

# AI Product Leadership Blueprint

## Vision and users

- Define target segment and use cases with problem statements
- Write a simple vision and a north star metric
- Map KPI tree from north star to feature metrics

## Model strategy and safety

- Select model options and data needs
- Define evaluation plan, thresholds, and test sets
- List safety and privacy checks with owners

## Execution and learning

- Draft quarterly roadmap with value slices
- Create experiment backlog with hypotheses
- Set learning cadence and decision log