

Consumer Pulse 360: Integrated Purchase & Sentiment Intelligence Dashboard

Sales, Reviews, and Trends



Ecommerce Dashboard

- 2023
- 2024

Year

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

NEXT ➔

Product Category

All

Quarter

All

Revenue

₹ 489.27K

Purchase Frequency

1000

Customers

609

Products

100

Total Quantity Sold

3053

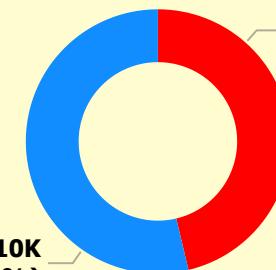
6106

Products by Total Revenue

Category ● Electronics ● Home Appliances

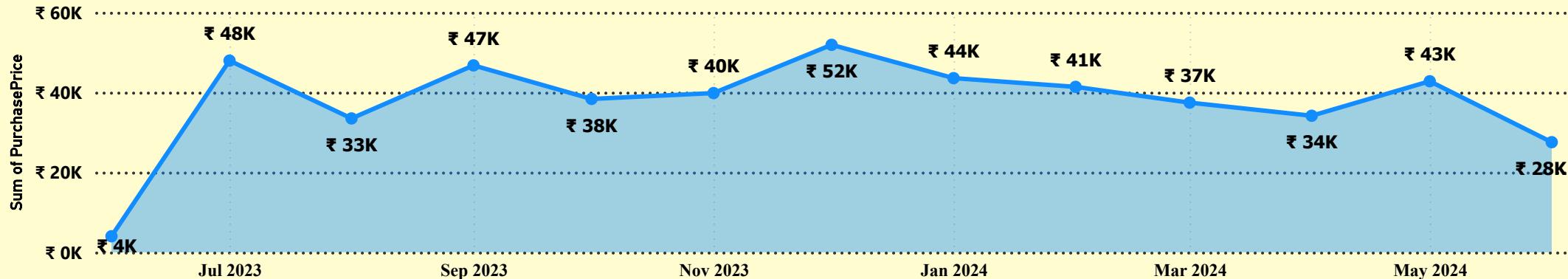
Electric Kettle	₹ 40K
Headphones	₹ 39K
Television	₹ 39K
Washing Machine	₹ 34K
Printer	₹ 32K
Heater	₹ 31K

Revenue by Category



Category
● Electronics
● Home Ap...

Sales Trend Over Time



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NEXT ➔

Product Category

All

Sentiment Class

All

Avg Purchase

\$803.41

Reviews

1000

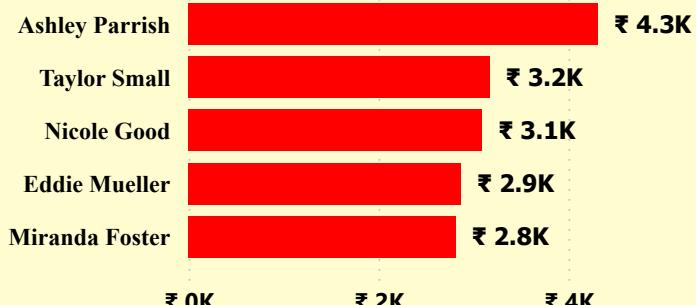
Avg Sentiment

0.31

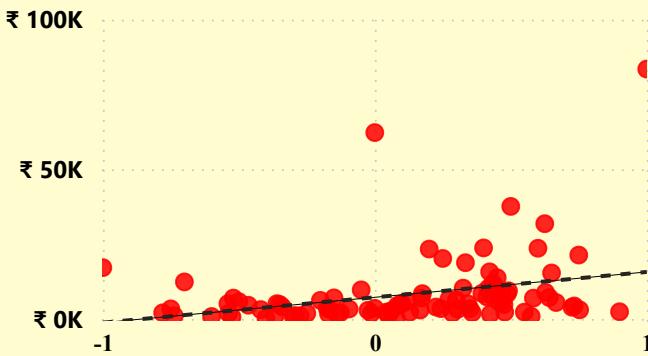
Avg Quantity

5.01

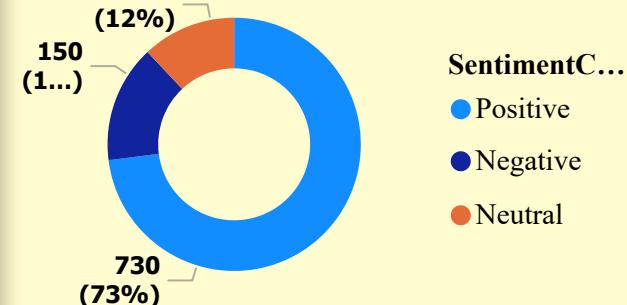
Top 5 Customers by Purchased Amount



Purchase Price vs Sentiment



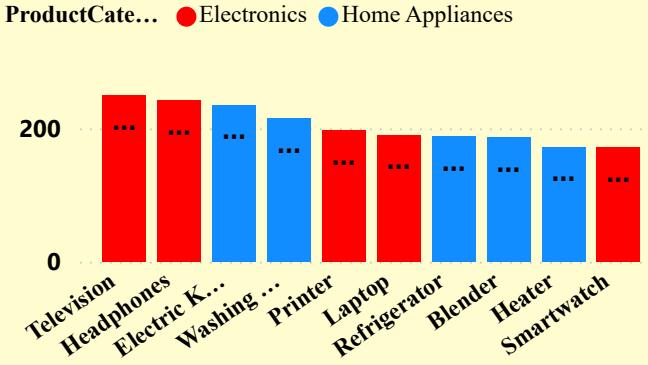
Reviews by Sentiment Class



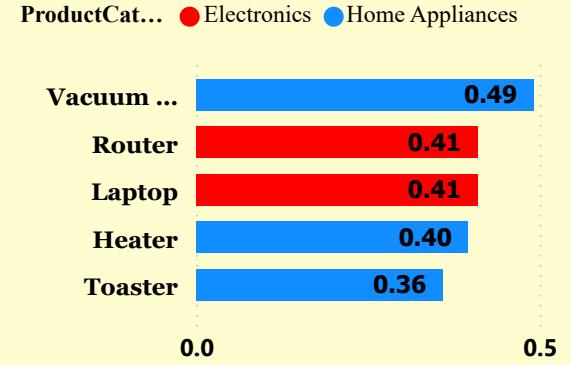
Sales Trend Over Time



Top 10 Products by Sold Quantity



Review Sentiment by Product



Ecommerce Dashboard

Year

2023

2024

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May

June

July

August

September

October

November

December



Product Category

All

Sentiment Class

All

ProductCategory

Electronics

Home Appliances

CustomerName

Total Revenue

Total Product Quantity Sold

Total Revenue

Total Product

Ashley Parrish

₹ 1,719.73

9

₹ 2,595.73

Eddie Mueller

₹ 1,399.34

10

₹ 1,472.13

James Miller

₹ 765.24

5

₹ 1,839.75

Joseph Horton

₹ 1,542.42

7

₹ 966.65

Joshua Ritter

₹ 2,253.15

11

₹ 541.21

Justin Arnold

₹ 1,555.83

7

₹ 1,197.84

Total

₹ 15,043.77

72

₹ 14,518.15

Total Revenue by Country

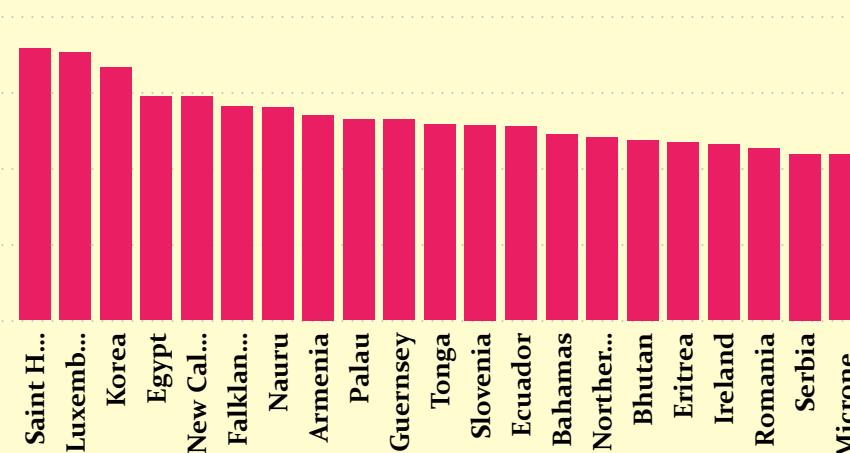
₹ 8K

₹ 6K

₹ 4K

₹ 2K

₹ 0K



TransactionID

Sum of PurchaseQuantity

Sum of PurchasePrice

PurchaseDate

267

2

₹ 999.98 21 March 2024

796

5

₹ 999.44 26 September 2023

317

5

₹ 998.17 04 October 2023

138

3

₹ 997.45 24 July 2023

364

4

₹ 996.01 21 December 2023

171

3

₹ 995.97 03 May 2024

284

4

₹ 994.58 05 December 2023

456

5

₹ 993.55 24 May 2024

116

2

₹ 992.33 08 April 2024

255

4

₹ 991.08 24 September 2023

Total

3053

₹ 4,89,274.72

Sentiment Class

All

Customer by Order Count

Ashley Parrish

21

Eddie Mueller

19

Nicole Good

19

Bonnie Gross

18

James Miller

17

Sean Clay

16

Jesse Barker

15

Joseph Horton

15