
Ren Waldura

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e x p e r i e n c e

Sr. Product Manager • Lead and drive development of the App Management SDK, used by Yahoo apps (32M DAU) for A/B testing, remote feature control, rating management, user analytics, crash prevention and analysis.
Yahoo, Mobile

Sunnyvale, CA
May 2013 – present

- Own mobile experimentation platform and associated data analytics: drove 30% app store rating increase in Finance app.
- Analyze market for outsourcing opportunities; research build vs. buy decisions; identify potential acquisition targets: 3 companies interviewed.
- Guide product execution with Scrum: write and prioritize user stories, run sprint planning meetings, populate and groom backlogs.
- Drove organization-wide migration to SSL: coordinated development and releases across all Yahoo mobile apps and their backends. Project successfully completed in 3 months.

Product Manager • Chief product owner of *Cocktails*, a unified presentation platform for Web, mobile Web, and native (hybrid) apps. Managed 5 “cocktails”, ranging from MVC framework *Mojito* to hosting platform *Manhattan*.
Yahoo, Platform Group

Sunnyvale, CA
Sept 2009 – April '13

- *Cocktails* was a major Yahoo initiative: annual labor cost \$8M, 60 engineers. Yahoo products built on *Cocktails*: Livestand (hybrid), Electric City (Web), Fantasy Finance (Web), Search Direct (Web), Axis (hybrid).
- Evangelized product to customers, setup developer outreach program. Led Solutions team and define platform onboarding process.
- Owned core product documents: vision, go-to-market plan. Developed marketing material with PR team, e.g. yhoo.it/co-sns.
- Promoted to Sr. Product Manager (IC5). Received “Exceptional Staff” award.

Engineering Manager • Led and coached 5 engineers on cross-organization projects.
University of California at San Francisco

San Francisco, CA
Jan 2008 – Sept '09

- Revitalized underperforming team by hiring 3 new members, implemented exit strategies for 2. Mentored and motivated team through formal training and application of best practices.
- Consistently rated *Exceeds all expectations*. Granted “Staff Recognition and Development” award for outstanding performance. Promoted Programmer/Analyst IV.

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| <p>Sr. Software Engineer</p> <p><i>University of California at San Francisco</i></p> <p>San Francisco, CA
Oct 2005 – Dec '07</p> | <ul style="list-style-type: none"> • Lead developer on vertical search application based on open-source IR toolkit Lucene (Java). bit.ly/legtoab • Delivered completed application on time, within budget, including extra features, no known defects and full documentation (18 month plan, 5-person team). • Architected loosely coupled application with Spring framework. Implemented all application features totaling 300 classes, 70KLoC (Java, Lucene, Spring MVC, JSP, taglibs). Programmed 500 unit tests and integration tests (JUnit). • Designed and implemented parallel indexing process for 20x increase in performance over large dataset: 10⁷ documents, 6TB (Java threads, Lucene). • Produced extensive technical documentation: 80 feature specifications, 30 technical notes, 30 release notes and 15 process documents, totaling 200 pages. |
| <p>Software Engineer</p> <p><i>Aravo Inc. and Zero G Software</i></p> <p>San Francisco, CA
Jan 2001 – Sept '05</p> | <ul style="list-style-type: none"> • Member of a team of engineers developing multi-tiered JavaEE applications. • Implemented application features end-to-end: Web pages (CSS, JSP), application classes (Struts, Tiles, servlets), business logic (EJB, JMS, WebLogic), O/R mapped entity beans (TopLink,), SQL queries and stored procedures (PL/SQL, Oracle 9i). • Developed shell and Perl scripts for automation, system administration. • Stayed abreast of best practices by attending conferences and workshops: JavaOne, OracleWorld. Imported them into team. • Explored and validated tools and processes for Java software development. |

m i s c

1996 – Master's Degree in Software Engineering

Graduate Engineering School, University of Nice-Sophia Antipolis, France

Dual citizenship USA/France.