

# UNFADED

December 2023 issue

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With A  
**Vintage**  
**Enthusiast**



THE  
**VINTAGE**  
**REVOLUTION**

IS COMING

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**Anouk Smulders**

“You see everything come back in a  
wave like movement”

LIMITED EDITION



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like no other shoe. All because it is designed specifically for you. More specifically, for

those who have no fear of flying.



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Jennifer Sebel  
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# AUTHOR BIOGR



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**T**he role of marketing and research & planning is being fulfilled by Jennifer Sebel. She is 19 years old and is born and raised in West-Friesland.

Jennifer has always been the child that made videos with her friends. While her friends lost interest, Jennifer only became more obsessed with film making, storytelling, and other aspects of media. In high school she decided that she wanted to leave her hometown to make her obsession her career. So, after graduating from high school she decided to move to Breda, where she hopes to learn more about how the media industry works and to start her career in media. Among her friends, Jennifer is known as the “proud grandma”, due to her being the oldest in the friend group and being the one that captures all the moments with her camera, just like a proud grandma. She also confirms the grandma part of the nickname with her love for vintage things like old movies, old music, polaroid’s, film, vinyl, and fashion. She is excited that she gets to share this love in our magazine Unfaded.

If Jennifer had to describe herself in three words, she would say she is a hardworking, creative, and organized girl.

**L**iving in Veldhoven, Judesa Siregar is a first-year student at the Breda University of Applied Sciences. In this magazine, she is the visual designer.

Judesa has loved drawing since she was a little kid, along with writing story's which made her aspire to be a writer. However, as Judesa grew older, she steered more towards drawing than writing. Besides that, Judesa was raised in two different cultures, Dutch and Indonesian, which led to her being interested in the international world. Creating an interest in different cultures and languages. Because of this, she decided to do Bilingual Education at Sodervick College, followed by her current study in Creative Business in English. She believes that her past has led her to love creating something unique out of different elements. The Unfaded magazine allows her to put this passion into practice as a Visual Designer since she gets to put story writing, design, illustrating, and much more into one creation. Judesa is driven to spread the love for vintage fashion due to her admiration for its aesthetic appeal, commitment to sustainability, and cost-effectiveness. Judesa hopes that these pages will serve as an unfading inspiration to whoever reads them.

If Judesa had to describe herself with three words, these words would be optimistic, imaginative, and creative.

# APHIES



Renske van Seeters



Yeara Tabuchov

**R**enske van Seeters is 17 years old and studies Creative Business at Breda university of applied sciences. Renske has the role of the content developer in this magazine.

She is born and raised in Made, which is a small town near Breda. Renske has always loved social media, films and taking pictures. Everywhere she goes, she takes her vintage camera with her to take pictures of everyone and everything. After graduating high school, she decided to start a study where she is in contact with those things. Renske was doubting between Creative Business and Journalism. Eventually, she ended up going through the admission procedure of Creative Business and making the cut, and she is very grateful for this opportunity. In Breda, she would like to discover where her real passion resides and make this her future.

If Renske had to describe herself in 3 words those would be: independent, courageous, and open-minded. She is good at working on her own and being an introvert, but she can switch easily to being a team worker and being an extravert.

**Y**eara Tabuchov fulfills the role of the project manager. She is 25 years old, born in Israel and moved to the Netherlands after finishing her army service in 2018.

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She studies Creative Business at the Breda University of Applied Sciences and is grateful she has found a place where she can connect her hobbies with a study. When Yeara was a little girl, she already had a passion for fashion, creativity, design, and photography. She pursued her passion in high school as she graduated with a diploma in photography and editing. She is also an avid user of social media platforms. She understands the importance of branding, storytelling, and content creation in today's digital age. Yeara has always been captivated by the vintage life and style. It holds a special place in her heart, eliciting a deep feeling of nostalgia that transports her back to the cherished moments of her childhood. The timeless elegance and charm of vintage fashion, décor, and culture resonate deeply within her. With each vintage piece she encounters, a wave of memories washes over her, each one carrying a story that pulls her emotional core.

If Yeara would describe herself with three words, those would be passionate, authentic, and inspirational.

# The Original Blue Jeans

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*Buy Better Wear Longer*





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# BEYOND TRENDS

## A 90s Model's Take

**Back in the 90s Anouk Smulders was on top of the world. She was on the cover of magazines, the face of multiple brands and she worked together with the biggest designers while traveling around the globe. For 10 years she lived the life of many girls' dreams. Nowadays Anouk is a wife, mom, tv host and owner of the online platform Grace&Us, which offers an online community to women who want to connect and grow together.**

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**A**nouk's career started back in 1993, when she was spotted by a photographer on the train. He told her she should try modelling. 'First, I thought it was ridiculous because to me it sounded like a bad pickup line. Nevertheless, I did take his card and brought it home.' The photos taken by the photographer ended up on the desk of a modeling scout in Paris. He invited her to France and at one of her first appointments she got the cover of both French and German Elle. In a meanwhile, she spent her exchange year in France while modeling on the side to finance her student life. After her exchange year, she moved to Paris to do her internship, which she was able to do at her modeling agency. 'I did have a lot of free time. Because they weren't like: you have to be here from 9 in the morning until 6 in the evening. So that gave me a lot of extra time and very soon after that, I was offered a worldwide contract with Dior. And that's when it really got started because then it went really fast.'

For 10 years Anouk worked full-time as a model and lived in Paris, New York, Miami and London and was very successful. Looking back, she realizes she got to see and wear the biggest 90s trends before they even were trends. 'What I



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really liked back then, and what I still remember really well because I was into it, was that people would always say: "What are you wearing?". Because it wasn't a thing yet. For example, those kitten heels, with those very small heels. When I was walking on those, in the Netherlands they thought: What are you wearing? and then a year or two later it was a trend there and then I would say: "I was already wearing that a year ago."

A simple fact in the world of fashion is that trends always come back. Trends like the 90s kitten heel. Anouk notices this as well. 'When you look back, you see everything come back in a wave-like movement. But then in a different form. Thus, that shoe with the small heel, that I was talking about earlier, that comes back in a different version. But if you put it next to the old one, you will see that it is not the same anymore. It is a more modern version of the original one.'

Kitten heels are not the only 90s trend that came back. In her own home, Anouk sees that the same sports fashion she used to wear is now worn by her daughter. 'There was a moment of time that the baseball jackets came back, which I really liked I had a phase like that myself, especially the shirts. But also, the rugby shirts of players or that they work out today in a football team's jersey. I like that, I did that as well, those baseball jackets were hot back then, with leather sleeves or t-shirts with those half things.' But there are many more fashion trends that are returning from the 90s. 'So, I see a lot of things back, but also Ugg's. I remember when that started. I do not remember who started it, I think it was some actress, who wore them when on set. Those are booming trends; everyone joins the trend and what I find impressive is that it stays around for a long time. Like it all started back then as a nice way to keep your feet warm on a film location. I think it's nice to see that. There are also these cowboy boots. There was a faze that those were trendy again. That was like 25 years ago, also hot for a bit.'

**N**ot only did Anouk get the opportunity to wear the trends before they were trends, she also got to see the process behind it. 'I got to do fashion shows for some very big brands. Like Ralph Lauren, Yves Saint Laurent and Kenzo, and I really liked that. Of course, you always see the clothing itself, but there is a whole process behind it, so I really liked that creative part. I have always been kind of sporty, so I was a good match with Ralph Lauren, but also just to look at an atelier such as Yves Saint Laurent that's like a top of the top, nobody gets to see that. That is very special. I really got to see the craft and not the fast fashion, you see at Zara and other stores where the youth of today likes to go to. It is affordable, but it is very fast. You wear it for a year and then it's over. Those pieces will be here forever. It has a lot of value, but I always thought it was great that I got to see the creative process.'

Having seen the creative process behind fashion, Anouk realizes that vintage fashion and (re)wearing old pieces. Especially now, with the rise of fast fashion, it is not only important but also a lot of fun to do. Not just for her, but also for her kids. 'It is so cool, I personally also enjoy looking for vintage shops. Besides, I also own stuff from my grandma and from my mother. And I hope my children, my daughter, in this case, will also search my closet for bags and belts eventually. I often find it easier with accessories, to be honest. I get that people might find it difficult because actual key pieces are often very expensive. So, it's especially easy for today's youth to be drawn towards fast fashion to buy something for 10 or 20 bucks. Yet we all do it, including myself. Like, I also go to Zara and other big chain stores. But it is also gratifying to see a lot of clothing getting recycled, it is really great. Because you also find unique pieces no one has.'

Vintage fashion is for everyone and is also available for everyone. Everyone can join the trend and get themselves a little piece of fashion history,

### Anouk Smulder's first cover, 1995



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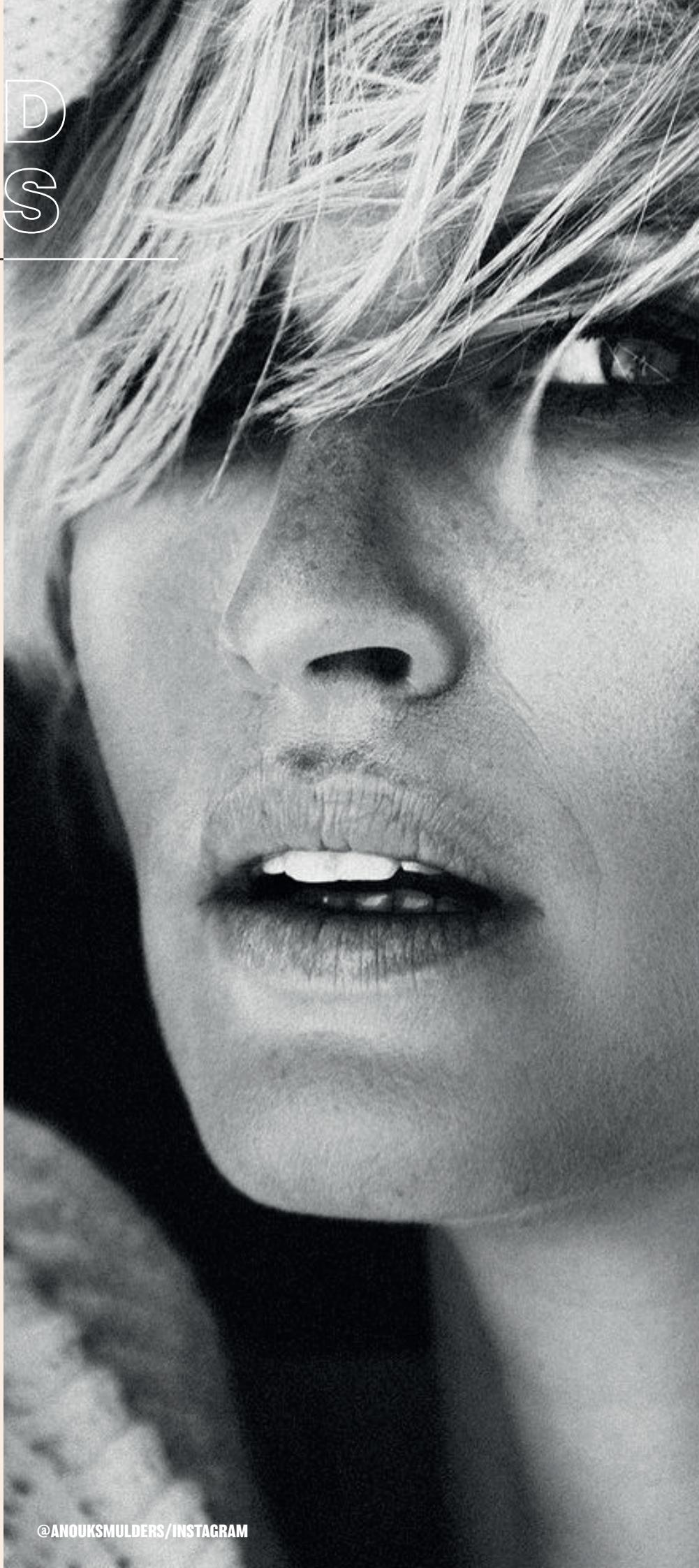
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# BEYOND TRENDS

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no matter how much money you have. Anouk also notices that there are more and more resources for this trend, and she enjoys hopping on this trend herself. 'I also find it very nice how it often comes with a story, so I often visit sites like Collectives. Where people come to sell their stuff. So, there are already a lot of places where you can also get secondhand high-end fashion pieces. Vinted is obviously also a really cool way to purchase clothes, and also for the current youth to learn from. If you are done with it, and it doesn't fit, sell it. Apart from the fact that you can buy new stuff with that money. That is also what I teach my kids. This way you give it to someone else so it can be worn again.'

**E**nough trends from the 90s came back, withing the fashion and modeling industry many things have changed. 'A lot happened since the 90s. We now have a lot going on with inappropriate behavior. MeToo and that sort of things, back then that wasn't happening at all. Meanwhile there of course were things happening, that looking back were not okay and not acceptable. I'm all for setting boundaries and that is very different from back then. So, I think that's a very good development.' There has been a big shift due to new developments like social media. Because of this the privacy of models is very different compared to the 90s. 'When I was going out and lived abroad, we were still sort of anonymous. If you did something crazy once during a night out or whatever. Then the whole world didn't know about it. And it wasn't shared. If I were your age, I would find it

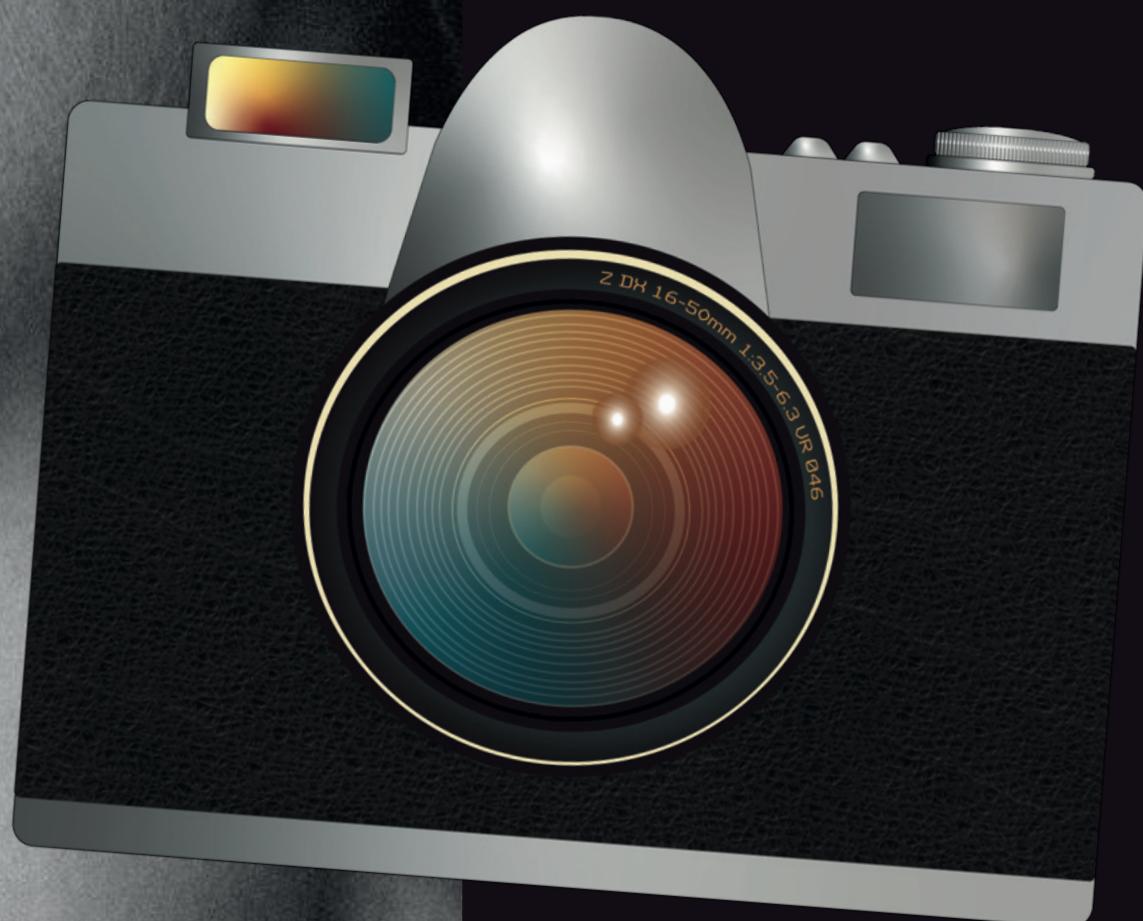




**“I was already  
wearing that a  
year ago.”**

- Anouk Smulders

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# BEYOND TRENDS

difficult. But not only with social media, but also with work. I always tell youngsters that everything you post now on social media, one day when you apply for your first job, your future bosses can find that back with one google search. So, it's important that you're aware of that. I also think it's funny that many of today's youth like to share way less than they did before. There was a phase that they posted everything on their socials and now they say they don't want to be posted online. They don't want their name posted, or their face posted. Many things they don't want anymore.'

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Developments like technology and social media have also caused budgets to become smaller and work to be done faster. 'My view of the 90s is that we just had a lot of abundance of money, there was always a big budget. For example, now they do the same kind of work in a studio with a paper background, making 40 in one day. During my time we were very conscious about the lighting and making it look pretty, but it has become more commercial. It all must go fast, fast, fast, at the cost of creativity unfortunately.' But social media has not only had negative effects on the fashion and modeling industry, but it also brought more power to the models. 'I was active in a time when there was no social media yet. The industry was really focused on magazines, advertisements and commercials, very different from now. There was also a lot more budget back then. We could endlessly travel to the Bahamas and to God knows where. There were also many financial possibilities and now it sort of turned 180 degrees. Because now we have people with many followers, models too. Often, they are the people who can make the decisions, because they are directly in contact with a big audience.'

Changes like these have made the mentality within the industry different from what it was before. Anouk notices this when she looks at the current models. 'When I look at young girls, I see that hard work has gotten a whole new meaning. Often times youngsters want success very fast, or fast money, or get famous fast or whatever fast. I come from the time that we were like, you have to build that success. You have to take step by step and it doesn't happen all at once. Sometimes I think that's a bit disappointing, the speed of it all, back then we didn't have social



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media. That influenced so much. If you look at how much stimuli you get from your phone. Your socials, your planning, your sport, your contacts, your everything, everything is on that thing. That also has changed a lot of this and what I like is that we're saving more. I still have everything in print, that's all in boxes now. I'm now in the process of archiving. So that I can properly look back.'

Nowadays Anouk still models from time to time, but she is more focused on other jobs now. After 10 years of modeling and seeing the world, Anouk met her husband and decided to move back to the Netherlands and settle down. In the Netherlands she did a lot of work in television, which she still does till this day. But when she turned 41, Anouk took a sabbatical in which she focused on self-development. 'I strongly believe in self-development, that you teach yourself stuff often following ups and downs. If it goes well that's good, but if it does not go as well, you can search for what makes you happy and work on what makes you happy.' This sabbatical led to a new project for Anouk, which turned out to become Grace&Us, an online platform, that also hosts events, for women which focuses on self-development. 'I call it my playground beside my work, because that is where I can do whatever and create whatever I want. And I really love searching for pretty locations, so if women participate in events, which we do 3 or 4 times a year, that you arrive at the location and it's a surprise rather than thinking geez. Then you become more inspired, and you can eat nice food, like a kind of present to yourself.'

Vinted

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# STITCHED MEMORIES.

*The person who Isabella loved more than anything else in the world was her mother, Mary Anne. She was the one who made Isabella bring out the best of herself and others and she took the time for everyone she loved. Mary Anne had very long dark brown hair. It was so dark that it almost looked black. Her eyes had this beautiful hazel color, and she always wore the brightest smile on her face. Isabella looked just like her mom. She had almost identical features. She loved how similar she looked to her mom. Isabella's dad was not in the picture growing up. When Isabella was just a baby, he decided to leave after he divorced Mary Anne. However, Isabella didn't feel like she missed someone in her life, her mom was everything she needed. She did find it very unfortunate though that she didn't have any siblings or other family members.*

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**G**iggling and playing, Isabella and her mother Mary Anne were running through the park on the first day of spring. The sun was shining on their bare arms and the birds were chirping in the trees. It was their own little unique tradition to celebrate the beginning of spring by having a tea party together outside and all dressed up. As they were walking to their favorite spot, next to the fountain, Isabella jumped onto their blanket, while Mary Anne poured out tea of the teapot, which perfectly matched Isabella's pink dress with white daisies. Mary Anne had this amazing energy. Whenever she walked into a room, people would turn to her and automatically she would become the center of attention. Her wardrobe wasn't just a wardrobe. It consisted of not just fabrics, but dozens of different dresses, each with their own story to tell. On this day she was wearing a long black elegant dress, which she styled with bold jewelry and an oversized jacket to make it her own. "Mom?" Isabella said. "This is my favorite dress of yours, you look like a princess." Mary Anne's eyes twinkled with endearment as she replied: "Well, my sweet little girl, I can only look like this, because you make me feel like the luckiest princess on earth." The rest of the afternoon they played until the sun went down and the bright blue sky turned into a beautiful sky of pink and purple and the crickets began to chirp again. At that moment Isabella felt like nothing could ever stop her from feeling like the happiest girl in the world.

A week after the tea party in the park Isabella came home from school. She noticed that her mother seemed tired, more than

usual. Her eyes looked heavy and exhausted, and her skin was so pale. It looked like she hadn't seen the sun in weeks. "Mommy, are you okay?" Isabella asked. "Yes, sweetie. I'm Okay, just a bit tired. How was school today?" "It was great; we got to paint, and we played outside for a whole extra hour." "That's great, sweetie. Do you want to watch Shrek again?" "I would love that, mommy". "Well, you can get the tv ready, then I'll make you a cup of tea." Isabella knew something was up. She did not feel her mother's spark like she normally would, and she had not seen her beautiful smile in a long time. At that moment, Isabella felt like her perfect little life was collapsing and turning into her worst nightmare. Because Mary Anne was sick, and she only got sicker and sicker. After two months, her mother ended up in the hospital. Isabella spent as much time as she could in the hospital. She didn't want to be at home without her mom. She needed her. After six weeks the doctor concluded that Mary Anne was beyond saving. Isabella couldn't comprehend it and she just could not accept it.

**N**ot long after Mary Anne's passing Isabella was moving between different families. But she had no place that she could call "home". At this point in her life, she only felt safe with Martin. He was a boy of her age, who she had met in her second

foster home, and they could relate to each other's situation. They spent most of their time together going to the park and riding their bikes. Isabella and Martin went to thrift shops often, feeling the excitement as they walked through the racks full of clothing that was waiting for a second life, and a new beginning. To Isabella, Martin felt like the brother she had always wished for.

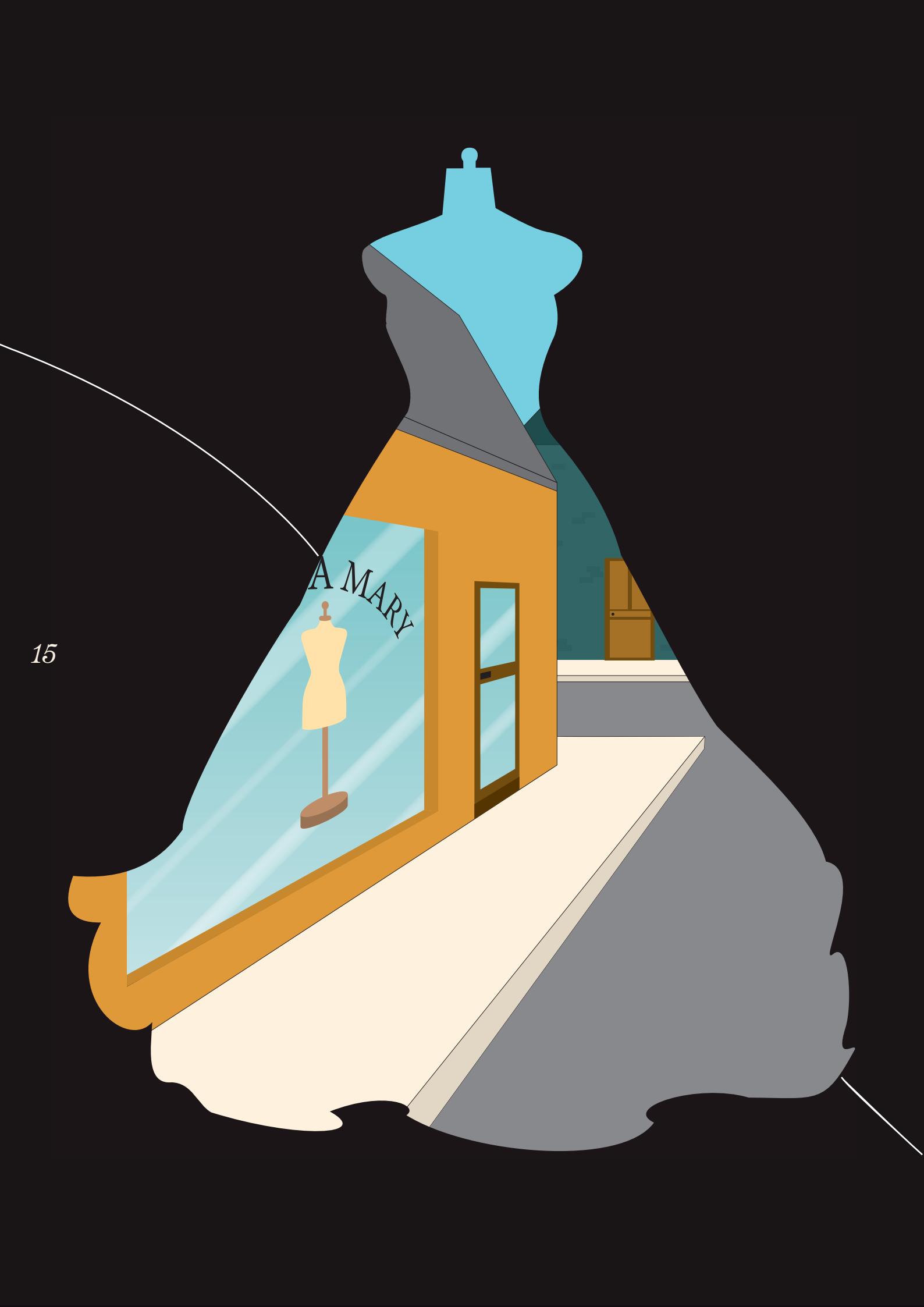
A few weeks after Isabella turned sixteen, she got a letter in the mail. It was signed by the best fashion high school in the region. Isabella stood in the kitchen, with shaking hands as she read the letter. She got a scholarship and couldn't suppress a squeal. She finally felt like she had found her real passion in life. She got better and better at designing new clothes and it became more serious. She was working on it all day and night. Going to thrift shops for inspiration and using vintage clothing for new designs. Those shops were her muse. It brought up core memories of her childhood. Her hard work was also visible to others. People began to notice her work and Isabella was starting to get various jobs to create designs. Her unique way of designing clothes got more exposure in the high fashion industry, where she got to the point that well-known brands started offering Isabella jobs. She was so excited about the interest in her work, and she was looking forward to working for those big names.

A few months later, Isabella found herself sitting at her own desk, covered in all types of fabrics, surrounded by walls full of sketches. From inside her office, she could hear the sewing machines in the atelier creating new, detailed, and breathtaking one-of-a-kind garments. She had long days, and even during the nights, she was busy thinking what her next design would be. But after two months she realized that she was not doing what made her happy. She was tired of all the hard work and the lack of appreciation in return. Isabella was disappointed because it wasn't as rewarding as she hoped it would be. She always thought that designing clothes was what she wanted to do, but she felt like it meant nothing to the people who wore

them. She was making clothes for people who had the money to buy those incredibly expensive designer pieces, but lately, she had dreams and could not stop thinking of the old times with Martin, going to the thrift shops and transforming old second-hand clothes into special pieces with each their own story.

Isabella was still dreaming of opening her own atelier and decided to transform that dream into a reality. She was saving all her money and got a small loan to get her own apartment. Her atelier was targeted at youngsters who were in the same situation she was in when she was younger. The thought of her young years really motivated her to create something special for those who are now in that position. Isabella decided to give Martin a call. Luckily, he had not changed his phone number in the last five years. After the phone rang three times, Isabella heard the warm familiar voice she had not heard in years. She felt a wave of emotions washing over her. "Hello?" Martin answered, his voice containing curiosity and fa-





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miliarity. "Hi Martin, It's Isabella." Isabella said, hoping the conversation would not be awkward. "Wow Isabella, how are you doing? It has been ages." Isabella could not suppress a smile and answered: "It is going alright, ups and downs, you know? There is something I want to tell you." "Tell me Bella" he said with a tone of curiosity in his voice. Bella is what Martin used to call Isabella when they were kids. "Well, I am opening my own atelier." "Wow, that is huge, what are you going to name it?" "I am thinking about the name 'Bella Mary,' two names that meant a lot to me in my childhood." Isabella said, not knowing what Martin's reaction would be. For a moment, it was quiet on the other end of the phone. "I love it, Bella! It's amazing." His voice sounded slightly emotional "Are you busy this week? I would love to grab a coffee with you." Isabella did not hesitate a moment and immediately said yes. A good friend was one thing that could really help her get through this busy period.

Later that week, Isabella saw herself waiting for Martin in her favorite café. They had agreed to meet at 1 pm, but Isabella was always early. She noticed that she was picking the skin around her cuticles, she used to do that whenever she got nervous or anxious. At exactly 1 pm, the door of the coffee shop swung open and there he was. Martin, the boy with the long and tangled hair, the high voice, and the braces with the blue elastics on it had turned into a man with perfect hair, skin, and teeth. "Hey Belly, it is so nice seeing you again. You look amazing, how are you?" Martin asked while

Isabella was still processing the way she almost did not recognize him. "Wow Martin, I almost did not recognize you.

You cleaned up very nicely." Martin thanked her with a big smile on his face. "So, you are really pursuing your dreams huh?" This made Isabella start rambling about all her ideas for the atelier. She had missed the feeling of talking to someone who knows everything about you, from your best to your worst habits.

A few months later, "Bella Mary" opened. The atelier was filled with fabrics of all colors, shapes, and sizes. It was a large rectangular room with a small room in the back, which they turned into the office. The walls were deep pink creating a warm atmosphere. The sewing machines provided melodies that filled the room. And behind the computer sat Martin. He had offered to do the accounting for the atelier, which Isabella really appreciated since she was not particularly good at that. Isabella was going crazy the first few weeks, she wanted everything to be perfect. She was nervous and wondered if anyone was going to buy her clothes or even consider walking into the atelier because it was not usual for an atelier to also be a store.

Moreover, it was nice to have Martin around. Isabella was working day and night thinking of new and affordable designs and had little time to produce anything herself.

She hired three new girls who shared the same passion for clothing as Isabella. After a few weeks, Isabella had already had a couple of customers in her atelier, but mostly because people were

# STITCHED MEMORIES

curious about the new addition to the village. As time went on, more young people gained an appeal to Isabella's work, with their passion Isabella was able to increase her sales. She also sold fabrics herself, encouraging people to make their own creations and make their own clothing that tells their story. Isabella was thriving on the positive responses she got from her customers. She felt like she found her passion this time, which she was supposed to do. She could not stop smiling and flooding with joy when she was thinking about her atelier.

The door swung open and a cheerful woman of about fifty years walked into the atelier. In her arms, she had a pile of clothes thinning back and forth as she walked to the counter. She approached Isabella and asked if she could also donate clothing to the atelier. Isabella was silent for a moment; she thought it was crazy that she had not thought of that herself and it seemed like an incredibly clever idea. "I would love to give those clothes a second life, thank you." Isabella said to the woman with a smile. "That's amazing, I think you would like some of these clothes," and the woman disappeared out of the store. Five minutes later the garments were in front of her on the counter, she went past the garments one by one until she stopped at a black dress. She immediately thought of her mother's dress, the one she wore that day in the park. She did not think it could be true until she looked at the straps. They were stitched with pink thread. Isabella remembered the night her mother was behind the sewing machine. Isabella walked up to her mother and saw the

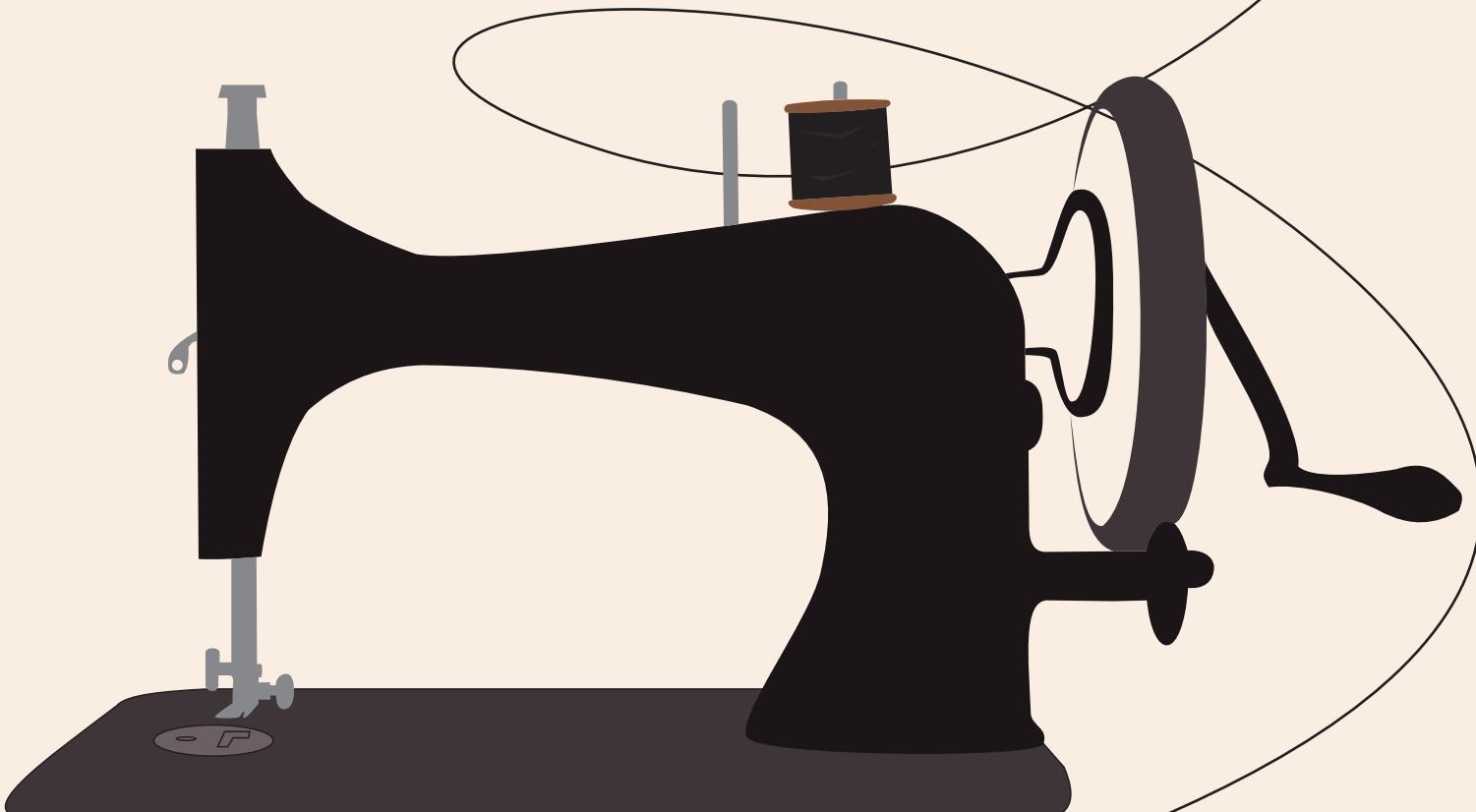
black dress on the table. "Mommy, why are you cutting the dress?" asked Isabella after which her mother responded, "The straps are a little too long sweetie, and I'm going to stitch it with pink thread to give it my own twist." Isabella was called back to the present by a new customer who had walked in without her noticing. "Are you okay?" The girl asked. Isabella felt a tear roll down her cheek but had a smile on her face. "Yes, thank you dear. This garment reminded me of an amalgamation of beautiful memories." Bella Mary became a place filled with warmth and memories. It was filled with melodies from the sewing machines, all kinds of colors and fabrics, and the light from outside fell right on the wall with designs. Customers walked into the store and walked out with their arms filled. As Isabella was helping Martin with her bookkeeping, which was swamped because the atelier had suddenly needed a massive expansion, she saw a familiar face walk in. It was Katherine, Mary Anne's best friend; Katherine had moved to France with her family a few months before Mary Anne got sick. Isabella had not thought about her since they last saw each other at the funeral. "I heard you had opened your own atelier, and I couldn't resist a visit. It looks beautiful, how are you?" Isabella was so happy to see a familiar face from her childhood again. "I'm doing great, would you like a cup of tea?"

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Isabella found herself sitting in the back office of the atelier, which was actually Martin's office, but he preferred sitting in the atelier with everyone together. As Isabella talked about everything that had happened while Katherine was away.

From foster care to fashion school to the atelier. She was smiling from ear to ear. Katherine kept listening and was very interested. At the conversation's ending, Katherine said: "I brought something else for you." She walked to the door and picked up a box that she had apparently put there when she had walked in. "I saved some more stuff for you." She handed it to Isabella. She opened the box, and it was filled with various fabrics and clothing pieces. "I thought you would like these. I got this box from your mother once, and I think you will have more use for it than I did." Isabella's eyes began to fill with tears, but they did not escape, she felt a warm feeling in her body, her heart was filled with love and memories. This conversation made Isabella think. Isabella felt a wave of fulfillment washing over her, she developed from a young girl who thought she had lost everything to a successful artist with her atelier Bella Mary, a place where love, memories and motivation came together. She had made it this far without her mother by her side,

*because the  
memories  
of her were  
enough.*



# Coca-Cola



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Timeless taste,  
Decades of refreshment.

# VINTAGE DIARII

Ralph Laphor is an eighteen-year-old boy who lives in a village near Breda. He loves vintage shopping and everything that is connected to it.

Two years ago, he came across a video of a boy on a social media platform who took his followers and friends on his journey of thrifting. Ralph felt really inspired and he started going to thrift shops often. Before he knew it, he was obsessed with it, and he made it a part of his lifestyle. Ralph also likes to take his friends and family thrifting and shows them all the vintage hotspots. In this photo story, Ralph takes you along during his day in search for beautiful gems from the vintage world.

## Ralph's Hotspots:

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Kees Kroket,  
Breda



Velvet Music,  
Breda



Reshare Store,  
Breda



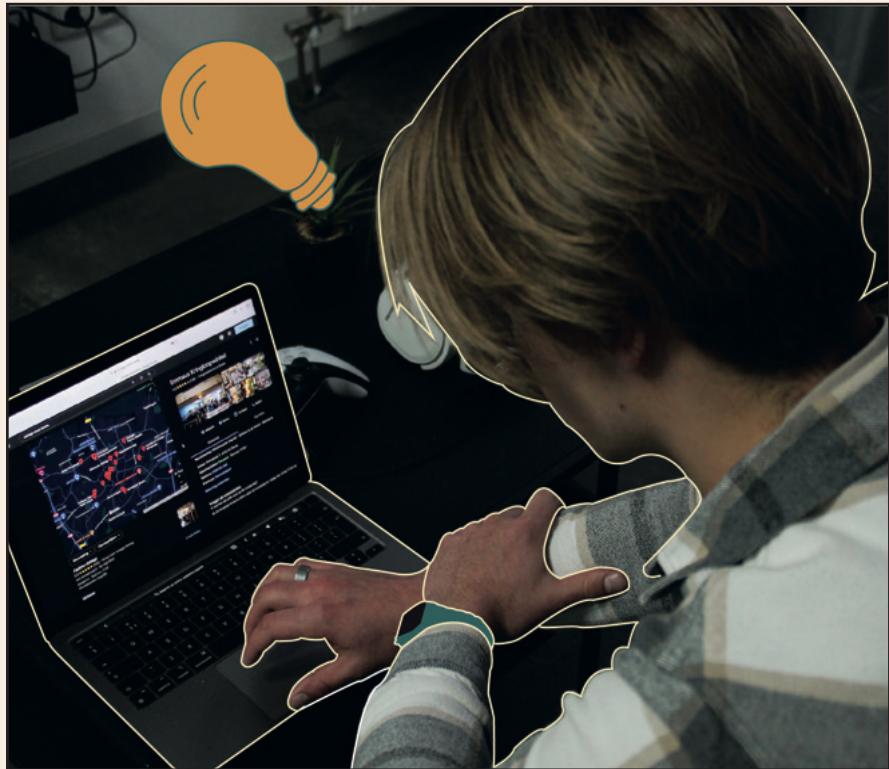
# ES

Ralph begins his shopping day by planning ahead. The day before he hits the stores, he searches for outfit inspiration and locates stores in the area he intends to visit. This preparation is crucial to him, ensuring he walks into stores with a clear vision of what he wants. Ralph believes that researching in advance saves time, helps discover hidden gems, and allows him to find unique shops that may not be easily accessible online.

*"It can be very overwhelming if you go to the thrift store without any vision of what you are looking for or inspiration."*

Today, Ralph visited Breda and started his day at the Reshare store, a Salvation Army-owned second-hand shop in the city center. This store offers a diverse range of affordable clothing, accessories like shoes and caps, and other unique pieces sourced from the Salvation Army, company donations, and contributions from individuals. Conveniently located, the store is easily accessible by public transport or bike, and volunteers are always available to assist customers.

*"I don't mind traveling far for hidden gems, but the convenience of a store close to home is nicer"*



# PICTURE STORY

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When Ralph entered the well-organized store, a huge smile crossed his face. He believed he might hit the jackpot, exploring sections ranging from racks of leather jackets to walls of denim jeans. Ralph, a thrifting enthusiast, suggests going through each clothing piece individually, as hidden treasures may lurk between the racks. He credits vintage shopping for helping him discover and define his unique style, transforming his fashion preferences from undefined to distinct.

***“Some thrift shops can be very chaotic and unorganized; it is important for me to shop in a calm and well-arranged store so I will not feel lost.”***

After a long day of shopping, Ralph took us to his favorite place to grab a quick and easy snack. Some days, it takes a little more effort to find the item that he is looking for. Those days can include a lot of walking between shops, because not all of them are in the center of the city. That is why it is easy to just grab a small snack from the Dutch snack wall of ‘Kees Kroket’.

***“It’s a great way to wrap up a successful day of vintage shopping.”***



**W**hile shopping, Ralph enjoys capturing moments with his new purchases and optional items, sharing these photos on his Instagram story. He shares his passion for vintage fashion with friends who share the same interest or those he believes might be interested. Initially hesitant, Ralph has grown more comfortable taking self-portraits or asking strangers to take pictures for him in stores.

*"By sharing my new find with my friends and followers I feel like I can inspire and motivate them to go vintage shopping and try to find their own style there."*

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**B**esides fashion, Ralph is equally passionate about music, indie rock in particular. Weekly, he frequents the Velvet Music store in Breda, not just for purchases but for inspiration and to enjoy the diverse vinyl and CD collection. The cozy shop features a record player for sampling different genres.

*"When I walk into the store, I get a warm feeling. It is like I am in a totally different world."*

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# CREDITS

## FRONT COVER

*Woman wearing glasses by Blackson Artist via Pexels*

*New York glasses by Mark Boss via Unsplash*

*New York background by Cris Tagupa via Unsplash*

## NIKE ADVERTISEMENT

*Flying legs by Pat Kwon via Unsplash*

*Nike Air via Wethenew*

*Nike Air logo via complex*

*Clouds by Ruvin via Pexels*

*Sky by Henry & co. via Pexels*

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## LEVI'S ADVERTISEMENT

*Picture taken by Yeara Tabuchov (234000)*

*Levi's logo via Stickpng*

*Paper by Resource Boy via Pexels*

*Paper edge by David Maier via Unsplash*

## AUTHOR BIOGRAPHIES

*Pictures taken by Yeara Tabuchov (234000)*

## BEYOND TRENDS: A 90'S MODEL'S TAKE

*Woman in dress by Freepik via Freepik*

### VINTED AD

*Woman posing by Ron Lach via Pexels*

*Google Play & App Store icon via Adobe stock*

*Vinted name logo via Logowik*

*Vinted logo via BNNVARA*

### STITCHED MEMORIES:

*Glass signboard by Laura Tancredi via Pexels*

### COCA-COLA ADVERTISEMENT

*Coca-Cola logo by The Coca-Cola Company*

### VINTAGE DIARIES

*Vinyl store by Mick Haupt via Pexels*

*Pictures taken by Yeara Tabuchov (234000)*

*QR codes via QR.io*

### BACK COVER

*New York skyline by Mark Boss via Unsplash*

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