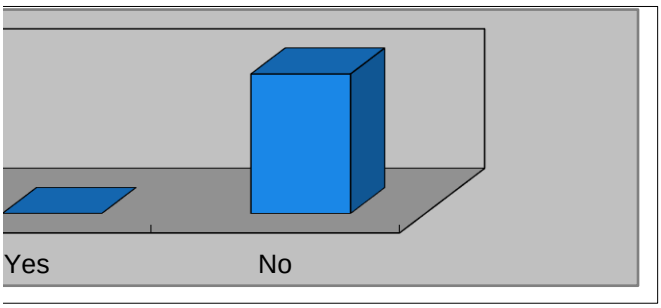
Below average
Average
Good
Excellent

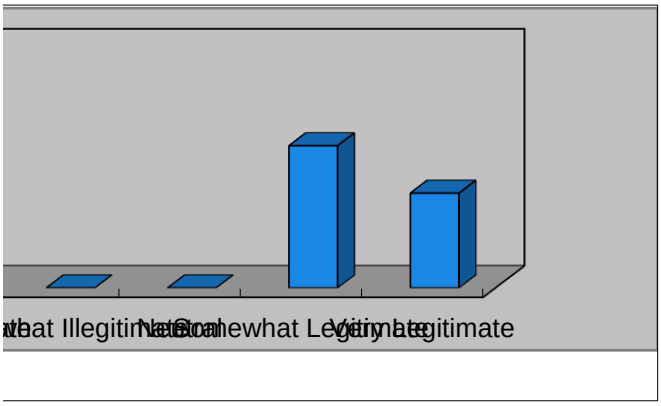

Below average
Average
Good
Excellent

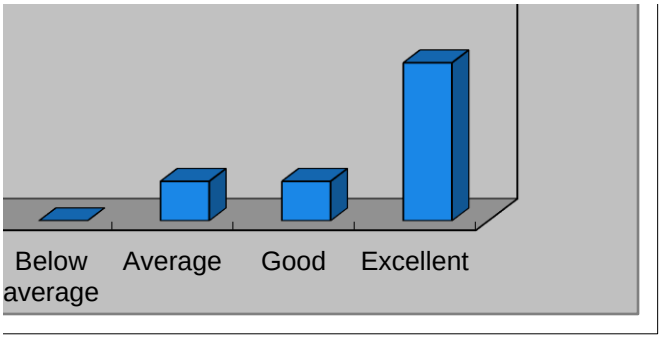

Two-Factor Authentication)

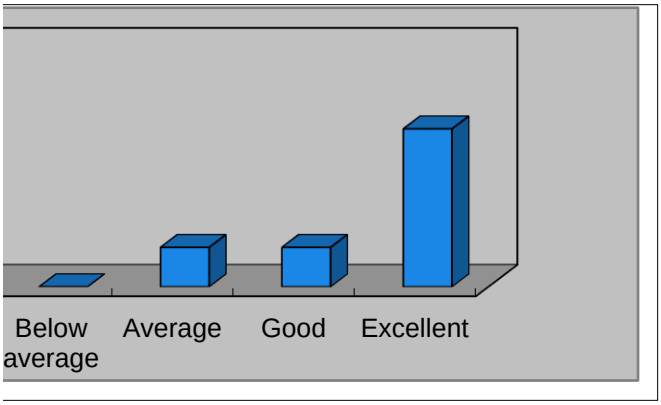


it directs me to stupidlink.com, instead of showing any details, which makes more suspicious.

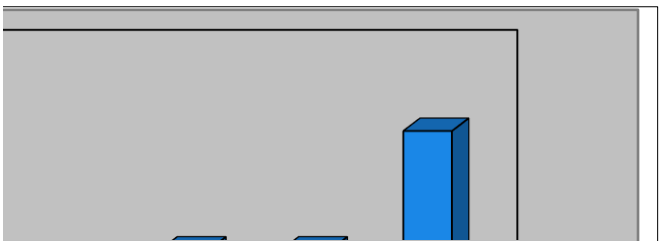


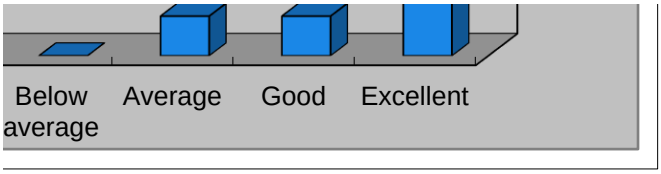


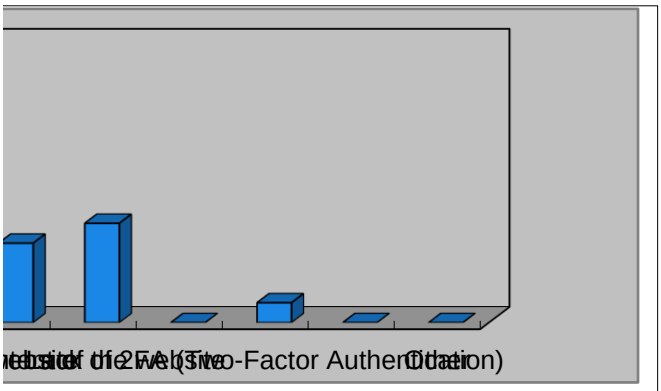

Below average
Average
Good
Excellent

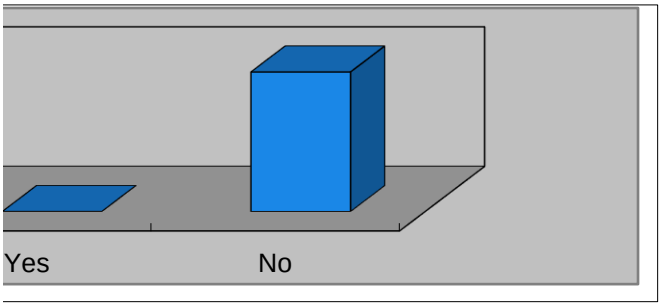

Below average
Average
Good
Excellent

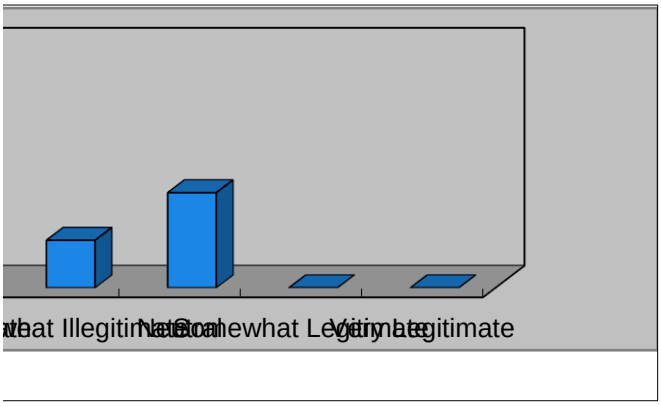
Below average
Average
Good
Excellent

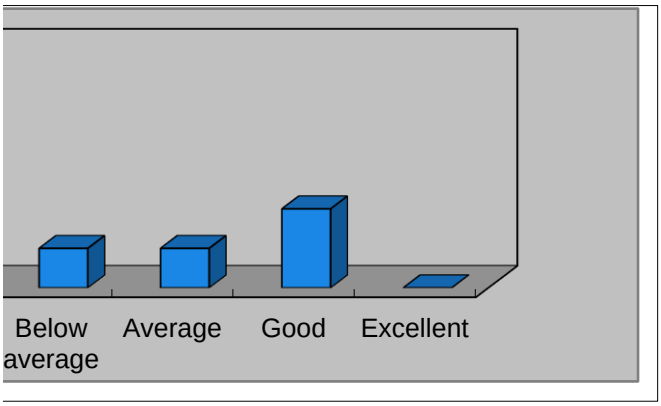


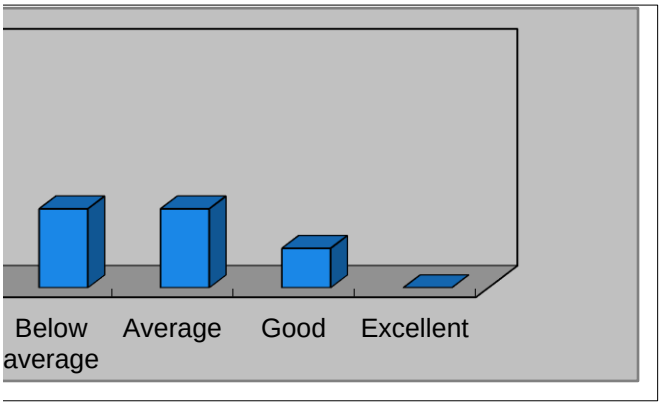

Below average
Average
Good
Excellent

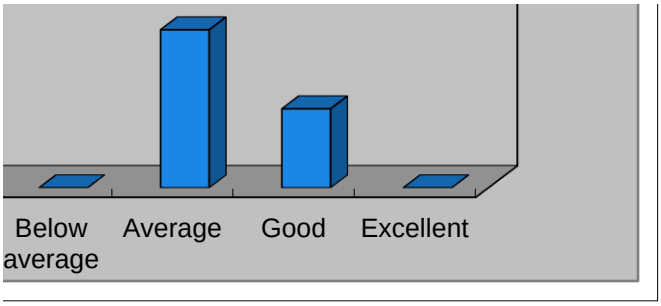

Two-Factor Authentication)

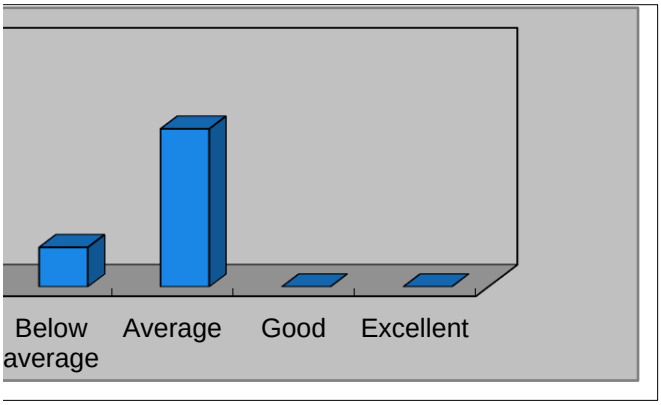

Yes
No

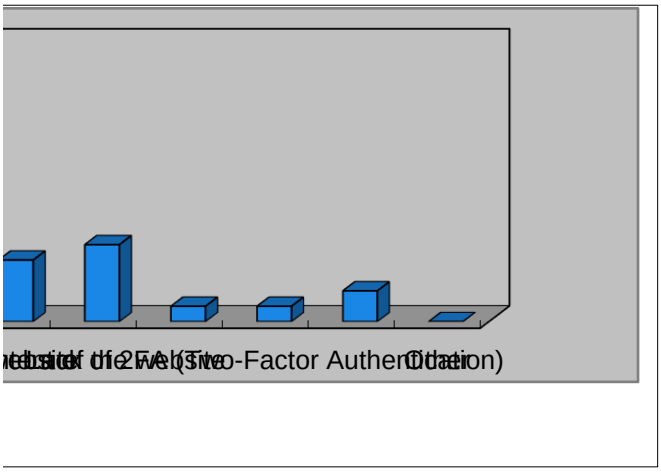

Somewhat Illegitimate
Somewhat Legitimate
Very Legitimate

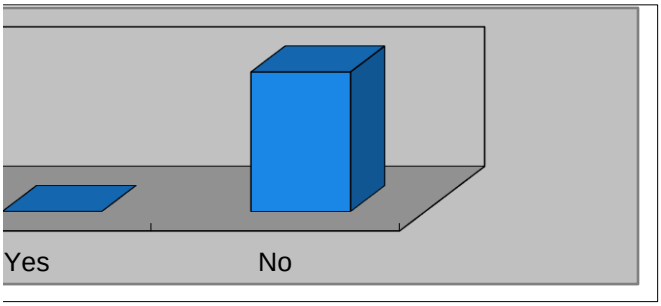

Below average
Average
Good
Excellent

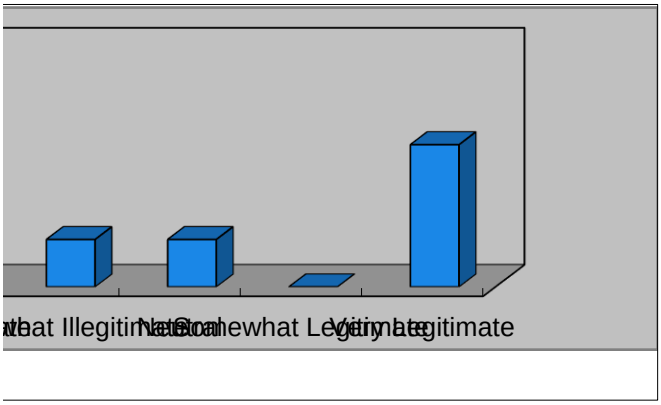

Below average
Average
Good
Excellent

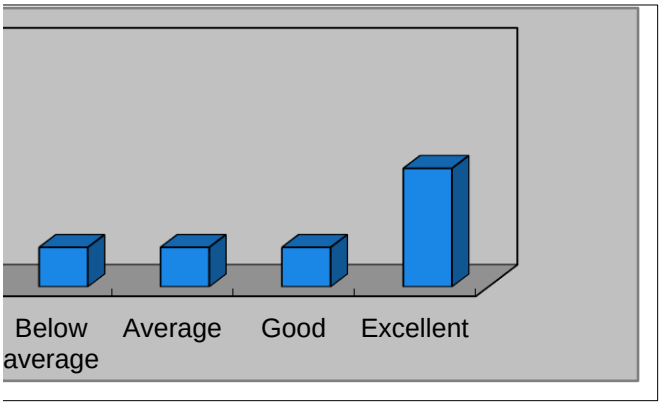

Below average
Average
Good
Excellent


Below average
Average
Good
Excellent


Two-Factor Authentication)


Yes
No

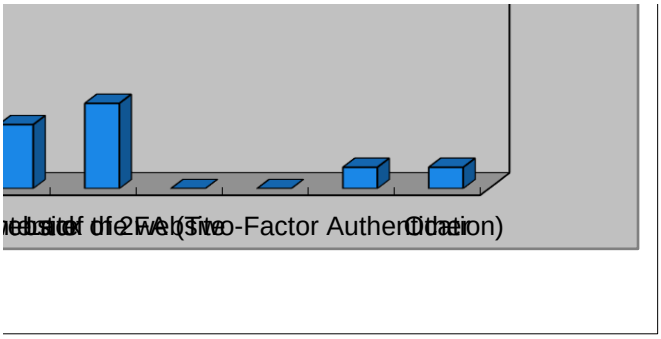

Illegitimate
Somewhat Legitimate
Very Legitimate

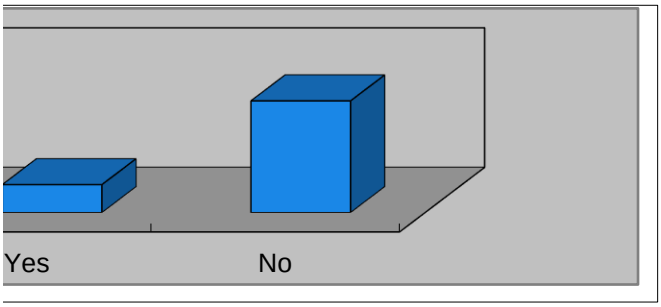

Below average
Average
Good
Excellent

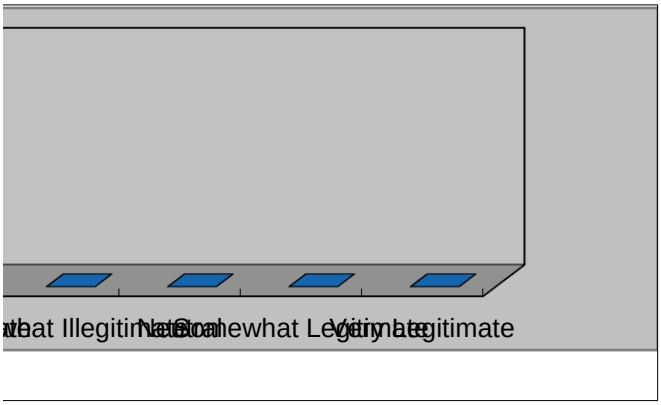
Below average
Average
Good
Excellent

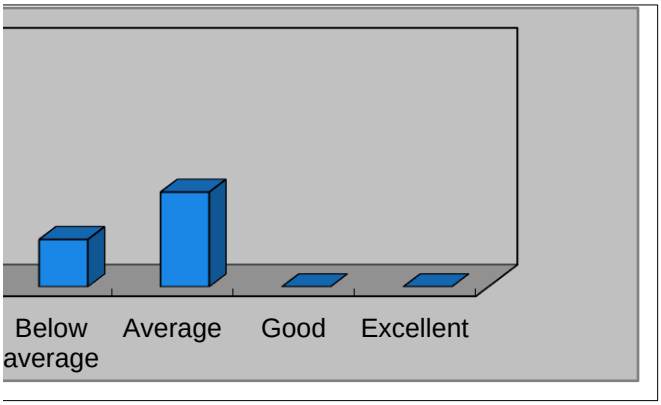
Below average
Average
Good
Excellent

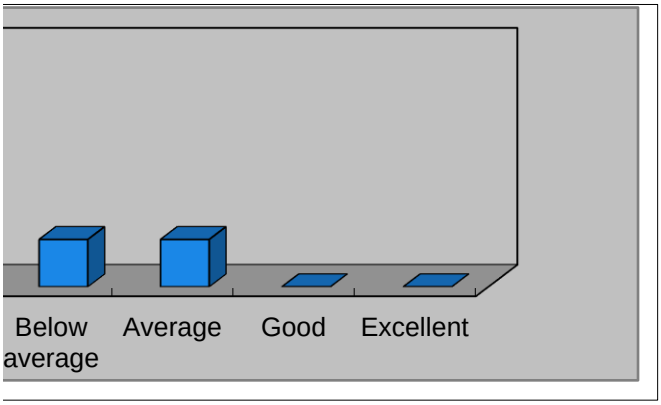
Below average
Average
Good
Excellent

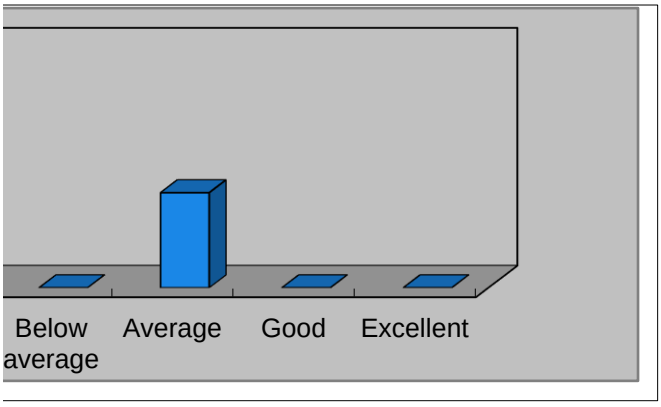

(Two-Factor Authentication)

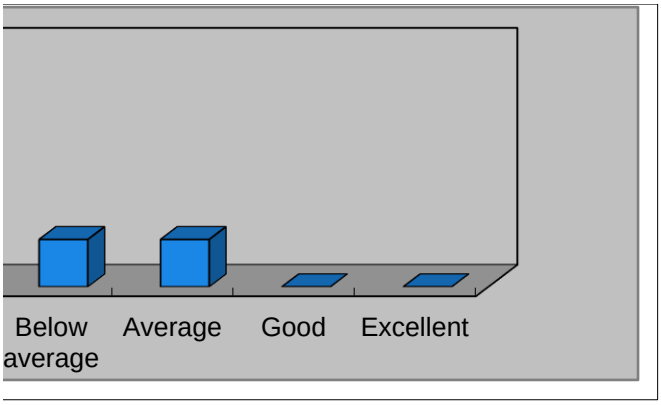

Yes
No

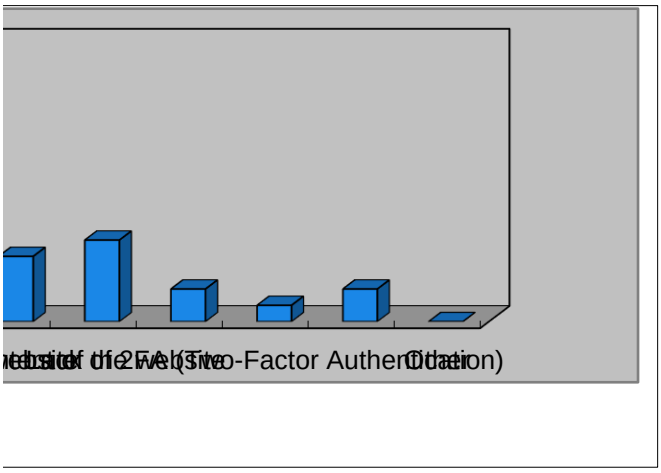

Somewhat Legitimate


Below average
Average
Good
Excellent

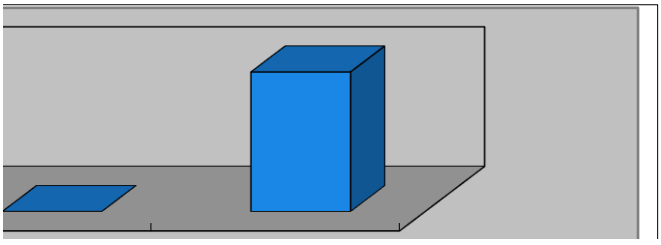

Below average
Average
Good
Excellent


Below average
Average
Good
Excellent

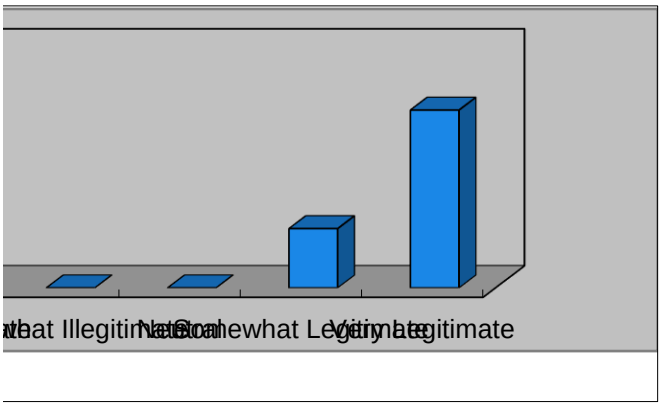




‹s suspicious. Login with facebook comes out of the box, which makes it suspicious as soon as some



Yes
No

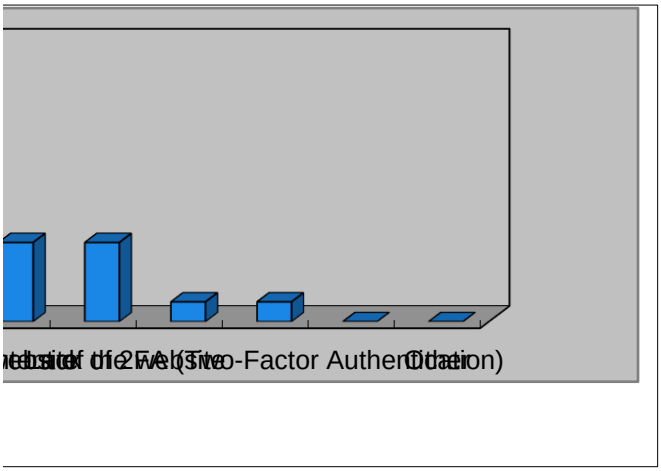

Illegitimate
Somewhat Legitimate
Very Legitimate

Below average
Average
Good
Excellent

Below average
Average
Good
Excellent

Below average
Average
Good
Excellent

Below average
Average
Good
Excellent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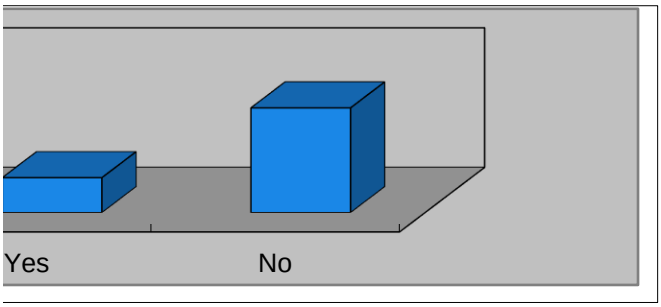
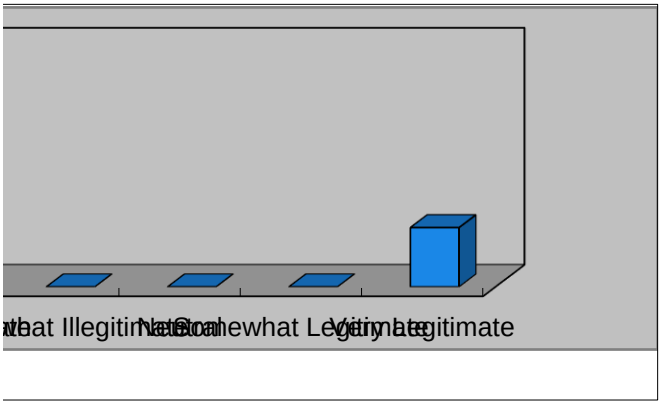

Yes
No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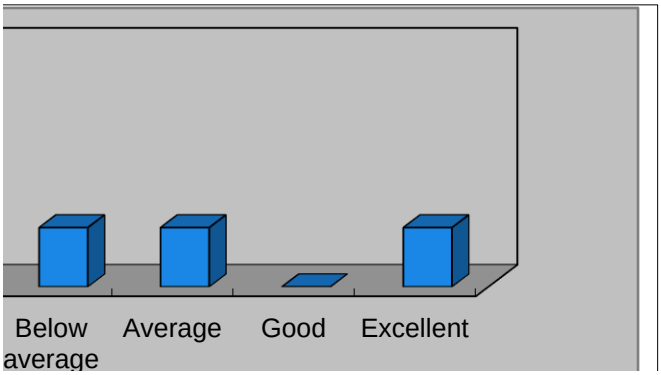
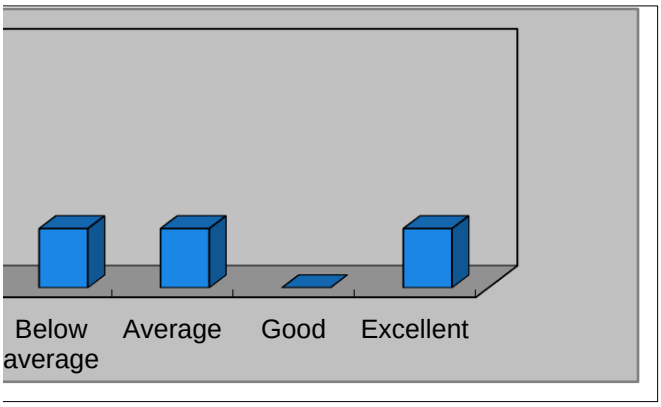
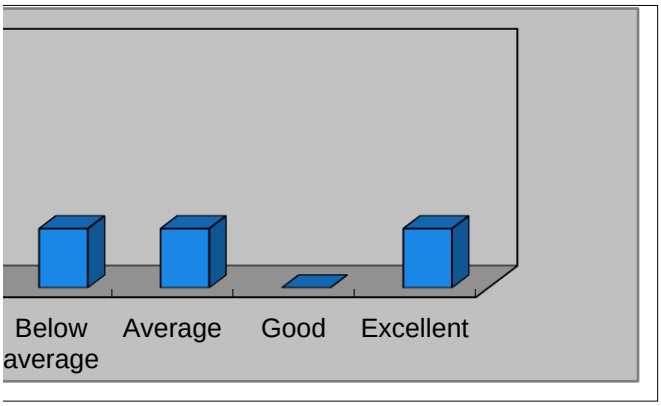
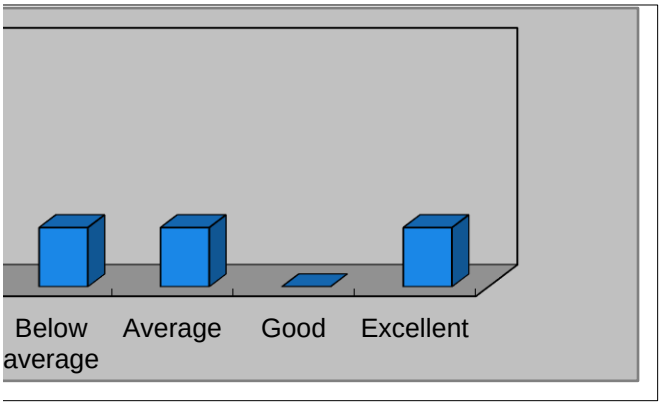
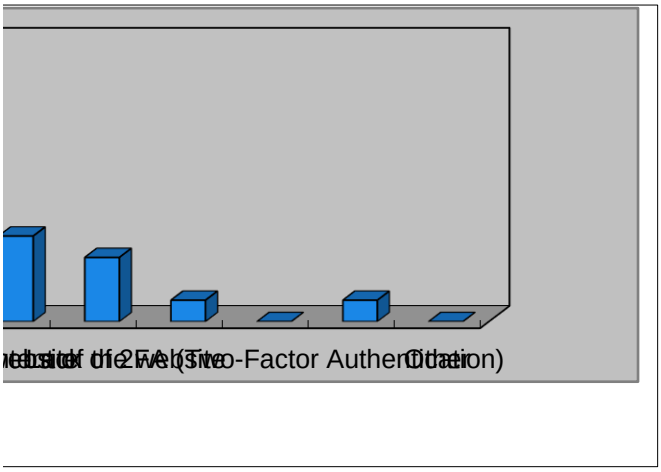
Somewhat Legitimate
Legitimate


Below average
Average
Good
Excellent


Below average
Average
Good
Excellent


Below average
Average
Good
Excellent


Below average
Average
Good
Excellent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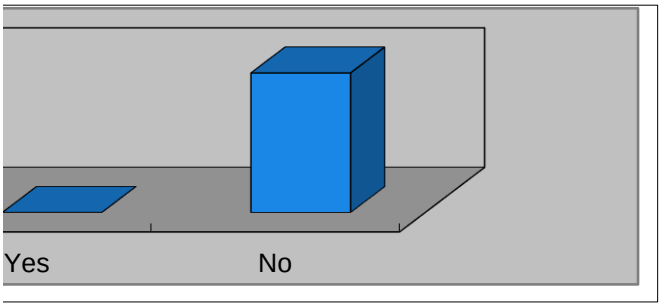
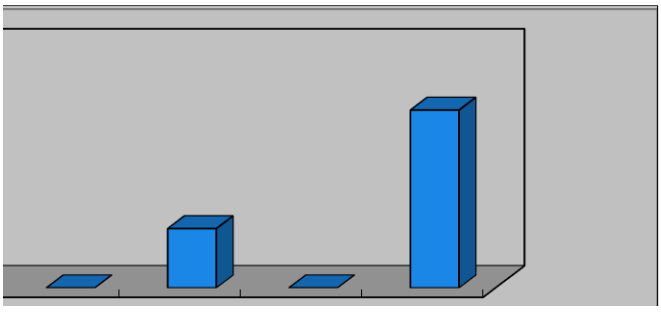
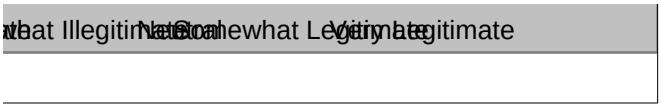
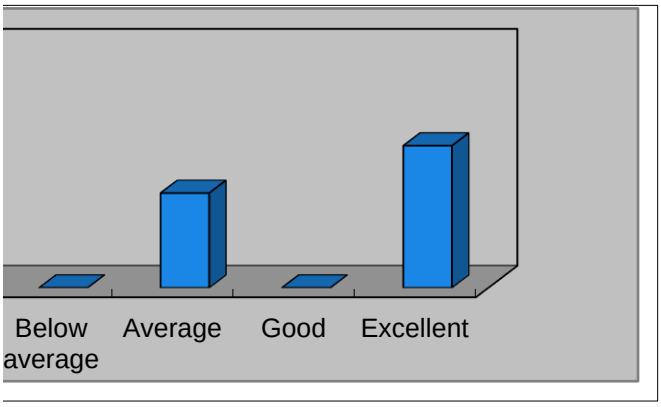
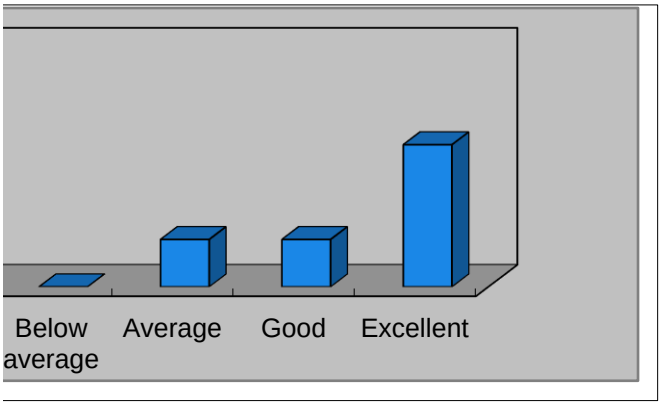

Yes
No



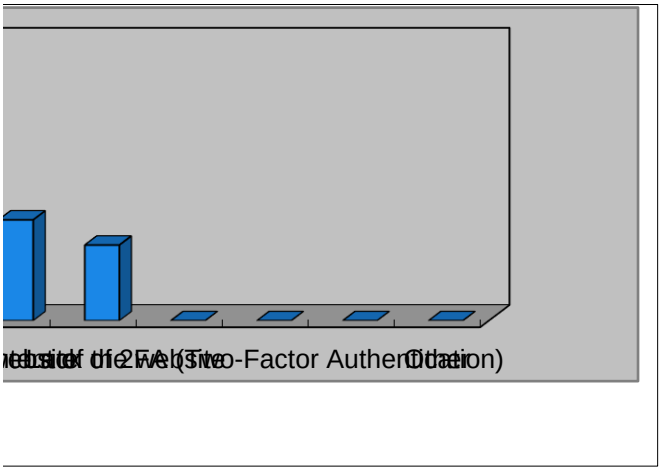

what Illegitimate
Somewhat Legitimate
Very Legitimate

Below average
Average
Good
Excellent


Below average
Average
Good
Excellent


Below average
Average
Good
Excellent

Below average
Average
Good
Excellent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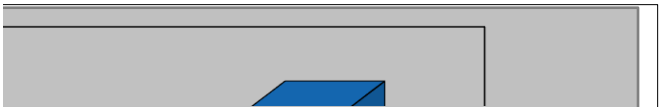

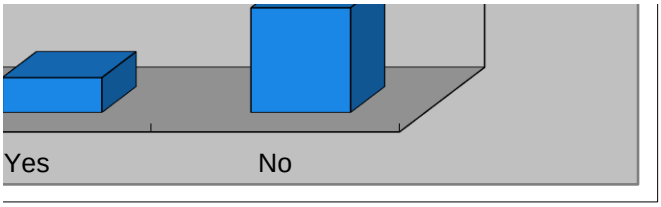
Yes
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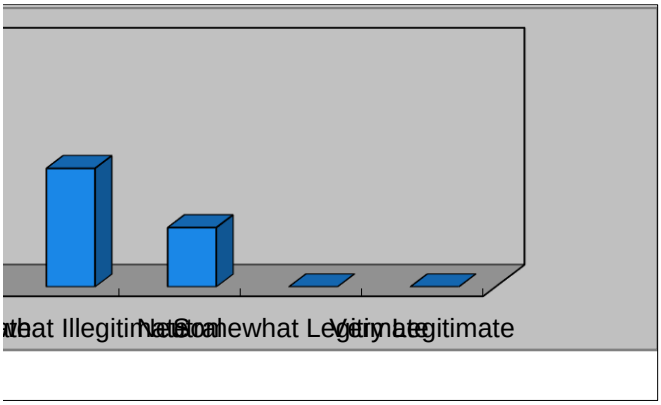
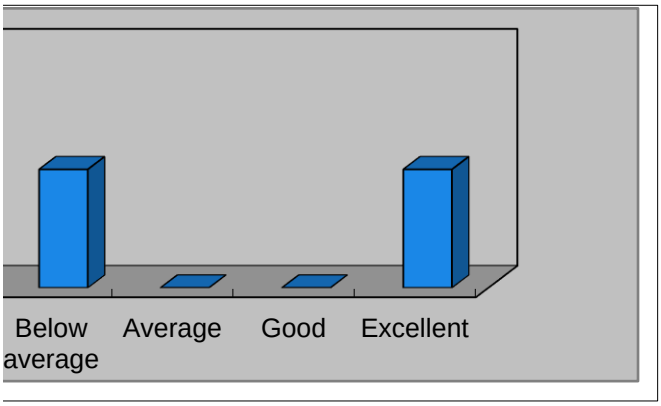
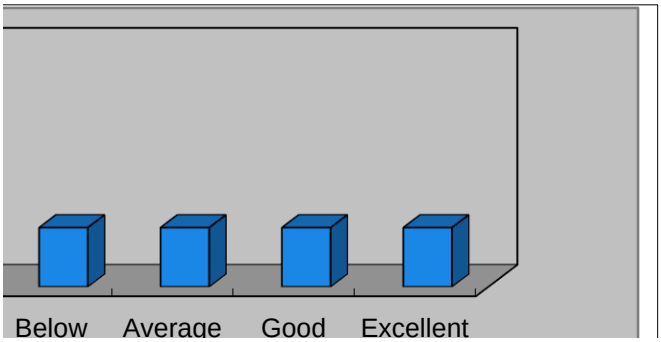
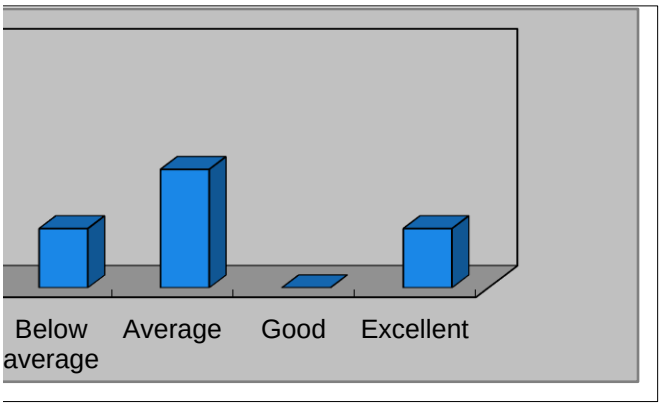
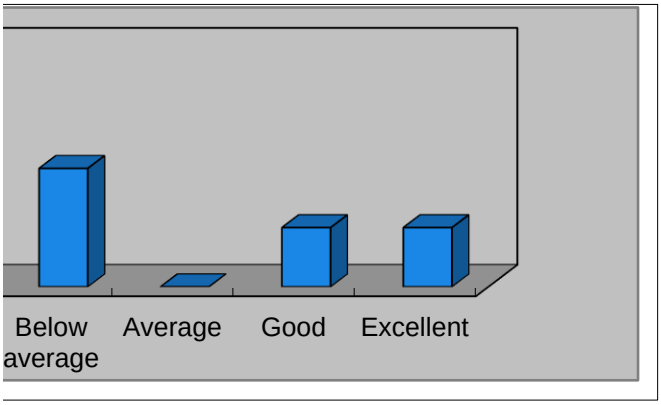

Somewhat Legitimate
Very Legitimate

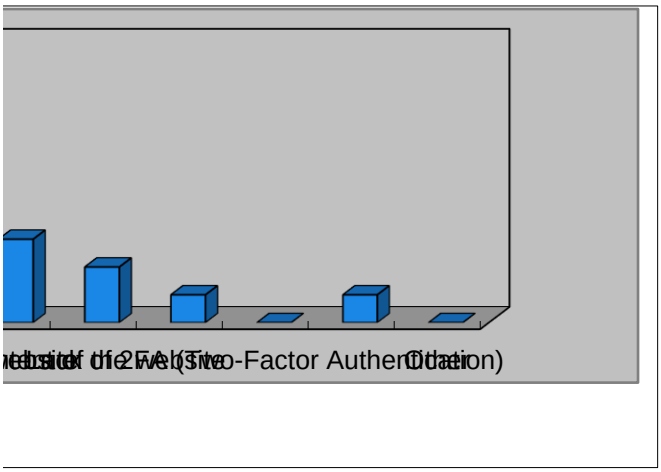

Below average
Average
Good
Excellent


Below
Average
Good
Excellent

average


Below average
Average
Good
Excellent


Below average
Average
Good
Excellent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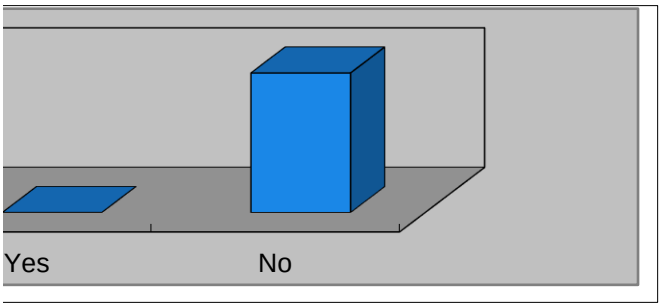
Yes
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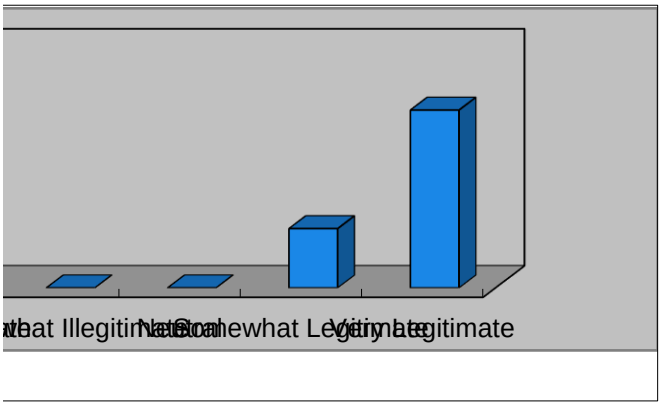
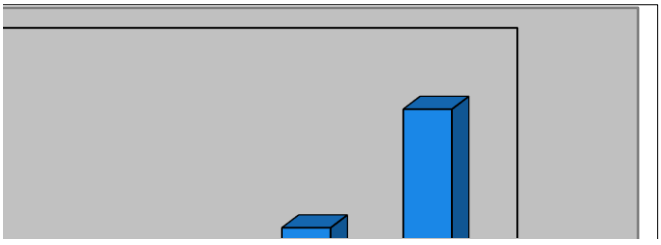
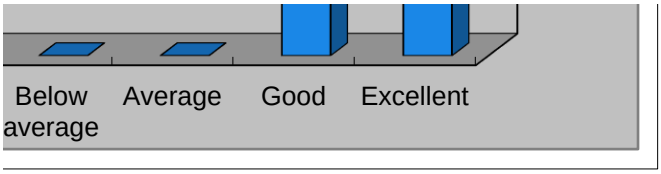
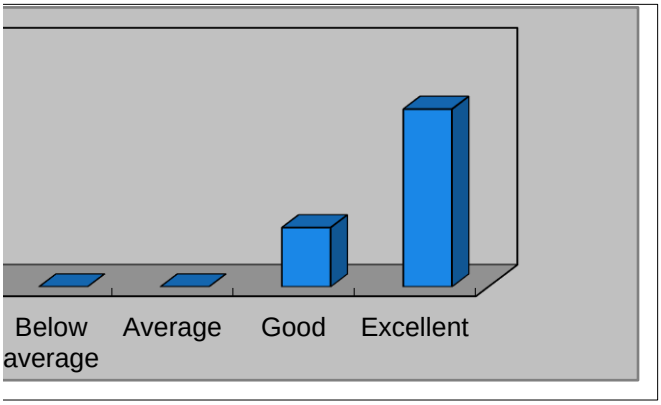

Somewhat Legitimate
Very Legitimate




Below average
Average
Good
Excellent

Below average
Average
Good
Excellent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Average
Good
Excellent

Below average
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Good
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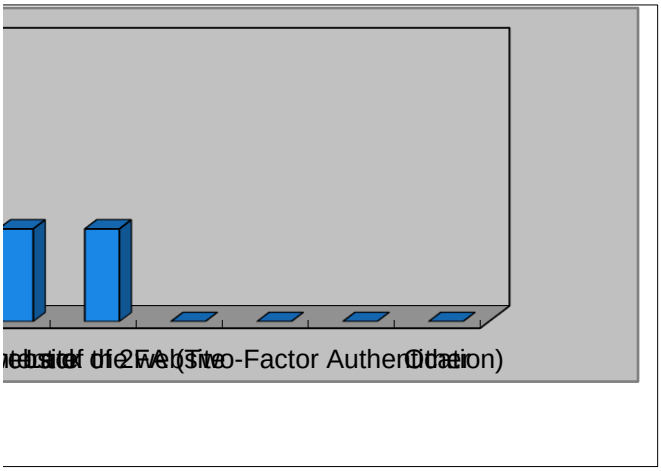
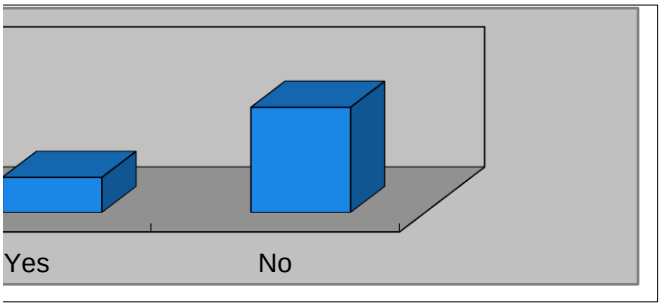
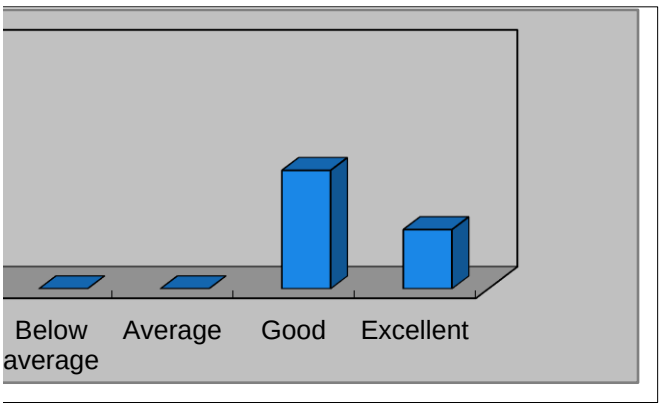
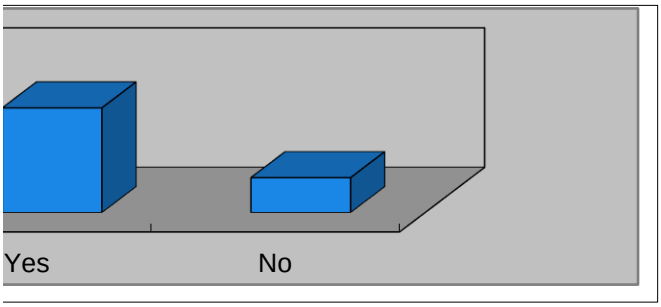
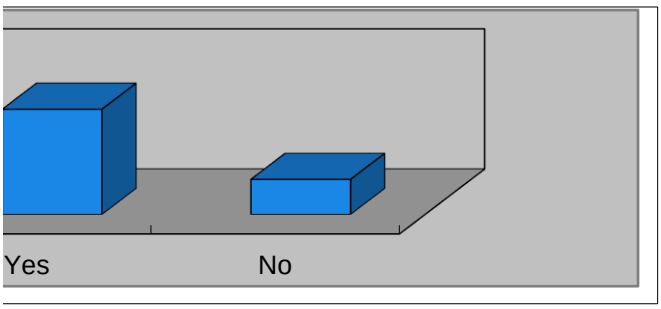

Other


Yes
No


Below average
Average
Good
Excellent


Yes
No


Yes
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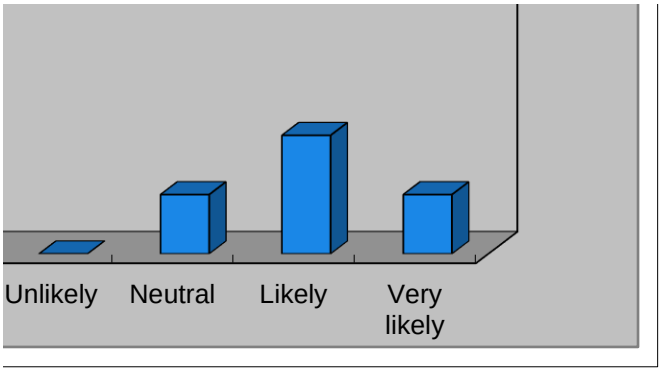

t shows variations of phishing website and original website, which clearly expresses the difference be
equivalent to the follow up question that asks for listing additional reasons. Or here you ask about you

ur antivirus tool. If the answer is no, the follow up question is meaningless.