

Observational Studies & Descriptive Statistics

PSC7475: Week 2

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 - **Control group**: readers of papers who didn't switch

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- Could there be confounders?

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- Threat to inference: we can only control for observed variables \rightsquigarrow threat of **unmeasured confounding**

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- Threat to inference: **time-varying confounders**
 - Time trend: Labour just did better overall in 1997 compared to 1992

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 - Threat to inference: non-parallel trends

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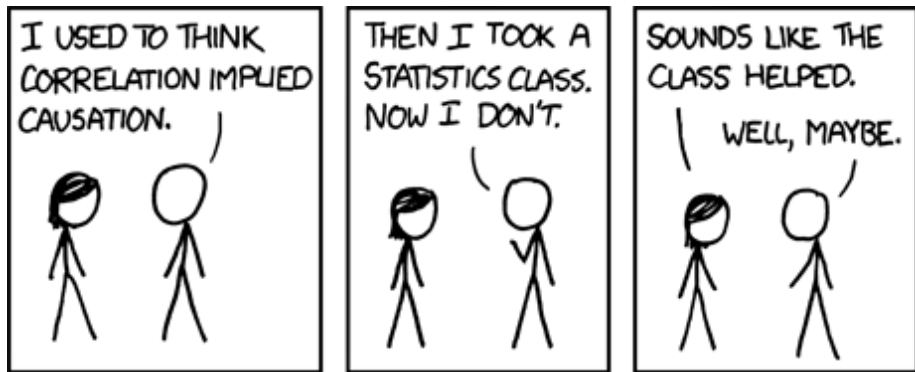
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- Under this assumption, it accounts for unit-specific and time-varying confounding
- All rely on assumptions that can't be verified to handle confounding
 - RCTs handle confounding by design

Causality understanding check



See also: <https://www.tylervigen.com/spurious-correlations>

Lots of data

- Data from study of the effect of minimum wage

##	chain	location	wageBefore	wageAfter	fullBefore
## 1	wendys	PA	5.00	5.25	20
## 2	wendys	PA	5.50	4.75	6
## 3	burgerking	PA	5.00	4.75	50
## 4	burgerking	PA	5.00	5.00	10
## 5	kfc	PA	5.25	5.00	2
## 6	kfc	PA	5.00	5.00	2

##	fullAfter	partBefore	partAfter
## 1	0	20	36
## 2	28	26	3
## 3	15	35	18
## 4	26	17	9
## 5	3	8	12
## 6	2	10	9

Lots and lots of data

```
head(minwage$wageAfter, n = 200)
```

```
##      [1] 5.25 4.75 4.75 5.00 5.00 5.00 4.75 5.00 4.50 4.75 4.5
##     [12] 5.00 4.75 4.75 4.75 4.25 5.00 4.90 5.00 4.75 5.00 4.2
##     [23] 4.75 4.25 4.25 4.25 4.25 4.25 4.25 4.38 4.75 4.25 4.5
##     [34] 4.50 4.25 4.25 4.25 4.25 5.05 4.25 4.25 4.25 4.25 4.3
##     [45] 4.50 4.50 5.00 4.75 5.00 4.35 4.25 4.90 4.50 4.50 4.7
##     [56] 6.25 4.35 4.50 4.50 5.00 4.75 4.50 4.75 4.25 4.91 4.4
##     [67] 4.25 5.05 5.05 5.05 5.05 5.05 5.05 5.05 5.05 5.05 5.0
##     [78] 5.05 5.05 5.05 5.50 5.05 5.05 5.05 5.05 5.05 5.05 5.2
##     [89] 5.25 5.05 5.05 5.50 5.05 5.05 5.05 5.05 5.05 5.05 5.0
##    [100] 5.05 5.05 5.05 5.05 5.05 5.05 5.05 5.05 5.05 5.05 5.2
##    [111] 5.05 5.05 5.05 5.05 5.05 5.05 5.05 5.05 5.05 5.05 5.0
##    [122] 5.05 5.05 5.05 5.25 5.25 5.05 5.50 5.05 5.05 5.05 5.5
##    [133] 5.50 5.05 5.05 5.25 5.05 5.05 5.15 5.05 5.05 5.05 5.0
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- Two salient features of a variable that we want to know:
 - **Central tendency**: where is the middle/typical/average value
 - **Spread** around the center: are all values to the center or spread out?

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- **Median:**

$$\text{median} = \begin{cases} \text{middle value} & \text{if number of entries is odd} \\ \frac{\text{sum of two middle values}}{2} & \text{if number of entries is even} \end{cases}$$

- In **R**: `mean()` and `median()`

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- What does Mark Zuckerberg do to the mean vs. median income?

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- **R function:** `range()`, `summary()`, `IQR()`

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- Why not just take the average deviations from mean without squaring?

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- **z-score:**

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- Better question: is 5.30 large relative to the distribution of the data?
 - Big in one dataset might be small in another!
 - Different units, difference spreads of the data, etc.
- Need a way to put any variable on **common units**
- **z-score:**

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 - Intuition: data more than 3 SDs away from mean are rare

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- Today she got \$0.56, what about that?