

The background of the slide is a close-up photograph of several unicorn-shaped cookies. The cookies are decorated with white icing for the body, pink icing for the mane and tail, and a brown icing horn. Some cookies also have small blue and green sprinkles. The text is overlaid on this image.

# INTRODUCTIONS TO MY ANALYSIS OF THE UNICORN COMPANY

**NAME : RWAD**

**DIRECTED TO CEO OF UNICORN**

# DISCOUNT IN RELATION TO PROFIT RATIO

WE CAN SEE THAT THERE IS A  
CORRELATION BETWEEN THE  
DISCOUNT AND THE PROFIT  
RATIO.

region TEXT	profit_ratio TEXT
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Central -10.399483426603533 %

South 16.326113861386165 %

East 16.79901960784316 %

West 21.980949406621047 %

region TEXT	average_discount TEXT
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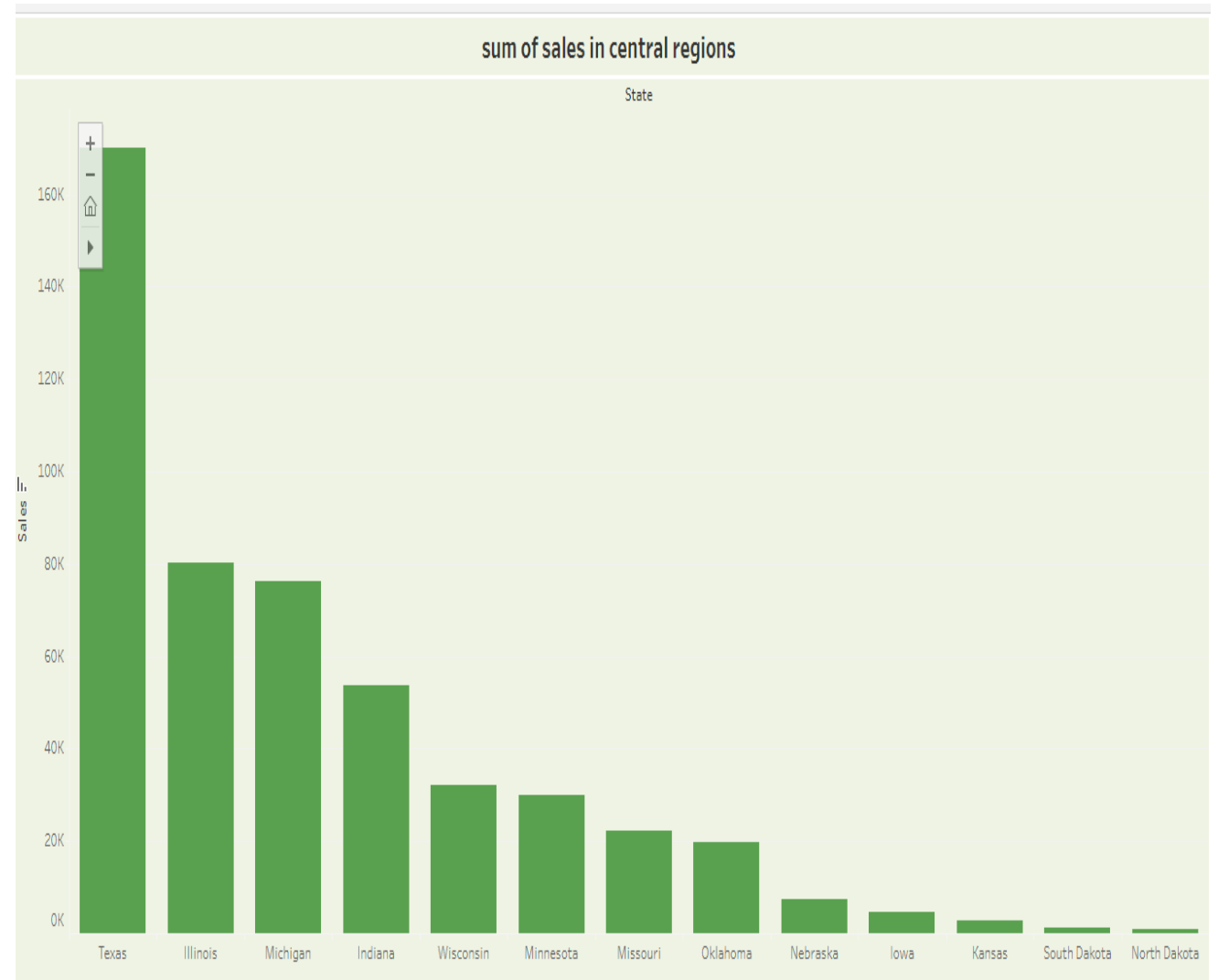
Central 24.03529918209204 %

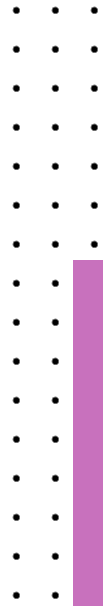
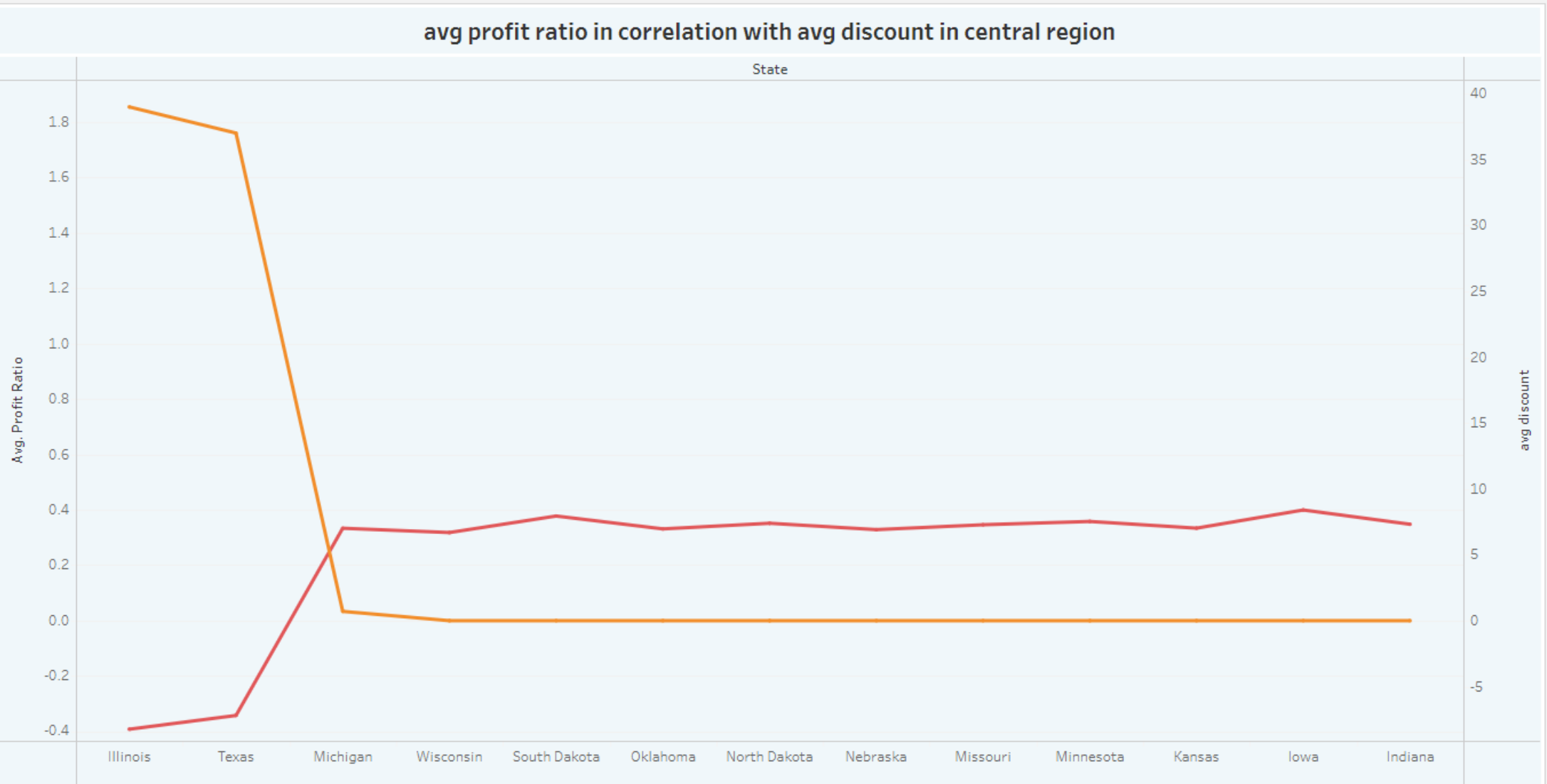
South 14.749381188118607 %

East 14.541316526610364 %

West 10.930668332292038 %

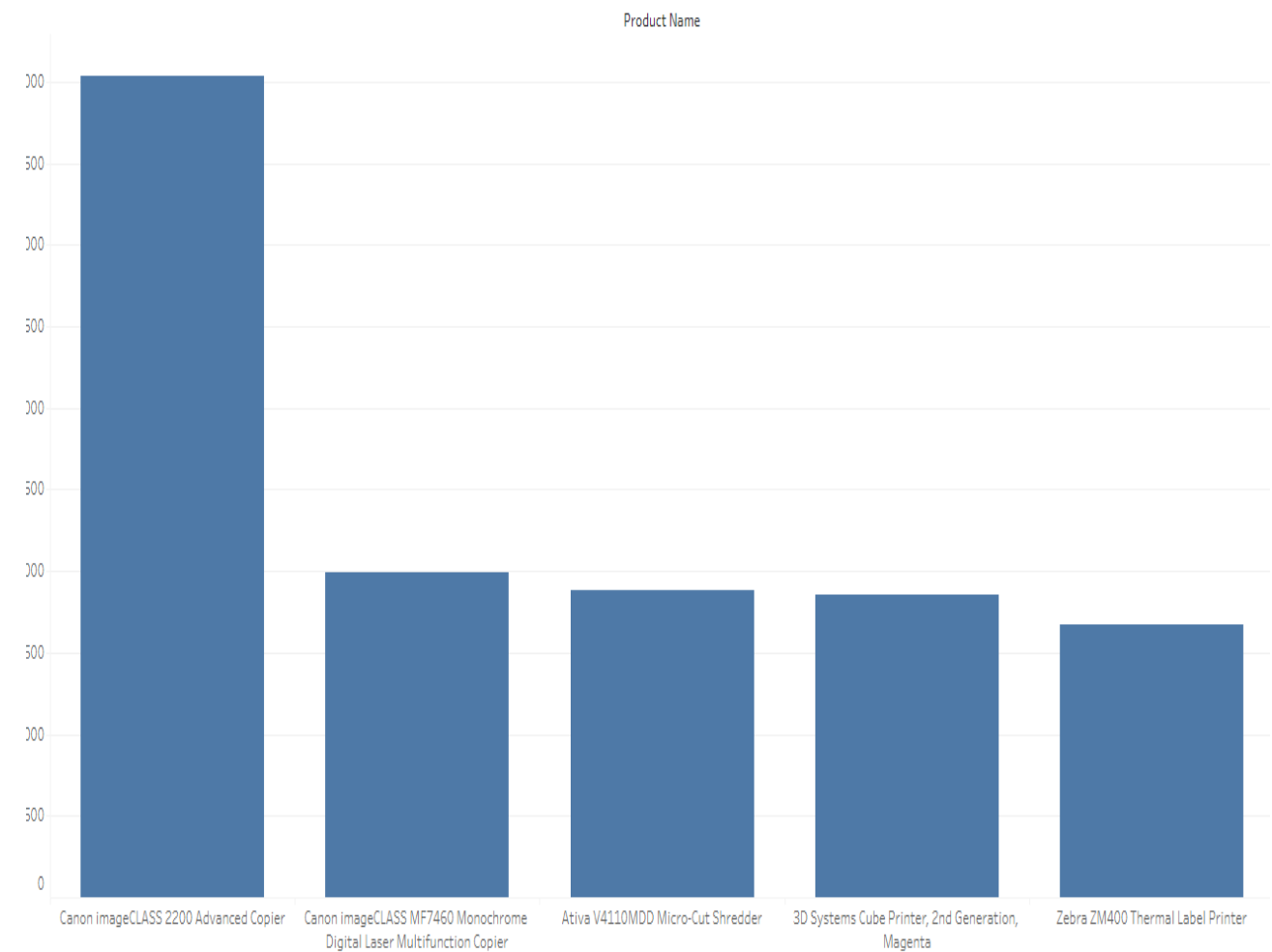
# MY ANALYSIS IN THE CENTRAL REGION STATES.





MY  
ANALYSIS  
ON THE TOP  
PROFITABLE  
PRODUCTS  
PER STATE

rank of top profitable products



# MY ANALYSIS ON THE TOP PROFITABLE CATEGORIES

