

L1: Intro to NLP

Documents & Knowledge

Document: any source of NLP text (books, articles, web). Text is **unstructured and ambiguous**. **Knowledge Representation:** structured, precise, actionable, domain-specific data a computer can use. **NLP:** converts unstructured documents → structured knowledge. Documents: humans read slowly, get tired, can't remember all. Knowledge: computers use quickly, don't tire, answer questions fast.

Definition: NLP: subfield of linguistics, CS, and AI for analyzing/understanding human language and processing large amounts of natural language data.

Motivation: Industry adoption (analyze customer feedback → improve sales). Accessibility (voice interfaces for people with disabilities). Career demand high, especially with LLMs. Research growth: NLP papers among highest since 2017.

AI / ML / DL / NLP

- **AI:** umbrella – making computers act like humans
- **ML:** subset of AI – learns from data (classification, clustering, forecasting, association, anomaly detection)
- **DL:** subset of ML – deep neural networks
- **NLP:** intersects ML and DL

ML data: table where rows = instances, columns = features, last column = class/decision. All values must be numeric. Text must be converted to numbers before ML/DL.

History: 1950s: translation machines. 1960s: ELIZA chatbot (**rule-based**, not DL). 1970s: statistical models. 2013: Word2Vec. 2017: “Attention Is All You Need” – Transformer. Post-2017: LLMs (GPT, etc.). **Transformer variants:** Encoder-only (BERT), Decoder-only (GPT), Encoder-Decoder (T5).

Turing Test: Judge asks questions to a human & computer. If judge can't distinguish → **pass**. Proposed by Alan Turing, 1950. Key insight: understanding and generating language ≈ intelligence.

- **NLU only:** sentiment analysis, text classification (spam, priority, category, language detection, document/topic)
- **NLG only:** speech-to-text, auto report generation (e.g., medical reports from patient data)
- **NLU+NLG:** translation, summarization, QA, chatbots

Speech pipeline: Voice → Signal Processing → Acoustic Model (signals → words) → NLP (words → text). Chatbots are **bidirectional**: speech→text (input) + text→speech (output). **Dialogue management** tracks conversation state and controls flow.

Sentiment analysis: requires **deeper** semantic understanding than text classification. **Text summarization:** one of the **hardest** NLP tasks (coherence, redundancy, complexity, language-specific). **QA: Extractive** = locate/extract answer from text. **Generative** = generate answer from scratch.

Text classif. vs Sentiment: classif. = shallow/keyword-based; sentiment = deep semantic understanding of emotion/attitude/trends. **LLMs** (e.g., ChatGPT): text generation + **reinforcement learning**, built on Transformer architecture.

Challenges in NLP

1. **Ambiguity:** lexical (“bank”), attachment (“saw man with telescope”), coreference (“she”)
2. **Sparsity / Zipf’s Law:** $f(w) \propto 1/r$ (frequency **inversely** proportional to rank); rare words are **not** outliers in NLP – can carry critical meaning (e.g., “fuzzy logic” appears once but is important). >1/3 of words occur only once
3. **Variation:** lexical (“gave the book to Tom” = “gave Tom the book”), geographical (regional dialects), social (professor vs friend), stylistic, generational, cross-linguistic (English NLP ≠ French NLP)
4. **Common knowledge:** humans share implicit knowledge computers lack (“a man with a dog” vs “a dog with a man” – both valid, humans know which is natural; “Earth is round”)
5. Volume, accents/slang, computation, security/privacy

Approaches to NLP: Heuristic/Rule-based (regex) → Machine Learning → Deep Learning (RNN, LSTM) → Transformers (2017+). Old techniques still useful for edge cases.**NLTK:** learning/prototyping. **spaCy:** industrial-strength. **Hugging Face:** pre-trained models & Transformers. **scikit-learn:** preprocessing, vectorization, ML models.

L2: Regex, Pipeline, Preprocessing

Regular Expressions

.	any single char	a. → ab, a1
?	0 or 1 of preceding	colou?r → color/color
+	1 or more of preceding	o+h! → oh!, ooh!
*	0 or more of preceding	oo*h! → oh!, ooh!, ooooh!
[]	any one char inside	[abc] → a, b, or c
[^]	negation (not in set)	[^A-Z] → a, 1, !
~	start of string	^[A-Z] → uppercase at start
\$	end of string	world\$ → “Hello world”
{}	specific repetitions	a{2,3} → aa, aaa
\	escape metachar	\. → literal dot
	alternation (or)	aa b → aa or b
()	grouping (exact sequence)	(abc) → exact “abc”

Key: [abc] = any **one** of a,b,c. (abc) = exact sequence a,b,c **in order**. **Ranges:** [a-z], [A-Z], [0-9]. **Negation:** ^ has **dual meaning** – inside []: negation ([^A-Z] = NOT uppercase); outside []: anchor ([^A-Z] = uppercase at **start**). Examples: colou?r → color/color. beg.n → begin/begun. \.\$ → literal period at end.

Char classes: \s whitespace, \w word char (slides: [A-Za-z]; Python re: [A-Za-z0-9_]), \d digit, \b word boundary. Uppercase = negation.

Python re Library

re.match – match at beginning only. re.search – first match anywhere. re.findall – list of all non-overlapping matches. re.sub – replace all matches. re.compile – compile into reusable pattern object. re.split – split string at pattern matches. re.finditer – iterator of match objects. Match objects: .group() – matched text. .span() – (start, end) indices.

Regex Applications in NLP

Text cleaning, tokenization, info retrieval, simple sentiment (count good vs bad words), language detection (pattern matching for language-specific chars).

NLP Dev Lifecycle

1. Understand problem & requirements 2. Data collection (large + relevant) 3. Text cleaning 4. Preprocessing 5. Feature extraction 6. Modeling 7. Evaluation 8. Deployment 9. Monitoring. Non-linear: loop back from eval/monitoring. Step 1: decide if NLP is even the right approach. Step 9: watch for **model drift** (new terminology/patterns over time degrade performance). **Garbage in, garbage out.** Always explore data first (like EDA in ML).

Preprocessing Pipeline

Raw doc → **Tokenization** → **Noise Removal** → **Normalization** → clean tokens. **Why:** improve model performance, reduce dimensionality, standardize input from different sources (PDFs, web, text files).

Building Blocks of Language

Phonemes (44 sounds) → Morphemes/Lexemes (smallest meaningful unit, e.g., “untangling” = “un” + “tangle” + “ing”) → Syntax (grammar rules) → Context. **Corpus:** collection of docs. **Vocabulary:** set of unique words. **Word:** unit of language separated by spaces/punctuation.

Tokenization

Divide text into **tokens** (not just words). Punctuation & contractions become separate tokens (“can’t” → “can” + “t”). Semicolons/punctuation are tokens but **not** words. Whitespace is **not** the only split criterion. NLTK: word.tokenize(), sent.tokenize(), regexp.tokenize() (custom regex). **Vocabulary** ≠ tokens: vocab = set of **unique** words; tokens = all units including duplicates.

Noise Removal

Remove: numbers, punctuation, **stop words** (179 in NLTK), URLs, HTML tags, handles, hashtags (keep/remove depends on task). Keep emojis for sentiment (replace with word equivalents). Lowercase conversion. **Compound words** (“New York”, “machine learning”): keep as one token using dictionary. Stop words → **Zipf’s law:** most frequent words carry **least** meaning.

Code: re.sub(r“\d+”, “”, text) rm numbers. Remove punct: text.translate(str.maketrans(“”,””,string.punctuation)) [w for w in tokens if w not in stop.words] filter stop words.

Normalization

Stemming: rule-based suffix stripping. Fast, may produce invalid words (“studies”→“studi”, “helps”→“help”). Porter, Snowball (multilingual), Lancaster (aggressive). Useful for: classification, clustering, search engines/info retrieval.

Lemmaatization: vocabulary + morphological analysis → **lemma** (root word). Always valid words (“studies”→“study”, “better”→“good”, “am/is/are”→“be”). Slower but more accurate. NLTK WordNetLemmatizer, spaCy. **spaCy: lemmatization only (no stemming).** Use lemmatization when **accuracy > speed**.

Skip normalization for: poetry analysis, morphological analysis, social media analysis (variations convey emotion/attitude).

POS Tagging & NER

POS: identifies noun, verb, adj, etc. pos.tag(tokens). Tags: NN (noun), NNS (plural), VB (verb), VBZ (3rd person), JJ (adj), RB (adv), DT (det), IN (prep), PRP (pronoun). nltk.help.upenn.tagset() for full list. Why: syntactic/semantic analysis, improves downstream tasks (NER, parsing, translation). **NER:** identifies people, places, orgs, phone numbers, emails. ne.chunk(pos.tag(...)). Entity types: PERSON, GPE (geo-political), ORGANIZATION. Why: info extraction, search/indexing, identify which entity a sentiment targets.

L3: Feature Representation & Similarity

Feature Engineering

Convert text → numerical table for ML. Equally important as preprocessing. On Kaggle, a single new feature can win a contest. **Data representations:** images = matrix (pixel intensity), speech = waveform (amplitude), text = **vectors**. **Evolution:** Frequency-based (statistical) → Word Embedding (NN) → Transformer-based (LLMs).

Vector Space Model

Each word/doc = **vector** of numbers. Similar words → nearby vectors. **Vectorization:** encoding text as integers → **feature vectors**. All techniques produce vectors; key difference = how well values reflect **semantic meaning**.

Norm: $\|v\| = \sqrt{v_1^2 + \dots + v_n^2}$ **Dot product:** $\vec{a} \cdot \vec{b} = \sum a_i b_i$

Early Attempt: Linguistic Vectors

Experts manually answered questions per word (“Is it male?”, “Is it living?”, “Can it talk?”) → binary vectors. First attempt at vector space. Not scalable, language dependent.

One Hot Encoding

Binary vector: 1 if token exists, 0 otherwise. Dim = vocab size (300K+ English words). Steps: tokenize → build vocab → assign unique IDs → binary vector. Pros: reversible, interpretable, preserves position. Cons: high dimensionality, sparse, no semantic relation between words. Ex: “This is an example” → This=[1,0,0,0], is=[0,1,0,0], an=[0,0,1,0], example=[0,0,0,1].

Bag of Words (BoW)

Vector of **word frequencies**. Ignores word order. Improved over OHE. “child makes dog happy” = “dog makes child happy” (same BoW!). “John is quicker than Mary” = “Mary is quicker than John”. Pros: simple, language independent, works for text classif/info retrieval. cv=CountVectorizer(); X=cv.fit.transform(corpus) – builds BoW matrix from corpus. Defaults: lowercase=True, token_pattern requires 2+ chars (drops single-char words like “I”). cv.get.feature.names.out() – returns vocab sorted alphabetically. X.toarray() – converts sparse matrix to dense.

Bag of N-grams

Count frequencies of *n* consecutive words. Introduces **local context**. *n*=1: unigram (=BoW), *n*=2: bigram, *n*=3: trigram. Larger *n* = more context but **much** larger feature space. Choice of *n* by trial and error. ngram_range=(2,2) – bigrams only; (1,2) – uni+bigrams. Ex: “I love NLP” bigrams: [I love, love NLP]. “I am learning NLP” trigram: “am learning NLP”.

TF-IDF

TF-IDF(*t*, *d*) = TF(*t*, *d*) × IDF(*t*)

$TF(t, d) = \frac{\text{count of } t \text{ in } d}{\text{total terms in } d}$ $IDF(t) = \log_{10}\left(\frac{\text{total docs}}{\text{docs with } t}\right)$

Rare words → **higher** weight (high IDF). Common words → **lower** weight (low IDF). tfidf=TfidfVectorizer(); X=tfidf.fit.transform(docs) – builds TF-IDF weighted matrix from docs. Originated from **info retrieval** (before NLP). Not suited for **small corpora** (IDF misleads). Zeros carry info (word absent = attribute). Ex: 1000 docs, 100-word doc, “Trump” appears 5×. TF=5/100 = 0.05. If in 50 docs: IDF= log(1000/50) = 1.3, TF-IDF= 0.065. If in only 5 docs: IDF= log(1000/5) = 2.3, TF-IDF= 0.115 (rarer → higher weight). No polysemy: “bank” (financial) and “bank” (river) get **same** vector. **CountVec vs TF-IDF:** CountVec = whole numbers (raw counts); TF-IDF = real numbers (weighted). TF-IDF weights “milk” (rare) higher than “hot” (common) → smarter similarity.

All frequency methods: no semantics, sparse, high dim, OOV problem. Still useful when frequency matters more than semantics (trade-off accuracy vs computation).

Text Similarity Metrics

Applications: plagiarism detection, search engines, machine translation, info retrieval, text classification. Used as **benchmark** to evaluate/compare representation techniques.

Jaccard: set overlap $J(A, B) = |A \cap B|/|A \cup B|$. **Hamming:** differing positions in equal-length strings. **Levenshtein:** min single-char edits (insert, delete, sub). “kitten”→“sitting” = 3 (k→s, e→i, insert g). “intention”→“execution” = 5. **Euclidean:** $d = \sqrt{\sum (a_i - b_i)^2}$. Measures straight-line **distance** (magnitude only, not direction). **Cosine Similarity** (most used in NLP): measures **angle** between vectors (magnitude + direction). $\cos(\vec{A}, \vec{B}) = \frac{\vec{A} \cdot \vec{B}}{\|\vec{A}\| \|\vec{B}\|}$

cos=1: identical. cos=0: no similarity. cos=-1: opposite. Ex: \vec{A} =[1,2,1], \vec{B} =[2,1,1]. $\vec{A} \cdot \vec{B} = 5$, $\|\vec{A}\| = \|\vec{B}\| = \sqrt{6}$. cos = 5/6 ≈ 0.833 (high). Ex: “I love NLP” \vec{a} =[1,1,0,1] vs “I love you” \vec{b} =[1,1,1,0]. cos = 2/3 ≈ 0.667.

As benchmark: represent → compute cosine → high score = good representation. TF-IDF + cosine > BoW + cosine (weights rare words higher). cosine.similarity(matrix) from sklearn.metrics.pairwise – pairwise cosine between all row vectors.

Choosing Representation

Simple classif/info retrieval → TF-IDF. Semantic understanding → word embeddings. Deep contextual → Transformers. Always consider accuracy vs computation trade-off.

Ethical concerns: false similarity/dissimilarity (e.g., plagiarism detection errors), term/topic bias (popular topics overweighted, minority topics under-represented), language bias (English dominance on internet).

Pre-trained embeddings (GloVe) as embedding layer → more semantic, more coherent output. More **epochs** → better text generation. Keras: Sequential([Embedding(...), LSTM(128), Dense(vocab, 'softmax')]) – same LSTM LM architecture. Bidirectional(LSTM(n)) – wraps LSTM to process input in both directions. **LSTM for classification**: also works for sentiment, not just generation. loss='categorical_crossentropy' – multi-class loss; optimizer='adam' – adaptive learning rate optimizer.