1. 
$$I(\omega) \propto \frac{\hbar \omega^3}{c} \frac{1}{e^{\hbar \omega/k_B T} - 1}$$

$$2. \ \frac{\mathrm{d}P}{\mathrm{d}A} \propto T^4$$

3.  $\lambda_{\text{max}} = (2.9 \times 10^{-3} \,\text{K m}) T^{-1}$