

**Q72. Please state your name.**

**Response Data**

130844091  
130830936  
130830515  
130826636  
130819102  
130812779  
130812308  
130807360  
130806393  
130805168

**Q73. Please enter today's date.**

**Response Data**

1308440    04/26/2024  
1308309    02/10/1996  
1308305    02/10/1996  
1308266    04/25/2024  
1308191    04/25/2024  
1308127    04/25/2024  
1308123    04/25/2024  
1308073    04/25/2024  
1308063    04/25/2024  
1308051    04/25/2024

**Q85. Please state your age**

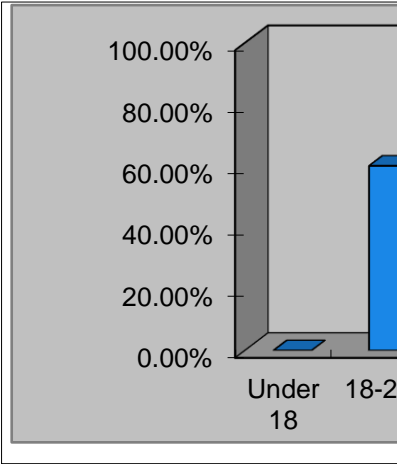
Answer	Percent(%)	Count(N)
Under 18	0.00%	0
18-24	60.00%	6
25-34	40.00%	4
35-44	0.00%	0
45-54	0.00%	0
55-64	0.00%	0
Above 64	0.00%	0
Total	100.00%	10

Mean      2.40

Confidence Interval [2.080 - 2.720]

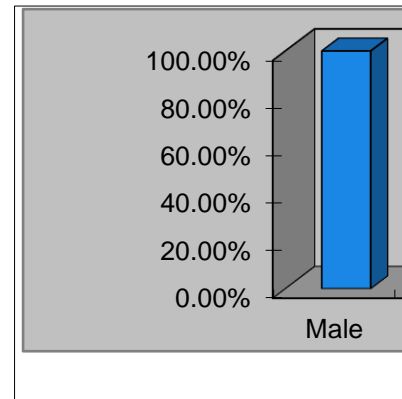
Standard Error 0.516

Standard Error 0.163



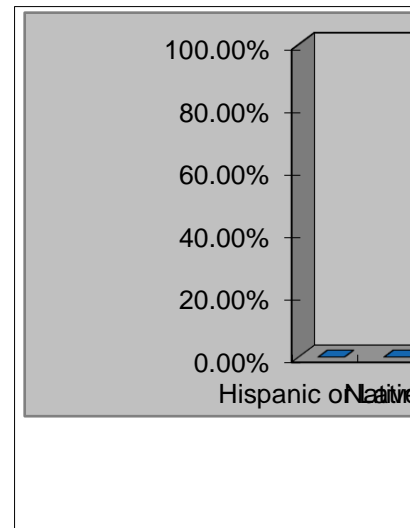
### Q2. Gender

Answer	Percent(%)	Count(N)
Male	100.00%	10
Female	0.00%	0
Non-binary	0.00%	0
Prefer Not to Answer	0.00%	0
Other	0.00%	0
Total	100.00%	10
Mean	1.00	
Confidence Interval	[1.000 - 1.000]	
Standard Error	0.000	
Standard Deviation	0.000	



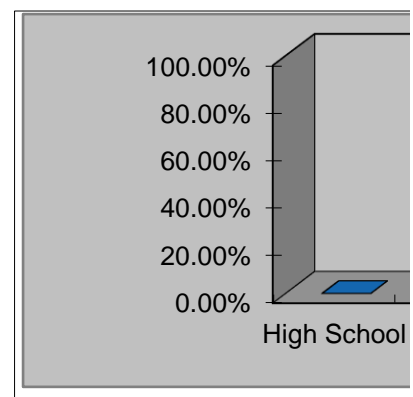
### Q85. Please state your race

Answer	Percent(%)	Count(N)
Hispanic	0.00%	0
American Indian or Alaska Native	0.00%	0
Asian	90.00%	9
Black or African American	10.00%	1
Native Hawaiian or Other Pacific Islander	0.00%	0
Caucasian	0.00%	0
Multiracial	0.00%	0
Prefer not to answer	0.00%	0
Other	0.00%	0
Total	100.00%	10
Mean	3.10	
Confidence Interval	[2.904 - 3.296]	
Standard Error	0.316	
Standard Deviation	0.100	



### Q5. Highest level of education

Answer	Percent(%)	Count(N)
High School	0.00%	0
Associate's	0.00%	0
Bachelor's	20.00%	2
Master's	80.00%	8
Doctoral	0.00%	0
Total	100.00%	10
Mean	3.80	
Confidence Interval	[3.539 - 4.061]	
Standard Error	0.422	
Standard Deviation	0.133	



Q11. Please choose

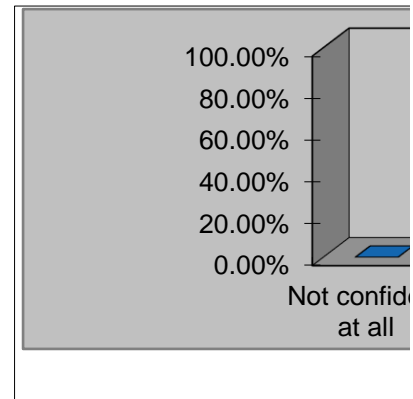
Answer	Percent(%)	Count(N)
Not confi	0.00%	0
Slightly c	10.00%	1
Moderate	40.00%	4
Very con	40.00%	4
Extremel	10.00%	1
Total	100.00%	10

Mean 3.50

Confidence [2.973 - 4.027]

Standard [ 0.850

Standard E 0.269



Q8. Please choose

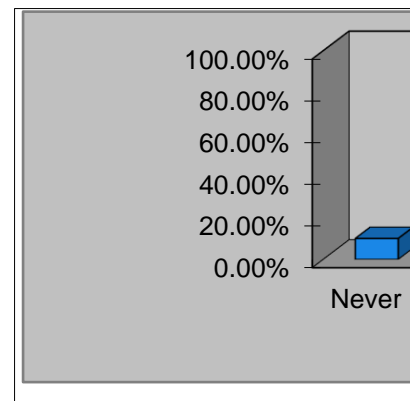
Answer	Percent(%)	Count(N)
Never	10.00%	1
Once a y	10.00%	1
Once eve	30.00%	3
Once a n	40.00%	4
Always	10.00%	1
Total	100.00%	10

Mean 3.30

Confidence [2.581 - 4.019]

Standard [ 1.160

Standard E 0.367



Q8-C9. Please choose

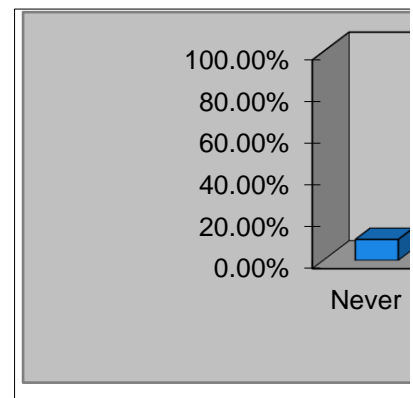
Answer	Percent(%)	Count(N)
Never	10.00%	1
Once a y	0.00%	0
Once eve	50.00%	5
Once a n	40.00%	4
Always	0.00%	0
Total	100.00%	10

Mean 3.20

Confidence [2.630 - 3.770]

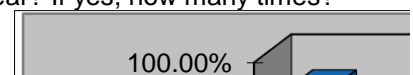
Standard [ 0.919

Standard E 0.291



Q14. Have you ever been a victim of an online scam in the last year? If yes, how many times?

Answer	Percent(%)	Count(N)
0	90.00%	9



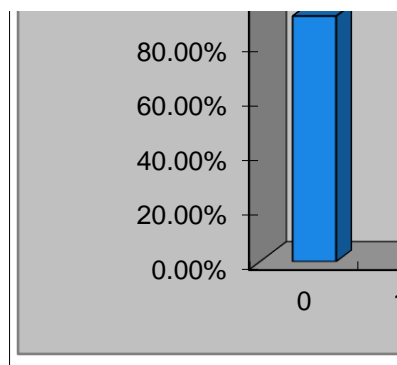
1-2	10.00%	1
3-4	0.00%	0
5-7	0.00%	0
8+10	0.00%	0
More tha	0.00%	0
Total	100.00%	10

Mean 1.10

Confidence [0.904 - 1.296]

Standard [0.316]

Standard E 0.100



Q7. Have you received any formal cybersecurity training?

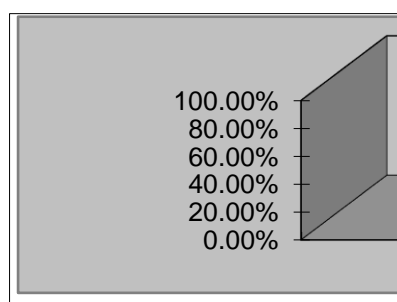
Answer	Percent(%)	Count(N)
Yes	70.00%	7
No	30.00%	3
Total	100.00%	10

Mean 1.30

Confidence [1.001 - 1.599]

Standard [0.483]

Standard E 0.153



Q15. What do you do when you encounter a website that looks suspicious to you?

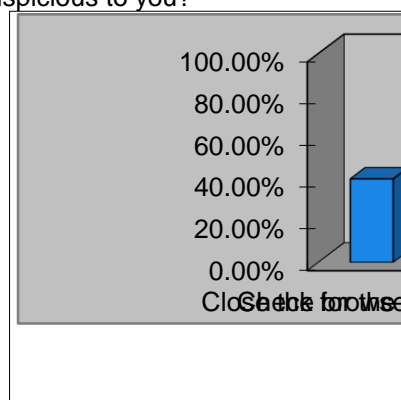
Answer	Percent(%)	Count(N)
Close the	40.00%	8
Close the	10.00%	2
Check fo	30.00%	6
Search fo	15.00%	3
Other	5.00%	1
Total	100.00%	20

Mean 2.35

Confidence [1.776 - 2.924]

Standard [1.309]

Standard E 0.293



Q17. Which devices do you use regularly for checking social media websites? (Select all that apply)

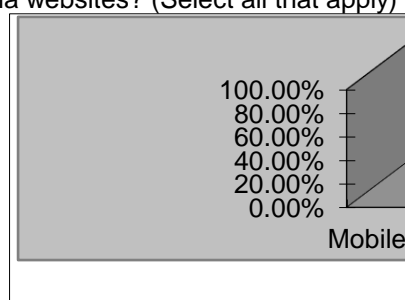
Answer	Percent(%)	Count(N)
Mobile pl	75.00%	9
Laptop/ I	25.00%	3
Total	100.00%	12

Mean 1.25

Confidence [0.994 - 1.506]

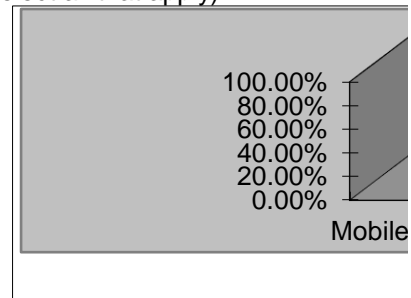
Standard [0.452]

Standard E 0.131



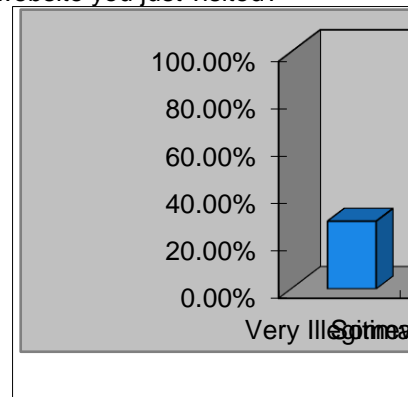
Q17. Which devices do you use regularly for checking emails? (Select all that apply)

Answer	Percent(%)	Count(N)
Mobile pl	64.29%	9
Laptop/ I	35.71%	5
Total	100.00%	14
Mean	1.36	
Confidence	[1.097 - 1.618]	
Standard E	0.497	
Standard E	0.133	



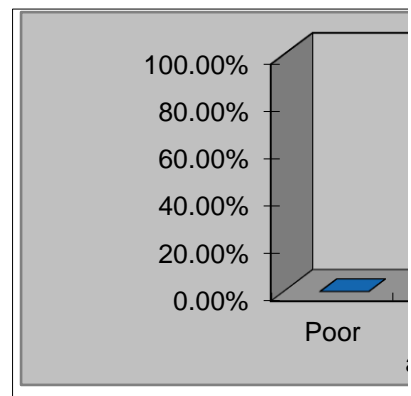
Q74. How would you rate the overall legitimacy and safety of the website you just visited?

Answer	Percent(%)	Count(N)
Very Illeg	28.57%	2
Somewh	42.86%	3
Neutral	14.29%	1
Somewh	14.29%	1
Very Leg	0.00%	0
Total	100.00%	7
Mean	2.14	
Confidence	[1.351 - 2.935]	
Standard E	1.069	
Standard E	0.404	



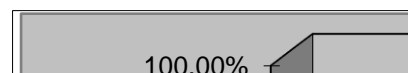
Q20. Website appearance

Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	28.57%	2
Average	0.00%	0
Good	28.57%	2
Excellent	42.86%	3
Total	100.00%	7
Mean	3.86	
Confidence	[2.861 - 4.854]	
Standard E	1.345	
Standard E	0.508	



Q20. Website content

Answer	Percent(%)	Count(N)
Poor	14.29%	1



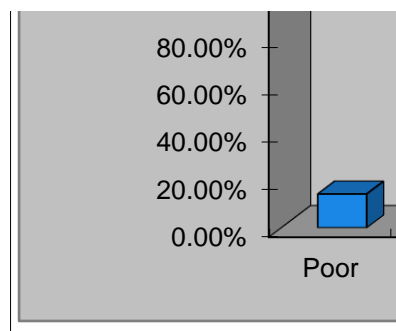
Below av	14.29%	1
Average	14.29%	1
Good	57.14%	4
Excellent	0.00%	0
Total	100.00%	7

Mean 3.14

Confidence [2.243 - 4.043]

Standard Error 1.215

Standard Error 0.459



#### Q20. Spellings/Grammar

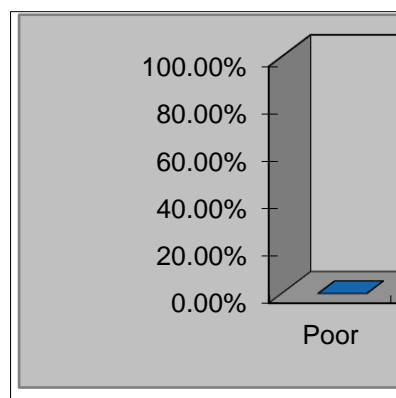
Answer	Percent (%)	Count (N)
Poor	0.00%	0
Below av	0.00%	0
Average	57.14%	4
Good	28.57%	2
Excellent	14.29%	1
Total	100.00%	7

Mean 3.57

Confidence [2.989 - 4.154]

Standard Error 0.787

Standard Error 0.297



#### Q20. Overall

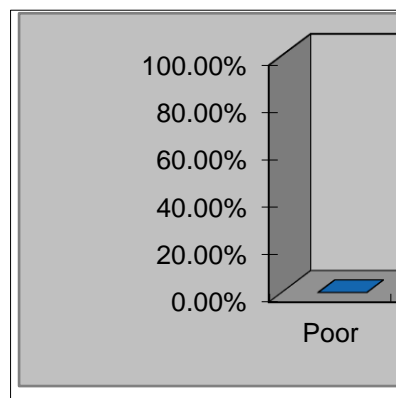
Answer	Percent (%)	Count (N)
Poor	0.00%	0
Below av	28.57%	2
Average	14.29%	1
Good	57.14%	4
Excellent	0.00%	0
Total	100.00%	7

Mean 3.29

Confidence [2.581 - 3.990]

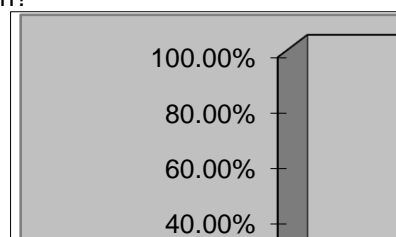
Standard Error 0.951

Standard Error 0.360

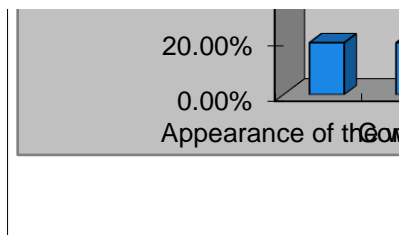


#### Q49. Based on your findings, what factors influenced your decision?

Answer	Percent (%)	Count (N)
Appearance	18.75%	3
URL of the	18.75%	3
Content of	18.75%	3
Presence of	12.50%	2
Lack of 2	6.25%	1
Absence of	25.00%	4



Other	0.00%	0
Total	100.00%	16
Mean	3.44	
Confidence	[2.508 - 4.367]	
Standard E	1.896	
Standard E	0.474	

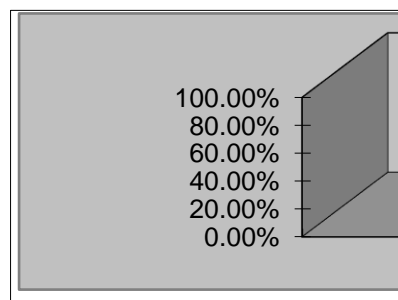


**Q21. Please list any other reasons not mentioned above.**  
**Response Data**

1308440 NA  
1308309 The placeholder values.  
1308266 Details hyperlink not getting opened, the other buttons/hyperlinks are not working as we  
1308191 Seems a bit bare bones the the standard login  
1308127 Lack of forgotten password.  
1308123 Absence of forgot the password and when clicking sign in button it redirects the website  
1308063 While seeing URL, I feel website is not legitimate.

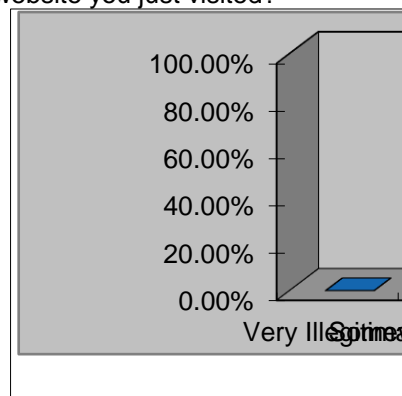
Q50. Did you provide any sensitive information to the website?

Answer	Percent(%)	Count(N)
Yes	14.29%	1
No	85.71%	6
Total	100.00%	7
Mean	1.86	
Confidence	[1.577 - 2.137]	
Standard E	0.378	
Standard E	0.143	



Q74. How would you rate the overall legitimacy and safety of the website you just visited?

Answer	Percent(%)	Count(N)
Very Illeg	0.00%	0
Somewh	0.00%	0
Neutral	0.00%	0
Somewh	42.86%	3
Very Leg	57.14%	4
Total	100.00%	7
Mean	4.57	
Confidence	[4.175 - 4.967]	
Standard E	0.535	
Standard E	0.202	



#### Q20. Website appearance

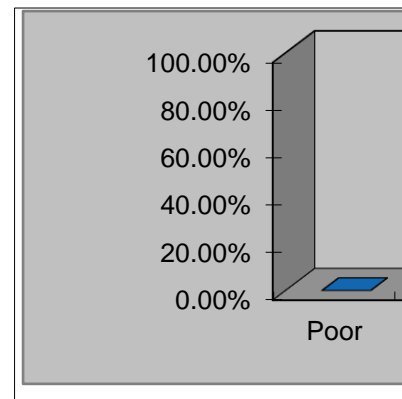
Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	14.29%	1
Good	42.86%	3
Excellent	42.86%	3
Total	100.00%	7

Mean 4.29

Confidence [3.726 - 4.846]

Standard [ 0.756

Standard E 0.286



#### Q20. Website content

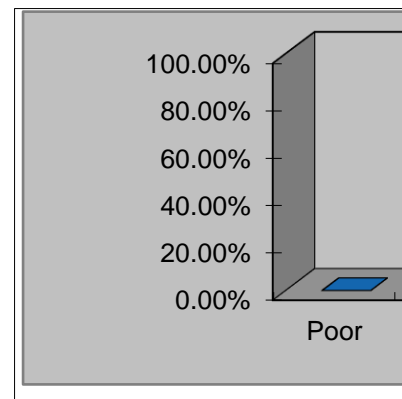
Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	14.29%	1
Good	42.86%	3
Excellent	42.86%	3
Total	100.00%	7

Mean 4.29

Confidence [3.726 - 4.846]

Standard [ 0.756

Standard E 0.286



#### Q20. Spellings/Grammar

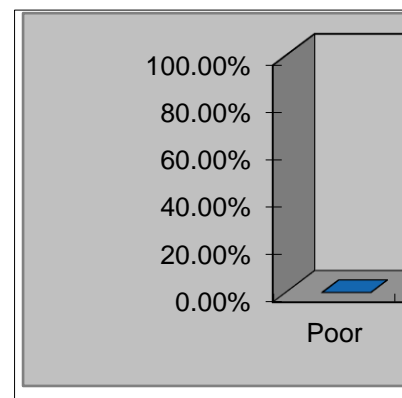
Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	0.00%	0
Good	57.14%	4
Excellent	42.86%	3
Total	100.00%	7

Mean 4.43

Confidence [4.033 - 4.825]

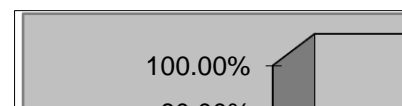
Standard [ 0.535

Standard E 0.202



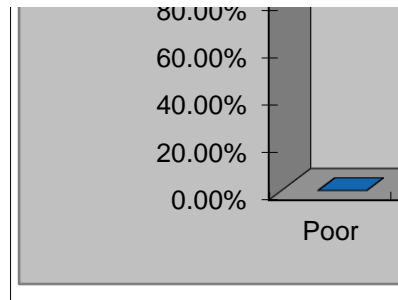
#### Q20. Overall

Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	0.00%	0



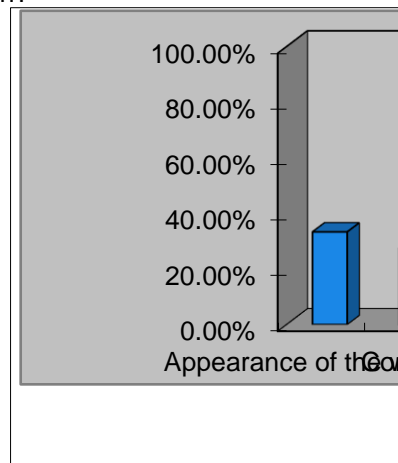


Average	14.29%	1
Good	42.86%	3
Excellent	42.86%	3
Total	100.00%	7
Mean	4.29	
Confidence	[3.726 - 4.846]	
Standard Error	0.756	
Standard Error	0.286	



Q49. Based on your findings, what factors influenced your decision?

Answer	Percent(%)	Count(N)
Appearance of the website	33.33%	6
URL of the website	27.78%	5
Content of the website	38.89%	7
Presence of a contact page	0.00%	0
Lack of a contact page	0.00%	0
Absence of a contact page	0.00%	0
Other	0.00%	0
Total	100.00%	18
Mean	2.06	
Confidence	[1.652 - 2.459]	
Standard Error	0.873	
Standard Error	0.206	

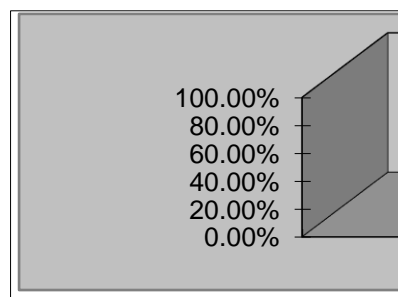


Q21. Please list any other reasons not mentioned above.  
Response Data

1308440 NA  
 1308309 None  
 1308266 The buttons and hyperlinks were clickable and the site didn't seem to have any errors, it  
 1308191 Seems like the actual site  
 1308127 Everything is working perfectly in the website. That makes the website quite legitimate.  
 1308123 All other services are available like the forgot the password, shop amazon business, etc  
 1308063 When Saw URI it feels like website is legitimate. And randomly types some data it says

Q50. Did you provide any sensitive information to the website?

Answer	Percent(%)	Count(N)
Yes	14.29%	1
No	85.71%	6
Total	100.00%	7
Mean	1.86	
Confidence	[1.577 - 2.137]	
Standard Error	0.378	
Standard Error	0.143	



Q74. How would you rate the overall legitimacy and safety of the website you just visited?

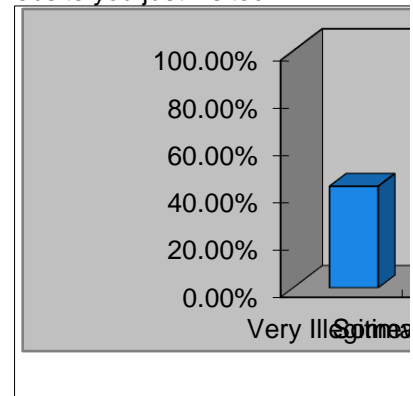
Answer	Percent(%)	Count(N)
Very Illeg	42.86%	3
Somewh	28.57%	2
Neutral	0.00%	0
Somewh	28.57%	2
Very Leg	0.00%	0
Total	100.00%	7

Mean 2.14

Confidence Interval [1.146 - 3.139]

Standard Error 1.345

Standard Error 0.508



Q20. Website appearance

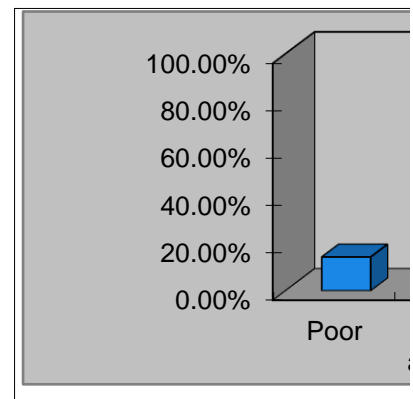
Answer	Percent(%)	Count(N)
Poor	14.29%	1
Below av	14.29%	1
Average	28.57%	2
Good	42.86%	3
Excellent	0.00%	0
Total	100.00%	7

Mean 3.00

Confidence Interval [2.145 - 3.855]

Standard Error 1.155

Standard Error 0.436



Q20. Website content

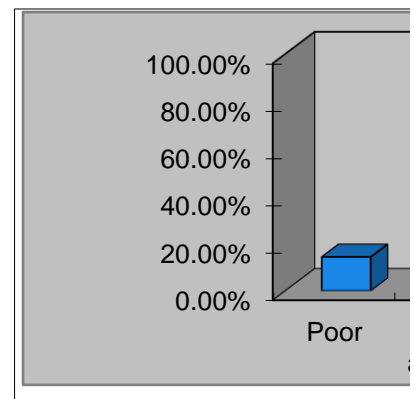
Answer	Percent(%)	Count(N)
Poor	14.29%	1
Below av	14.29%	1
Average	42.86%	3
Good	28.57%	2
Excellent	0.00%	0
Total	100.00%	7

Mean 2.86

Confidence Interval [2.065 - 3.649]

Standard Error 1.069

Standard Error 0.404



#### Q20. Spellings/Grammar

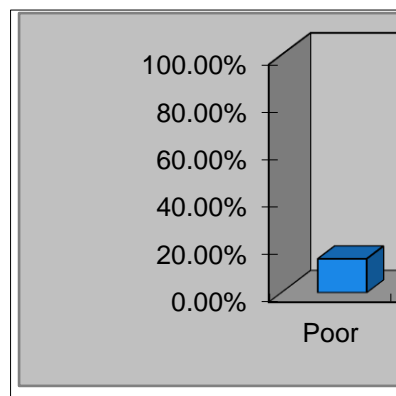
Answer	Percent(%)	Count(N)
Poor	14.29%	1
Below av	0.00%	0
Average	42.86%	3
Good	28.57%	2
Excellent	14.29%	1
Total	100.00%	7

Mean 3.29

Confidence [2.357 - 4.214]

Standard [ 1.254

Standard E 0.474



#### Q20. Overall

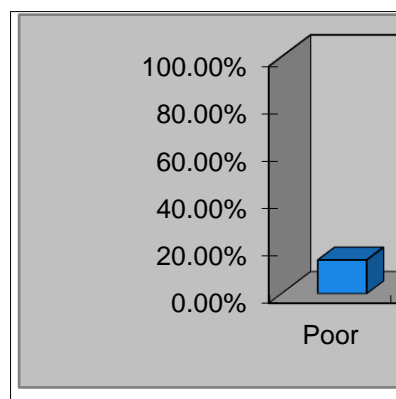
Answer	Percent(%)	Count(N)
Poor	14.29%	1
Below av	14.29%	1
Average	42.86%	3
Good	28.57%	2
Excellent	0.00%	0
Total	100.00%	7

Mean 2.86

Confidence [2.065 - 3.649]

Standard [ 1.069

Standard E 0.404



#### Q49. Based on your findings, what factors influenced your decision?

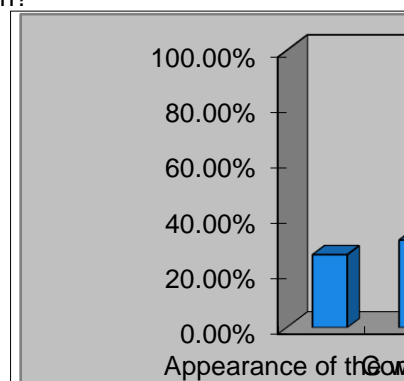
Answer	Percent(%)	Count(N)
Appearance	26.32%	5
URL of the	31.58%	6
Content of	21.05%	4
Presence of	0.00%	0
Lack of 2	5.26%	1
Absence of	10.53%	2
Other	5.26%	1
Total	100.00%	19

Mean 2.79

Confidence [1.947 - 3.632]

Standard [ 1.873

Standard E 0.430



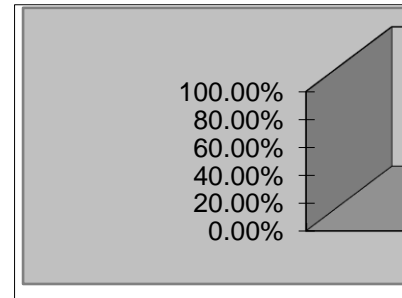
#### Q21. Please list any other reasons not mentioned above.

Response Data

1308440 NA  
 1308309 None  
 1308266 The Facebook logo, f is small in the logo but capital in the text below, such mistakes mi  
 1308191 Seems very bare bones  
 1308127 Usually Facebook has login option instead of login to Facebook.  
 1308123 The website looks overall illegitimate. The url is not the original url of facebook.  
 1308063 I feel Url and interaction with website

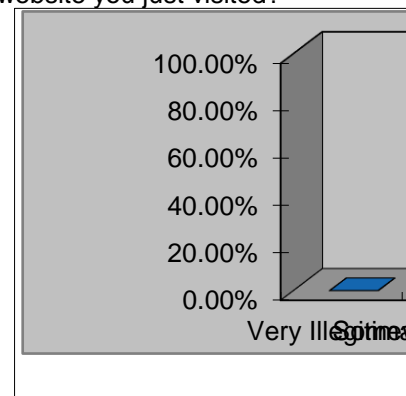
Q50. Did you provide any sensitive information to the website?

Answer	Percent(%)	Count(N)
Yes	14.29%	1
No	85.71%	6
Total	100.00%	7
Mean	1.86	
Confidence	[1.577 - 2.137]	
Standard Error	0.378	
Standard Error	0.143	



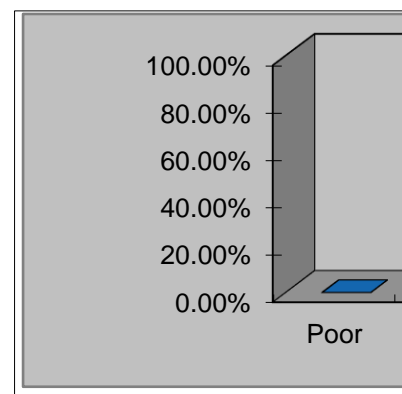
Q74. How would you rate the overall legitimacy and safety of the website you just visited?

Answer	Percent(%)	Count(N)
Very Illeg	0.00%	0
Somewh	0.00%	0
Neutral	0.00%	0
Somewh	28.57%	2
Very Leg	71.43%	5
Total	100.00%	7
Mean	4.71	
Confidence	[4.353 - 5.076]	
Standard Error	0.488	
Standard Error	0.184	



Q20. Website appearance

Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	14.29%	1
Good	28.57%	2
Excellent	57.14%	4
Total	100.00%	7
Mean	4.43	
Confidence	[3.846 - 5.011]	
Standard Error	0.787	
Standard Error	0.297	



#### Q20. Website content

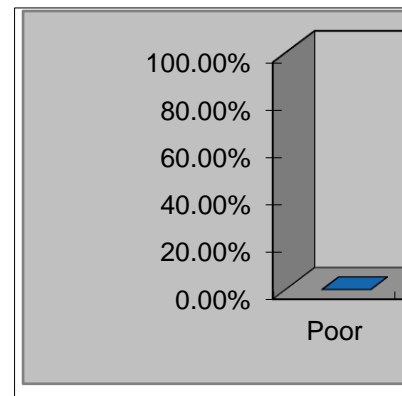
Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	14.29%	1
Good	28.57%	2
Excellent	57.14%	4
Total	100.00%	7

Mean 4.43

Confidence [3.846 - 5.011]

Standard Error 0.787

Standard Error 0.297



#### Q20. Spellings/Grammar

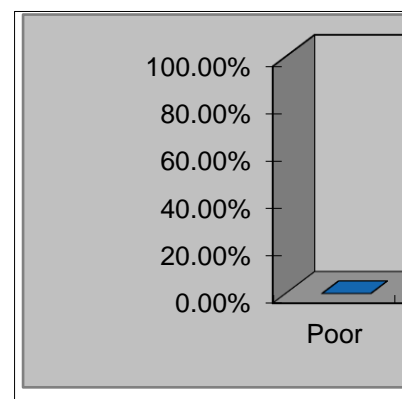
Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	0.00%	0
Good	57.14%	4
Excellent	42.86%	3
Total	100.00%	7

Mean 4.43

Confidence [4.033 - 4.825]

Standard Error 0.535

Standard Error 0.202



#### Q20. Overall

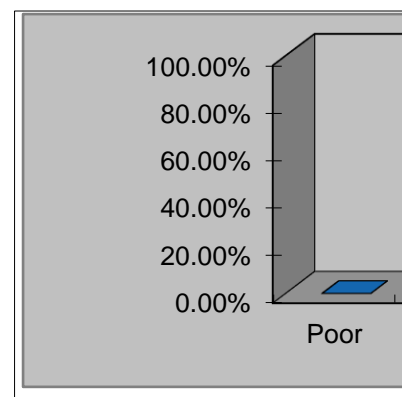
Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	14.29%	1
Good	28.57%	2
Excellent	57.14%	4
Total	100.00%	7

Mean 4.43

Confidence [3.846 - 5.011]

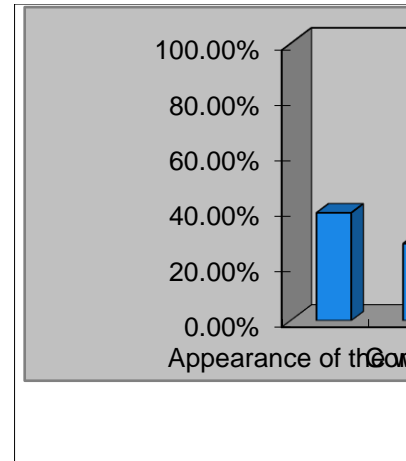
Standard Error 0.787

Standard Error 0.297



#### Q49. Based on your findings, what factors influenced your decision?

Answer	Percent(%)	Count(N)
Appearance of the Gov	38.89%	7
URL of the Gov	27.78%	5
Content of the Gov	27.78%	5
Presence of the Gov	0.00%	0
Lack of 2	0.00%	0
Absence	0.00%	0
Other	5.56%	1
Total	100.00%	18
Mean	2.17	
Confidence Interval	[1.490 - 2.844]	
Standard Error	1.465	
Standard Error	0.345	



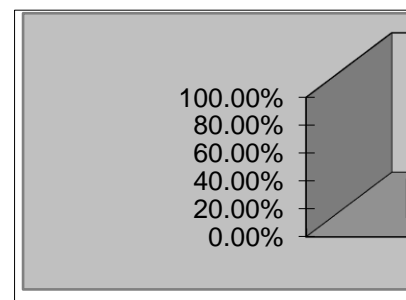
## Q21. Please list any other reasons not mentioned above.

### Response Data

1308440 NA  
1308309 None  
1308266 This one has footer information, the links in the footer are not fake, they are clickable, w  
1308191 Accounts for mobile use that leads to the app  
1308127 Everything is working perfectly.  
1308123 Working of every services  
1308063 Interaction with website

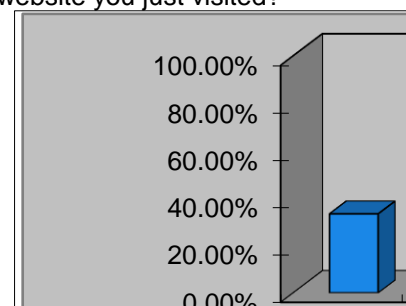
## Q50. Did you provide any sensitive information to the website?

Answer	Percent(%)	Count(N)
Yes	28.57%	2
No	71.43%	5
Total	100.00%	7
Mean	1.71	
Confidence Interval	[1.353 - 2.076]	
Standard Error	0.488	
Standard Error	0.184	

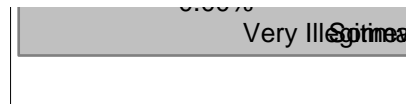


## Q74. How would you rate the overall legitimacy and safety of the website you just visited?

Answer	Percent(%)	Count(N)
Very Illeg	33.33%	2
Somewh	16.67%	1
Neutral	16.67%	1
Somewh	33.33%	2
Very Leg	0.00%	0
Total	100.00%	6
Mean	2.50	
Confidence Interval	[1.397 - 3.603]	



Standard E 1.378  
Standard E 0.563



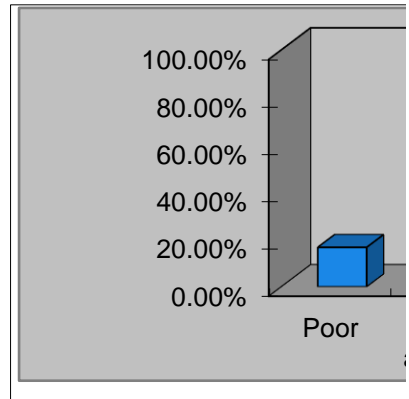
#### Q20. Website appearance

Answer	Percent(%)	Count(N)
Poor	16.67%	1
Below av	16.67%	1
Average	33.33%	2
Good	33.33%	2
Excellent	0.00%	0
Total	100.00%	6
Mean	2.83	

Confidence Interval [1.898 - 3.769]

Standard Error 1.169

Standard Error 0.477



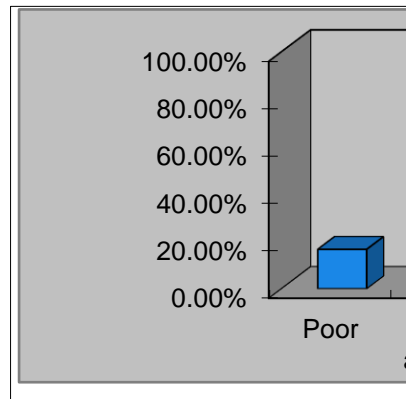
#### Q20. Website content

Answer	Percent(%)	Count(N)
Poor	16.67%	1
Below av	16.67%	1
Average	33.33%	2
Good	33.33%	2
Excellent	0.00%	0
Total	100.00%	6
Mean	2.83	

Confidence Interval [1.898 - 3.769]

Standard Error 1.169

Standard Error 0.477



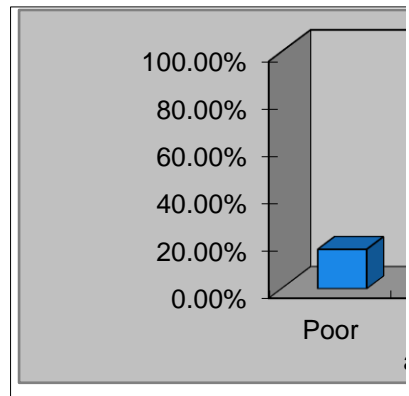
#### Q20. Spellings/Grammar

Answer	Percent(%)	Count(N)
Poor	16.67%	1
Below av	0.00%	0
Average	33.33%	2
Good	33.33%	2
Excellent	16.67%	1
Total	100.00%	6
Mean	3.33	

Confidence Interval [2.240 - 4.427]

Standard Error 1.366

Standard Error 0.558



#### Q20. Overall

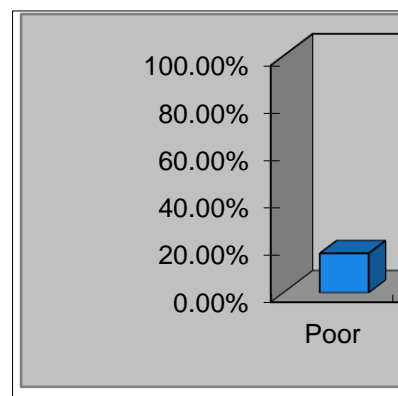
Answer	Percent(%)	Count(N)
Poor	16.67%	1
Below av	16.67%	1
Average	50.00%	3
Good	16.67%	1
Excellent	0.00%	0
Total	100.00%	6

Mean 2.67

Confidence Interval [1.840 - 3.493]

Standard Error 1.033

Standard Error 0.422



#### Q49. Based on your findings, what factors influenced your decision?

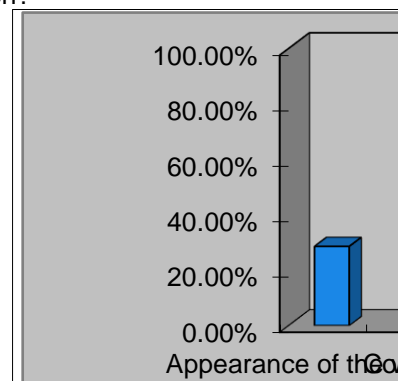
Answer	Percent(%)	Count(N)
Appearance of the website	28.57%	4
URL of the website	28.57%	4
Content of the website	28.57%	4
Presence of a logo	0.00%	0
Lack of 2 factors	0.00%	0
Absence of a logo	7.14%	1
Other	7.14%	1
Total	100.00%	14

Mean 2.64

Confidence Interval [1.688 - 3.598]

Standard Error 1.823

Standard Error 0.487



#### Q21. Please list any other reasons not mentioned above.

##### Response Data

- 1308440 NA
- 1308266 The website appears legitimate, but the logo is not there, or a background wallpaper mis
- 1308191 Bare bones layout
- 1308127 No hyperlinks provided.
- 1308123 The appearance of facebook login as purple was to state that I have already login, but v
- 1308063 Interaction

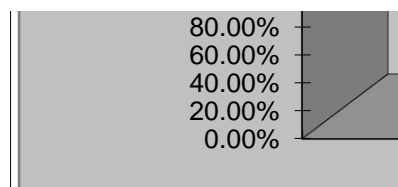
#### Q50. Did you provide any sensitive information to the website?

Answer	Percent(%)	Count(N)
Yes	0.00%	0
No	100.00%	6



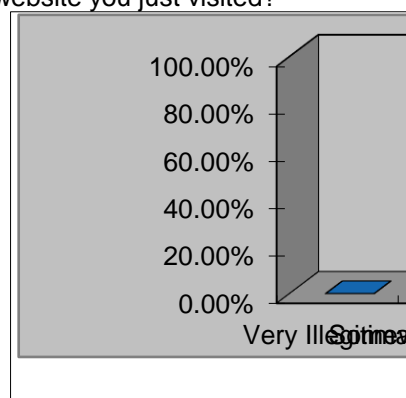


Total	100.00%	6
Mean	2.00	
Confidence	[2.000 - 2.000]	
Standard	[0.000]	
Standard E	0.000	



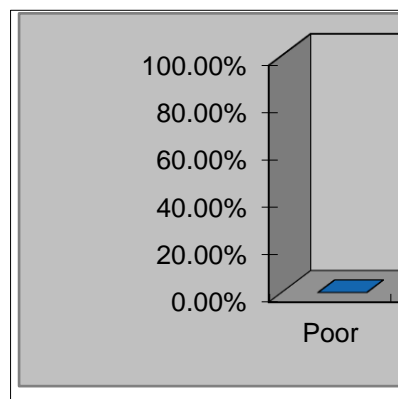
Q74. How would you rate the overall legitimacy and safety of the website you just visited?

Answer	Percent(%)	Count(N)
Very Illeg	0.00%	0
Somewh	0.00%	0
Neutral	16.67%	1
Somewh	33.33%	2
Very Leg	50.00%	3
Total	100.00%	6
Mean	4.33	
Confidence	[3.680 - 4.987]	
Standard	[0.816]	
Standard E	0.333	



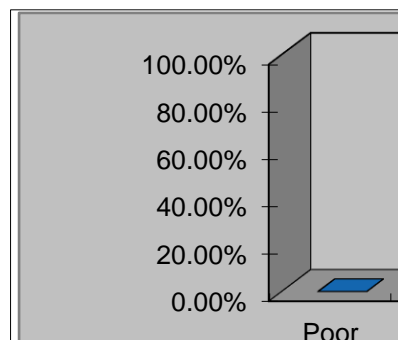
Q20. Website appearance

Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	16.67%	1
Good	16.67%	1
Excellent	66.67%	4
Total	100.00%	6
Mean	4.50	
Confidence	[3.831 - 5.169]	
Standard	[0.837]	
Standard E	0.342	



Q20. Website content

Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	16.67%	1
Good	16.67%	1
Excellent	66.67%	4
Total	100.00%	6
Mean	4.50	
Confidence	[3.831 - 5.169]	
Standard	[0.837]	



Standard E0.342



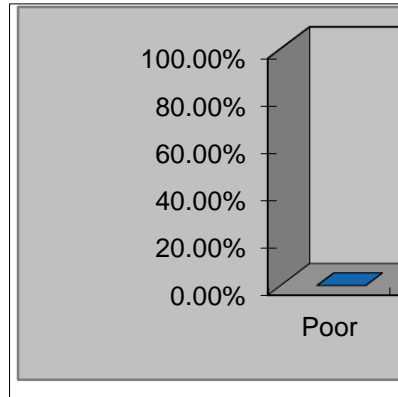
Q20. Spellings/Grammar

Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	0.00%	0
Good	33.33%	2
Excellent	66.67%	4
Total	100.00%	6
Mean	4.67	

Confidence Interval [4.253 - 5.080]

Standard Error 0.516

Standard Error 0.211



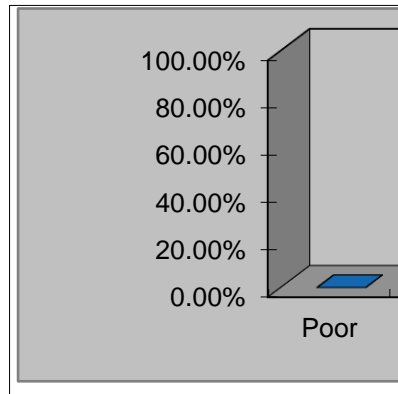
Q20. Overall

Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	16.67%	1
Good	33.33%	2
Excellent	50.00%	3
Total	100.00%	6
Mean	4.33	

Confidence Interval [3.680 - 4.987]

Standard Error 0.816

Standard Error 0.333



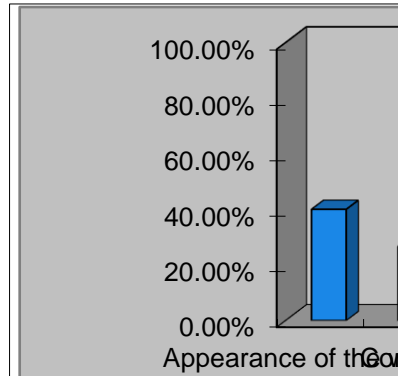
Q49. Based on your findings, what factors influenced your decision?

Answer	Percent(%)	Count(N)
Appearance of the cow	40.00%	6
URL of the website	26.67%	4
Content of the website	33.33%	5
Presence of a logo	0.00%	0
Lack of 2 stars	0.00%	0
Absence of a logo	0.00%	0
Other	0.00%	0
Total	100.00%	15
Mean	1.93	

Confidence Interval [1.486 - 2.381]

Standard Error 0.884

Standard Error 0.228



**Q21. Please list any other reasons not mentioned above.**

**Response Data**

1308440 MA  
 1308266 Even this one doesn't have the logo but I think it has been removed from the official log  
 1308191 Seems more interactive  
 1308127 Everything is working perfectly.  
 1308123 It redirected to my Instagram app.  
 1308063 Interaction makes me feel more secure and appearance

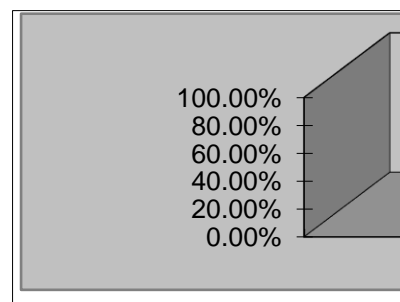
**Q50. Did you provide any sensitive information to the website?**

Answer	Percent(%)	Count(N)
Yes	33.33%	2
No	66.67%	4
Total	100.00%	6
Mean	1.67	

Confidence Interval [1.253 - 2.080]

Standard Error 0.516

Standard Error 0.211



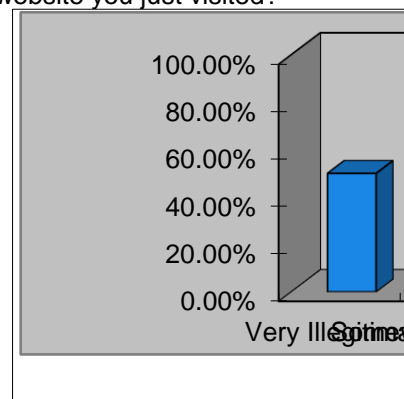
**Q74. How would you rate the overall legitimacy and safety of the website you just visited?**

Answer	Percent(%)	Count(N)
Very Illeg	50.00%	3
Somewh	33.33%	2
Neutral	0.00%	0
Somewh	16.67%	1
Very Leg	0.00%	0
Total	100.00%	6
Mean	1.83	

Confidence Interval [0.898 - 2.769]

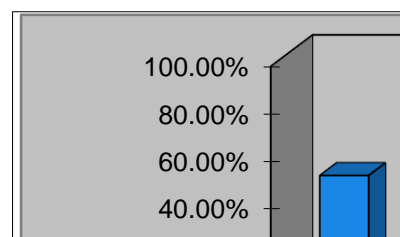
Standard Error 1.169

Standard Error 0.477



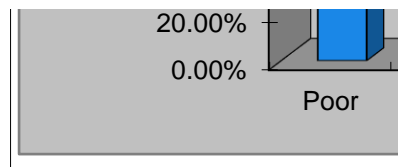
**Q20. Website appearance**

Answer	Percent(%)	Count(N)
Poor	50.00%	3
Below av	33.33%	2
Average	0.00%	0
Good	16.67%	1
Excellent	0.00%	0
Total	100.00%	6



Mean	1.83
------	------

Confidence Interval [0.898 - 2.769]  
 Standard Error 1.169  
 Standard Error 0.477

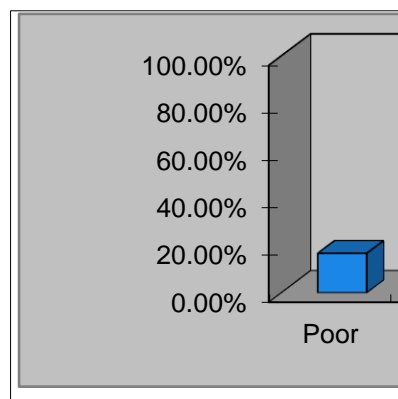


#### Q20. Website content

Answer	Percent(%)	Count(N)
Poor	16.67%	1
Below av	50.00%	3
Average	0.00%	0
Good	16.67%	1
Excellent	16.67%	1
Total	100.00%	6

Mean	2.67
------	------

Confidence Interval [1.462 - 3.871]  
 Standard Error 1.506  
 Standard Error 0.615

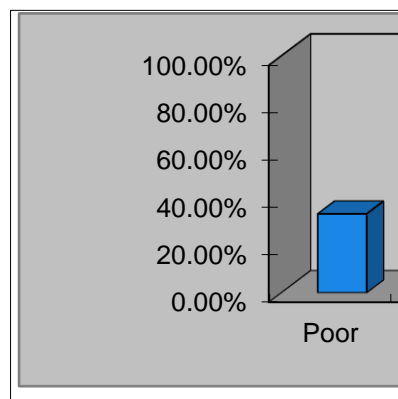


#### Q20. Spellings/Grammar

Answer	Percent(%)	Count(N)
Poor	33.33%	2
Below av	16.67%	1
Average	33.33%	2
Good	16.67%	1
Excellent	0.00%	0
Total	100.00%	6

Mean	2.33
------	------

Confidence Interval [1.364 - 3.302]  
 Standard Error 1.211  
 Standard Error 0.494

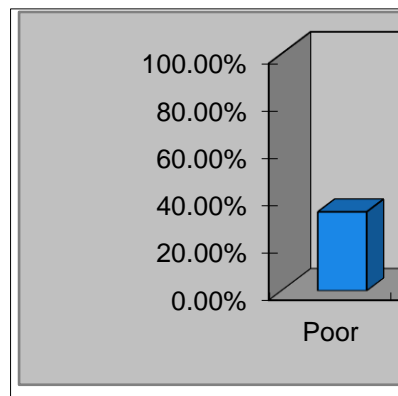


#### Q20. Overall

Answer	Percent(%)	Count(N)
Poor	33.33%	2
Below av	50.00%	3
Average	0.00%	0
Good	16.67%	1
Excellent	0.00%	0
Total	100.00%	6

Mean	2.00
------	------

Confidence Interval [1.123 - 2.877]  
 Standard Error 1.095  
 Standard Error 0.447



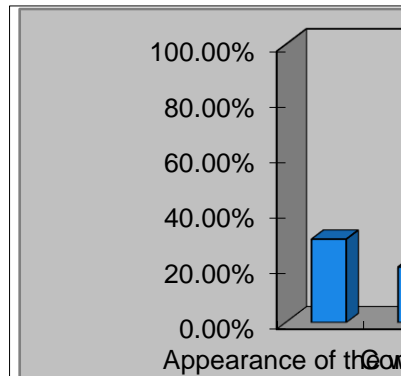
Q49. Based on your findings, what factors influenced your decision?

Answer	Percent(%)	Count(N)
Appearance	30.00%	6
URL of the	20.00%	4
Content of	25.00%	5
Presence of	15.00%	3
Lack of 2	5.00%	1
Absence of	5.00%	1
Other	0.00%	0
Total	100.00%	20
Mean	2.60	

Confidence Interval [1.958 - 3.242]

Standard Error 1.465

Standard Error 0.328



Q21. Please list any other reasons not mentioned above.

Response Data

- 1308440 NA
- 1308266 No footer information, no copyright information, the X in the heading is not having space
- 1308191 Font seemed off
- 1308127 Lack of moving into another page after click on button
- 1308123 The content where it says sign in to X is grammatically wrong.
- 1308063 Interaction with website and appearance

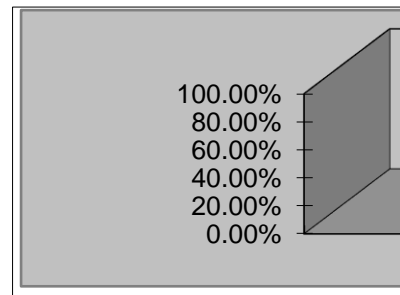
Q50. Did you provide any sensitive information to the website?

Answer	Percent(%)	Count(N)
Yes	0.00%	0
No	100.00%	6
Total	100.00%	6
Mean	2.00	

Confidence Interval [2.000 - 2.000]

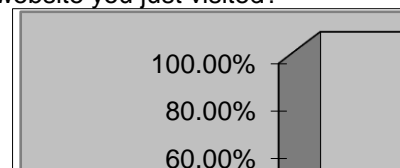
Standard Error 0.000

Standard Error 0.000

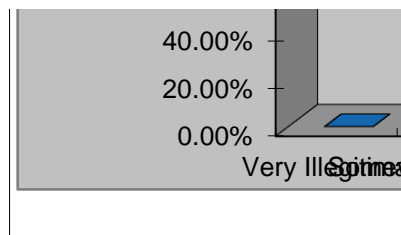


Q74. How would you rate the overall legitimacy and safety of the website you just visited?

Answer	Percent(%)	Count(N)
Very Illeg	0.00%	0
Somewh	0.00%	0
Neutral	0.00%	0
Somewh	33.33%	2

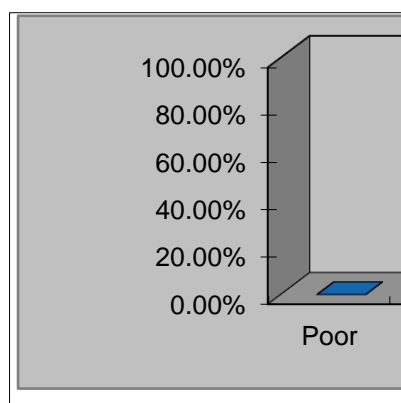


Very Leg	66.67%	4
Total	100.00%	6
Mean	4.67	
Confidence	[4.253 - 5.080]	
Standard	[ 0.516	
Standard E	0.211	



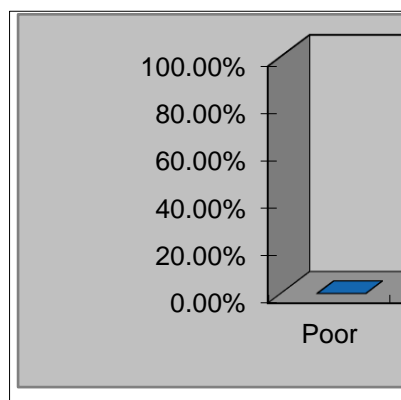
#### Q20. Website appearance

Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	16.67%	1
Good	16.67%	1
Excellent	66.67%	4
Total	100.00%	6
Mean	4.50	
Confidence	[3.831 - 5.169]	
Standard	[ 0.837	
Standard E	0.342	



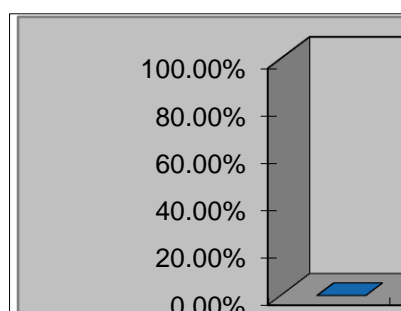
#### Q20. Website content

Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	16.67%	1
Good	33.33%	2
Excellent	50.00%	3
Total	100.00%	6
Mean	4.33	
Confidence	[3.680 - 4.987]	
Standard	[ 0.816	
Standard E	0.333	



#### Q20. Spellings/Grammar

Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	0.00%	0
Average	0.00%	0
Good	33.33%	2
Excellent	66.67%	4
Total	100.00%	6
Mean	4.67	
Confidence	[4.253 - 5.080]	

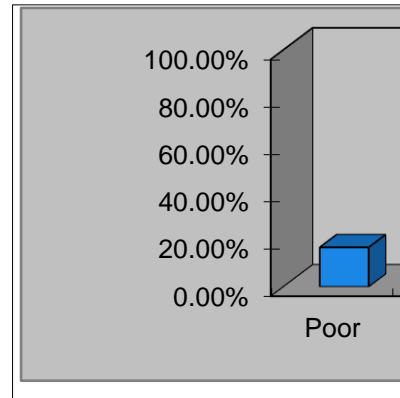


Standard E 0.516  
Standard E 0.211



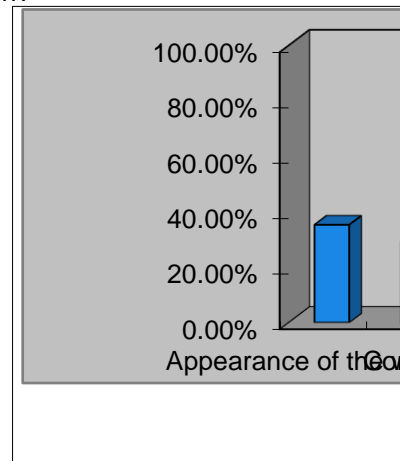
Q20. Overall

Answer	Percent(%)	Count(N)
Poor	16.67%	1
Below av	0.00%	0
Average	16.67%	1
Good	16.67%	1
Excellent	50.00%	3
Total	100.00%	6
Mean	3.83	
Confidence Interval [2.551 - 5.115]		
Standard Error 1.602		
Standard Error 0.654		



Q49. Based on your findings, what factors influenced your decision?

Answer	Percent(%)	Count(N)
Appearance	35.29%	6
URL of the	29.41%	5
Content of	35.29%	6
Presence of	0.00%	0
Lack of 2	0.00%	0
Absence of	0.00%	0
Other	0.00%	0
Total	100.00%	17
Mean	2.00	
Confidence Interval [1.588 - 2.412]		
Standard Error 0.866		
Standard Error 0.210		



Q21. Please list any other reasons not mentioned above.  
Response Data

- 1308440 NA
- 1308266 The heading seems better, even though there's not much info it seems better than the p
- 1308191 More interactive layout
- 1308127 Everything is working perfectly.
- 1308123 Redirected to the original website of X (twitter)
- 1308063 Interaction and appearance

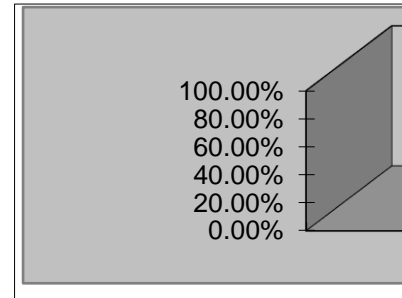
Q50. Did you provide any sensitive information to the website?

Answer	Percent(%)	Count(N)
Yes	33.33%	2
No	66.67%	4
Total	100.00%	6
Mean	1.67	

Confidence Interval [1.253 - 2.080]

Standard Error 0.516

Standard Error 0.211



**Q80. Are you aware of any Antivirus tools that prevent phishing scams on your system? If yes**  
**Response Data**

1308440 One  
 1308266 McAfee Antivirus  
 1308191 Both Google, and McAfee  
 1308127 Kasperkey bitdefender  
 1308123 McAfee, Nord  
 1308063 First one

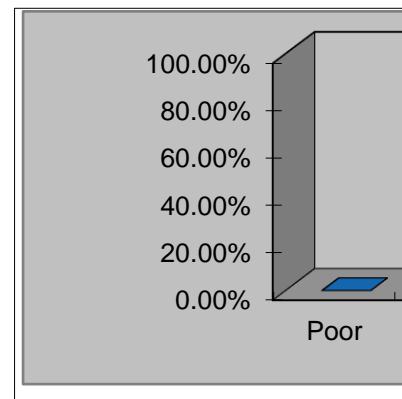
Q72. Row 1

Answer	Percent(%)	Count(N)
Poor	0.00%	0
Below av	16.67%	1
Average	16.67%	1
Good	66.67%	4
Excellent	0.00%	0
Total	100.00%	6
Mean	3.50	

Confidence Interval [2.831 - 4.169]

Standard Error 0.837

Standard Error 0.342



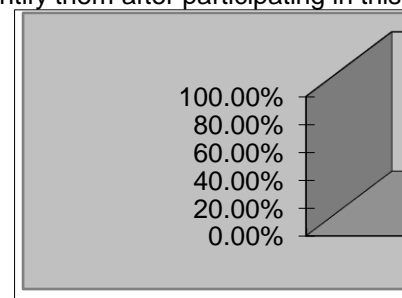
Q81. Do you feel more aware of illegitimate sites and can you identify them after participating in this

Answer	Percent(%)	Count(N)
Yes	100.00%	6
No	0.00%	0
Total	100.00%	6
Mean	1.00	

Confidence Interval [1.000 - 1.000]

Standard Error 0.000

Standard Error 0.000





Q82. Would you change your behavior regarding clicking on links or providing information to website

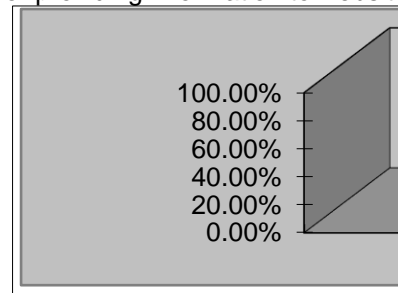
Answer	Percent(%)	Count(N)
Yes	83.33%	5
No	16.67%	1
Total	100.00%	6

Mean 1.17

Confidence Interval [0.840 - 1.493]

Standard Error 0.408

Standard Error 0.167



Q83. Please answer

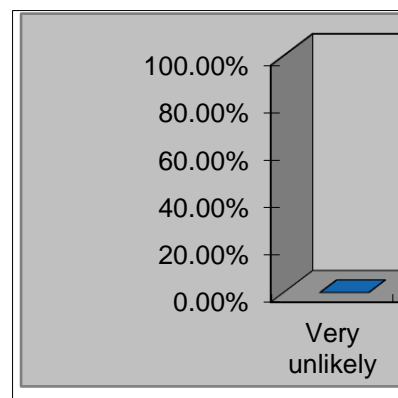
Answer	Percent(%)	Count(N)
Very unlikely	0.00%	0
Unlikely	0.00%	0
Neutral	0.00%	0
Likely	50.00%	3
Very likely	50.00%	3
Total	100.00%	6

Mean 4.50

Confidence Interval [4.062 - 4.938]

Standard Error 0.548

Standard Error 0.224



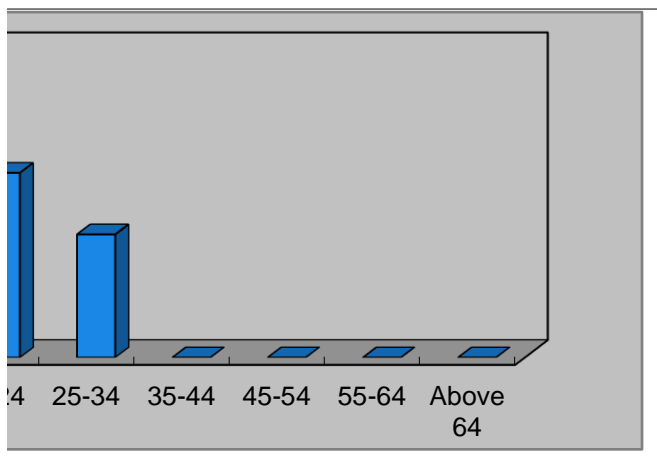
#### Q84. Any additional comments or feedback regarding your experience with the experiment in Response Data

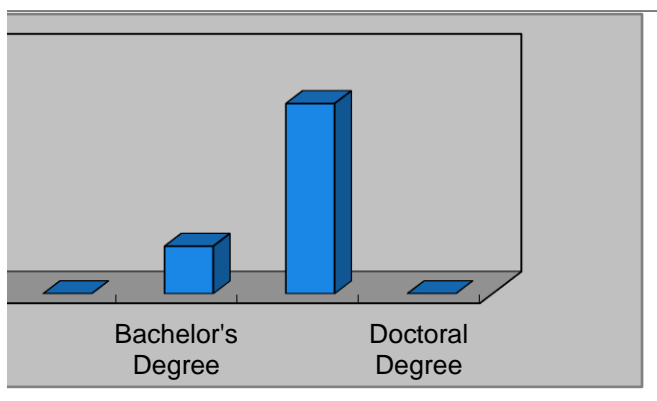
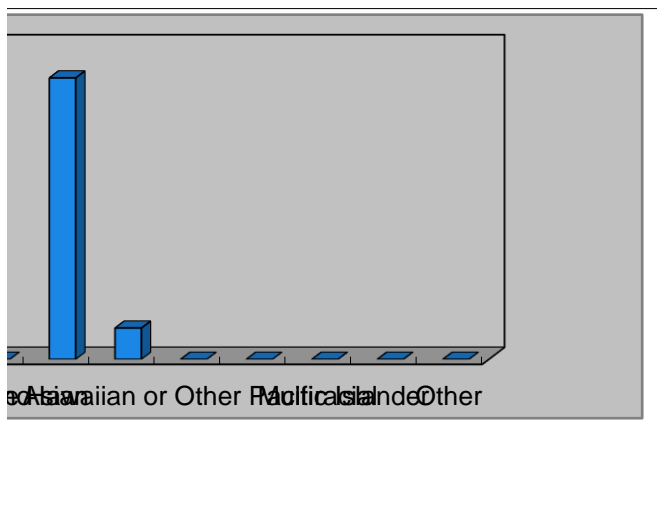
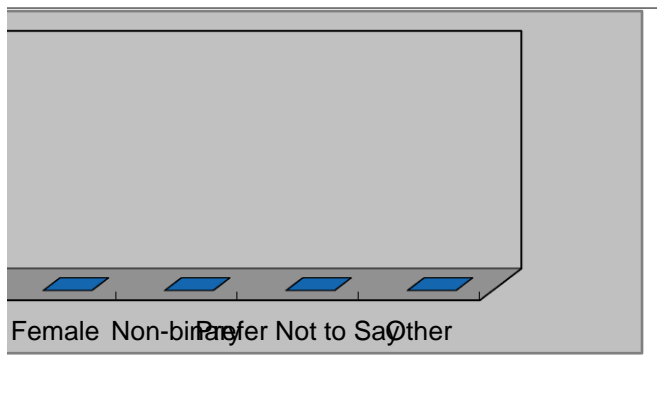
- 1308440 Good overview of the phishing websites
- 1308266 It was a nice survey, some more questions could have been added to improve the learn
- 1308191 The pattern was of the website should have been randomized
- 1308127 Na
- 1308123 Nope
- 1308063 It is good

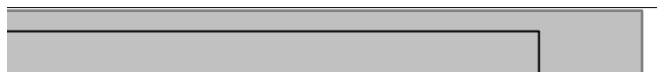
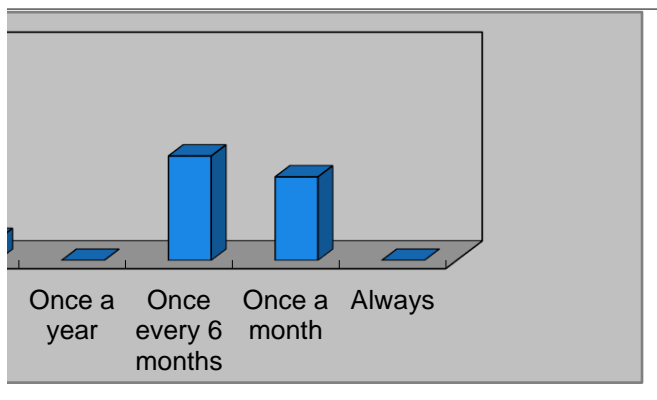
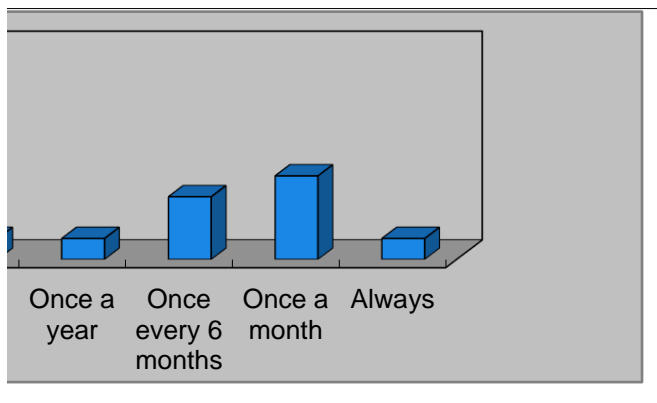
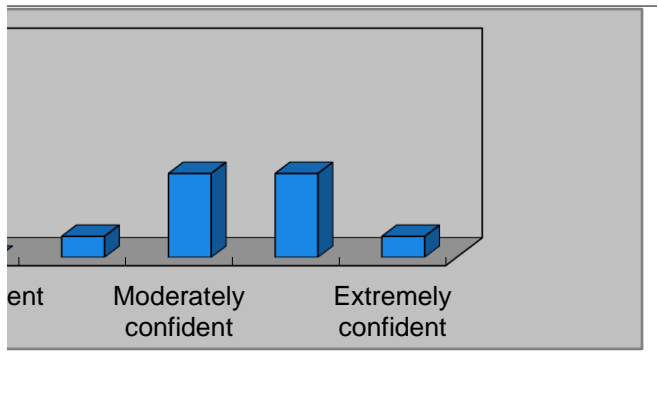
#### Q85. Please add Comments/Suggestions on this experiment: Response Data

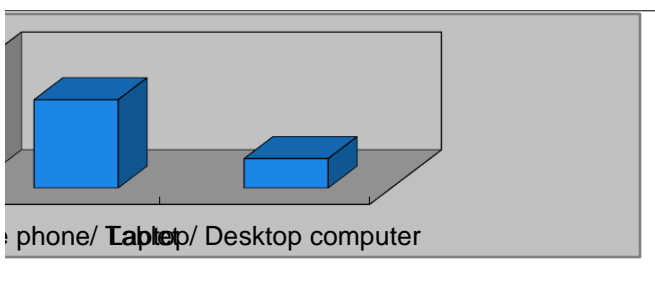
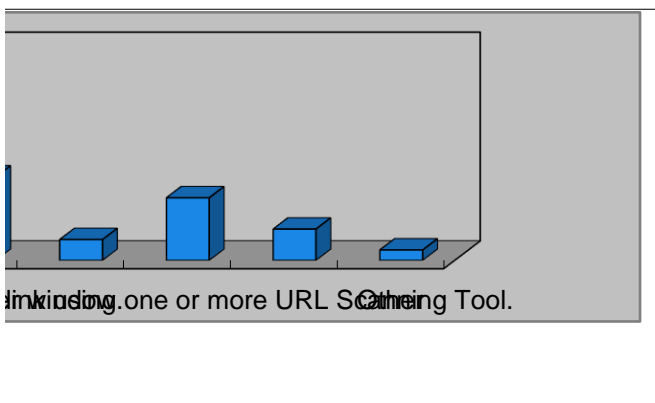
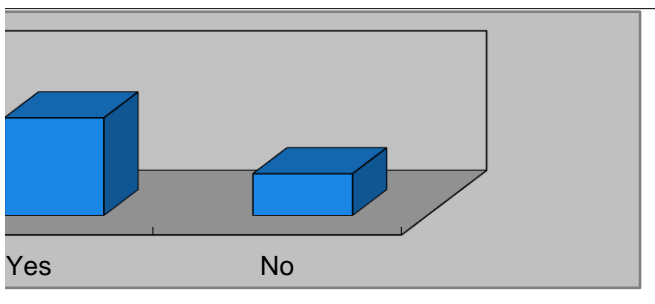
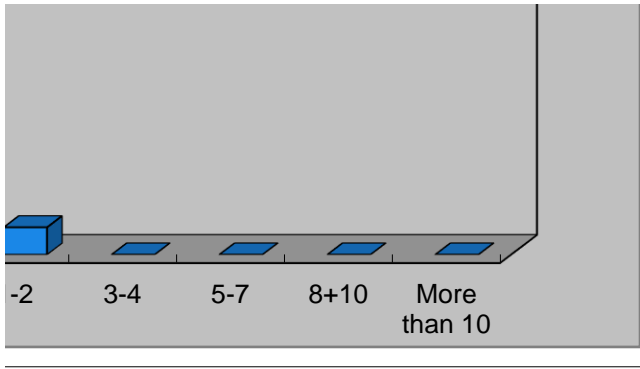
- 1308440 Good experiment for Better understanding.
- 1308266 It was nice, could have been improved by adding more questions to increase the learnir
- 1308191 Overall very clean
- 1308127 Good Questions, after identifying the fake and real websites.
- 1308123 Overall not bad

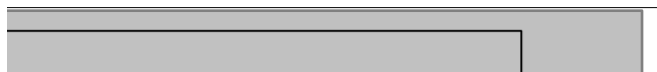
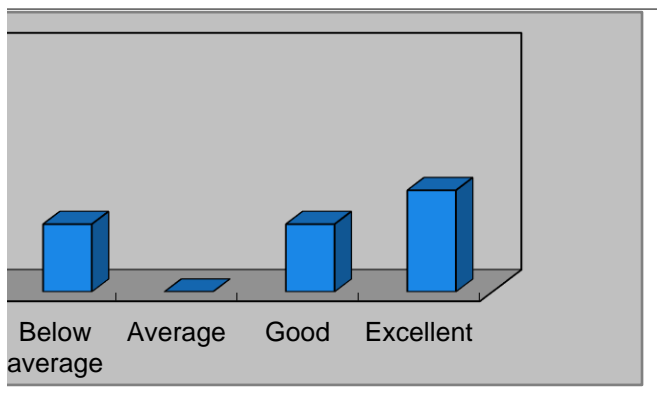
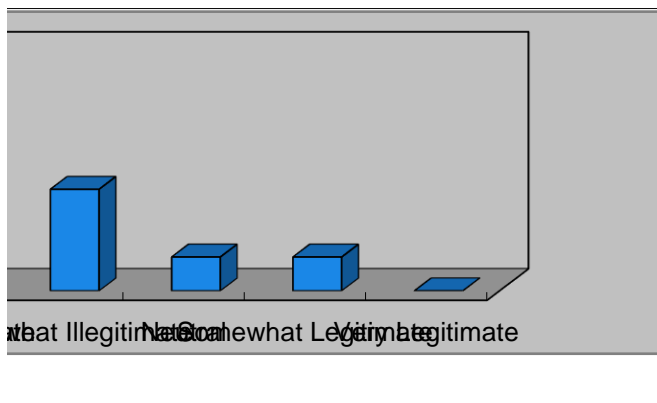
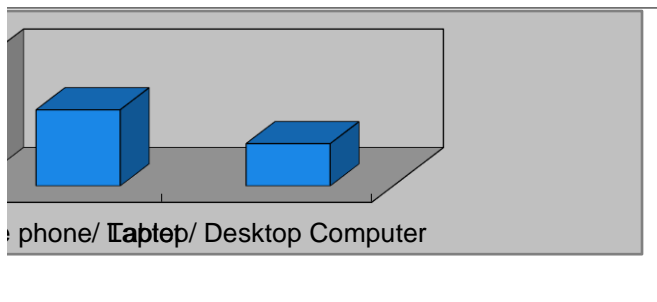
1308063 It is good

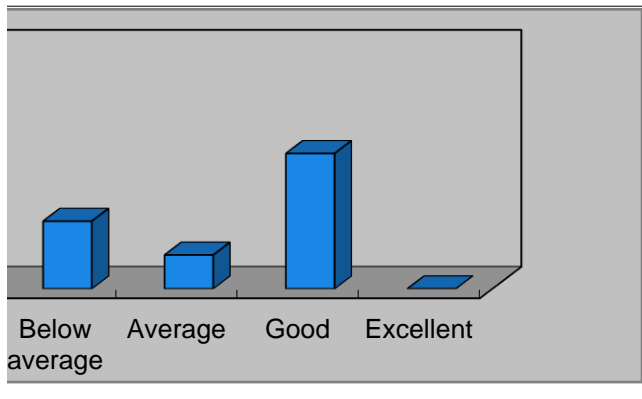
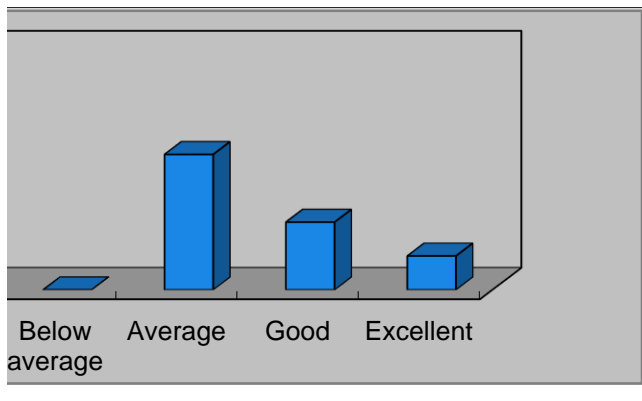
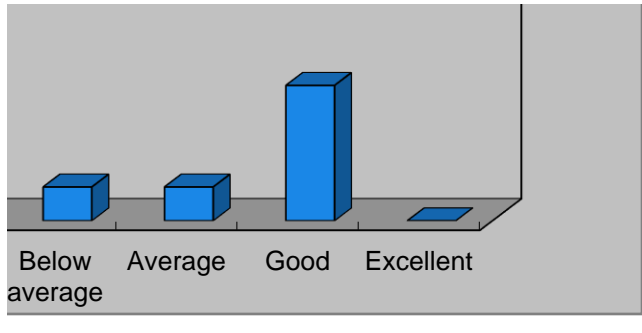




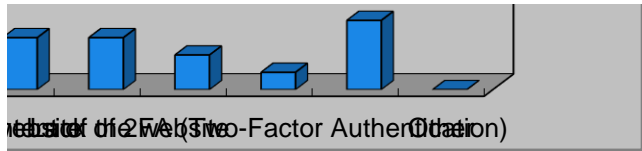




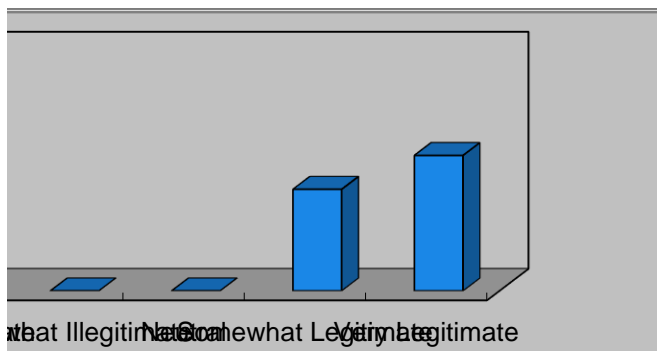
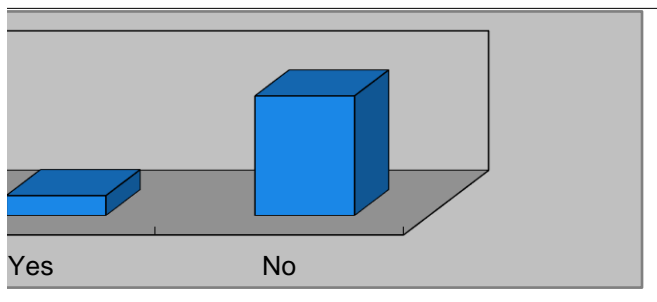


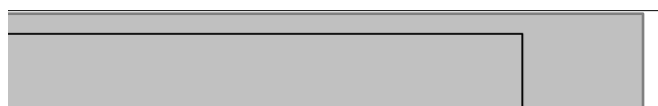
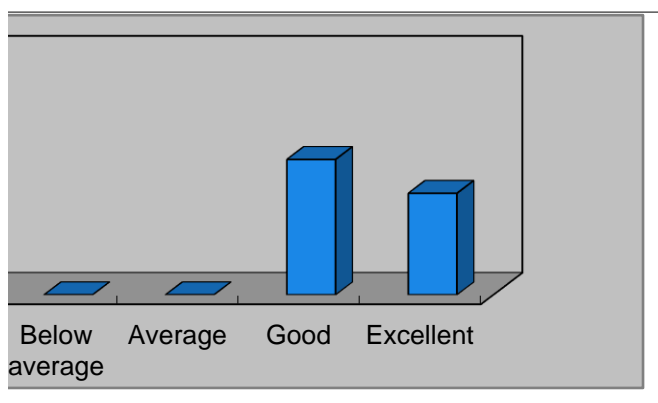


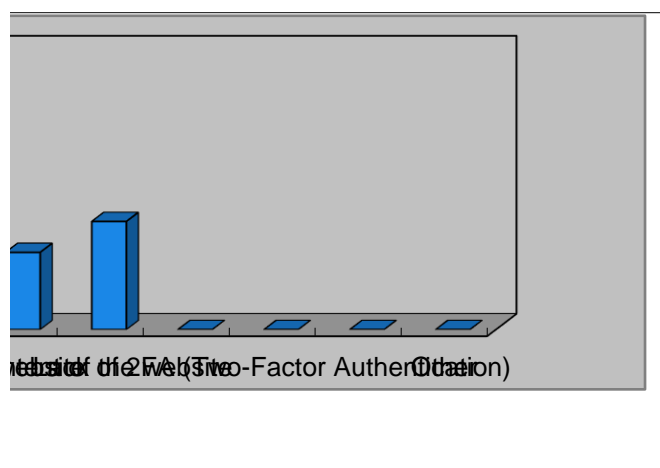
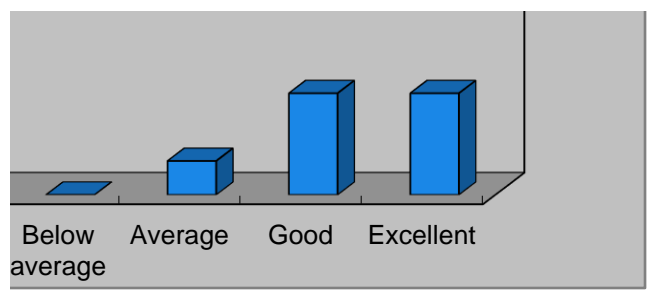




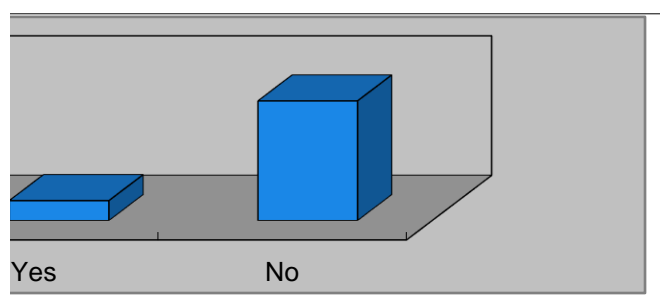
... and when pressed sign in, it redirects to the actual amazon website, which is suspicious.

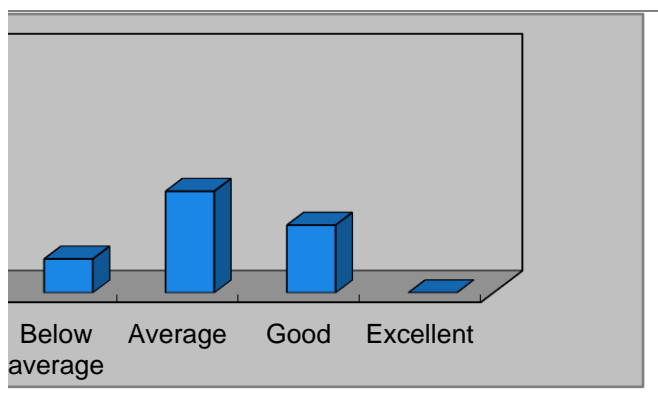
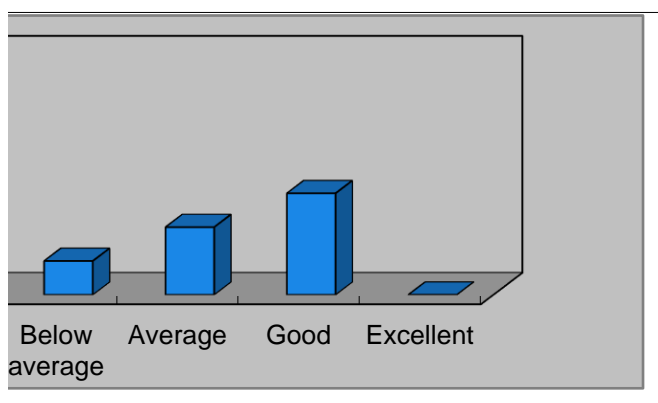
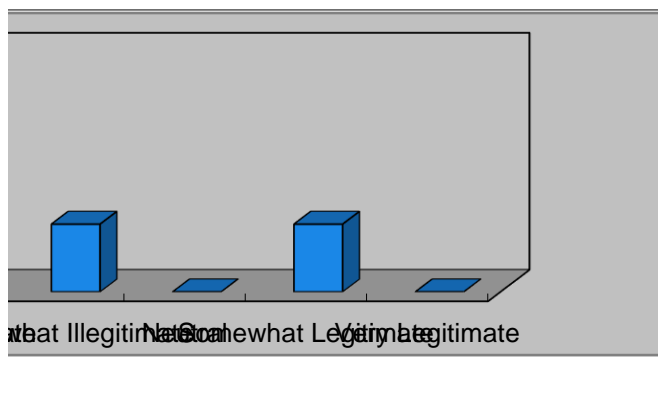


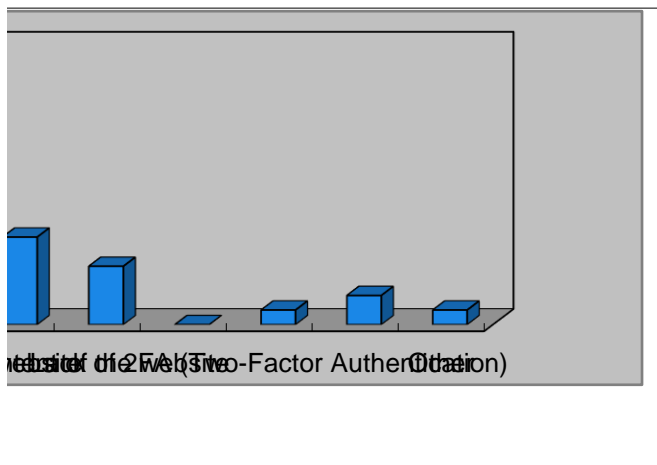
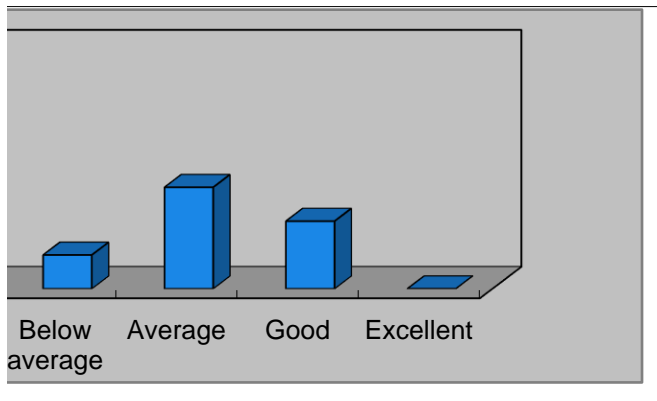




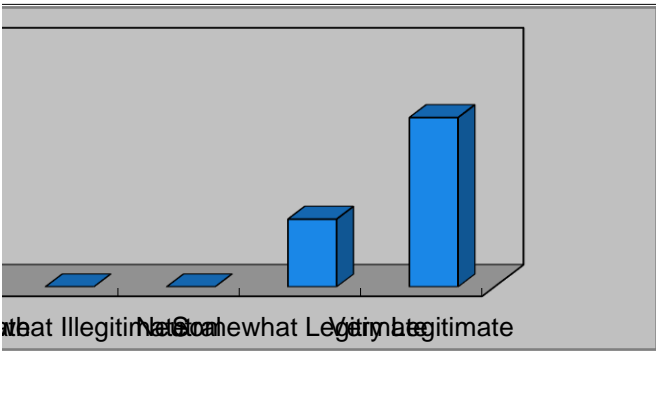
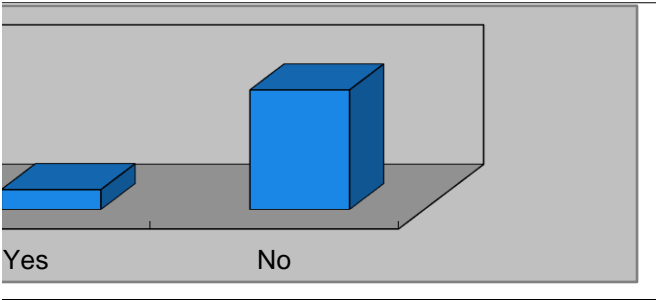
It also seems more real because of careful details like the information present in the footer section.

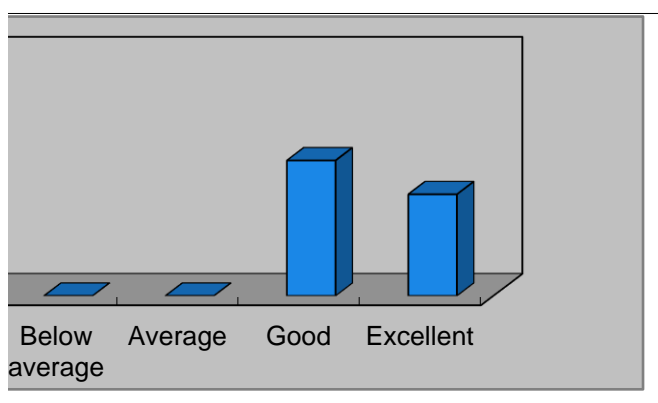


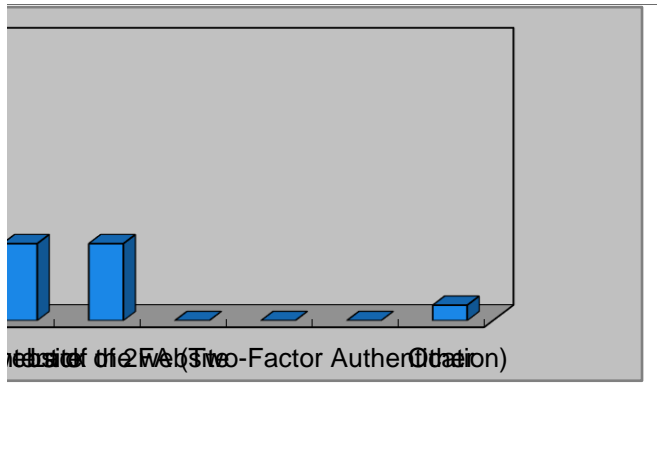




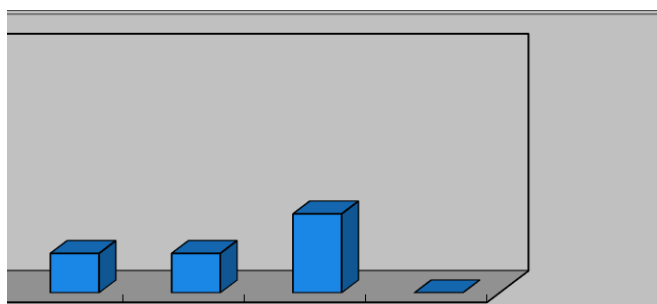
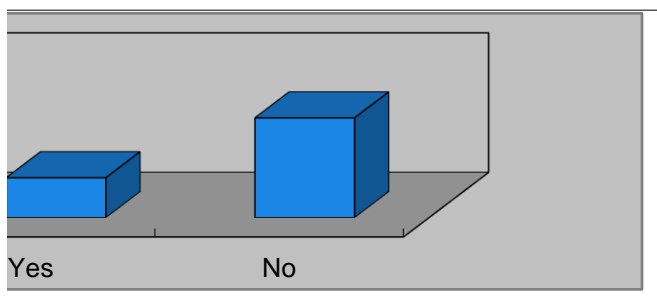
ght not be there in the real one as they give careful attention to details, also footer information is miss





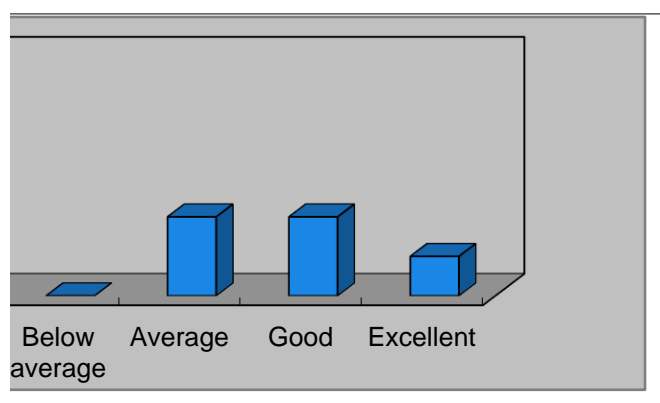
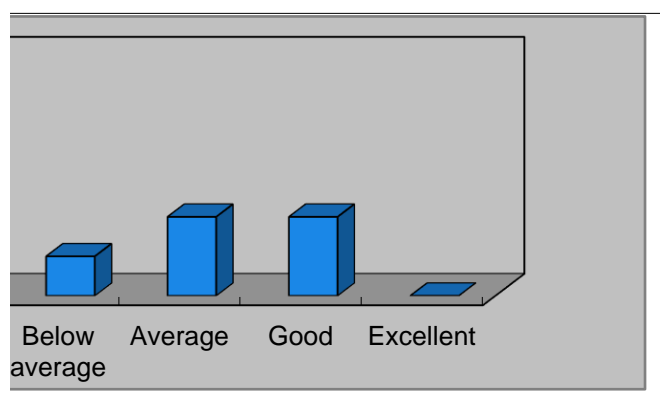
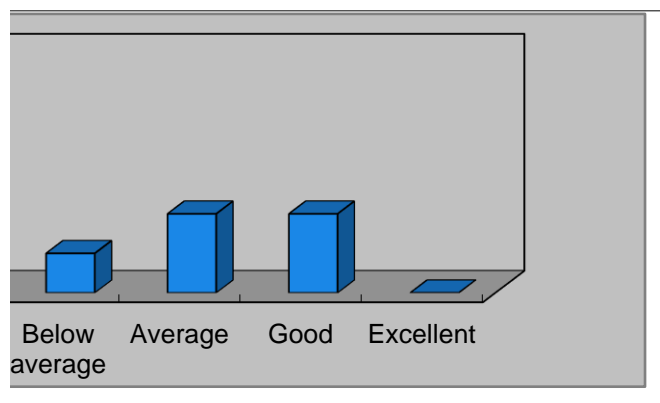


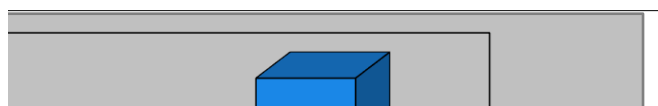
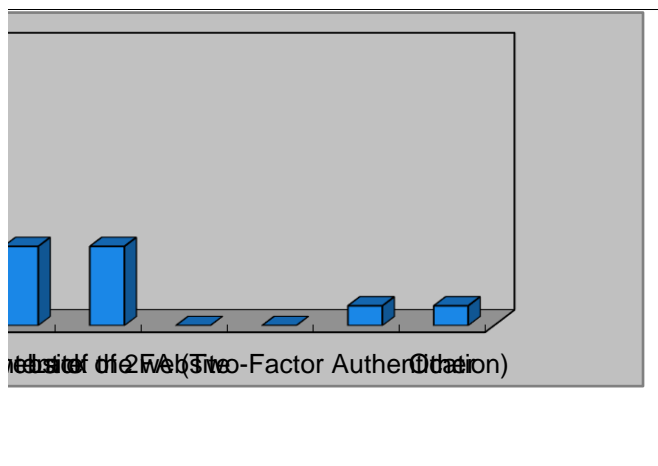
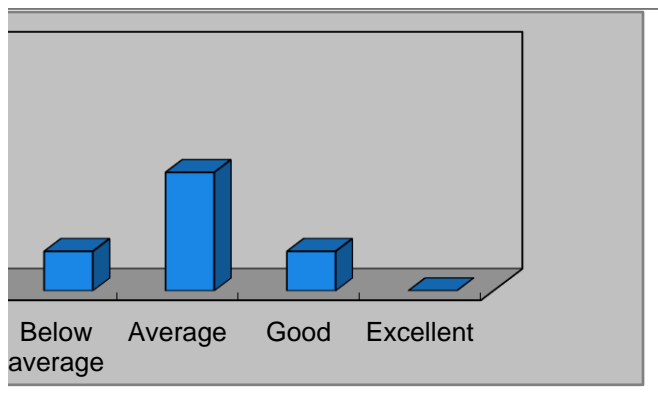
When clicked on the about us text it takes us to the about us meta page which makes it more real, the

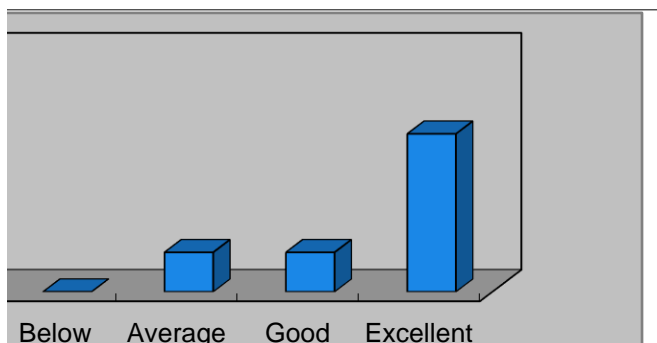
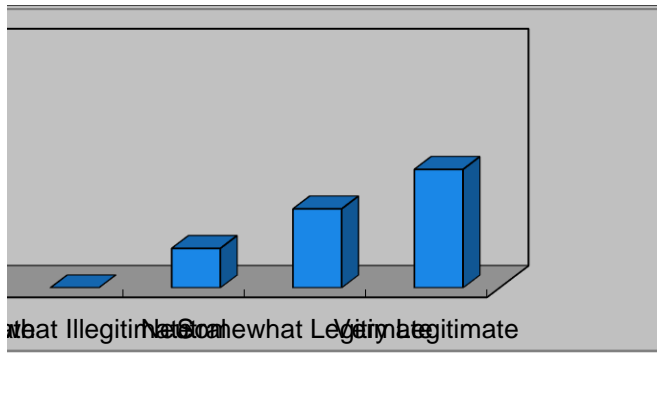
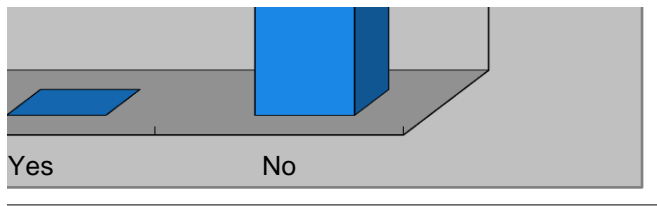




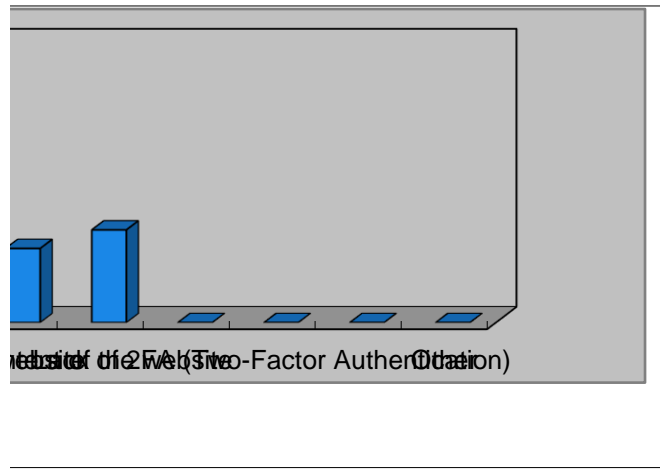
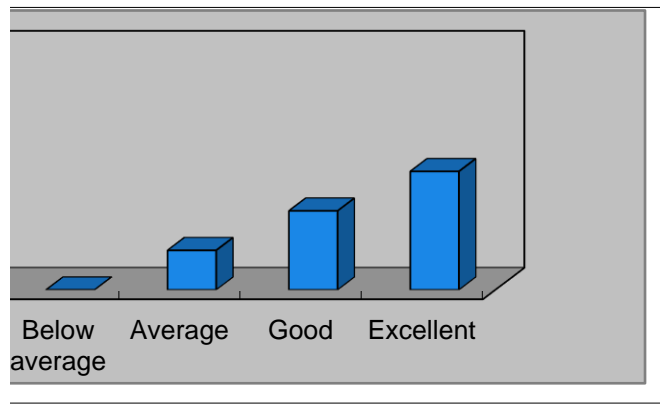
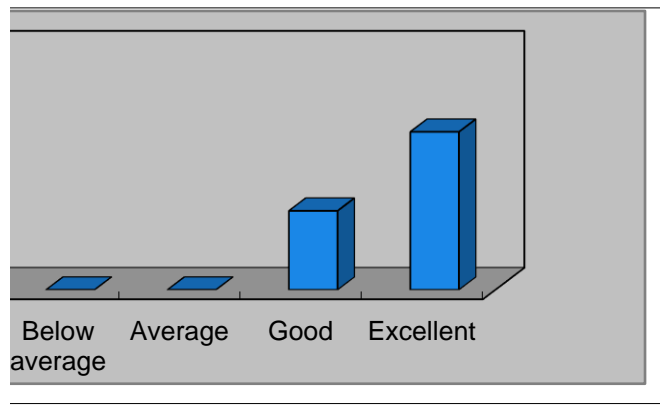
What is the National Goal for the  
that Illegitimate, Not Good, somewhat Legitimate, Very Legitimate



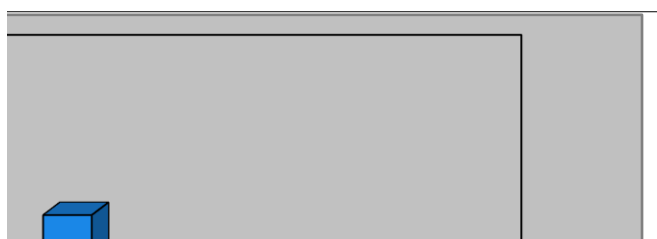
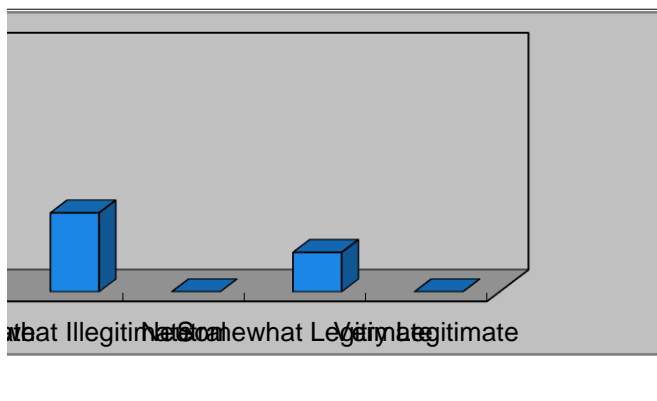
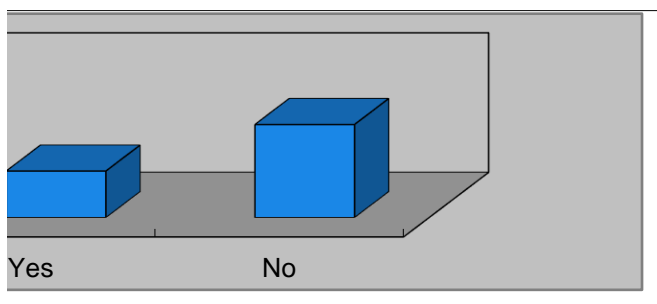


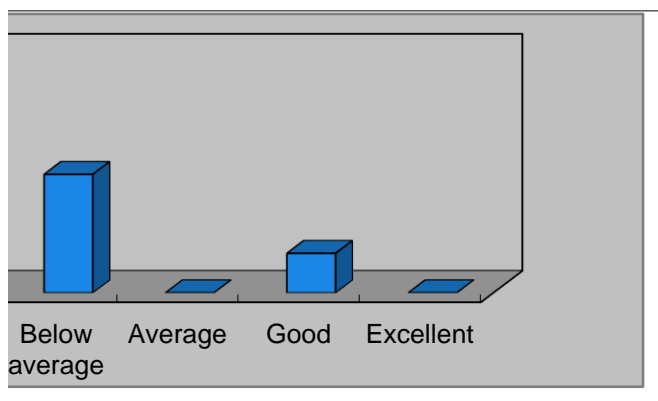
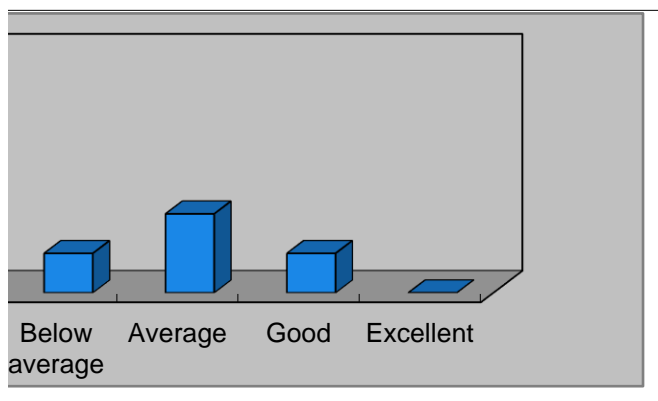
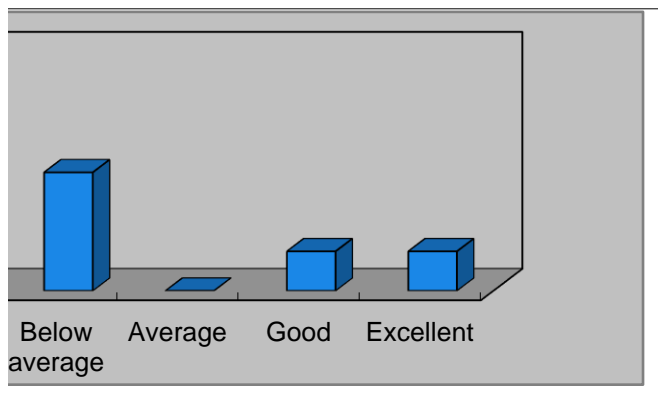
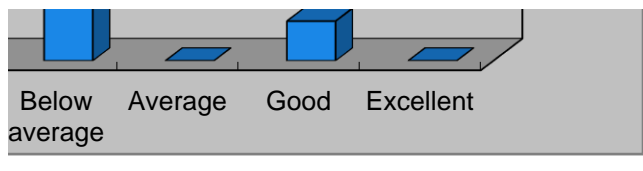


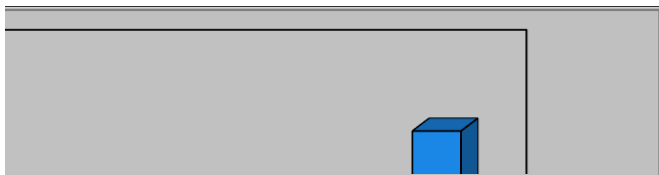
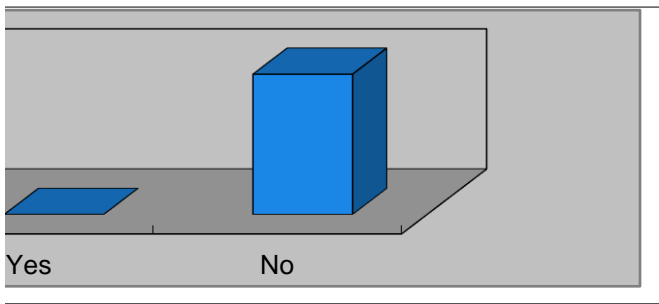
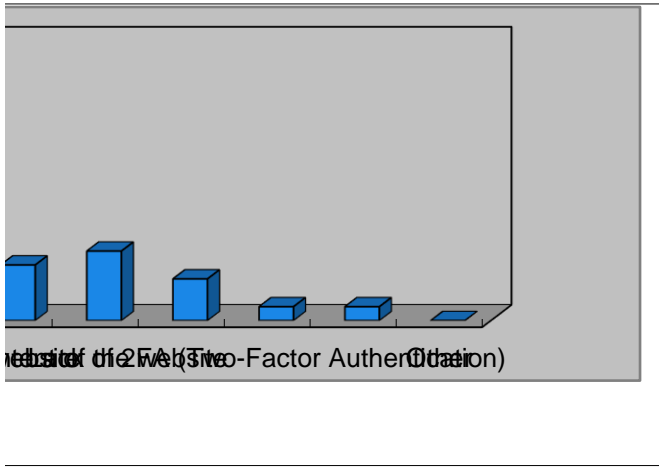
Below average

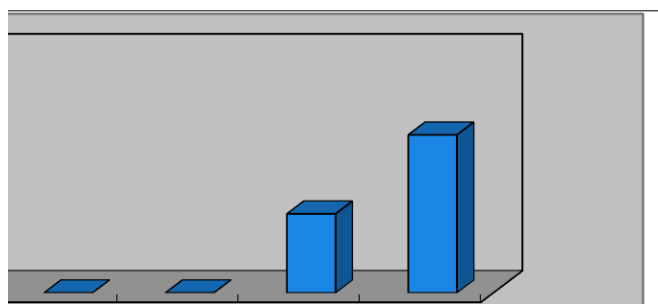
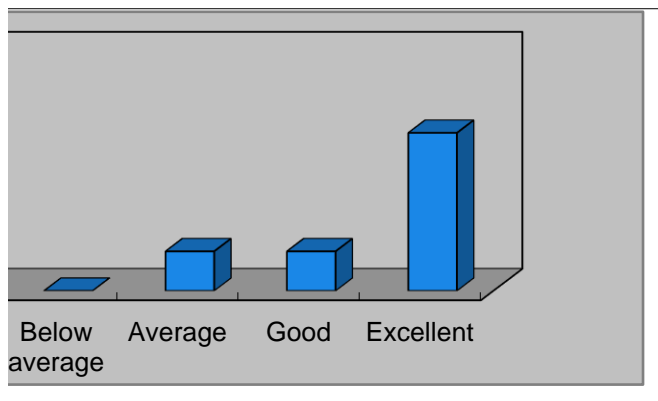
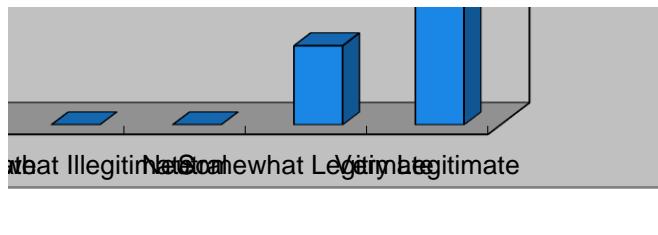


in website itself, seems having a bit less info on the page, there's no link in the footers section or cop



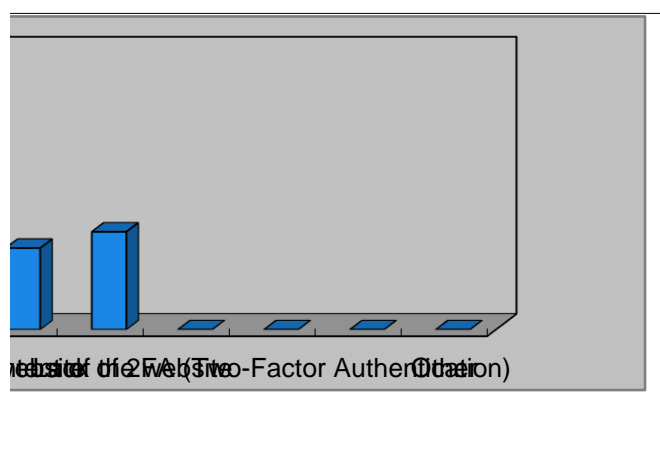
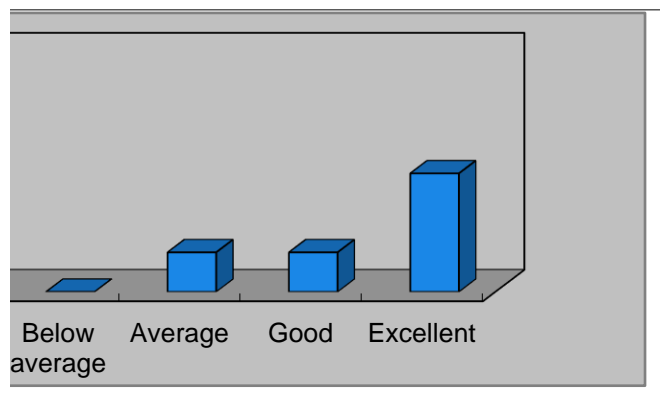




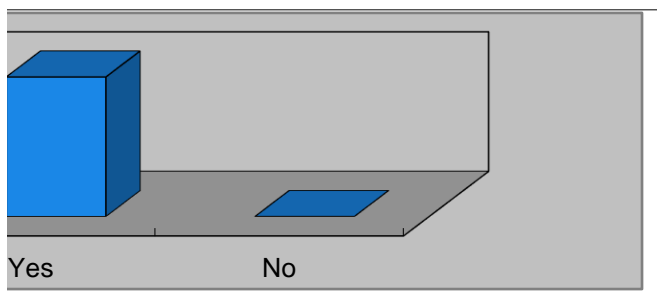
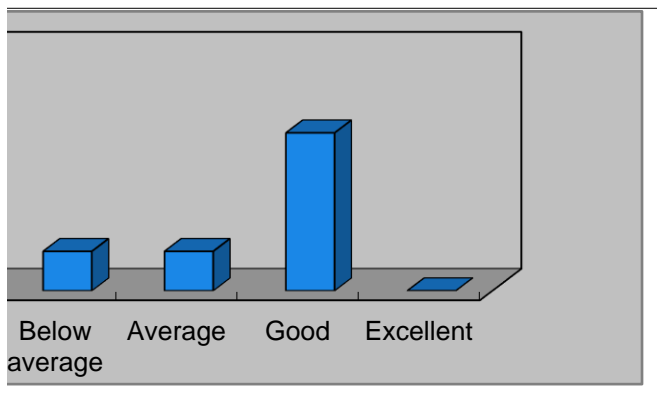
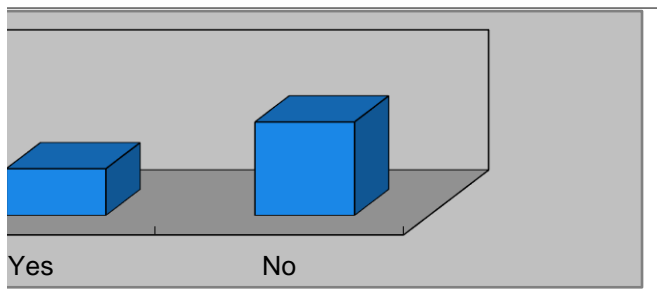


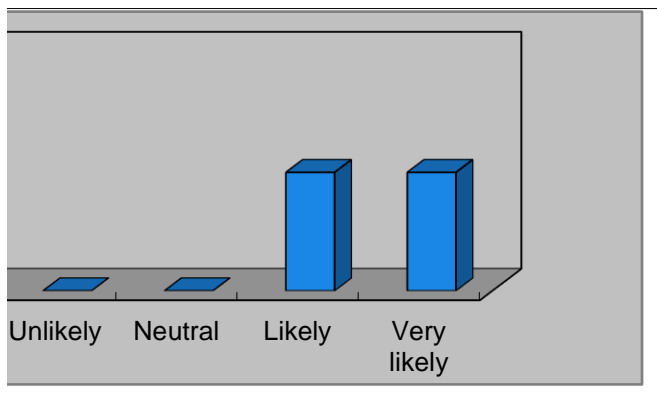
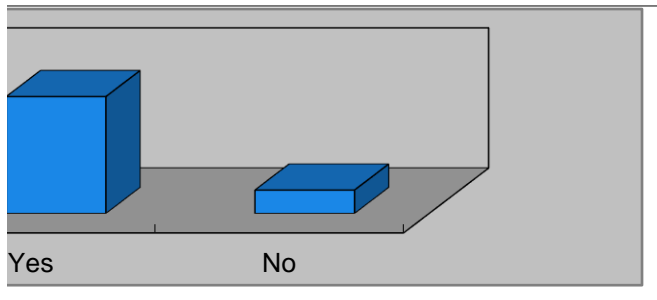


Below average   Average   Good   Excellent



previous one because of no mistake in the heading, after zooming out the previous one you can see s





ing experience but it was nice to understand from this much how one can check for the visuals and c

ng experience but it was nice to understand from this much how one can check for the visuals and ot





















































some blank space at the bottom which can make it appear incomplete, whereas this one also doesn't

























































: have footer info but it doesn't feel incomplete.