
Ren Waldura

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e x p e r i e n c e

Sr. Product Manager

Yahoo, Mobile

Sunnyvale, CA
May 2013 – May '14

- Led and drove development of core components of the Yahoo mobile platform for Android & iOS apps (32M DAU), featuring: A/B testing, remote feature control, rating management, user analytics, crash analysis.
- Owned mobile experimentation platform and associated data analytics: drove 30% app store rating increase in Finance app. Consulted with app teams on running experiments and analyzing results.
- Analyzed market for outsourcing opportunities; researched build vs. buy decisions; identified potential acquisition targets: 3 companies interviewed.
- Guided product execution with Scrum: wrote and prioritized user stories, ran sprint planning meetings, populated and groomed backlogs.
- Drove organization-wide migration to SSL: coordinated development and releases across all Yahoo mobile apps and their backends. Project successfully completed in 3 months.

Product Manager

Yahoo, Platform Group

Sunnyvale, CA
Sept 2009 – April '13

- Chief product owner of *Cocktails*, a unified presentation platform for Web, mobile Web, and native (hybrid) apps. Managed 5 “cocktails”, ranging from front-end framework *Mojito* to hosting platform *Manhattan*.
- *Cocktails* was a major Yahoo initiative: annual labor cost \$8M, 60 engineers. Yahoo products built on *Cocktails*: Livestand (hybrid), Electric City (Web), Fantasy Finance (Web), Search Direct (Web), Axis (hybrid).
- Evangelized product to customers, setup developer outreach program. Led Solutions team and define platform onboarding process.
- Maintained core product documents: vision, go-to-market plan. Developed marketing material with PR team, e.g. yhoo.it/co-sns.
- Promoted to Sr. Product Manager (IC5). Received “Exceptional Staff” award.

Engineering Manager

*University of California
at San Francisco*

San Francisco, CA
Jan 2008 – Sept '09

- Led and coached 5 engineers on cross-organization projects.
- Revitalized underperforming team by hiring 3 new members, implemented exit strategies for 2. Mentored and motivated team through formal training and application of best practices.
- Consistently rated *Exceeds all expectations*. Granted “Staff Recognition and Development” award for outstanding performance. Promoted Programmer/Analyst IV.

- Sr. Software Engineer** • Lead developer on vertical search application based on open-source IR toolkit Lucene (Java). bit.ly/legtoob
- University of California
at San Francisco*
- San Francisco, CA
Oct 2005 – Dec '07
- Delivered completed application on time, within budget, including extra features, no known defects and full documentation (18 month plan, 5-person team).
 - Architected loosely coupled application with Spring framework. Implemented all application features totaling 300 classes, 70KLoC (Java, Lucene, Spring MVC, JSP, taglibs). Programmed 500 unit tests and integration tests (JUnit).
 - Designed and implemented parallel indexing process for 20x increase in performance over large dataset: 10⁷ documents, 6TB (Java threads, Lucene).
 - Produced extensive technical documentation: 80 feature specifications, 30 technical notes, 30 release notes and 15 process documents, totaling 200 pages.
- Software Engineer** • Member of a team of engineers developing multi-tiered JavaEE applications.
- Aravo Inc.
and
Zero G Software*
- San Francisco, CA
Jan 2001 – Sept '05
- Implemented application features end-to-end: Web pages (CSS, JSP), application classes (Struts, Tiles, servlets), business logic (EJB, JMS, WebLogic), O/R mapped entity beans (TopLink), SQL queries and stored procedures (PL/SQL, Oracle 9i).
 - Developed shell and Perl scripts for automation, system administration.
 - Stayed abreast of best practices by attending conferences and workshops: JavaOne, OracleWorld. Imported them into team.
 - Explored and validated tools and processes for Java software development.

m i s c

1996 – **Master's Degree in Computer Science & Software Engineering**
Graduate Engineering School, Université de Nice-Sophia Antipolis, France

Dual citizenship USA/France.